

Institute's New Wing Now a New Building

Members of the Institute's Board of Visitors got their first look at preliminary designs for a new Sanford Institute building during the BOV meeting April 5. What had been described as a "new wing," connected with the existing building, will now be a free-standing entity. The new building will double the current usable square footage, from 27,000 to 54,000 square feet, and will include office space, classrooms and a media/tele-conference center. Groundbreaking could come as early as Spring 2003.

Dean of Arts and Sciences William Chafe talked with board members, saying he is "excited about the new building," and that the current construction plans "are excellent." Institute Director Bruce W. Jentleson told board members, "We are building literally and figuratively. The new building will allow us to bring together centers and programs, and we are excited about entering a real period of growth and development."



Architects' model of the new building, right, with existing Institute building

Partnership Urges Federal Careers

Duke University has joined more than 340 colleges and universities in a national "Call to Serve" campaign to address the federal government's looming workforce crisis. "A Call to Serve: Leaders in Education Allied for Public Service" will help make federal service come alive for students by sponsoring campus events on federal careers, highlighting alumni who are making important contributions as federal employees, and encouraging leaders to speak about government service at commencement or other occasions. The campaign will be facilitated by the U.S. Office of Personnel Management and the Partnership for Public Service, a non-partisan, non-profit organization aimed at recruiting and retaining excellence in the federal civil service. The Partnership was created a year ago with leadership from **Samuel J. Heyman**, member of the Institute's Board of Visitors, and for whom the Institute's Samuel and Ronnie Heyman Center for Ethics, Public Policy and the Professions is named. Duke President Nannerl O. Keohane serves on the Partnership's board.

The campaign kicked off April 22 with an event attended by U.S. Secretary of Labor Elaine Chao, OPM Director Kay Coles James, U.S. Senator Joseph

Lieberman and Partnership President Max Stier. **Donna Dyer**, Institute Director of Career Services and Alumni Relations, represented Duke at the event.

Nearly half of the federal workforce may be eligible to retire within the next five years including over 70 percent of senior managers. Currently only one in six col-

continued on page 2

Upcoming Events

- May 10** Russ Allen Memorial Golf Tournament, 9:30 a.m., Hillandale Golf Course
MPP/PIDP Graduation Reception, 5-7 p.m., Fleishman Commons
- May 11** MPP/PIDP Hooding Ceremony, 10-11:30 a.m., Lawn
Graduation Lunch, Noon-1 p.m., Commons (tickets required; 613-7381)
PPS Majors Recognition Ceremony, 1:10-2 p.m., Lawn
- May 12** Graduates' Reception, 11:30 a.m.-1:30 p.m., Commons (Immediately after ceremony in Wallace Wade Stadium; undergraduates and MPPs will pick up their diplomas and there will be lemonade and cookies for all!)

More info: www.pubpol.duke.edu

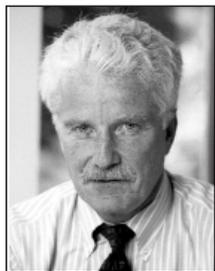
Federal Careers (from page 1)

lege-educated Americans expresses significant interest in working for the federal government, according to a nationwide public opinion survey.

“Giving some attention to the valuable role of public service is important to our public policy students, both graduate and undergraduate,” said Dyer. “They have grown up in a world where politicians are perceived as not trustworthy, government programs are pilloried on the nightly news, and public servants are portrayed as bureaucrats just waiting around for retirement day. I would like for them to have a realistic view of the things you can accomplish in the public sector, and the Partnership for Public Service is intending to give us that view.”

Study: Alcohol Excise Taxes Too Low

Higher excise taxes and minimum-purchase-age laws reduce alcohol consumption among adults and youths alike, making them effective alcohol-control measures that can be used to promote public health, says a new study published in the March/April issue of *Health Affairs*. The study, co-authored by



Cook

Philip J. Cook, ITT/Sanford Professor of Public Policy Studies and Professor of Economics and Sociology, and Michael Moore, Professor of Business Administration at the University of Virginia, concludes that “Current [alcohol] excise taxes are too low, both nationally and in every state. The rates are far less than the average

social cost of each drink consumed. Raising the excise tax would be in the public interest.”

The social costs of drinking result from a variety of causes, including such immediate consequences of intoxication as motor-vehicle accidents, criminal violence and unprotected or unwanted sex. The U.S. Centers for Disease Control and Prevention has estimated the annual “alcohol-related mortality” at 105,000; nearly half (46 percent) of the deaths were related to intoxication, including accidents and intentional violence.

Cook and Moore summarize their own and others’ economic research concerning alcohol consumption and its consequences. “One thing that economists agree on is that if the price of a commodity is increased, the quantity purchased and consumed will decrease, all other things being equal,” the authors said. “The evidence is clear that alcoholic beverages obey this dictum.” This was true regardless of whether the consumer was a “social drinker” or an alcoholic.

U.S.-Southern Africa Center Launches Training Program for Emerging Leaders

A press conference was held recently at the University of Cape Town’s Graduate School of Business to celebrate the opening of the U.S.-Southern Africa Center for Leadership and Public Values. **James A. Joseph**, former U.S. Ambassador to South Africa and Professor of the Practice of PPS, directs the Center, a binational partnership between the University of Cape Town and the Sanford Institute. The press conference also introduced the inaugural participants in the Center’s Emerging Leaders Program, which recruits emerging leaders in the public, private and nonprofit sectors from both Southern Africa and the United States for special training and mentorship.

Duke-UNC Rotary Center to Host World Peace Scholars

The Rotary Foundation has announced the first class of 70 Rotary World Peace Scholars selected through a competitive multi-level process to study at the Rotary Centers for International Studies in peace and conflict resolution. The announcement was made April 18 at the non-governmental organizations briefing at United Nations Headquarters in New York City. Duke, through the Institute’s Duke Center for International Development, and UNC-Chapel Hill co-host one of the seven centers.

