Class of 2002: ‘Be Outrageous in Your Ambitions’

Cloudy skies and occasional showers May 11 couldn’t dampen the enthusiasm of hundreds of public policy graduates and their families during graduation ceremonies at the Sanford Institute. The hooding ceremony for Master of Public Policy and Master of Arts in International Development Policy graduates took place in the morning, followed by an afternoon ceremony honoring graduating PPS majors.

Institute Director Bruce W. Jentleson welcomed both groups, reminding them of Terry Sanford’s favorite challenge to students and young leaders: to have “outrageous ambitions.” “Yes, be outrageous in your ambitions – break out of conventional wisdoms, strive to make possible what too many resign themselves to see as impossible,” Jentleson said. “For as long as society has as many problems and challenges as it does, we cannot but be ambitious, and if others consider that outrageous, we should cherish such compliments.”

Speakers during the graduate ceremony were Z. Smith Reynolds Professor of PPS and Professor of Economics and Law Charles Clotfelter, MPP Faculty Speaker; Lee Cochran (MPP ’02), MPP Student Speaker; Panagiotis B. Karamanos, Environmental Manager, Athens International Airport and PIDP alumnus and former faculty member, PIDP Speaker; Ketevan Melikadze (PIDP ’02), PIDP Student Speaker. Other program participants were Fernando Fernholz, Associate Professor of the Practice of PPS; Jen Hlavna (MBA/MPP ’03), who sang a tribute to her classmates; Francis Lethem, Professor of the Practice of PPS and Director of Graduate Studies, PIDP; and Frederick W. Mayer, Associate Professor of PPS and Political Science and Director of Graduate Studies.

Robert Conrad, Associate Professor of PPS and Economics and Director of Undergraduate Studies, presided over the PPS ceremony; Ilana Simon (PPS ’02) 

Upcoming Events

Aug. 19–23  MPP/PIDP Orientation  
Aug. 26  Classes begin  
Sept. 11  Public Forum, Anniversary of September 11 7 p.m., Fleishman Commons  
Sept. 18  Shane Battier, Hart Leadership Program Distinguished Speaker 7 p.m., Page Auditorium  
           More information: 919/613-7305  
Sept. 20  Workshop on “Media/Government Relations in Time of Crisis”  
           Co-sponsored by the U.S. Institute of Peace and the DeWitt Wallace Center for Communications and Journalism  
           More information: 919/613-7387  

More info: www.pubpol.duke.edu
was the student speaker. [See below for excerpts from her remarks.]

Several awards were presented during the two ceremonies. Elizabeth Pika (MPP '02) received the MPP Faculty Award. Professor Mayer presented the award, citing Pika’s “outstanding academic performance, excellent master’s project and outstanding contribution to the intellectual climate.” Anne Marie Lai (PPS '02) received the Joel Fleishman Distinguished Scholar Award, recognizing the graduating major with the highest academic achievement in public policy; Lala Qadir (PPS '02) received the Terry Sanford Leadership Award, recognizing outstanding leadership; and Drew Ensign (PPS '02) was recognized for Outstanding Honors Thesis, “Substance Abuse and Educational Performance Among Secondary Education Students.”

Duke’s Commencement Exercises were held on May 12 in Wallace Wade Stadium, with author Tom Wolfe giving the commencement address. Tim Saintsing (MPP '02) was selected by Duke President Nannerl O. Keohane to deliver the student commencement address. [See below for excerpts from Saintsing’s remarks.]

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Ilana Simon (PPS ’02), Undergraduate Ceremony Student Speaker

“I think one of the crucial elements of Public Policy can be found inside the pages of a book many of you have read and that I recently reconnected with, Tuesdays with Morrie. … Tuesdays with Morrie is the story of a student, sports journalist Mitch Albom, who reunites with an old professor dying from Lou Gherig’s disease. The conversations that Albom had with Morrie Schwartz became a set of lessons that are imparted by this book. Morrie’s message is simple: appreciate what you have and make every day count. He said: “The way you get meaning into your life is to devote yourself to loving others, devote yourself to your community around you, and devote yourself to creating something that gives you purpose and meaning.”

This seems to me the essence not only of life, but also the core of Public Policy. One of the most important lessons we have learned as students of Public Policy is how to effect change – whether locally in our communities or on a more global scale. We as Public Policy majors now have the skills to better the lives of others. … The real challenge will be to learn to lead with our hearts as well as our heads, to be compassionate as well as practical in our decision-making and to find meaning in everything that we do. As we face obstacles in our personal and professional lives, I am certain that the words of our professors will continue to guide us. After all, who was Morrie Schwartz, but another teacher trying to impart a lesson to his student?

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Tim Saintsing (MPP ’02), Duke University Student Graduation Speaker

…Regardless of our varied experiences in whatever department, Duke has raised our standards of excellence. … no matter where we go, whether it be to near or far, whether it be to lands either foreign or domestic, we each have both the duty and the obligation to question that which needs questioning, to appreciate and encourage appreciation for detail, and to redefine that which the world defines as the standard practice. We pursue these higher standards not because society dictates it, and not because they are pursued readily or even often. We pursue these higher standards because Duke has taught us so.

