

Winter 2008

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Duke University

TERRY SANFORD  
INSTITUTE OF  
PUBLIC POLICY

# FOCUS

## Program Launches Home Visits with All Durham Newborns

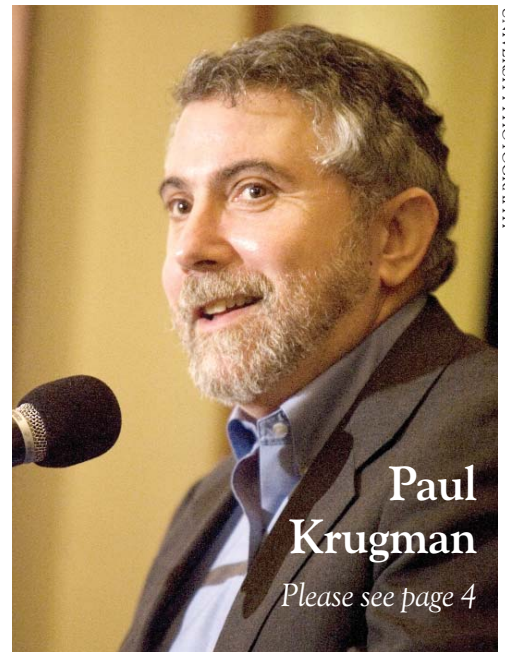
By Jackie Ogburn

The Durham Family Initiative has birthed a new program that will help Durham County reach out to support its youngest new residents. Durham Connects, a collaborative research effort to discover ways to reduce community rates of child maltreatment, will provide in-home health and psychosocial assessments of newborns by licensed public health nurses. At the same time, the nurses will “connect” the families with referrals for additional support services and information as needed.

The program got under way in January

when five nurses were hired through the Durham County Health Department. Five more will be hired this spring, and another 10 in 2009. The 20 nurses will each visit about 200 families annually in an effort to reach the more than 4,000 newborns expected annually. A copy of each newborn’s health assessment will be provided to the family’s pediatrician.

According to **Kenneth Dodge**, William McDougall Professor of Public Policy and Director of the Center for Child and Family Policy, which oversees the Durham Family Initiative (DFI), “This program has the potential to create better (Please see page 11)



Paul  
Krugman  
Please see page 4

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## Gifts Bring New School Effort to \$19.5 Million

Thanks to \$3.7 million in new gifts and pledges received during the latter half of 2007—including a scholarship named in honor of Director **Bruce Kuniholm**—the effort to transform the Terry Sanford Institute into a new School of Public Policy has now raised nearly \$19.5 million.

The institute seeks \$65 million in new endowment—\$40 million for new faculty positions and \$25 million for scholarships, fellowships, internships and other forms of student aid. President **Richard Brodhead** and Provost **Peter Lange** have set a threshold of \$40 million by June 30, 2009, for recognition of the Institute as Duke University’s tenth school.

The recent gifts will establish new scholarships for undergraduates majoring in public policy studies and (Please see page 12)

## Sanford Selects First Director for New Center for Strategic Philanthropy

**E**dward Skloot, a pioneer in the field of social entrepreneurship and former president of the Surdna Foundation, will join the Institute this spring as the first director of a new Center for Strategic Philanthropy and Civil Society.

The center’s goals are to enhance the decision making and impact of America’s foundations, as well as to develop philanthropic and governmental strategies to remedy critical problems in areas such as global health, energy and the environment.

The center will be supported by grants from the David and Lucile Packard Foundation and the William and Flora Hewlett Foundation, as well as endowment gifts and operating fund grants from other philanthropies and individuals.

Skloot’s responsibilities will include defining and leading the research and education efforts of the new center, as well as teaching courses as a visiting professor of the practice.

“We are absolutely delighted to have Ed join us in this important effort,” said **Bruce Kuniholm**, Sanford Institute director. “American foundations invest more than \$41 billion every year in domestic and international philanthropic endeavors, so their influence is huge. The center will seek to improve the effectiveness of this burgeoning sector of the world economy, and under Ed’s leadership we expect to have a real impact on the philanthropic community.”

By the fall of 2009, Skloot plans to launch an executive education program targeted at foundation CEOs and wealthy (Please see page 12)

# Institute Updates

## From the Director

A year ago in this column, I wrote about the new effort to transform the Sanford Institute into a School of Public Policy, and outlined a vision for our future. As our initiative has gained momentum, our faculty, Board of Visitors and other partners have further defined that vision. We assessed institutional strengths, discussed the world's pressing public policy challenges and chose four policy areas in which we will concentrate our efforts. One of these is the field of energy and the environment.

The world is experiencing unprecedented environmental change, and human beings are the most significant agents of it. In addition to climate change, a related and equally urgent concern is the failure of the international community in general, and the United States in particular, to develop energy policies that are sustainable.

The engine that drives global warming is our addiction to nonrenewable resources: We burn oil, coal and natural gas far more quickly than the earth can replenish its supply of the fossil fuels that power our cars, heat and cool



our buildings, and help create both economic growth (which is good) and international instability (which isn't).

Failing to conserve existing resources and use them more efficiently, failing to adopt alternative sources of energy, failing to help poor countries develop without accelerating environmental damage and failing to check climate change will have profound impacts on our planet and our lives.

Among the consequences of these failures is the continuing and increasingly problematic involvement since World War II of the United States in the Persian Gulf. The continuing instability of the region, coupled with the increasing demand for oil in the developing world, conflate the environmental, energy and security crises that will dominate the global agenda over the next decades.

How will we meet this challenge? Duke University's responses to the environmental and energy crises (and, indirectly, to the imperatives of national security) will come from across the university: From scientists at the Nicholas School of Environment and Earth Sciences, from engineers at the Pratt School of Engineering, and from policy analysts at the new School of Public Policy who can devise and work to implement policies that will lead to wise stewardship of the earth's resources.

The School of Public Policy is part of

Duke's Program in Environmental and Energy Policy, which makes it a critical collaborative partner in a multi-school initiative that aims to turn sound science into effective policy. Only in concert with each other can we achieve our goals.

The new school will focus on three policy areas: Global climate change, energy, and environmental health. These areas, undergirded by a broad interest in water policy, are a priority for the Nicholas and Pratt schools, as well as for the business and law schools.

The deans of those schools and I are committed, through the coordinated hiring of faculty, to make Duke an international leader in translating scientific understanding in these areas into international policies that can mitigate the dire consequences of global warming; into cost-effective, sustainable national energy policies; and into statewide policies that improve water quality in North Carolina.

In future columns, I'll discuss the other policy arenas in which the new school will make its mark: Social policy, health policy, and international development and global governance.

Best regards,



Bruce Kuniholm

## Institute Welcomes New BOV Members

Seven new members joined the Sanford Institute Board of Visitors in 2007, while three members, **Charles M. Dombeck**, **Marilyn Foote-Hudson** and **Marguerite W. Kondracke**, concluded their service. The new members are:

**Paul A. Brathwaite** (MPP '93, JD '96) is a principal of the Podesta Group, a bipartisan government relations and public affairs group. Previously, he was the executive director for the Congressional Black Caucus and the deputy assistant secretary of labor for the Employment Standards Administration during the Clinton Administration.

**Robin Daniel Lail**, president of Lail Vineyards, is a fourth-generation Napa Valley vintner, whose family established Inglenook Vineyard

Co. in 1879. Previously, she worked with Robert Mondavi for five years and subsequently co-founded Dominus and Merryvale Vineyards.