“The Rotary Program in peace and conflict resolution represents a systematic effort at generating a worldwide mutually supportive community of leaders whose personal and professional ideals will be to help achieve world peace,” said **Francis Lethem**, who co-directs the Duke-UNC Center with UNC-Chapel Hill Professor James Peacock. Lethem also is Director of Graduate Studies for the Program on International Development Policy and a Professor of the Practice of PPS.

Coming from 32 countries, the 70 Rotary World Peace Scholars represent a wide range of professional fields including law, education, diplomacy, and the military. They will undertake graduate studies in international relations, peace, and conflict resolution. Other centers are located in Sciences Po, Paris, France; University of Bradford, West Yorkshire, England; University of Queensland, Brisbane, Queensland, Australia; International Christian University, Tokyo, Japan; Universidad del Salvador, Buenos Aires, Argentina; and University of California-Berkeley.

The Duke-UNC Center will focus on democracy and sustainable development as a means toward achieving lasting peace. “We anticipate that the Rotary clubs in North Carolina and neighboring districts will assist in

identifying potential sources of relevant internships and work opportunities where the Rotary Scholars will practice the humanitarian mission toward which they were trained,” Lethem added.

Annual Auction Raises \$36,000 for Internship Endowment Fund

More than 200 people attended the 3rd Annual Internship Fund Dinner and Auction on April 5, bidding on fabulous vacation getaways, tickets to exciting sports events and dozens of special items. Auctioneer Extraordinaire **Jerry Emison** kept the bidding fast and furious, ably assisted by **Donna Dyer**, Director of Career Services and Alumni Relations; **Sandra Peters**, Auction Committee Chair; and numerous students, staff and faculty. **Chuck Dombeck**, Board of Visitors member, helped emcee the event, taking over for Auction founder and BOV Member **Kathy Sorley**, who was unable to attend. **Katie Tedrow** and **Robin Gelin**, both MPP '02, co-chaired the students' committee.



Emison, left, and Dombeck confer

The \$36,000 raised will go to the Sanford Institute Internship Endowment Fund, which supports public policy students who seek internships with nonprofit and other organizations that are not able to offer a salary or living expenses.

This year for the first time, proceeds from several items were allocated to the Russ Allen Memorial Fund. The Fund honors Timothy Russell “Russ” Allen (MPP '01), who drowned in May 2001. It provides fellowship grants to MPP students interested in international policy to intern at an international organization and study international law and policy at the University of Geneva as part of the Institute's new Summer in Geneva program. Of the \$36,000 raised, \$3,500 went to the Allen Fund.

Dozens of members of the Sanford Institute family helped make the event a success by donating and/or purchasing items, and helping organize and carry out the event. Thanks to all!

Carnegie Foundation Selects SOL for Political Engagement Project

The Carnegie Foundation for the Advancement of Teaching has selected the Hart Leadership Program's Service Opportunities in Leadership (SOL) program to participate in a three-year assessment called the Political Engagement

Project. SOL is an intensive 12-month leadership program for undergraduates that combines academic study, community service, mentoring, and leadership training.

The project will examine a select group of college and university programs that effectively address the growing disengagement of young people from politics. The goal is to document the approaches used by “leaders of promising curricular and co-curricular programs focused on political engagement,” and to use the findings to “promote widespread adoption of high-quality political engagement programs for undergraduates by disseminating descriptions of these model courses and programs...throughout the country.” Foundation sponsors are the Carnegie Corporation of New York, The Atlantic Philanthropies, and the Hewlett Foundation. SOL recently finalized placements for the 2002-2003 year. Twenty-two students were selected to participate; among the 18 host organizations there are nine new partnerships, including the University of Namibia.

Content of Our Character Project to Host National Conference in June

In June, the Content of Our Character Project will host a national conference in cooperation with the Kenan Institute for Ethics, the Hart Leadership Program, and the Sanford Institute. “The Content of America's Character: A National Conversation on Generational Ethics” will take place at the Institute June 22-24. Featuring notable participants and representatives of numerous civic organizations, and conceived as a series of town meetings led by different generational groups, the conference will explore the values and virtues, and forms of moral leadership, which each living generation can bring to the challenges facing American society. **Gregg Behr** (JD/MPP '00) is helping organize the event.

Leadership Initiative, HLP Merge

The Leadership Initiative (LI) has formally merged with the Hart Leadership Program, and now serves as its national outreach project. (The Leadership Initiative was launched as a non-profit organization in 1999 to encourage and support the development of undergraduate leadership programs on other university and college campuses.) In April, HLP director **Alma Blount** and LI President, Duke Trustee Emerita and Institute BOV member **Susan Bennett King** attended a two-day meeting in Washington, D.C., with the directors of the schools in the Leadership Consortium: the University of Maryland, Harvard, the University of Southern California and the University of Richmond. Hosted by the Gallup organization, the meeting focused on refining plans for a longitudinal study about the impact of leadership education on students two or more years after they graduate. Gallup has already begun a pilot study.

GAO Chief: Government Needs Renovation

The federal government is facing long-range fiscal imbalances and a range of workforce challenges that will require major changes in the way it does business, said David M. Walker, Comptroller General of the U.S. and head of the General Accounting Office (GAO). “Government has got to transform,” he said, particularly in the way it manages federal employees. “We don’t need a revolution, but we do need a renovation.”

Walker spoke on “Transformation in Government” March 19 at the Sanford Institute as part of the Institute’s Multi-Sector Public Policy Colloquium Series. State and local government officials, Duke faculty and staff, students and alumni and members of the Institute’s Board of Visitors attended the lecture. Walker also met with public policy students and media fellows. The GAO is a legislative-branch agency founded in 1921. Often described as a government “watchdog,” the GAO helps Congress maximize performance and assure the accountability of the federal government.

“The U.S. government is arguably the largest, most complex, most diverse entity on the face of the Earth,” Walker said. “It is a tremendously important enterprise... we cannot afford to have less than the best and the brightest” working for that enterprise.