With Duke degrees in hand, profoundly respect this place because it respected you enough to allow you to try on your various selves, the various Duke Universities we have become. Deeply appreciate this place because it appreciates you and the time you’ve spent with it. And periodically return to this place because it will miss you, your personal energies, and your shared memories. With Duke degrees in hand, it is time now for each and every one of us to recognize that to us much has been entrusted, and of us much is required. …
“Our annual Capitol Hill reception is a great way to thank all the intern sponsors who help our students bring their coursework to bear on a policy issue,” said Dyer, Director of Career Services and Alumni Relations. “We also enjoy getting together with our MPP and PIDP alumni, who help us throughout the year with recruiting and career services. And of course, we love checking in on our students in D.C., getting a sense of how their internships are going. Congressman Price and his staff are so helpful in making sure we have access to the wonderful Gold Room, and the event is a wonderful way to celebrate Duke in D.C.”

**DCID Welcomes Global Exec Ed Classes**

The Institute’s Duke Center for International Development held three executive education training programs in international public finance this summer. Sixty managers from more than 30 countries participated in the sessions, taught by professors of the practice in DCID’s Public Finance Group: Fernando Fernholz, Graham Glenday, Roy Kelly and GP Shukla, as well as faculty from Duke’s Fuqua School of Business, School of Law, and Nicholas School of Environment and Earth Sciences. The programs addressed Project Appraisal and Risk Management, Tax Analysis and Revenue Forecasting, and Fiscal Decentralization.

Representatives from Africa, Asia, Latin America, the Middle East and economies in transition came from a wide variety of organizations: ministry of finance, revenue authorities, tax departments, ministry of local government, fiscal finance commission, office of the president, international donor communities and development banks such as Asia Development Bank, Inter-American Development Bank, the Kuwait Fund for Arab Economic Development, the Abu Dhabi Fund for Development and the Petroleum Technology Development Fund on Nigeria. The groups were composed of economists, accountants, policymakers and administrators. Many are working to bring about major economic and institutional reforms in their respective countries. DCID’s programs are designed to help policymakers strengthen the capacity to effectively implement those reforms.

Provost Peter Lange spoke at the graduation luncheon for participants in the Program on Tax Analysis and Revenue Forecasting and the Program on Fiscal Decentralization and Local Government Finance. “At the Sanford Institute, faculty have made the commitment to contribute to policy reform,” he said. DCID’s executive education programs “are aimed specifically at strengthening the capacity to effectively implement public sector reforms.”

### Inaugural Fleishman Fellows Bring Local, International Experience

The Institute has announced the inaugural Joel L. Fleishman Fellows in Civil Society. “This is an exceptional group of professionals dedicated to serving the nonprofit and nongovernmental sectors in the U.S. and around the world,” said Bruce W. Jentleson. They will begin their four-week course of studies at Duke in October:

- **Jibrin Ibrahim**, International Human Rights Law Group, Nigeria
- **Lyubov Maksymovych**, West Ukrainian Center Women’s Perspectives, Ukraine
- **Robert Schall**, Self-Help Ventures Fund, USA
- **Syed Tauqir Hussain Shah**, National Rural Support Programme, Pakistan
- **Matthew Stilwell**, European Office of the Center for International Environmental Law, Switzerland

The program is named in honor of founding Institute Director **Joel Fleishman**, who also is Professor of Law and Public Policy Studies and Director of the Institute’s Samuel and Ronnie Heyman Center for Ethics, Public Policy and the Professions. While at Duke, Fellows will perform research and work with Institute faculty and other Duke affiliates on issues relating to the development of civil society. Applicants are selected based on their proposed research project and how they intend to utilize Duke’s resources to benefit their professional work in civil society.

The Fleishman Fellows Program is part of a larger Institute initiative, the Program on Civil Society, which focuses on the changing public policy roles of philanthropic foundations, non-governmental organizations (NGOs), social enterprises, and other organizations and participants in the non-profit sector.

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*The Sanford Institute hosted a teambuilding retreat for teachers and staff at Rogers-Herr Middle School and several other Durham public schools this summer. David Stein, Duke’s Education Partnership Coordinator for the Duke Office of Community Affairs, helped organize the event.*
Faculty Receive Arts & Science Research Funding

Professors Chris Conover, Alex Harris and Anirudh Krishna received 2002-2003 research grants from Duke’s Arts and Sciences Committee on Faculty Research. Conover, Assistant Research Professor of PPS, will study, “State Health Expenditures: Projections through 2020.” Harris, Professor of the Practice of PPS, will use the funds to support a project on “Jose Marti in Contemporary Cuba.” Krishna, Assistant Professor of PPS, will conduct fieldwork in India on “Escaping Poverty: How Do Households Overcome Poverty, and How Can Policies Assist with These Efforts?”