**Emily Loney** (ex-officio) is a second-year MPP student at the Sanford Institute with a concentration in social policy. Her principal area of interest is education policy, specifically issues of school choice and education access.

**Rachel McLaughlin** (ex-officio) is a Duke senior and president of the Public Policy Majors Union. Her interests include nonprofits, philanthropy, campaign politics and social policy.

**John Rice Jr.** is the founder and president of Management Leadership for Tomorrow (MLT), a nonprofit organization that works to increase minorities' participation in institutions, such as first-tier business schools and Fortune 500

companies. He has also worked for the Walt Disney Co. and the National Basketball Association.

**Susan Roth, PhD** (ex-officio), Vice Provost for Interdisciplinary Affairs, Duke University, came to the university in 1973 as an assistant professor in psychology. She holds secondary appointments in the Department of Psychiatry and Behavioral Sciences and the Women's Studies Program.

**Douglas G. Scrivner** (AB '73), is general counsel at Accenture, serving as principal counsel to senior leadership and the board of directors. Previously, he was associated with Oppenheimer, Wolff & Donnelly in Minneapolis, Minn.

## Hart Leadership Celebrates 20 Years

The Hart Leadership Program celebrated its 20th anniversary Nov. 9-10 with a weekend of presentations by students, alumni and faculty. Attendees included HLP founders such as **Bruce Payne** and

**Joel Fleishman**, current HLP students, and **Mitch and Linda Hart**, the program's benefactors. Mitch Hart spoke about HLP's origins and the impressive growth of the program over the years. Approximately 7,500 students have taken at least one HLP course since the program's inception, and student interest continues to rise.

Saturday's events included the launch of a new HLP Web site, an interactive history that presents a series of timelines about the program's people, courses, history and initiatives. Several people presented their stories in person, and others were encouraged to share their own experiences via wiki pages on the new site.

Hart's keynote address was followed by presentations from current students in HLP programs including Service Opportunities in Leadership and the Enterprising Leadership Initiative.



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*In the evening, celebrants mingled in a relaxed atmosphere at an autumn-themed party and enjoyed North Carolina barbeque, beer from local microbreweries and square dancing.*

## Gergen Joins Hart to Lead ELI

By Iza Wojciechowska

**W**hen **Christopher Gergen** (PPS '93) came to Duke bright-eyed and enthusiastic almost 20 years ago, the Hart Leadership Program was just getting started. Now, Gergen is back with years of firsthand entrepreneurial experience—to take the helm of the Enterprising Leadership Initiative.

Where Gergen once sat in a classroom absorbing the wisdom of his mentors **Neil Boothby**, **Bob Korstad** and **Bruce Payne**, he now stands at the front of the class teaching young people how to become skillful entrepreneurs and successful leaders.

"It's nice to come full circle, nice to be back at Duke, back in the community, and to continue the legacy," he says.

After leaving Duke, Gergen spent a year

at CNN and a year in South America examining telecommunication's effects on education. While in Chile, he saw an opportunity for a new venture, and opened a café that offered live music and theater. Along the way, he met a man who had founded a university starting with just two classrooms full of students.

"He called himself a 'cultural entrepreneur,'" Gergen says, "and I said, 'That's what I want to be.'"

After receiving an MA in public policy and an MBA, both from Georgetown University, Gergen started LEAD!, an NGO to teach leadership skills to high school students; founded New Mountain Ventures, an entrepreneurial consulting and leadership development firm; and wrote *Life Entrepreneurs: The Art of Leading and Living* (forthcoming in 2008).

Gergen says he has two general goals for the program he inherited from Professor of the Practice **Tony Brown**, who took the reins of the Robertson Scholars Program last year. One is to provide a reflective experience for students to "think about who they are and where they want to go," and the other is for students to take their learning out of the classroom and truly experience its practical applications.

"What I want them to get out of the class is a sense that they can be an active social change agent," he says. "If they see a problem in the community, they can come up with a solution and execute it."

The students he teaches are different in some ways from the enterprising leaders leaving Duke in the early '90s, but some things don't change.

"What's stayed the same is passion for life, curiosity, sense of pride," he says. "All the students I have feel like they can change the world, and that's great."

## Duke Public Policy Faculty Ranks 2nd

Duke's Public Policy Studies faculty ranks second in the nation in scholarly productivity among schools of public policy and public affairs, according to a measure developed by Academic Analytics Inc. The measurement is derived by counting published books and journal articles, as well as citations of journal articles, federal-grant dollars awarded and honors and awards, for all faculty members in a department who hold PhDs.

Founded by **Lawrence B. Martin**, dean of the graduate school at Stony Brook University, Academic Analytics is a for-profit company that offers an alternative ranking system to the often-quoted *U.S. News and World Report* graduate school rankings, which are based on reputation rather than data. Last year's rankings, published in the *Chronicle of Higher Education*, generated vigorous debate in the academic community.

"It is nice to be recognized," said Sanford Institute Director **Bruce Kuniholm**, "but this is only one way to evaluate research, and of course, we could quarrel with the metrics. Students judge us on the basis of many factors, including the quality and accessibility of our faculty, inspired teaching, and small class sizes."

Harvard was ranked first (the position Duke held last year), with University of Washington, University of California–Berkeley, and University of Michigan–Ann Arbor rounding out the top five.

Some find the results and the data used to generate the rankings suspect. "Sometimes they simply give you results that are nuts," Lewis Siegel, former vice provost of graduate education at Duke, told the *Chronicle of Higher Education* in November.

The index examines faculty members who are listed on a Ph.D. program's Web sites, and includes a total of 217,254 names. The variables are weighted differently according to discipline. A professor listed in both history and American studies would be counted twice, which provides an advantage to highly interdisciplinary programs such as Duke's.

The National Research Council's long-awaited ranking data are expected in February.

## Krugman Ties Rise of Conservatism to Race-Based Political Strategies



By Liz Williams

**D**rawing droves of students, professors and Triangle residents alike, *New York Times* columnist and Princeton professor of economics **Paul Krugman** took to the stage at the Sanford Institute on Nov. 27 for a discussion of his new book, *Conscience of a Liberal*.

Speaking to a crowd of nearly 500, Krugman explained his view of the overarching social trends that have shaped American politics over the past 100 years, delving into the issues that have made the country more conservative and more resistant to social welfare programs than other developed nations.

"What has driven American politics? Why are we so different from other industrialized countries? It really comes down to race," he asserted.

Pointing to the shift among Southern states from voting Democrat to voting Republican, Krugman said that this switch—strengthened by resistance to civil rights programs—fueled the growth of the conservative movement in the 1970s and 1980s.

During that time, he said, Republican leaders perfected a strategy of using public concern over racial and socio-cultural issues to win elections, while underplaying the economic issues that the conservative movement was really about.

"Nixon was the one who mastered the technique of exploiting racial politics without actually saying the words," Krugman said, adding that former president Ronald Reagan built on that trend during his campaign as well.

A notable example of this, said Krugman, was Reagan's repeated reference to a "Cadillac-driving welfare queen," an exaggerated tale of a woman whose manipulation of state support had made her inordinately wealthy. "He never said what color she was, but it was clear," he said.