Walker’s visit was arranged by **Sally Jaggart**, a Managing Director in the Human Capital Office at the GAO. Jaggart is a Duke graduate and an active member of the Institute’s Board of Visitors. **Donna Dyer**, the Institute’s Director of Career Services and Alumni Relations, coordinated the event.

Mirovitskaya Co-Edits Volume on Sustainable Development

Natalia Mirovitskaya, a Visiting Research Professor at the Institute’s Duke Center for International Development, and former DCID Director William Ascher have had published a co-edited volume titled, *Guide to Sustainable Development and Environmental Policy* (Duke Press). Amazon.com describes the book: “The Guide... is a comprehensive presentation of definitions, philosophies, policies, models, and analyses of global environmental and developmental issues. ... it also provides detailed and balanced discussions about specific environmental issues. The guide combines formal, objective entries with critical commentaries that emphasize different opinions and controversies. With succinct explanations of more than a thousand terms, thoughtful interpretations by international experts, and helpful cross-referencing, this resource is designed to serve as a roadmap for understanding the issues and debates in the overlapping fields of environment and development.”

DCID in Action in International Development

The Public Finance Group composed of **Fernando Fernholz**, **Graham Glenday**, **Roy Kelly** and **Gangadhar Prasad (“GP”) Shukla** joined the faculty of the Duke Center for International Development (DCID) last July. Since then, they have been actively engaged in overseas projects, executive training and advisory work in Asia, Latin America and Africa. The following are examples of DCID activities this past year in Africa:

In Ghana, DCID was involved in a USAID-funded capacity building program in collaboration with the SigmaOne Corporation of Durham in tax policy analysis and revenue forecasting. Senior officers from the Ministry of Finance, the Revenue Authorities Control Board, the Central Bank and the various revenue authorities went through four weeks of intensive executive education in Accra covering the theory and practice of tax analysis and revenue forecasting that culminated in their building revenue forecasting models for the major taxes in Ghana.

In Tanzania, DCID and International Business Initiatives (IBI) are jointly implementing a two-year project that focuses on building up the tax policy capacity through policy analysis, structured dialogue and training. The project recognizes the recent resurgence of the mining sector, particularly gold, diamonds and semi-precious stones such as Tanzanite, and the importance of the sector’s employment creation and revenue generation. As one of the initial steps in the tax policy component, a one-week workshop in Tax Policy Analysis was held in February for top government officials in Dar Es Salaam.

In Kenya, DCID continues to provide full-time coordination and technical assistance in Nairobi to design and implement the Kenya Local Government Reform Program, especially the Local Authorities Transfer Fund. The Public Finance Group has been assisting the Government of Kenya over the past five years in its local government reform efforts. In addition, DCID is working with the World Bank and UK Department for International Development to assist in mapping out future decentralization strategies to strengthen the independence and capacities of local governments to provide services in a more responsive fashion. It is also looking at reform strategies for fiscally distressed major urban centers in Kenya.

Kelly is currently serving in Nairobi as Senior Policy Adviser on decentralization and local government finance to the Government of Kenya. In January, he was appointed a member of the “International Panel of Experts” established by the World Bank to advise the Government of Indonesia on decentralization issues

and was invited to speak on “Prospects for Better Tax Administration: Practical Local Revenue Mobilization” at the World Bank Intergovernmental Fiscal Relations in East Asia Workshop, held in Bali, Indonesia. In March, Kelly conducted a World Bank review mission on fiscal decentralization in Nepal and also delivered a presentation on “International Dimensions of Fiscal Decentralization” at the International Workshop on Decentralization held in Dhaka, Bangladesh, sponsored by the Bangladesh Ministry of Local Development.

DCID, under the directorship of **Robert Conrad**, Associate Professor of PPS and Economics and Director of Undergraduate Studies, is also actively engaged in various advisory and executive education initiatives in India, Vietnam, Sri Lanka, Taiwan, Nepal, Bangladesh, Turkey, Russia, Ukraine, Honduras, Dominican Republic, Paraguay, Uruguay and Bolivia.

Students Get Inside View of National Security While in D.C.

On April 4 and 5, Duke undergraduates enrolled in a public policy seminar titled “U.S. Role in International Security Affairs,” along with graduate students of public policy and law, visited Washington, D.C., to meet with senior government officials in the security and foreign

policy arena. **Dick Stubbing**, Professor Emeritus of the Practice of PPS and **Ted Triebel**, Visiting Lecturer in PPS, who co-teach the seminar and who have security policy backgrounds, arranged the trip and accompanied the class.

The trip began with a visit to the Pentagon on the morning of April 4, where the students met with **Becky Schmidt** (MPP ’83), an expert on defense budget issues on the Department of Defense Comptroller staff. That afternoon, the class visited the Central Intelligence Agency, where they spent time in the agency’s Cold War museum.

On April 5, the students met at the State Department with the assistant secretary of state for arms control and officials working on policy dealing with nuclear and biological weapons and proliferation concerns. Among the issues discussed included ongoing negotiations involving ballistic missile defense and weapons of mass destruction. That afternoon, the students stopped off at the White House Conference Center to meet with key officials from the Office of Management and Budget (OMB) and the newly established Office of Homeland Security. While there, the class met with two Duke alumni, **James Capretta**, (MPP ’87), the OMB associate director for health affairs, and **Mark Sumerlin** (MPP ’96), the deputy economic advisor to the president.

Alumni Profile: Krista Magaw (MPP ’81)

I feel quite fortunate to have found a job that fits my values, skills and preferences so well. As Executive Director of Tecumseh Land Trust, I get to educate the public and officials about conservation, succinctly summarize complicated issues for decision makers, and tramp around woods and fields at least once a week. Based in Yellow Springs, Ohio, Tecumseh Land Trust works with land owners in a two county area to develop, and then monitor, voluntary agricultural and conservation easements. The easements, which can be donated by or purchased from the land owner, separate development rights from the bundle of rights associated with land ownership. Eased land can be sold, but can’t be developed for purposes other those described in the easement. Our purpose is to preserve viable blocks of farmland, critical watersheds, and culturally and historically significant sites in the Little Miami River Valley, where Tecumseh assembled his fighting force in the early 1800s.