Dodge Emphasizes Research-Based Policy at White House Conference

Ken Dodge, William McDougell Professor of PPS and Director of the Institute’s Center for Child and Family Policy, made a presentation June 19 to the White House Conference on Character and Community. He spoke about the importance of using research-based programs to address youth violence, citing the Fast Track Program as one example. First Lady Laura Bush hosted the event; presenters included Mrs. Bush, President George W. Bush, and Secretary of State Colin Powell, as well as other academics.

Fast Track is the largest violence-prevention study ever funded by the National Institute of Mental Health. The project, which has followed a group of about 1,000 children starting in 1991, is a comprehensive, multi-site intervention designed to prevent serious and chronic antisocial behavior in a sample of children selected as high-risk at school entry because of their conduct problems in kindergarten and home. The intervention is guided by a developmental theory positing the interaction of multiple influences on the development of antisocial behavior. Duke is participating with three other universities: Penn State, Vanderbilt and Washington; Dodge is one of the study’s principal investigators.

“Fast Track is by no means the only way to prevent chronic violence, but it has been one of the most rigorously evaluated programs ever. It was the financial support of research funds from the federal government that enabled this program to get developed, implemented, and evaluated,” Dodge said.

Study: Never Too Late to Quit Smoking

by Karen Hines, Duke News Service

It’s never too late. That’s the message that Duke University and American Cancer Society researchers have for smokers who think they’ve got nothing to gain by kicking the habit. A new study shows that even 65-year-old lifelong cigarette smokers can add a few years to their lives by quitting.

“If you smoke, you should quit regardless of your age, the earlier the better. But even for people who are 65, there is reason to stop smoking: There’s a benefit of gaining a year and a half to nearly four years of additional life,” said the study’s author Donald H. Taylor Jr., Assistant Research Professor of PPS at the Institute’s Center for Health Policy, Law and Management.

The study, which appeared in the June issue of American Journal of Public Health, was funded by the National Institute on Aging. It analyzed 15 years of data from the Cancer Prevention Study II. “Quitting earlier had clear advantages in terms of average life-years saved relative to continuing to smoke,” Taylor said. “If someone quits smoking by 35, they can really avoid most of the reduction of life span.”

Besides Taylor, the research was conducted by Center for Health Policy, Law and Management Director Frank A. Sloan and Vic Hasselblad of Duke, and S. Jane Henley and Michael J. Thun of the American Cancer Society. The study received considerable media interest; Taylor was interviewed by Reuters, AP, Radio Free Europe, the Los Angeles Times and Prevention Magazine, among others.

Generational Exemplars Honored

More than 100 nonprofit and other leaders from around the U.S. gathered at Duke in June for “A National Conversation on Generational Ethics” sponsored by the Content of Our Character Project, in Duke’s Kenan Institute of Ethics. Gregg Behr (MPP/JD ’00) lead the project and served as host for the conference. Representatives of four generations – Generation X, Baby Boomer, Civil Rights and World War II – met over two days to discuss generational similarities and differences on the topic of ethics. The Kenan Institute, the Sanford Institute and its Hart Leadership Program, and Duke Law School co-sponsored the event.

During the event, four exemplars were honored for their contributions to their respective generations: Sean Swarner, a two-time cancer survivor, Gen X; Suzanne Morse, Executive Director of the Pew Partnership for Civic Change, Baby Boomer; Chuck Stone, Spearman continued on page 8
Carnegie Foundation Selects HLP for Political Engagement Project

The Carnegie Foundation for the Advancement of Teaching has selected the Hart Leadership Program’s Service Opportunities in Leadership (SOL) program to participate in its three-year Political Engagement Project. SOL is an intensive 12-month leadership program for Duke undergraduates that includes a half-credit course in the spring, a community-based internship in the summer and a research seminar in the fall.

The Political Engagement Project (PEP) will address the growing disengagement of young people from politics. This three-year project, led by the Carnegie Foundation, will involve a collaborative investigation into what works and why in increasing undergraduates’ political engagement.

Funding for the PEP is provided by the Atlantic Philanthropies; the Carnegie Corporation of New York; the Carnegie Foundation for the Advancement of Teaching; CIRCLE, The Center for Information & Research on Civic Learning & Engagement; the Ford Foundation; and the William and Flora Hewlett Foundation.

Duke, NBA Star Battier to Speak Sept. 18

As part of the HLP Distinguished Speakers Series, NBA star Shane Battier will give a talk about leadership at 7 p.m. on Wednesday, Sept. 18, in Page Auditorium. A religion major at Duke, Battier led his 2001 varsity basketball team to the national championship and was named National Player of the Year. He was selected in the NBA draft first round by the Memphis Grizzlies. For more information, contact Bridget Booher at bridget.booher@duke.edu.