This strategy continued to influence the 2000 and 2004 elections, in which the George W. Bush campaign built momentum by tapping into American fears over issues of security and gay rights. "The election was fought on moral values, or as I like to call it, the war on gay, married terrorists," Krugman explained.

With the rise of conservatism came initiatives to cut taxes for the rich, dismantle social programs and hobble unions, all of which have helped increase economic inequality in the United States, Krugman said.

Nonetheless, Krugman said he has an optimistic outlook on the liberalization of American politics. As a whole, the nation is growing increasingly diverse and less susceptible to divisive rhetoric, he said. Sometimes, this means people are more liberal than they realize.

"If you ask people, 'Are you a liberal?' They say no. If you ask them, 'Do you believe in universal health insurance?' They say yes," Krugman said. "The terminology hasn't caught up with the issues."

As a result, Krugman is hopeful that the movement toward universal health care will gain momentum in coming years. "In terms of economics, universal healthcare is not hard at all," he said, adding, "I'm optimistic."

## Sanford Briefs

**Fellowships for Arab MPP Students** • Selected graduate students from 22 Middle Eastern countries will receive full support to pursue an MPP degree under a new agreement between the Sanford Institute and the Mohammed Bin Rashid Al Maktoum Foundation.

Starting in the fall of 2008, Mohammed Bin Rashid Fellowships will be offered to as many as five students admitted to the Sanford Institute's MPP program. Fellows will be selected based on relevant professional experience, leadership potential, academic record and evidence of aspirations to serve the Arab world.

Based in Dubai, United Arab Emirates, the foundation was launched in 2007 by **Sheik Mohammed bin Rashid Al Maktoum**, vice president and prime minister of the United Arab Emirates and ruler of Dubai, with a \$10 billion endowment. The foundation supports diverse initiatives to boost the knowledge capital of the region, including youth leadership programs, a literary magazine, scholarships and research grants.

The foundation's other international educational partners include London School of Business, National University of Singapore, Harvard University and Stanford University. Fellowships will cover tuition, fees, living stipend and travel.

### PIDP Enlists Durham in Anti-Poverty Campaign

In November, the city of Durham became one of many cities across the United States pledging support to ONE: The Campaign to Make Poverty History. **Shawn Selleck**, a first-year graduate student in international development policy at the Sanford Institute, petitioned the City Council to enact the proclamation.

"Really, half the campaign is just about awareness," he said. "Having Durham as a city of ONE creates that awareness. This is a slow-growing campaign, but it's been getting more attention."

ONE is a nonpartisan organization that seeks to raise public awareness about global poverty, hunger, disease and efforts to fight such problems in the world's poorest countries. Durham was the first city in North Carolina to endorse the campaign.

**Correction** • **Stephen Smith**, visiting lecturer of PPS, first came to the Sanford Institute in April 2005 as a Media Fellow with the DeWitt Wallace Center for Media and Democracy, and not as stated in the Fall 2007 issue of *Public Policy Focus*. At the time, he was employed at *Le Monde*. His fellowship was funded and supported by Duke's Center for French and Francophone Studies.

### Showerhead Giveaway

MPP/MEM alum **Eben Polk** saw an opportunity to act locally on a state-wide problem this fall. In response to extreme drought conditions, Polk suggested that Duke give 5,000 of the water-saving devices to faculty, staff and off-campus students.

"I suggested the idea because I've been impressed with the water and energy



savings from the low-flow showerheads and faucets that I installed in my apartment in Durham," said Polk, 30, an associate in policy and research

at Duke's Nicholas Institute for Environmental Policy Solutions.

Polk also co-authored "The Future of Water in North Carolina: Strategies for Sustaining Abundant and Clean Water," a recent Nicholas report.

**SOL Featured** • In a new book titled *Educating for Democracy: Preparing Undergraduates for Responsible Political Engagement*, the Hart Leadership Program's Service Opportunities in Leadership (SOL) course is featured as an exemplary program that helps college students become interested in political participation. SOL is highlighted for emphasizing political learning through a "pedagogy of engagement," that includes a



community immersion experience, a rigorous process of critical reflection and a capstone course about integrated concepts of politics, leadership and policy design.

The book is the culmination of a three-year, national study called the Political Engagement Project (PEP), sponsored by the Carnegie Foundation for the Advancement of Teaching.

The next step of the project is working with faculty members to disseminate the lessons learned from the PEP, using *Educating for Democracy* as an educational tool.

## New Courses in Environment, Politics

Among the new courses being offered this spring are several dealing with environmental and science policy and, in time for the 2008 election season, two on polling and political participation.

Associate Professor of PPS **Alex Pfaff**, who joined the Sanford faculty in the fall, is teaching a 200-level course on sustainable development. The course employs principles of microeconomics to help students evaluate environmental policies.

**Bill Holman**, visiting fellow with the Nicholas Institute for Environmental Policy Solutions and former Executive Director of the N.C. Clean Water Management Trust Fund, is teaching "Environmental Policymaking in North Carolina." Through readings, case studies, discussion and presentations to state policymakers, students focus on initiatives before the N.C. General Assembly and other policymakers in areas as diverse as power plant construction, water quality protection and stormwater pollution.

**Misha Angrist**, an adjunct professor who works as senior science editor with Duke's Center for Genome Ethics Law and Policy, is teaching "Science in the Media."

"My goal is to help students become better readers and writers of popular and perhaps even unpopular science," Angrist said. "It's ironic that at a time when science coverage in major newspapers is dwindling, science and technology have never been more pervasive in our lives."

Guest speakers slated for the course include *Harper's* magazine writer **Duncan Murrell**, *American Scientist* editor **Rosalind Reid**, and genome policy scholar and Duke Professor of PPS **Bob Cook-Deegan**. Angrist earned a PhD in genetics from Case Western Reserve University and an MFA in writing from Bennington College.

Professor of PPS **Ellen Mickiewicz** is teaching "Media Polling," which focuses on media's use of opinion surveys. The course examines the reporter's role in evaluating the reliability and accuracy of poll data, and interpreting it for the public. Assistant Professor of PPS **Kristin Goss'** course on "Participation and Public Policy" examines Americans' disengagement from civic life and its effect on the health of the democracy.

# ‘Pinch Hitter’ Takes a Break

The Sanford Institute said farewell to one of its linchpin staff members in January when **Teddie Brown**—half of the dynamic duo that includes Professor of the Practice **Tony Brown**—retired after 13 years of service.

“I feel like I have known Teddie forever,” said Institute Director **Bruce Kuniholm**. “In her various capacities here, she has played so many different roles for the Sanford team that I think of her as a utility infielder—as valuable as many of the MVPs that she sometimes pinch-hits for.”

Her latest pinch-hitting experience was a second stint as MPP program director, filling in for **Helene McAdams**, who has since returned from maternity leave. Before that, she had handed building rentals, special events, and assorted other posts. She also spent seven years working in tandem with Tony on his Enterprising Leadership Initiative, a project of the Hart Leadership Program. She advised students on their social entrepreneurship projects, connected them with people in the community, maintained connections with alums, hosted meals, and generally handled all logistics.

Teddie—whose given name is Theodora—was the trailing spouse when Tony came to Duke in 1994 eager to teach young people to employ business skills for social change.

But her experience as an events planner for a large child and family agency in Connecticut soon led to her first contract assignment at Sanford; she planned three days of events to dedicate the Sanford Institute Building in the fall of 1994.