In addition to the economic benefits of preserving the “critical mass” of rich land necessary for viable agriculture, benefits of farmland preservation include the minimization of “sprawl” between municipalities, buffering of environmentally sensitive areas, and preservation of aesthetically satisfying open space. More than 1,100 land trusts operate nationwide with a similar purpose. In Pennsylvania and Maryland, more than 400,000 acres of farmland have been preserved through government funded easement purchase programs. We’re currently at work applying to the Ohio Department of Agriculture for funds to purchase easements on nearly 4,000 acres of farmland in our two county area. The groundswell of interest from farmers in this program has been amazing!



PPS Majors Present Honors Theses

Ten PPS seniors presented their honors theses in what **Robert Conrad**, Director of Undergraduate Studies and Associate Professor of PPS and Economics, says he hopes “will be an annual event.” Students and their thesis titles were:

- **Drew Ensign**: “Substance Abuse and Educational Performance among Secondary Education Students”
- **Lauren Vose**: “Abortion Funding in North Carolina”
- **Tracey Hresko**: “Back to the Dungeon: Solitary Confinement in American Prisons and Its Eighth Amendment Implications”
- **Alison Haddock**: “Trends in Performing Arts in North Carolina”
- **Jessica Petrone**: “Analysis of Impact of Public Policies on the Drug Trade in New York”
- **Abhijit Prabhu**: “The Federal Communications Commission’s Newspaper/Broadcast Television Cross-Ownership Rule: An Anachronism or Necessary Tool?”
- **Lala Qadir**: “NGOs as Vehicles of Development and Progress in Pakistan and Beyond Catalina Saldarriaga: An Evaluation of South African Educational Policy”
- **Catalina Saldarriaga**: “An Evaluation of South African Educational Policy”
- **Kathryn Soule**: “Media Effects on the Stock Market”
- **Erin Walsh**: “An Analysis of the Constitutionality and General Reasonability of Ex-Felon Disenfranchisement Laws”

Speakers Address Young Offenders, Public School Reform

The Institute’s Center for Child and Family Policy welcomed a number of special guests this semester, including James C. “Buddy” Howell, Ph.D., former director of the Research and Development Division of the Federal Office of Juvenile Justice and Delinquency Prevention; and Germaine Ingram, Ph.D., with the Children’s Defense Fund in Washington.

Dr. Howell is the editor of the federal “Guide for Implementing the Comprehensive Strategy for Serious, Violent, and Chronic Juvenile Offenders,” considered to be the backbone of Washington’s policy for this population. This is the first research-based federal juvenile justice plan. Dr. Ingram, formerly General Counsel with the School District of Philadelphia, addressed “The *New* New Thing in Public School Reform: Philadelphia’s Journey to Wholesale Privatization.”

‘Crisis & the Press: Balancing Civil Liberty, Press Freedom & Security’

The Institute’s DeWitt Wallace Center for Communications and Journalism recently hosted the biannual meeting of the international Commission on Radio and Television Policy, with the topic “Crisis and the Press: Balancing Civil Liberty, Press Freedom and Security.” The Commission is co-chaired by **Ellen Mickiewicz**, James R. Shepley Professor of PPS and Director of DeWitt Wallace; and by **Erhard Busek**, former Vice Chancellor of Austria and one of the Institute’s Visiting Professors of the Practice. Participants including practicing journalists from Austria, Yugoslavia, Bosnia and Herzegovina; Institute faculty **James T. Hamilton**, **William Raspberry**, **Ken Rogerson** and **Susan Tifft**; David Jarmul, Duke’s Associate Vice President for News and Communications; and Duke professors Madeline Morris and David Paletz.

3 Nominated for Teaching Award

Three Institute faculty were among 32 nominated for the 2001-2002 Alumni Distinguished Undergraduate Teaching Award: **Steve Schewel**, Visiting Assistant Professor of PPS; **Ted Triebel**, Visiting Lecturer in PPS; and **Kathryn Whetten-Goldstein**, Assistant Professor of PPS and Community and Family Medicine.

The annual award, sponsored by the Duke Alumni Association, is administered by a student committee, which presents its selection to the DAA board’s Awards and Recognition Committee for approval. The award is presented at Founders’ Day in October.

UN Ambassador: ‘Ethics in Foreign Policy’

Sir Jeremy Greenstock, Great Britain’s ambassador to the United Nations and former President of the UN Security Council, addressed “Ethics in Foreign Policy: The UN Response to the Middle East Crisis, the War on Terrorism, and Other Global Issues” on March 27.

Ambassador Greenstock is a leading figure in international diplomacy and is one of Britain’s most senior envoys abroad. He has served as the permanent representative to the UN since 1998, during which time he has been president of the Security Council and a prominent spokesperson on such issues as terrorism, human rights and UN reform. The event was co-sponsored by the Sanford Institute and the Duke Honor Council.

Voigt: Transatlantic Partnership Key to Global Peace, Stability

Karsten D. Voigt, the Federal Republic of Germany's Coordinator of German-American Cooperation, met with students and Media Fellows on April 9 to discuss "Transatlantic Relations After September 11."

"For the U.S., September 11 ... meant the definitive end of the myth of invulnerability," he said. For the transatlantic community, Voigt said, "September 11 demonstrated that security issues will continue to play an important role in the Euro-Atlantic community."

Voigt emphasized the importance of a strong European-North American partnership. "Only together can Europe and North America protect and defend our shared convictions – freedom, human rights and the rule of law – worldwide," he said. "These are ultimately the values which form the foundation for peace and stability throughout the world."