Documentary Studies Collaboration Set

The Hart Leadership Program and the Lewis Hine Documentary Initiative at the Center for Documentary Studies have announced a collaboration to disseminate the documentary work of the HLP’s Hart Fellows. One of the key goals of the LHDI is to create publications that illuminate the ways in which documentary work can impact advocacy strategies and policy decisions, especially regarding international humanitarian issues. The first of five publications will be distributed this fall, and will focus on the work and methodology of former Hart Fellow Marcy Levy. From 1999-2000, Levy worked in three of Zimbabwe’s peri-urban informal settlement camps for Inter-Country People’s Aid, a national NGO supported by the Bernard van Leer Foundation of the Netherlands.

Hart Fellows Receive Global Assignments

The 2002-2003 Hart Fellows have begun their year-long assignments. Neil Gupta is conducting research on tuberculosis transmission patterns with the Center for Infectious Disease at the Universidade Federal do Espirito Santo in Vitoria, Brazil. Anne Lai is working for the Semiconductor Manufacturing International Corporation (SMIC) in Shanghai designing and implementing a health education curriculum emphasizing awareness and prevention of HIV/AIDS. Rebecca Haffajee is working with Women Against AIDS in Kilimanjaro in Moshi, Tanzania.

SOL Cited in Chronicle of Higher Ed

The Hart Leadership Program’s Service Opportunities in Learning was cited in the May 31 issue of Chronicle of Higher Education as one of the country’s “best-known” leadership programs. As the article, “Leading the Way in Leadership,” noted, “Leadership-studies programs are gaining respect in academic circles, and enjoying widespread popularity among students.” Also cited were the University of Richmond’s Jepson School of Leadership; the University of Maryland’s James MacGregor Burns Academy of Leadership; Williams College’s Program in Leadership Studies; Claremont McKenna College’s Kravis Leadership Institute; and Morehouse College’s Leadership Center.

New Staff

- Patricia Deshaies is HLP’s new Program Coordinator. She joins the Institute after working at Duke’s Clinical Research Institute as the Program Coordinator for clinical education and special events.
- Sara Jewett is the new Program Coordinator for Service Opportunities in Leadership. She graduated from Duke in 2000 and has since worked in Addis Ababa, Ethiopia, as a Hart Fellow for Save the Children Federation, and as program staff for an NGO working with AIDS orphans.
- Matthew Reisman is the new Program Coordinator for the Hart Fellows Program. While an undergraduate, Reisman participated in HLP’s Service Opportunities in Leadership Program, and served as SOL’s Research Service Learning Coordinator. After graduating from Duke in May 2000, he was a Fulbright Fellow in Mali, West Africa, where he collaborated with CARE and Save the Children, USA, to research socioeconomic vulnerability and returnee reintegration in communities affected by migration.
How to fix US intelligence
By Richard A. Stubbing and Melvin A. Goodman

Following are excerpts from the original article, which appeared in the Christian Science Monitor

Accurate and timely intelligence is the critical first line of defense against terrorism, America’s major national security threat in the 21st century. The contentious debate over the proposed new Department of Homeland Security merely masks the far greater need to reform the intelligence community.

That community’s performance in the past quarter century has been unacceptable. It failed to warn of the Soviet invasion of Afghanistan and overstated Soviet military and economic power. The first Indian nuclear test in 1974 came as a surprise. When the CIA missed Indian underground testing in 1998, Director George Tenet stated: “We didn’t have a clue.”

Intelligence misses over many decades in the Mideast are too numerous to list. Before the failure of Sept. 11, the CIA and FBI provided no warning of terrorist attacks in the 1990s, including those on the World Trade Center in 1993, the US embassies in Kenya and Tanzania in 1998, and the USS Cole in 2000.

How do we explain this miserable performance? After all, the United States spends well over $30 billion annually on 13 intelligence agencies, with a director of central intelligence (DCI) responsible for foreign intelligence and an FBI responsible for domestic intelligence.

Unfortunately, the DCI has direct control over the CIA but not over key agencies staffed by, and reporting to, the Pentagon. The priorities of the DCI and those of the Pentagon are quite different. Turf wars and information hoarding are endemic to all intelligence bureaucracies. The protection of “sources and methods” has long been an obstacle to information sharing, with the CIA and the FBI having a long history of poor communication. …

The current structure for foreign intelligence must change, but the power of entrenched bureaucracies at the Pentagon, CIA, and FBI and their close allies in Congress has thwarted all efforts to correct flaws.

… Intelligence needs to be reshaped to combat terrorism. Intelligence on counterterrorism must supplant military intelligence as America’s top priority. Foreign and domestic intelligence efforts should be combined to fight this threat, with the creation of a new post – director of national intelligence – to coordinate foreign and domestic agencies in combating terrorism.

The Pentagon must have ample military intelligence, but we cannot allow the military to dominate strategic intelligence and such collection and analysis agencies as the National Security Agency, the National Reconnaissance Office, and the National Imagery and Mapping Agency. Our proposals introduce radical reforms needed to combat terrorism against the US and its allies:

- Establish a new director of national intelligence charged with the analysis and publication of all intelligence estimates. This director would be responsible for coordinating all foreign and domestic intelligence and would report findings on terrorism to the Department of Homeland Security. Limit the CIA to its operational mission only.