“We had scheduled President Bill Clinton as the keynote speaker. He was supposed to land by helicopter on the baseball field. We were going to cut down the chain-link fence between the ball field and the Institute so he could come directly over and avoid a mob.” But, knowing that working with big names is an iffy business, Teddie had a Plan B.

“I filled every minute of all three days with classes and lectures, so even if he did cancel there was plenty to do.” Good thing; Clinton canceled 10 days before the event.

Teddie’s reputation for volunteer leadership also began soon after she hit town. She volunteered at One World Market, a Durham nonprofit retail store that sells goods from developing countries on fair trade principles. Eventually, she became chairman of the board.

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Her participation in the Chamber of Commerce’s Leadership Durham program led to more board invitations, including Meals on Wheels, Volunteer Center of Durham and Habitat for Humanity, which she has chaired for the last year.

As an active member of the Institute’s Internal Communications Committee, Teddie organized numerous volunteer activities for faculty, staff and students.

“All of these allowed us to provide a service and strengthened our PPS community,” said ICC Chairman **Stan Paskoff**, “assuming that getting paint splattered on each other while painting a woman’s shelter builds community.”

The common thread through her service work, she says, is “helping people to reach their potential.” She traces this passion to her childhood in rural eastern Connecticut.

“I came from a good family, always had a roof over my head, and was always fed. But there was always a lack of resources and I remember working hard,” she said. “Habitat [for Humanity] hits my soul—it gives people a leg up to become a citizen with property, with something of value. I am a very pragmatic person and like to work on things I can see, touch and feel, so it’s been the best thing for me.”

Tony is the “idea-a-minute, creative person” who doesn’t much enjoy details while, “I’m good at making sure all the Is are dotted and Ts are crossed,” Teddie said.

Over the years, Teddie learned sanity-saving strategies for supporting highly creative people. She admits she didn’t rush to carry out each and every one of Tony’s great ideas.

“You just can’t keep up! Sometimes I would say to myself, ‘Let’s see if he brings this up again.’”

After a January trip to Honduras to build houses with Habitat, Teddie plans to do some more pinch hitting with Hart Leadership and Duke Engage in March. Who knows? She may not retire after all.

## DeWitt Wallace Center Hosts Spring Journalism Lectures

The DeWitt Wallace Center for Media and Democracy is sponsoring several lectures by prominent journalists at the Sanford Institute this spring. On Feb. 11, **Stephen W. Smith** will give the 2008 Ewing Lecture on Ethics in Journalism, titled “Terrible is the Temptation of the Good: Ethical Paradoxes in Africa.”

The lecture takes place in Room 04 at 8 p.m.

Smith, visiting lecturer of African & African American Studies and PPS, covered Africa as a journalist for 25 years,



most recently as Africa editor and deputy foreign editor of *Le Monde*. *Winnie Mandela: the Soul of Black South Africa*, his latest book with co-author Sabine Cessou, was published last fall.

The annual Ewing Lecture is sponsored by the late James D. Ewing, who was publisher of the New Hampshire *Keene Sentinel* and vice chairman of the Center for Foreign Journalists.

On March 17, the 2008 Futrell Award winner, **Stephen Labaton**, will discuss “Politics and the Press: Covering Washington in an Era of Upheaval.” The talk begins at 6:30 p.m. in Room 04.

Labaton covers legal affairs and regulatory issues in the Washington, D.C., bureau of *The New York Times*. He writes about the intersection of policy, politics and money and in recent years has focused on the effects of deregulation on worker and consumer safety. He was a member of a team of business reporters who were finalists for the Pulitzer Prize in 2003.

The Futrell Award for Outstanding Achievement in Communications and Journalism was established as a tribute to Ashley B. Futrell Sr., for his career contributions to Duke University and to the profession of journalism.

## Child Poverty Expert is Keohane Visiting Professor

When he came to Durham in the fall to join the Center for Child and Family Policy as the Keohane Visiting Professor, Manhattanite **Lawrence Aber** looked for a “writer’s cabin in the woods.” He wanted a place where he could slow down a bit and focus on his scholarship. Just outside of town, he found a small one-bedroom cottage among the trees, the perfect spot for contemplation.

“I spend my mornings reading and writing, walking and thinking,” said Aber. “In the afternoons, I teach, lecture and work with colleagues and young scholars.”

His afternoons can’t be considered slow, even by New York standards. He spends Tuesdays and Thursdays at Sanford, consulting with research scientists and policy associates at CCFP and at the Duke/Durham Family Initiative. On Mondays and Wednesdays, he’s in Chapel Hill, working with the Center for Developmental Science, giving brown bag talks in the departments of psychology and public policy, and attending a weekly meeting of the Carolina Consortium on Human Development.

Both Duke and UNC-Chapel Hill students attend his class, “Child Development and Social Policy in a Global Society.” He has given several lectures on both campuses and participates in a cross-university faculty seminar on poverty and parenting.

Aber is the third Nannerl O. Keohane Distinguished Visiting Professor, a joint position at Duke and UNC-Chapel Hill, and the first to serve at the Sanford Institute. The



professorship was created to continue the former Duke president’s work to foster collaboration between the two campuses. The position is funded by grants from Julian and Josie Robertson and the William R. Kenan Jr. Charitable Trust.

“Larry is the world’s leading authority on the study of children’s poverty,” said Center for Child and Family Policy Director **Kenneth Dodge**. “He is regularly called on by the United Nations, national governments, the mayor of New York City and political leaders. We have been fortunate to have him here.”

A professor of applied psychology and public policy at New York University, Aber’s basic research focuses on the influence of poverty and violence on the development of children. He is former director of the National Center for Children in Poverty at Columbia University and now chairs the advisory board of the International Research

Network on Children and Armed Conflict, in collaboration with the UN and UNICEF. In 2006 New York Mayor Michael Bloomberg appointed Aber to the Commission for Economic Opportunity, an initiative to help reduce poverty and increase economic opportunity in New York City.

“I began my career working on child abuse issues and have now moved upstream to work on poverty,” said Aber. “I’m thrilled with the work the center is doing to reduce child abuse. This position has given me the chance to support and encourage young scholars and researchers, such as **Jenni Owen** and **Lisa Berlin**.”

Aber’s mornings in the cabin in the woods have resulted in an article that he plans to develop into a book for a general audience. In December 2007, *The American Prospect* magazine published a special edition that made the case for increased investment in early childhood by the nation.

Aber’s article, “Changing the Climate on Early Childhood,” draws parallels between the science of ecology and of child development: both subjects are complex, dynamic, interlocking systems and both require sweeping changes in social practice and public policy.

The K-12 education system accounts for 80 percent of public spending on American children. Aber argues that an equal investment in children from infants to age 3 would have transformative effects on society. His article ends with a call for a champion, “a scientifically curious major politician schooled in persistence in the face of heartbreak.”

## Health Briefs

### Student Paper Award •

A paper presented by **Dr. Elana Fric-Shamji**, a second-year MPP student, won the prize for best paper presentation in health policy at the 2007 Royal College of Physicians and Surgeons of Canada Conference. She wrote the paper, titled “The Impact of Government Regulation of Ambulatory Surgical Facilities on Access to Elective Surgical

Procedures,” for a class taught by Professor of PPS **Philip Cook**. Fric-Shamji, who earned her medical degree before beginning the MPP program, attended the conference in Winnipeg Sept. 27-29, 2007.