Voigt's formal title is "Coordinator of German-American Cooperation in the Field of Intersocietal Relations, Cultural and Information Policy." His job is to strengthen relations between Germany and the United States and Canada.

Panel: Getting Back to Peace

Members of the Duke University faculty and religious community discussed the "Crisis in the Middle East" April 16 at the Sanford Institute. About 100 people attended the event.

Moderator Larry Moneta, Vice President for Student Affairs, opened the discussion by noting that part of the university's role is to "analyze, debate and educate." Forum panelists were **Bruce W. Jentleson**; Ebrahim Moosa, Associate Research Professor in the Department of Religion and Co-Director of the Center for the Study of Muslim Networks; Benjamin Miller, Visiting Professor in the Department of Political Science and an expert in international relations and security studies; Imam Abdul-Hafeez Waheed, the university's Muslim campus minister; and Rabbi Bruce Bromberg Seltzer, Freeman Center for Jewish Life.

Rabbi Bromberg Seltzer and Imam Waheed began their remarks with greetings of peace, encouraging members of the Duke community to grow and learn from each other. Professors Jentleson, Miller and Moosa addressed different aspects of the Israeli-Palestinian conflict, including its history and its leaders, and U.S. foreign policy. Panelists and audience members disagreed frequently on how to characterize the issues, but several acknowledged a "common thread of humanity" that makes ending the violence and restarting the peace process critical both to the safety and security of the region and to that of the greater global community.

'The View & the Other Point of View'

Al Jazeera Television strives to portray news stories fairly, presenting both sides of the story, said Hafez Al-Mirazi, Washington Bureau Chief of Al Jazeera Television. "Our



Al-Mirazi

motto is [to present] 'the view and the other point of view.'" The Qatar-based 24-hour satellite station, modeled after the BBC, has been covering news, focused on the Arab world, since 1996. "We were in Afghanistan two years before September 11," said Al-Mirazi. "The pictures you saw of the Taliban destroying ancient statues were from Al Jazeera," he said.

Al-Mirazi talked with students, Institute and campus faculty and delivered a public lecture Feb. 27 on "The Arab Media's Coverage of the War on Terrorism." He has been at Al Jazeera since 2000. Prior to that, he served as a correspondent for the BBC World Service and as a talk show host for the Arab network of America and the Arab News Network. The event was co-sponsored by the Provost's Office, Duke's Office of Public Affairs and Government Relations, and the Institute's DeWitt Wallace Center for Communications and Journalism. A videotape of Al-Mirazi's remarks is available at www.duke.edu/web/forums/#Feb27.

Ambassador: World a Lot Smaller Now

After the events of September 11, "the world has gotten a lot smaller for all of us," said Robert W. Jordan, U.S. Ambassador to Saudi Arabia, during a public lecture Feb. 18 at the Sanford Institute. "For the first time, people are paying a lot of attention to what's going on in the Kingdom of Saudi Arabia."

Jordan addressed "U.S.-Saudi Relations After Sept. 11." The Saudis, he said, "were among the first to call" the United States, offering assistance after the terrorist attacks, including access to additional petroleum reserves to prevent any disruption in supply. He also emphasized the country's strategic importance to the U.S., particularly in terms of military access to Saudi air space.

Jordan was nominated by President George W. Bush on Sept. 12 and confirmed Oct. 3, 2001, by the U.S. Senate as ambassador to the Kingdom of Saudi Arabia. He is formerly a practicing attorney and arbitrator and was a senior partner and one of the founding partners of the Dallas office of Baker Botts LLP. He has served as personal attorney to President George W. Bush.

Jordan has several Duke ties: He received his bachelor's degree in political science from the university, and his son Peter graduated from Duke in 2001 and is a

continued on page 8

Ambassador Jordan (continued from page 7)

Hart Fellow working with the Christian Children's Fund in Kenya. Ambassador Jordan also holds a master's degree in government and international relations from the University of Maryland and a J.D. from the University of Oklahoma.

Editors: U.S. Media Underestimate Need for Good Journalism

News coverage of the Sept. 11 terrorist attacks has been "the news media operating at its best," said Leonard Downie Jr., executive editor of the *Washington Post*. Such coverage, unfortunately, "is not typical of American media" who often have "cynically underestimated America's need for good journalism" in recent years.

Downie and Robert Kaiser, associate editor of the *Post*, appeared March 4 at the Sanford Institute to discuss their new book, *The News About the News: American Journalism in Peril* (Knopf). The book is a critical look at the deteriorating state of news reporting.

Downie cited corporate ownership and pressure to maintain large profit margins as key factors in the decline of American journalism. "Papers have shrunk their reporting staff and the news hole [the percentage of a newspaper devoted to news, vs. advertising] and have eliminated serious news," Downie said. "TV has kept the news reporting staff small," focusing on "crime, fires and accidents," and has closed foreign news bureaus. As a result, the news media "are not doing the job they could and should to inform citizens."

"We hope our book will help consumers understand significant aspects of journalism," said Kaiser. He expressed "frustration with the variety of sense and non-sense that gets labeled news," and that today's reporters often "get the easy stuff – what's happening," rather than "emphasizing the importance of original journal-



Kaiser, left, and Downie were at the Institute to discuss their new book

ism – finding things out that wouldn't be known without reporters." He added: "Most of today's U.S. news organizations do not have as their ambition creating well-informed readers, viewers and listeners."

About 150 people attended the event, co-sponsored by the Institute's DeWitt Wallace Center for Communications and Journalism and the Regulator Bookshop.

Media Fellows on Patriotism, Journalism

The interactive Raleigh museum Exploris sponsored an open forum April 9 to hear prominent international journalists speak about patriotism in the media in the aftermath of the events of September 11. The journalists discussed their views on how patriotism is expressed in their respective countries and how it relates to the identity of the journalist.