- Split the FBI into two agencies, creating a Domestic Counterterrorism Service reporting to the DCI.

- Give the DCI operational and tasking authority over the National Security Agency, National Reconnaissance Office, and National Imagery and Mapping Agency. The roles and responsibilities of the DCI must be spelled out in a statute making him or her the designated principal intelligence adviser to the president.

- Reinvigorate the diminished role of the State Department’s Foreign Service in collecting and evaluating intelligence.

One more change is needed: In keeping with the adage “A new broom sweeps clean,” George Tenet – DCI since 1997 – must be replaced.

Richard A. Stubbing is Professor of the Practice Emeritus of PPS. He formerly handled the US intelligence budget for the Office of Management and Budget.
Budget cloud looms over hospitals

In post-HMO world, hospitals find old fiscal pressures remain

By Karen Hines
Duke University News Service

Following are excerpts from the original article, which appeared in Duke Daily Dialogue.

The challenges facing Duke Hospital and others in North Carolina are shared by hospitals across the country. In an interview with Karen Hines, nationally recognized health economist Frank Sloan, J. Alexander McMahon Professor of Health Policy and Management, discussed the variety of issues at work behind the fiscal pressures. Sloan also directs the Sanford Institute’s Center for Health Policy, Law and Management and is a Professor of Economics.

Dialogue: Some of the problems that face the nation’s health care industry are long-term. Are they being exacerbated by the economy?

Sloan: They are being exacerbated in one sense, and that is Medicaid. This state has got a bad budget problem and certainly it’s not the only one. North Carolina’s budget shortfall is representative of a trend across the nation. Several years ago, the states were flush in money. Now they aren’t, and Medicaid is one of the major items of state expenditure. There are threats of Medicaid cuts, and they would adversely affect us. But we haven’t necessarily seen the worst of that yet. Until the states can get back in good shape again, that is a cloud on the horizon. Of course that cloud looms larger for providers, like Duke, who care for large numbers of Medicaid patients.

Dialogue: HMOs were supposed to be the answer to all of our problems in spending increases and reducing the number of under- and uninsured people. Institutions, including Duke, have retreated from the HMO model. Why did HMOs fail?

Sloan: They failed in part because the public wasn’t willing to be channeled into closed panels of physicians. They wanted to have freedom of choice. And the HMO can’t really work with freedom of choice of provider. So that’s one problem.

The other reason HMOs didn’t work is they over-promised. They didn’t really have the care management capacities that they thought they would. You don’t just wave a magic wand and achieve efficiency; it requires quite a bit of knowledge as to not only what works, what is effective, but then how you get people in the field – physicians and others – to adopt those practices. HMOs just never implemented it right.

Dialogue: How is the industry, including providers, going to make adjustments?

Sloan: What the industry is looking for are better ways to deliver care so that it doesn’t have to get all the savings out of cost per unit of service - that is, cost per patient day, cost per admission, cost per visit. We have strategies that also help reduce the number of visits, to reduce the number of hospitalizations. We’ve made a lot of progress on the hospitalization front - hospital admissions have slowed down, length of stay has been reduced. But length of stay is hard to get down much lower than it is, so industry leaders looking for ways to reduce utilization of services.

The problem is that it costs money to save money. You have to bring in a program that say helps physicians monitor the patient’s health indicators and that’s going to cost you even if downstream you save on complications, for example for diabetes, which can effect the eyes, the kidneys or the feet. It takes front-end investments. We’re hoping for a win-win situation, where you both save money and make people healthier.

Editor’s Note: Issues contains abstracts and excerpts from articles, editorials and speeches by faculty at the Terry Sanford Institute of Public Policy. All items are reprinted with permission. For more information, please contact the editor at neal@pps.duke.edu or 919/613-7394.
Professor of Journalism at the University of North Carolina at Chapel Hill, Civil Rights; and Robert Payton, founding Director of Indiana University’s Center on Philanthropy. “It’s been wonderful,” said conference attendee Dan Kessler (PPS ’98), College Outreach Coordinator for Action Without Borders.

Behr was recognized by Kenan Institute for Ethics Director Elizabeth Kiss for his hard work and ability to move quickly among various tasks. Appropriately, she presented him with a small bike, complete with a license plate that reads, “Character.” The 4-year-old Content of Our Character Project has highlighted the importance of ethical deliberation as an integral part of community development and leadership training. The group was created, in part, as a reaction to public cynicism that Generation X could not rise above its own apathy.

Child & Family Policy Welcomes Speakers, Policymakers

The Institute’s Center for Child and Family policy welcomed a number of guest speakers and policymakers during the summer:

- Frank Putnam, M.D., Professor of Pediatrics, Cincinnati Children’s Hospital Medical Center, and Director of the Mayerson Center for Safe and Healthy Children. Putnam discussed, “Every Child Succeeds: Running a Regional Home Visitation Program.”