### Center Hosts Conference •

More than 200 university and community leaders attended a conference, “Building Sustainable Communities,” at Duke on Sept. 5, 2007, focused on the role of the university in developing sustainable communities. The daylong

event was organized by the Center for Health Policy at the Duke Global Health Institute and the UNC School of Public Health with financial support from the NC GlaxoSmithKline Foundation.



Associate Professor of PPS **Kathryn Whetten**, director of the Center for Health Policy, gave a presentation on “Characteristics

of Caregivers of Children Who Have Been Orphaned by HIV/AIDS.” **Kenneth Dodge** moderated a panel on Intervention and Sustainable Projects. **Adele Spitz-Roth** discussed the Durham Family Initiative, which is working in Durham to reduce child abuse and neglect by 50 percent in 10 years. **Frank Lombard** gave a presentation on “The Targeted Capacity Expansion Program for Substance Abuse Treatment and HIV/AIDS Services.”

# Issues



## In New International Landscape, U.S. Can't Return to Square One

By STEVEN WEBER and BRUCE W. JENTLESON

After years of proclaiming that it understood international politics better than its predecessors, the Bush administration is now trying to undo the damage its first seven years have wrought—trying, in effect, to take U.S. foreign policy back to where it was before President Bush was sworn in.

But the world is a very different place today, and much less advantageous to the United States. Square one, administration officials are finding, is no longer really square one.

In 2001, the administration declared a revolution in the practice and substance of U.S. foreign policy. It ridiculed liberal internationalist ideals of multilateral cooperation. It opposed using U.S. military power dressed up as “nation-building.” It wrote off global warming as Al Gore’s obsession, and it said it wouldn’t get bogged down, as its predecessors had, in Israeli-Palestinian peacemaking.

After 9/11, the administration went even further, developing a radical new doctrine for the pre-emptive use of military force. The war on terrorism became its defining issue, and indeed its supreme purpose superseding all else, strategically as well as morally.

Now, in trying to reverse the damage done during its first seven years—including an overstretched military and a loss of global prestige and influence—the administration, ironically, has quietly adopted many of the policies it once scorned.

At the end of his term, President Clinton was successfully working to preserve the benefits and correct the flaws in the 1994 Agreed Framework that aimed to halt North Korea’s nuclear weapons program. The Bush administration wrote off this progress and instead placed North Korea into the “axis of evil.” It then halfheartedly went along with the six-party talks, initiated in 2003 and hosted by China, on the security issues raised by North Korea’s nuclear weapons program. Meanwhile, North Korea built more warheads, declared itself a nuclear power in 2005 and conducted its first nuclear test in October 2006.

With the problem worsening, the adminis-

tration finally loosened the negotiating strictures, and a major agreement with North Korea was reached in early 2007. Although the pact has only been partly implemented and compliance is spotty, it was enough for Bush, who called Kim Jong Il a “tyrant” and “Pygmy” in 2003, to write the North Korean leader a personal letter last month, reiterating the U.S. commitment to security guarantees for Pyongyang and other benefits if it lived up to the deal.

All well and good. But it’s a North Korea policy not that different from Clinton’s—exchanging nuclear disarmament for economic and energy assistance with a goal of diplomatic normalization. Except now North Korea has a larger (and tested) nuclear arsenal.

In the Middle East, the Bush administration backed off the traditional U.S. role of peace broker between Arabs and Israelis. “The road to Jerusalem,” it explained, “runs through Baghdad.” In other words, ousting Saddam Hussein was the key to unlocking a Palestinian-Israeli deal. At the peace conference late last year in Annapolis, Md., the United States revived its role as Mideast peace broker. Last week, Bush even flew to the region and met with the principals to get the process off the ground.

But the obstacles to a settlement seem greater now than when Bush took office. The Palestinian Authority in the West Bank is weak and fragmented. Hamas controls Gaza. The Israeli public feels less secure and more encircled by hostile foes in large part because of the war in Iraq. And seven years of West Bank settlements have further radicalized Palestinian youth.

In Iraq, the success attributed to the surge led by Gen. David H. Petraeus has returned the country to levels of violence no worse than in 2004. Whether the progress in security can be sustained is fundamentally a political issue, and one for which the prospects remain poor. The best case for Iraq is not much more than avoiding the worst case. Even with the elimination of Saddam’s brutal-

ity and aggression, given all the damage wrought and costs incurred along the way in Iraq, in the region and globally, this too is well short of square one.

The big winner of the Iraq war has been Iran, whose influence in the region has multiplied, particularly in Iraq, Lebanon and Gaza. After 9/11, and again in 2003, the Bush administration rebuffed potential opportunities to improve relations with Iran. It joined the European Union-led talks on Iran’s nuclear program late in the game.

Throughout, U.S. rhetoric toward Iran, also branded a member of the axis of evil, became increasingly bellicose. It turns out that Iran stopped its nuclear weapons program in 2003, according to a recent National Intelligence Estimate, though the country is continuing its nuclear fuel enrichment program. ...Containment of Iran is in worse shape and Iranian influence in better shape than at the beginning of the Bush years.

The next president will not start from an international position similar to the one Bush inherited. A once internationally weak and democratizing Russia has become an autocratic and provocative petro-state. China’s economy is more than twice the size of what it was in 2000, and its global influence has correspondingly risen. And a new generation of jihadists is eager to continue the violent anti-America campaign.

The GOP candidates who would build on Bush’s old approach to foreign policy clearly don’t get how the world has changed. But neither do Democrats who stress reversing what Bush has done. No one should feel vindicated by the Bush administration’s reversals, because defining the future of U.S. foreign policy in terms of the past would be as big a mistake for the next president as it was for Bush.

When you are a great power, a lost decade does not simply leave you back where you started. It leaves you far behind. Our presidential candidates had better plan to do more than simply reboot the system and start over, as though the clock had stopped in January 2001.

*Weber is a professor of political science and director of the Institute of International Studies at University of California, Berkeley. Jentleson is a professor of public policy studies and political science at Duke’s Sanford Institute. A longer version of this commentary was published in the Los Angeles Times on Jan. 13, 2008.*





# From New Shoes to Poverty Policy: Connecting Life to Class

By AMANDA DORSEY

The most difficult decision I made last summer involved buying a pair of shoes. Actually, the buying part wasn't so difficult. That was done on an impulse. I rushed away from my second-to-last day as a teacher and program director at Student U. and sped to Payless Shoes so that I could make my purchase before they closed for the evening. The saleswoman found them within seconds, and in less than five minutes from the time I had left my job at Student U., I had handed the cashier \$22.34 and left the store with a bag containing a shiny new pair of size six, men's black dress shoes.

To understand the next step in the story of these shoes, I must take two years worth of steps backwards. Student U., my summer internship, is a program where high school and college students teach middle school students with academic and financial needs in an effort to minimize the achievement gap between students of differing financial resources. The program includes an academic summer program as well as yearlong mentoring and tutoring.

Student U. was created by two other students and me in Professor **Tony Brown's** Enterprising Leadership class. During this class about social entrepreneurship, students were expected to develop community-based projects that could be implemented. We were trained in writing a business plan, fundraising, advertising, budgeting and countless other entrepreneurial skills.

For almost two years we wrote memos, gave speeches, raised money, handed out brochures, held benefit breakfasts, created applications, recruited teachers and students, held interviews and began to chose the individuals who would make our program transition from a piece of paper to an education intervention with positive outcomes. On June 18, we created a human tunnel, sang loudly and danced, and gazed in amazement as our students disembarked from buses and entered the world of Student U.