Panelists included Media Fellows **Dieter Herrmann**, editor and correspondent for Deutsche Welle TV in Berlin, Germany; **Ariane Hildebrandt**, television journalist in Berlin, Germany; **Ray Cormier**, travel editor for the *New York Times*; **Amy Argetsinger**, metro reporter for the *Washington Post*; and **Charles Leonard**, output editor for e.TV in Johannesburg, South Africa. Additional Media Fellows from Bosnia, Serbia, France, Germany and the U.S. also participated.

Documentary Explores Children & Poverty

A documentary exhibit by Duke graduate **Sara Gomez**, who spent a year in Ahmedabad, India, through the Institute's Hart Leadership Program, was displayed at the Sanford Institute during Spring Semester. The exhibit, titled "Together We Do Good Work: Childcare and Poverty Alleviation in Gujarat, India," features writing and photography by Gomez, who worked as a Hart Fellow with the non-governmental organization SEWA (the Self Employed Women's Association) to document their childcare centers and the lives of families associated with them. In focusing on such themes as teacher and child relationships, young children's participation in the labor market and creative learning in materially limited environments, Gomez's writings and photography reflect one Indian organization's innovative efforts in early childhood development.

Students Go to Bat for Local Sports

Two years ago, **Adam Grossman**, **Brian McGinnis** and **Jared Weinstein** (all PPS'02) enrolled in **Professor Tony Brown's** PPS 144 Enterprising Leadership class. From the principles and projects of the class, the students initiated FIELDS (Fundraising Initiatives and Enterprising

Leaders for Durham Sports), a student-led group dedicated to generating monetary and volunteer resources for Durham inner-city youth athletic leagues. Thus far, FIELDS has helped the Durham Bulls Youth Athletic League (DBYAL) raise more than \$21,500 through grants, auctions and in-kind contributions toward sports recreation programs. FIELDS also has organized dozens of Duke students to coach in the soccer and basketball programs throughout the area.

The student-led group is now leading the way for two baseball diamond renovations in the heart of Durham's inner city. After talking with officials from the Durham Parks and Recreation, they decided to focus on Longmeadow/Scarborough Park, located in Northeast Central Durham. FIELDS has formed a board of DBYAL officials, Durham Parks and Recreation members, Durham Bulls management, and both campus and corporate community leaders.

Through private support as well as the support of Capitol Broadcasting, the committee has raised more than \$120,000 of a projected \$500,000 budget. The groups involved believe renovating these two fields will be an opportunity to revitalize a struggling and neglected neighborhood. Please contact Weinstein or Grossman, jared.weinstein@duke.edu or adam.grossman@duke.edu, if you are interested in this project.

MPP Alumni Respond to NYC's Needs

Robert S. Chaloner, president and CEO of Cabrini Medical Center in New York City, saluted **Anna Reilly** (MPP '90) for her successful efforts to help the South Bend community raise \$60,000 to purchase a new ambulance for the medical center. Chaloner's tribute appeared Jan. 22 in the *South Bend Tribune*.

After the September 11 attacks, the medical center dispatched numerous healthcare workers to assist. "Two of our ambulances were damaged and one of our EMTs, a young father of two, Marc Sullins, lost his life," Chaloner wrote. Reilly wanted to do something "tangible" to help the New York community. She and others organized fundraisers, contacted other community organizations, including Notre Dame, and before Christmas had raised the funds needed. On Dec. 19, Reilly, accompanied by husband **Matt Cullinan** (MPP '90), and several friends, personally delivered the ambulance to a crowd of cheering, flag-waving hospital employees.

"Led by an endearing angel named Anna Reilly, Michiana rallied with goodwill and Christmas spirit to promote what I am coming to believe is the most potent response to terrorism: community," Chaloner said in the column.

Market-Based Education Reforms Offer No Easy Answers, Report Says

So called market-based reforms, built around the idea that competition can spur educational improvements, are proving to be a bad fit with school systems, says a comprehensive new review of such initiatives released by the Economic Policy Institute. The study, *Market-Based Reforms in Public Education*, examines the track record of initiatives such as private school vouchers, charter schools, public school choice, and private management of education systems, both in the United States and abroad.



Ladd

Author **Helen "Sunny" Ladd**, Professor of PPS and Economics and one of the nation's leading education economists, praises the concepts that underlie these reforms, such as consumer choice, flexibility, and incentives, and urges that they continue to be pursued. However, she concludes that policymakers have not implemented these concepts with the safeguards needed to assure they will promote better education for all students. In some cases, she says, misguided policies have worsened the problems they were meant to solve.

"The dilemma urban policy makers face is how to introduce more choice, especially for disadvantaged children, and to give schools better incentives and more flexibility, without further weakening the weakest schools," said Ladd. "It's a very delicate balancing act and the costs of getting it wrong are extremely high."

Seminars Address Development Policy

DCID held four "Rethinking Development" policy seminars during Spring Semester. Speakers were:

- Dr. Torcuato S. Di Tella, Professor of Sociology - Universidad de Buenos Aires and President - Fundacion Simon Rodriguez, "Argentine Crisis: Causes and Consequences."
- Dr. George Mathew, Director of the Institute of Social Sciences in New Delhi, India, "The Political Process of Decentralization: The Indian Experience."
- Dr. Jerry Silverman, an independent consultant in Lima, Peru, who has worked for 15 years in various divisions of the World Bank, "Governance, Politics, and the Failure to Reduce Global Poverty."
- Dr. Joan Nelson, Professor at the Woodrow Wilson Center for International Studies, "Improving Education and Health in Developing Countries: Money, Politics, and Strategies."

Student Notes

► Undergraduates

Elizabeth Chang and **Nick Durham** (both PPS '02) have won Fulbright grants. Durham will study in Colombia next year, doing work on displaced citizens and health benefits. Chang will teach English in South Korea during the 2002-2003 school year. She will be staying with a Korean family, learning the language, and teaching middle/high school students.