- Tony Solari, North Carolina policy and data analyst with the North Carolina Partnership for Children in Raleigh addressed, “Using Academic Research: The Experience at Smart Start.” Solari is responsible for policy for Smart Start, North Carolina’s nationally acclaimed, publicly funded early childhood care and education initiative, overseeing coordination of policy among 100 local partnership organizations with a 2000-01 budget of $228 million.


- Ann Schulte, Ph.D. “Promoting School Change: Lessons from Research and Practice.” Her remarks focused on effective research-to-practice implementation.

Summer in Geneva

Six first-year MPP students participated in the Institute’s inaugural Summer in Geneva Program. They held two-month internships in international NGOs and attended courses at the Summer Institute in Transnational Law and Policy, a joint program with Duke School of Law and the University of Geneva. Chloe Metz (MPP/MEM ’03) describes her experience:

Since May 13, I have been working directly with the Chief of the Economics and Trade Branch of the UN Environment Programme. Most of the branch’s recent work has focused on developing a better understanding of the relationship between trade and the environment.

To this end, it has been conducting empirical studies of the impact of World Trade Organization agricultural agreements on the rice sector in a number of developing countries. It has also been involved in organizing workshops designed to assess the effectiveness of current and ongoing capacity building efforts on trade, environment, and development. The Branch recently published a training manual on Environmental Impact Assessment and will soon publish one on the use of economic instruments in environmental policy making. As an intern, I have had the good fortune to work on aspects of all these projects.

The experience has been extremely valuable in helping me to get a better grasp on the very important relationship between trade policy and environmental degradation. I value the exposure I have had to the UN system – its strengths and weaknesses – and the opportunity to attend a number of WTO and UNEP meeting and conferences. Geneva in the summer is an exciting place to be. ...Overall, it has been an exciting and rewarding learning experience. In addition to my internship, the classes I am taking at the Duke-Geneva Institute for Transnational Law complement my interests and studies very well, and I think they will be a valuable supplement to the courses I am taking as a joint MPP/Master’s in Environmental Management.
Study: No Natural Limits to Life Expectancy

The life spans of people in developed nations are increasing at a remarkably constant rate, suggesting that there is no natural limit on life expectancy, said a Duke University researcher in an article in the May 10, 2002, Science. Data indicate that the maximum human life span will reach 100 in about six decades, which policymakers should consider as they make critical resource decisions affecting older adults.

Study co-authors are Duke University research scientist James W. Vaupel, director of Sanford Institute’s Program on Population, Policy, and Aging; and Jim Oeppen with the Cambridge Group for the History of Population and Social Structure, Cambridge University, England. In their study, Vaupel and Oeppen reviewed longevity data from developed countries, including Australia, Iceland, Japan, the Netherlands, Norway, Sweden, Switzerland and the U.S. They found that life expectancy is steadily increasing by three months a year, per year.

“The key issue for policymakers to understand from our study is that there appears to be no natural limit to life expectancy,” says Vaupel. “This has major implications for social issues such as budget allocations for the old and very old, and projections used to determine future pension, healthcare and other needs.” Vaupel is also head of the Laboratory of Survival and Longevity at the Max Planck Institute for Demographic Research in Germany. The study was funded by the Max Planck Institute and the U.S. National Institute on Aging.

BOV Member Wins Screenplay Gold Award

Scottish-based screenwriter and producer Kathleen Stone Sorley, a member of the Sanford Institute Board of Visitors, has won the Gold Remi Award for her screenplay “Liverpool Leopard.” The award was given at the 35th Annual Houston International Film Festival – WorldFest – the oldest and largest continuously running festival honoring independent filmmakers in North America. Sorley’s screenplay, due to be made into a full-length feature film, is an African adventure football story based on Scottish novelist Mark Frankland’s book, The Drums of Anfield. Sorley dedicated her award to Nelson Mandela, who figures significantly in the script.
PPS Alumni Notes

Justin Fairfax (PPS ’98) has left his position in U.S. Senator John Edwards’s office to attend Columbia Law School.

Lexi Hunter and Emily Livingston (both PPS ’02) had their op-ed on military tribunals published in the Baltimore Sun. They are former students of Steve Schewel, Visiting Assistant Professor of PPS.

MPP Alumni Notes

Juli Aulik (MPP ’91) appeared on the Weather Channel’s “Atmospheres” show in a segment on one of Frank Lloyd Wright’s better known buildings, Taliesin, reports Bob Malme (MPP ’92). She was previously the Executive Director of the Commission that takes care of the building and surrounding lands, and is now with the University of Wisconsin Hospital.

Ellen Breslin Davidson (MPP ’92) and her husband, Alex, announce the birth of twins on July 9, 2002. Nicholas Charles (5 pounds, 14 ounces, 19 inches long) and Emma Rose (5 pound, 6 ounces, 18 inches long) are doing well.

Ashley Files Flory (MPP ’83) and her husband, Mark, announce the birth of Grace Audrian Flory, born April 8, 2002. Grace weighed 8 pounds, 3 1/2 ounces and was 21 inches long at birth.