*Amanda Dorsey, right, attends a Duke football game with fellow Student U. teachers Mary Barbour, left, Emily Jenkins, 2nd from right, and their students.*

Throughout the summer we made decisions about discipline, curriculum, faculty meetings and more. I often reflected on lessons learned in public policy courses when we made these decisions. However, none of these decisions compared to the one I faced after I bought the new, shiny, black, size six dress shoes.

Troy didn't have dress shoes and each time we asked our students to dress up for Career Day, the talent show, or class performances, he complained, got angry and resisted participating. Once he walked around in socks to avoid having to wear tennis shoes when everyone else had nice shoes.

When I saw Troy's face drop after we asked our students to dress up for the fourth time, I knew I was being confronted with a problem I could solve. I had overheard him tell another student his shoe size, and a shoe store was minutes away. The challenge came after I bought them: I had to decide if, and how, I should give Troy his new shoes.

My Public Policy 55 wisdom told me to do a cost-benefit analysis. The cost of the shoes was only \$22.34. The benefit of seeing Troy walk with confidence during the Student U. dance and final ceremony was worth much more than \$22.34.

I also remembered studying the ethics involved in redistributing resources in Public Policy 116, and discussions in Social Dynamics of Global Health about public health interventions that ended up causing more problems than they tried to help. I reflected on many examples of times when interventions that seemed only positive had created very negative side effects.

I considered all of the possible negative outcomes that could be associated with giving Troy new shoes. Maybe his parents would punish him if he came home with new shoes. Perhaps the other students would be jealous that Troy received special treatment. Perhaps he would feel uncomfortable that I had given him a gift.

As I discussed my discomfort with my friend and co-founder of Student U., I finally sighed in exasperation and said, "I just want him to have them, but I don't want to give them to him." I didn't want to give him shoes because I couldn't also give him the many other things he needs much more, such as a strong middle school, a loving family, safe housing and nutritious food. I couldn't make him OK, and I couldn't make the other children in our program OK.

The next afternoon, I discreetly handed Troy a white bag. Troy returned to Student U. that evening for the final ceremony, standing proudly in his new shoes. He posed for the camera with other students, and he received his certificate with confidence.

In this case, a simple solution solved a simple problem without causing harm. But one of the most important things I learned this summer, and in my public policy coursework, is that there are almost never simple solutions to complex problems.

My solution was only temporary; Troy will soon outgrow these shoes. Pareto improvements, a PPS 55 jewel, are few and far between. Moving forward, Student U. will face more challenges as we continue to help individual students access the resources they need to become successful.

*Dorsey is a PPS senior. She has focused on education and health care policy during her time at Duke. Next year she plans to do health care work and apply to medical school. In June, Student U. will begin its second summer with a new group of 6th graders.*

## DCID Expands ‘Managers in Transition’ Program

The Duke Center for International Development’s Managers in Transition program, originally developed for the World Bank, has a new client: Habitat for Humanity International (HFHI).

Like the World Bank executives, HFHI senior managers oversee large regions and face similar challenges in their new positions. The weeklong executive coaching and leadership training program is tailored to the individual managers’ experience and future challenges. It provides time for reflection and planning, while drawing on the relevant expertise of the academic community.

The new chief learning officer for HFHI heard about the program during a previous consulting assignment with the World Bank

and contacted DCID Executive Director **Jonathan Abels**.

“We thought the program model could be successfully adapted for Habitat,” said Abels. In September 2007, **Steven Weir** was the first Habitat manager to participate in the program. After serving as Habitat’s vice president of the Asian and Pacific regions, he returned to headquarters in Atlanta. In his new position, he works with affiliated NGOs and local governments and provides oversight of HFHI branch offices in more than 30 countries.

During his week at the Sanford Institute, Weir met with faculty and students from both Duke and UNC-Chapel Hill. He had one-on-one time with PPS faculty

**Phyllis Pomerantz, Jerry VanSant, Elizabeth Frankenberg and Francis Lethem**, on topics such as organizational development and leadership. Since Habitat is a faith-based organization, Weir’s schedule included a discussion with the **Rev. Sam Miglarese**, Duke director of community engagement, about the spiritual component of community service. He also attended a dinner with the Robertson scholars and met with PIDP graduate student **Tetsuya Morita** from Japan to discuss his research in service delivery.

Two more Habitat managers are scheduled to complete the transition program this spring.

## Microfinance Group Hosts Socially Conscious Holiday Trunk Show

By Jackie Ogburn

Hand-woven silk scarves from Madagascar, fair trade coffee, handbags made from recycled fabrics—these were just a few of the items for sale at the Duke Microfinance Leadership Initiative’s “Socially Conscious Holiday Trunk Show” at Duke’s Bryan Center lobby on Nov. 29, 2007.

Seven vendors that offer socially and environmentally sustainable goods created by communities in Africa, Latin American, Asia and locally participated in the event.

Three Sanford MPP students founded the Duke Microfinance Leadership Initiative in 2006: **Rachel Cheong, Valentina Nikolova, and Shana Starobin** (MEM/MPP ’08). Now a campuswide effort with more than 100 members, the DMLI seeks to educate the community about the potential of microfinance and create opportunities for Duke students to become involved.

Microfinance provides disadvantaged people, especially women, with loans and other financial services to create small businesses. Interest has boomed since microfinance pioneer **Muhammad Yunus** received a Nobel Peace Prize in 2006.

“Microfinance is one of the few middle-level policies that brings everyone to the table,” said co-president Nikolova. “In Congress, microfinance bills easily gain bipartisan support. On campus, we’ve been asked to speak to both the Republican and Democratic clubs.”

“Microfinance is coming of age,” said co-president Starobin. “It’s a powerful model for creating partnerships for addressing global poverty, sustainability and inequality.”

The trunk show was the first special event organized by the DMLI. The group is also working to provide opportunities for Duke students to learn about microfinance through courses,



DMLI leaders (from left) **Rafe Mazer, Shana Starobin and Valentina Nikolova** speak with a student (holding bag of coffee) at the trunk show.

internships, research projects and conferences. DCID provides technical and advisory support.

**Leila Webster**, visiting lecturer of PPS, is teaching the first course in microfinance this spring, offered jointly by Sanford’s Duke Center for International Development and the Fuqua School of Business.

**Matthew Guttentag**, co-president for DMLI’s undergraduate branch, will teach a house course

in microfinance as well.

**Lara Koch** (PPS ’08) is creating a database of internships in microfinance. “We want to provide a support network for students interested in microfinance, helping them to secure opportunities where they can gain hands-on experience in the field,” she said.

To learn more about the Duke Microfinance Leadership Initiative, contact **Rafe Mazer** at [Rafael.mazer@duke.edu](mailto:Rafael.mazer@duke.edu).

UNIVERSITY PHOTOGRAPHY

## Sanford Professor on Genocide Task Force

Professor of PPS and Political Science **Bruce Jentleson** recently was selected to serve in an advisory capacity for a new Genocide Prevention Task Force chaired by former U.S. Secretary of State **Madeleine Albright** and former U.S. Secretary of Defense **William Cohen**.

The task force aims to make genocide prevention a national priority and move the problem into the mainstream of U.S. foreign policy deliberations. By the fall of 2008, it will provide operational recommendations to the incoming U.S. presidential administration on preventing and responding to mass atrocities.