Dave Chokshi, a joint PPS/Chemistry major ('03), has been selected as winner of the prestigious Truman Scholarship, one of only two at Duke, and 80 nationwide. The Harry S. Truman Foundation awards scholarships of \$3,000 for senior-year study and up to \$27,000 for graduate studies to students who plan to pursue careers in government or public service.

Seniors **Neil Gupta**, **Anne Lai** and **Rebecca Haffajee** have been selected as Hart Fellows, the post-graduate initiative of the Hart Leadership Program. Fellows' placements will be finalized by late spring and will focus on international health policy. Assistant Professor of PPS **Kate Whetten-Goldstein** will serve as Hart Fellows Program interim director for 2002-2003.

Lexi Hunter and **Emily Livingston** (PPS '02) had op-eds published in *Atlanta Journal-Constitution* and the *News & Observer of Raleigh*. The op-eds focused on military tribunals and are based on independent-study work the seniors have conducted with **Steve Schewel**, Visiting Assistant Professor of PPS.

► Graduate Students

Francis Gamboa (PIDP '02) is one of the founders of *Fusion*, Duke's first magazine in Spanish. The publication was announced by the Latin American Graduate Students Association at Duke. The magazine is produced by and addressed to the Latin American community at Duke. It offers the first opportunity for Duke community to express themselves in Spanish. The publication is intended to serve as a forum for ideas, opinions, concerns, or any other form of expression through writing. It also offers the opportunity to exchange information relevant to Latin America, its current situation, and its relationship with Duke and the U.S. For more information, email fusionduke@yahoo.com.

Jack Marshall (MPP/JD) has been called up to serve in the war in Afghanistan through the N.C. Air National Guard. He is serving as an Aeromedical Evacuation Technician, responsible for loading wounded soldiers on C-130 transport planes.

Roberto Obando (MPP '02) has been awarded a "Professional Enhancement Grant" from The Institute of International Education. The grants provide current Fulbright recipients with the opportunity to attend conferences in their area of academic interest. Obando attended the 2002 annual Public Choice Society conference, held March 22-25 in San Diego.

Faculty & Staff Notes

Jonathan Abels, Program Director for the Institute's Duke Center for International Development, has been named a Rotary Paul Harris Fellow in honor of his work with the Duke-UNC Center for International Studies in peace and conflict resolution. The honor represents a contribution of \$1,000 in Abels' name. He received a commemorative certificate, a Paul Harris Fellow pin and a medallion.

On March 6, **John Ahearne**, Visiting Professor in PPS, was a panelist in a session on radioactive waste at the 14th Annual Regulatory Information Conference held by the Nuclear Regulatory Commission in Washington, D.C. On March 12, at the 2002 Spring national meeting of the American Institute of Chemical Engineers held in New Orleans, he moderated the Forum on the Future of Nuclear Power and presented the opening paper, "Nuclear Technology: Present Technology, Safety, and Future Research Directions."

Evan Charney, Assistant Professor of PPS and Political Science, has had an article, "Political Liberalism, Deliberative Democracy, and the Public Sphere," published in the *American Political Science Review*, 92 (1998) selected for inclusion in an anthology titled "Liberalism: Critical Assessments," edited by Geoff Smith of Lancaster University and to be published by Routledge in 2003. The anthology will include pieces by Bernard Mannin, Amy Gutmann, and Dennis Thompson, among others.

Charles Clotfelter, Z. Smith Reynolds Professor of PPS, Professor of Economics and Law and Director of the Center for the Study of Philanthropy and Voluntarism, attended a conference on Taxes and Gambling, held in The Hague. He also presented a paper and talk at Georgia State University, and chaired the National Bureau of Economic Research group on higher education in early May.

Philip J. Cook, ITT/Sanford Professor of Public Policy Studies and Professor of Economics and Sociology, is serving on a planning committee for a multi-country study on small arms and health, organized by the World

Health Organization. The committee met recently in Geneva. Cook and James A. Leitzel, Public Policy Studies, University of Chicago, co-authored a paper on “‘Smart’ Guns: A Technological Fix for Regulating the Secondary Market,” published in the January 2002 issue of *Contemporary Economic Policy*.

William “Sandy” Darity Jr., Research Professor of PPS, African and African-American Studies, and Economics, was interviewed on UNC-TV about college admissions and race.

Elizabeth Glennie, Research Scholar, with the late Alan Kerckhoff, Duke University, and Lorraine Bell Haney, University of Wisconsin, published “System Effects on Educational Achievement: A British-American Comparison” in *Social Science Research* (Volume 30, #4). The authors compared the cumulative effect of tracking in U.S. high schools to that in British secondary schools. Although the British school system is more stratified and has a sharper distinction between academic and vocational credentials, in fact, the cumulative effect of tracking is greater in the United States.

Charles Grubb, Visiting Associate Professor of PPS, organized the March Government Technology Conference (GTC), held in Raleigh. GTC has traditionally offered a low-cost, effective way for state and local government employees and the business community to learn more about technology by bringing its exhibit hall, speakers, panels, and symposia to locations throughout the country, including Raleigh.

Joel L. Fleishman, Professor of PPS and Law and Director of the Samuel and Ronnie Heyman Center for Ethics, Public Policy and the Professions, wrote commentary on “Why Osama bin Laden Hates Nonprofits” for the magazine *Foundation News & Commentary*. The article was adapted from a speech he gave January 30 to the New York Nonprofit Coordinating Committee. He gave a similar speech in Atlanta Feb. 21 to The Forum for Non-Profit Investment and Finance, which was organized by OffitBank. On March 13, he spoke at the 25th Anniversary Symposium of the Bertelsmann Foundation in Gutersloh, Germany. The title of his speech was, “A Foundation for the Twenty-First Century: The Pace-Setting Quarter Century of the Bertelsmann Stiftung.”