Kelly Gordon (MPP ’96) and her husband, Sean, have a new baby, James Nicholas Gordon, born Feb. 18, 2002.

John Graham (MPP ’80) was featured in a May 9 article in the Washington Post titled, “How much is a human life worth? In the Bush White House, John Graham decides.” Graham, head of the Office of Information and Regulatory Affairs, is described as “one of the most powerful – and least known – officials in Washington.” Graham, the Post notes, “wields enormous influence as the arbiter of which rules need rethinking, which proposed rules need retooling, which areas of public interest need less regulation, which more.” The article also notes, “At Duke University, his master’s thesis adviser [James W. Vaupel, Director of the Institute’s Program on Population, Policy and Aging] showed him how the government invested far more to cure chronic diseases than to prevent deaths and injuries from fires, car accidents and falls.” Graham is quoted as saying, “That’s the challenge I saw coming into this administration, was to try to create an environment in which people saw the OIRA office as standing for certain principles of science and analysis, and not either an ideological or political hammer.” To view the entire article, go to http://www.washingtonpost.com/wp-dyn/articles/A62674-2002May9.html

Matt Haskins (MPP/JD ’90) has moved to Jones, Day, Reavis & Pogue, where he continues to practice corporate tax law.

Joanna Hastings (MPP ’99) and Bob Sampson were married on April 20, 2002, in Arlington, VA, and they are settling happily into married life.

Sekou Kaalund (MPP ’99) was named National Orator of the Year at the Urban Financial Services Coalition national meeting on May 23, 2002, in New Orleans.

Mary Schneider Kiger (MPP ’82) is the new Director of Research and Business Development for Brooks Adams Research in Richmond, VA.

Dick Norton (MPP/MEM ’87) just finished his first year as an Assistant Professor with the Urban and Regional Planning Program at the University of Michigan in Ann Arbor, teaching environmental planning, sustainable development, and the legal aspects of planning.

Ken Pettit (MPP ’94) has a new job with the Hamilton County, Ohio (Cincinnati) Auditor as the Director of Finance.

Dale Royal (MPP ’88 and Sanford Institute Board of Visitors member) and his wife, Dina, announce the birth of Sydney Janae Royal, born May 26, 2002, weighing in at 7 pounds, 7 ounces, and 19 inches long.
Anne Scharff (MPP ’95) has a new position as Senior Associate for Workforce Development at the N.C. Rural Economic Development Center.

Trent (MPP ’97) and Jill (MPP ’97) Stamp announce the birth of Hope Sierra, born April 25, 2002, 7 pounds, 14 ounces and 21 1/2 inches long.

Monica Wassel (MPP’95) is now the Quality Manager for Physician Health Partners (PHP), a physician-owned organization that offers support to its members for managed care contracting and services located in Denver, CO.

Lee Wilson (MPP ’88) has been selected by the British Council as an Atlantic Fellow in Public Policy. The fellowship will begin in September and will last nine months, taking a detail from his current position at HHS. He’ll be in London, where he will review the UK’s 10-Year Drug Misuse Strategy for applications that may be made to current U.S. Drug Prevention and Treatment Policy.

Tanya Wolfram (MPP ’01) is the new Director of Research and Programs at the Community Reinvestment Association of North Carolina.

Laura Ziff (MPP ’95) has a new job in the Budget Office of the U.S. Department of Transportation, working on performance planning and budgeting.

Faculty Notes

John F. Ahearne, Visiting Professor in PPS, gave several presentations in May: “Communicating Nuclear Risk: Experiences and Insights,” one of two invited presentations at the Workshop on Nuclear Risk Communication, held at Stanford University by the Stanford Center for International Security and Cooperation; “Speaking Truth to Power: The Ethics of Providing Technical and Scientific Advice to the Government,” at the Conference on Ethics and Responsibility in Engineering and Technology, held at Coeur D’Alene, Idaho; and the monthly colloquium for the Argonne National Laboratory Physics Division. The talk was on issues relating to nuclear power, including new designs, nuclear waste, and non-proliferation.

Charles Clotfelter, Z. Smith Reynolds Professor of PPS and Professor of Economics and Law, recently took part in the fifth annual conference held jointly by the China Center for Economic Research and the National Bureau of Economic Research in Beijing. Nine U.S. economists associated with the NBER joined Chinese economists to present papers and discuss issues related to the topic of the conference, “China’s Reform in a Global Perspective.” His presentation was titled, “Higher Education in the U.S.” The visit also included tours of a computer company in Beijing, an electricity-generating plant in Datong, and a village cooperative outside Datong. Clotfelter also participated in a forum sponsored by the Greater Durham Chamber of commerce on “The Lottery in North Carolina,” and has been interviewed by a number of North Carolina reporters on the proposed state lottery.

Chris Conover, Assistant Research Professor of PPS, and Mark Hall of Wake Forest University presented a poster on the “Potential Impact on Accessibility and Affordability of Conversion of Blue Cross Plans to For-Profit Status: A North Carolina Case Study” at the annual meeting of the Academy of Health Services Research and Health Policy in June.