"The world's pledge after the Nazi Holocaust was 'never again,'" Jentleson said. "Too often, though, it's been 'yet again.' American leadership is crucial if we are to live up to that solemn pledge."

The task force is a joint project of the U.S. Institute of Peace, the American Academy of Diplomacy and the U.S. Holocaust Memorial Museum. **Gen. Anthony Zinni** (U.S. Marine Corp., Ret.), who joins the Sanford Institute this semester as a visiting lecturer, is among the Genocide Prevention Task Force members. Jentleson was tapped for a subcommittee focusing on preventive diplomacy.

## The Idea of Cuba

By **Alex Harris**, Professor of the Practice of PPS and Documentary Studies (University of New Mexico Press and the Duke Center for Documentary Studies, July 2007, 152 pp)

**Alex Harris**, a co-founder of the Center for Documentary Studies, spent fall 2007 presenting talks on his most recent book, a collection of photographs that explore the nature of Cuban identity. An exhibition of *The Idea of Cuba* organized by the Southeast Museum of Photography will travel starting later this year. Harris will also be the keynote speaker at the Raices de Esperanza annual spring conference at Duke on April 10th.

Harris has published a dozen books exploring themes of identity, poverty, prejudice, place and aging, including *River of Traps*, a finalist for the Pulitzer Prize. Institute Director **Bruce Kuniholm**, in an introduction to a book talk Nov. 16 at the Nasher Museum of Art, praised Harris for his "deep commitment to using documentary work as a tool for bettering society."

"His central belief is the transformative potential of doing documentary work, something he has done movingly and with great productivity his entire professional life," Kuniholm said. "In Alex's classrooms, his students embark on a journey of self-discovery... Instead of merely studying policy our students experience, with Alex's guidance, the effect of those policies, or their lack, on people."



Lazo de la Vega, October 13, 2002

## Durham Connects *(continued from page 1)*

outcomes for all of our children. Being a parent myself, I know that every new mom and dad can use the extra assurance that a public health nurse can provide about a newborn's health, as well as information on available community resources."

**Christina Christopoulos**, a senior researcher for DFI, said, "Durham Connects is a public health program available to all families in Durham, at all income levels and in all areas. The nurses will be assigned to cover specific neighborhoods so that they will earn credibility with the families and develop deeper local connections."

"There is no stigma attached to these visits," she added. "Much like the district nurse program that operates in the United Kingdom, Durham Connects will provide similar services to the families of every newborn in the county," she said.

The nurses follow a standardized protocol developed through research and intensive piloting. The initial visit is made when the babies are two to six weeks of age. The assessments address four areas: infant and maternal health, parenting readiness, family financial stability, and child care. Research conducted

by the Center for Child and Family Policy (CCFP) shows that problems in these areas can increase the risk of child maltreatment.

To support Durham Connects, the newly created Office of Community Resources will maintain lists of community resources, provide individual case consultations for the nurses and market the program. **Jeannine Sato** joined the office as its first director on January 1 of this year.

**Jeff Quinn**, a project coordinator with DFI, has created three new databases for Durham Connects: one is of the more than 40 Durham organizations, both public and private, that serve both parents and children; another includes more than 75 programs for after-school and out-of-school services; still under construction is a third database of Durham's faith-based organizations that serve families.

An accountability team will monitor and evaluate the program's implementation and outcomes. DFI will compare data during implementation to data available for the five years preceding creation of the program. Comparisons also will be made between areas that have launched the program and

areas where the launch is not scheduled until 2010. In addition, the team will compare child maltreatment rates and emergency room visits for Durham County during the full implementation of the program with that of five other North Carolina counties.

"By coordinating this program," Dodge said, "we are putting all of our research to work in a real-life setting. Durham Connects is the embodiment of the Center's mission—to bridge the gap between research and public policy to improve the lives of children and families. If Durham Connects makes strides toward eliminating child maltreatment in this community, that would be the best 'research to practice' outcome imaginable."

Durham Connects partners include the Durham County Health and Social Services departments, Durham's Partnership for Children and local pediatricians. The Durham Family Initiative is a collaborative effort between Duke's Center for Child and Family Policy and the local nonprofit Center for Child and Family Health. DFI is supported by the Duke Endowment as part of its effort to enhance the welfare of North Carolina's children.

individuals who are considering launching philanthropic efforts. In addition, Skloot will oversee research initiatives and a seminar series conducted by the existing Duke Foundation Research Program, now led by law and public policy professor **Joel Fleishman**, who will serve as the center's faculty chair.



"Duke is exceptionally fortunate to be able to attract Ed Skloot to its faculty to take over the activities of the Foundation Research Program, and raise it to a higher level while also extending its reach with new initiatives that will be made possible by the establishment of the Center for Strategic Philanthropy and Civil Society," Fleishman said.

The center will partner with the existing Sanford Institute program on global health led by **Dr. Anthony So**, as well as the Duke Global Health Institute, the Nicholas School of the Environment and Earth Sciences, the Fuqua School of Business and the Pratt School of Engineering.

"I am thrilled to have the opportunity to come to Duke and to work with the best people in philanthropy and public policy," Skloot said. "I see this role as embracing and enhancing the public role of philanthropy as well as helping to build academic study and

research about what works, and why. There's much to be done, and the Sanford Institute is the place to do it."

From 1989, when he was appointed as the first non-family staff professional, until his retirement in June 2007, Skloot led the Surdna Foundation, headquartered in New York City. Its assets exceed \$950 million, and annual giving now totals \$35 million.

Skloot also has experience as president and founder of New Ventures, a nonprofit consulting firm that assisted other NGOs to earn income as a complement to fund raising, and as a senior government official in New York City and New York State.

Skloot serves on the board of directors of Independent Sector (similar to a trade association), and is a member of its Panel on the Nonprofit Sector. He also serves as a board member of Venture Philanthropy Partners, a group of venture capitalists helping youth-serving organizations in the Washington, D.C., region, and the National Council for Palliative Care. He is a member of the advisory boards of the Bridgespan Group, a nonprofit consulting firm, and the Center on Philanthropy and Civil Society of Stanford University.

Skloot has written and spoken extensively on the work of the nonprofit sector, the most recent contribution being a compilation of his speeches, *Beyond the Money* (Surdna Foundation, 2007).

fellowships for students in the new school's graduate programs. The total includes \$1.75 million in matching funds from the Duke Financial Aid Initiative (FAI), which seeks to add \$300 million in endowment to support student financial aid across the university.

"We are grateful to everyone who has made a commitment to training the leaders of tomorrow, especially to the donor who is honoring Bruce's outstanding leadership by establishing a scholarship in his name," said **Anna Reilly**, the Sanford Institute Board of Visitors' vice chair for development. "Our endowment effort is ahead of schedule, the momentum is building and we are well on our way to making Duke the best place to be for students who want to build a better, safer and more equitable world."