Amy Hepburn (MPP '00 & Research and Program Associate) has had accepted for publication in a peer-reviewed academic journal an article titled, “Increasing Primary Education Access for Children in AIDS-affected Areas: Overcoming Obstacles in sub-Saharan Africa and an Analysis of the Community Schooling Approach.” The article will be published in *Perspectives in Education*:

Volume 20(2) July 2002. The journal will be distributed at the 2002 World Conference on HIV/AIDS in Barcelona, Spain and UNESCO has agreed to publish and distribute it in book form.

Institute Director **Bruce W. Jentleson**, Professor of PPS and Political Science, participated on a panel during the conference, “Security Challenges After September 11: National and International Perspectives,” organized by the Duke Law School’s Center on Law, Ethics and National Security. Jentleson, an expert on the Middle East, has been interviewed recently by numerous media concerning U.S. involvement in that region, including the *Boston Globe*, *San Francisco Chronicle*, CBS Radio News, Voice of America and Fox Friends, the national morning Fox news show.

Ellen Mickiewicz, James R. Shepley Professor of PPS and Professor of Political Science and Director of the DeWitt Wallace Center for Communications and Journalism, has been invited to present a paper on “The Russian Public in Search of the Public Sphere” for a conference on “Transformation of the ‘Public Sphere’ in the Age of the Global ‘Network Society’” for the Zentrum fur interdisziplinare Forschung, at Bielefeld University in Germany May 23-25. Grigory Libergal, Programming Director for Internews Russia, has asked to have Mickiewicz’s paper on piracy translated into Russian. Libergal works with a media committee of Americans and Russians charged with creating a business environment for the media. Mickiewicz notes it is “an approach that, it is thought in the U.S., should lead to increased freedom of the press. I’m delighted my research on the confrontation of international and national regimes finds its way directly into policy.”

Ken Rogerson, Acting Director and Research Director of the Institute’s DeWitt Wallace Center for Communications and Journalism, participated in the conference, “Global Public-Private Partnerships in a Networked World” at Rutgers University-Newark. Rogerson addressed the topic of networking between international organizations and NGOs. Rogerson also recently had published a paper in *Telematics and Informatics* on “Policies for online privacy in the United States and the European Union.” Rogerson’s co-author was **Jared Strauss** (PPS '00).

New York Times columnist **John Tierney** cited research by **Jacob L. Vigdor**, an Assistant Professor of PPS, in a recent column on the effects of gentrification on neighborhoods. Vigdor, Tierney notes, “tracked changes at 3,000 houses and apartments in Boston and its suburbs from 1985 to 1993. Fewer than 10 percent of the apartments were covered by rent control, but the trend was

the same as in New York: low-income and less-educated residents of gentrifying neighborhood were more likely to remain in place than were similar residents in other neighborhoods.”

Alumni Notes

► PPS

Outside the Classroom™, an organization founded and directed by **Brandon Busted** (PPS '99), was among the finalists selected in MIT Sloan eBusiness Awards in their “Social Responsibility” category. The organization is a Boston-based educational company that delivers online health and life-skills solutions to colleges and universities throughout the country. The annual competition showcases companies that have made outstanding innovations in the world of eBusiness. The recognition, Busted notes, is “in no small part, is attributable to my education in public policy at the Sanford Institute.”

► MPP

Juli Aulik (MPP '91) has a new position at the University of Wisconsin Hospital and Clinics as Community Relations Manager in Madison, WI.

Amar Bhat (MPP '90) left NIH to become Director of the Office of Asia and the Pacific at the U.S. Department of Health and Human Services, Office of Global Health Affairs.

Michael Brogioli (MPP '93) left sunny California to become Director of Advocacy for Prevent Child Abuse America in Chicago, IL.

David Edwards (MPP '88) is now working in the Office of the Mayor of Atlanta, GA, in the Office of Program Management.

Sekou Kaalund (MPP '99), in his work at the Federal Reserve Bank of New York, recently received the President's Award for excellent performance and was promoted to Examiner-In-Charge with supervisory responsibility for banking institutions in four foreign countries. In March, Sekou won the regional oratorical competition of the Urban Financial Services Coalition and will compete in the national competition in May.

Alexandra Kennaugh (MPP '01) now works at Shared Interest, an international NGO working on development issues in South Africa, located in New York City.

Chris Kouri (MPP/JD '00), a Charlotte attorney, has declared his candidacy for the U.S. House of Representatives, NC 8th District.

Ryan Lordos (MPP '96) welcomes a daughter, Olivia London Lordos, born on February 8, 2002. Ryan left the Federal Reserve Board last year for a position in the Indiana State Budget Agency in Indianapolis, IN.

Ben Marglin (MPP '99) has returned to Washington, DC, as a consultant with Booz-Allen and Hamilton.

Congratulations to **Amy Raslevich** (MPP/MBA '00) and her husband, Jeff, on the birth of their daughter, Laura Elizabeth Kelly, on March 26. Amy and her family live in Selwickley, PA.

Richard Schwartz (PPS '75) and Patrick Russo, Moore County Schools Superintendent, presented Moore County's attempt to become, in essence, a charter school district under the new federal education act and with federal funds, to Research Scholars and others through the Center for Child and Family Policy's Research-to-Policy group.

Elana Varon (MPP '91) and **Andy Eschtruth** (MPP 91) and their son, Ari (3), are pleased to announce the birth of Miranda Grace Eschtruth on February 11, 2002.

TERRY
SANFORD INSTITUTE
OF PUBLIC POLICY
D U K E

NEWS is published five times a year by the Terry Sanford Institute of Public Policy, Box 90239, Durham, NC 27708-0239. Web site: www.pubpol.duke.edu.

The mission of the Terry Sanford Institute of Public Policy is to educate tomorrow's leaders and improve the quality of public policymaking through research, professional training, and policy and community engagement.

Institute Director: Bruce W. Jentleson
Editor: Kathy Neal
Layout/Design: Duke Publications Group
Photography: Duke University Photography,
Karen Tam Photography

For more information, please contact Kathy Neal at 919/613-7394, or neal@pps.duke.edu.