Philip J. Cook, ITT/Terry Sanford Professor of PPS and Professor of Economics and Sociology, was in Sacramento in June to address a conference on policies to reduce violent crime in California (sponsored by the state’s attorney general and the secretary of health and human services). Also in June, he gave a keynote address to a National Academy of Engineering Workshop on User-Authorized Handguns. He served on a National Academy of Sciences Panel that reported findings on school rampage shootings.

William Darity Jr. Research Professor of PPS, African and African-American Studies and Economics, presented a paper on “Eric Williams and Color Stratification in the Caribbean” at a symposium in New York commemorating Williams’ tenure as Prime Minister of Trinidad and Tobago. The paper entailed a critical assessment of Williams’ analysis of the origins of “colorism” in the West Indies in his book, The Negro in the Caribbean, (1942). Darity also presented a paper “Racial/Ethnic Bias and Health: Scientific Evidence, Methods and Research Implication” at a conference sponsored by the National Institute of Child Health and Human Development. The paper addressed the health and well-being effects of exposure to discrimination and segregation on black Americans. It is slated to appear in the American Journal of Public Health in January 2003. In April, Darity gave the fourth lecture in the King-Tisdell Foundation/Beach Institute (Savannah, Georgia) series “Forty Acres and a Mule” on reparations for African-Americans, and in May he served as the critical commentator on two papers presented at a conference on “New Directions in Research on Gender and Macroeconomics” held at the Levy Economics Institute at Bard College in Annandale-on-Hudson, New York.
Christina Gibson, Assistant Professor of PPS, participated in a panel discussion at the Brookings Institution on “Living On and Off Welfare: Family Experiences and Ethnographic Research.” Participants addressed the use of ethnographic research – a more detailed, long-term study of the lives of low-income families – to understand more fully the multi-faceted impacts of welfare on the lives of low-income families. Rep. Eva M. Clayton (D-N.C.) moderated the panel.

James T. Hamilton, Oscar Tang Family Associate Professor of PPS, has been selected by Resources as one of the first RFF Fellows in Environmental Regulatory Implementation. Their funding will support his project, “Regulation through Revelation: The Origins and Impact of the Toxics Release Inventory Program.” The project will result in a book on how the EPA’s right-to-know regulations about company pollution emissions were developed and implemented. Hamilton and Scott de Marchi, Duke Department of Political Science, have received funding from the National Science Foundation for their study entitled “Assessing the Accuracy of Self-reported Pollution Data.”

Bruce W. Jentleson, Institute Director and Professor of PPS and Political Science, wrote an article titled, “The Need for Praxis: Bringing Policy Relevance Back In,” which appeared in the Spring 2002 issue of International Security. The article stressed the need for greater policy relevance in political science and international relations, and other ways of “bridging the gap” between the academic and policy worlds. Jentleson has been interviewed recently about the Middle East by reporters from Voice of America, the San Francisco Chronicle, and at the London studios of the BBC, and appeared on UNC-TV’s North Carolina Now.

Francis Lethem, Professor of the Practice of PPS and Director of Graduate Studies, PIDP, was involved with a short consulting assignment in early June regarding the design of a human resources strategy to promote the competitiveness of the East Caribbean countries.

Dalene Stangl, Professor of the Practice of Statistics and PPS, has been named Director of Duke’s Institute of Statistics and Decision Sciences.

Don Taylor, Assistant Research Professor of PPS, wrote a commentary in the Canadian Medical Association Journal on why the Canadian health care system should not introduce for-profit hospitals into Canada. He was interviewed by C-TV (Canadian Television) as part of this story.

Several undergraduates in Susan Tifft’s Reporting Public Policy class have had op-eds published: Erin Davis (Trinity ’03), Honolulu Advertiser; Sara Klimczak (Trinity ’02), Rockford Register Star; Julie Smith (PPS ’03), Atlanta Journal-Constitution. Tifft, Eugene C. Patterson Professor of the Practice of Journalism and PPS, was quoted in the June 10 edition of the New York Times in a lengthy article on the Times’ executive editor, Howell Raines, and in a June 26 article in the San Francisco Chronicle on Arthur Gregg Sulzberger, son of New York Times chairman Arthur Sulzberger Jr. and a reporter for the Santa Rosa Press Democrat. While in New York in late April, Tifft had the opportunity to be an extra in a film about 9/11. Dateline NBC followed the production.

Jacob Vigdor, Assistant Professor of PPS and Economics, had the results of his study, “Does Gentrification Harm the Poor?” featured in an ABCNEWS.com article April 30. The National Housing and Rehabilitation Association’s bimonthly newsletter (for May/June 2002) also profiled the study and he was quoted in both articles. Another paper, “The Pursuit of Opportunity: Explaining Selective Black Migration,” appeared as the lead article in the May 2002 edition of the Journal of Urban Economics, and a third article, “Interpreting Ethnic Fragmentation Effects,” was published in the April 2002 edition of Economics Letters.