Gifts received since July 1, 2007, include:

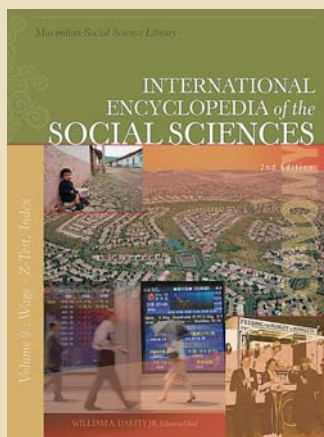
- An anonymous gift of \$500,000 to create the Bruce R. Kuniholm Scholarship. A matching FAI gift will create a fund of \$1 million, which will provide scholarships to undergraduates pursuing degrees in public policy studies. The donor praised Kuniholm for his transformational leadership, superb scholarship and outstanding teaching during more than 30 years at Duke.
- A gift of \$500,000 to establish the Bruce Hardy McLain Scholarship. Hardy McLain (PPS '76) is a managing partner and co-founder of CVC Capital Partners, London/Europe. His gift will also receive a \$500,000 match.
- A gift of \$500,000 from the Massachusetts Mutual Life Insurance Co. to establish two endowment funds in memory of **Susan Bennett King** (W'62.) One fund will support scholarships for undergraduate PPS majors and the other will provide fellowships for graduate students. From 1981 until her death in July 2004, King was a member of the Sanford Institute Board of Visitors, serving as chair from 1985-88. She also served on the Duke Board of Trustees. The gift will receive a \$500,000 match.
- A gift of \$250,000 to establish the John Bassett and Margaret Smith Ford Scholarship Fund, which will provide scholarships to undergraduate students who are pursuing a degree in public policy studies with a certificate in policy journalism and media studies. **John Ford** (T'73) is the president and general manager of the Discovery Channel. A \$250,000 FAI match will create an endowment fund of \$500,000.
- Two anonymous gifts of \$50,000, each of which will support scholarships for PPS majors.

## International Encyclopedia of the Social Sciences

Edited by **William A. Darity, Jr.**  
Arts & Sciences Professor of Public Policy Studies, Professor of African and African American Studies and Economics  
(Macmillan Reference, November 2007, 5,000 pp)

Editor-in-Chief **William "Sandy" Darity** led an editorial board of 10 scholars in the daunting task of vetting and organizing the new materials in this eight-volume study of the social sciences. The volume is the successor of the first edition published in 1968.

More than 3,000 new articles and biographies highlight scholarship in new fields that have emerged since the initial publication. Thousands of scholars, including several Nobel Prize winners, contributed entries on a vast array of subjects, including aging, censorship, cultural adaptation, food, political correctness, terrorism and white collar crime. Contributors from around the world provide an international perspective on social science research. The cumulative index and article-by-article lists of related topics facilitate exploration of cross-disciplinary content.



# Faculty News

# Kudos

**Alma Blount**, director of the Hart Leadership Program, attended the annual conference of the Forum on Excellence and Innovation in Higher Education at Harvard University Nov. 1-3 as part of a team from Duke working on an assessment project sponsored by Professor Richard Light and the Spencer Foundation. Duke's team is studying efforts to build a research culture for undergraduates.

**Charles Clotfelter**, Z. Smith Reynolds Professor of PPS, gave a talk Oct. 12 at the Notre Dame Center for Research on Educational Opportunity titled "Is School Desegregation in Retreat? The Case of North Carolina." He was quoted in *The New York Times* article about U.S. lotteries, "Divide and Conquer: Meet the Lottery Titan" on Oct. 21. He gave a presentation at the "Gambling and the American Moral Landscape" conference on Oct. 25 at Boston College. Along with professors **Helen "Sunny" F. Ladd** and **Jacob L. Vigdor**, Clotfelter gave the presentation "Teacher Mobility: Enemy of Equity?" at the Association for Public Policy Analysis and Management meeting in Washington, D.C., on Nov. 9.

Professor of PPS and Law **Joel Fleishman** delivered the inaugural Thomas W. Lambeth Lecture in Public Policy at UNC-Chapel Hill on Oct. 11, titled "Ethics, Self-Interest and the Public Good." He also spoke Jan. 3 on the need for greater accountability in the nonprofit sector at meeting of The Society of the Four Arts in Palm Beach, Fla.

**Anna Gassman-Pines**, assistant professor of PPS, was selected to be a participant in the Sloan Work and Family Research Network's Early Career Scholars Program for fall 2008. The program, funded by the Alfred P. Sloan Foundation, creates a peer group of scholars, who will attend the Sloan annual conference and have other organized contact throughout the year.

**Graham Glenday**, professor of the practice of PPS, presented an invited paper at the International Tax Dialogue Global Conference on Taxation of Small and Medium Enterprises, in Buenos Aires, Argentina, Oct. 16-19, titled "Special Regimes & Thresholds for Taxation of SMEs."

**Kristin Goss**, assistant professor of PPS and political science, has been named to the "best graduate student paper" award committee of the public policy section of the American Political Science Association.

Professor of PPS **Alex Harris** took part in the Seminar on Contemporary Cuba sponsored by the UNC Institute of Latin American Studies on Feb. 2 at UNC-Chapel Hill.

**James A. Joseph**, professor of PPS and director of the U.S.-Southern Africa Center for Leadership and Public Values, delivered one of the Bonhoeffer Lectures at Union Theology Seminary in New York in October on "Christianity and Poverty: The Limits of Compassion."

**Bruce Jentleson**, professor of PPS and political science, gave a presentation as part of the Panel on the Future of Conflict Prevention at the Council on Foreign Relations Symposium, "What Have We Learned? Reviewing a Decade of Work," on Dec.



**Philip J. Cook**, ITT/Terry Sanford Professor of Public Policy, was elected to a two-year term as the vice president of the Association for Public Policy Analysis and Management (APPAM) at the annual membership meeting in November in Washington, D.C. His duties will include serving on the APPAM Executive Committee and Policy Council.



**Joel Fleishman**, professor of PPS and director of the Duke Foundation Research Program (FIRG), won the Award for Distinguished Achievement and Leadership in Non-profit and Voluntary Action Research from ARNOVA, the Association for Research on Nonprofit Organizations and Voluntary Action.

10 in New York City. On Dec. 17 in Washington, D.C., he gave a lecture on "Coercive Diplomacy" at the National Defense University to the National War College Class of 2008. He also spoke at the International Training Course in Security Policy offered by the Geneva Centre for Security Policy on "Post-Iraq American Foreign Policy" in Geneva, Switzerland, on Jan. 7.

**Cory Krupp**, visiting associate professor of PPS and director of graduate studies for PIDP gave the keynote speech Oct. 23 in Winston-Salem at Wake Forest University's economics honor society ceremony, titled "The Critical Importance of Economic Literacy in Democratic Society." In the fall, she traveled to Tbilisi, Georgia; Baku, Azerbaijan; and Ankara and Istanbul, Turkey, recruiting new PIDP and MPP students and reconnecting with PIDP alumni. She gave presentations about Duke's PPS masters' programs to potential students, attended a graduate school fair in Istanbul and met with a variety of government officials, World Bank officers and educators in all three countries.

**Helen "Sunny" Ladd**, the Edgar T. Thompson Professor of PPS, gave a seminar presentation of a paper jointly authored with **Charles Clotfelter** and **Jacob Vigdor** on "Teacher Credentials and Student Achievement in High School" at the Norwegian University of Science and Technology on Nov. 29 in Trondheim, Norway. She acted as the facilitator and discussant at the Value-Added Policy and Research Meeting sponsored by the Education Trust, in Washington, D.C., on Dec. 14. In January, she traveled to Singapore as part of a North Carolina delegation examining the education system there.

**Anne Martin-Staple**, research scholar and visiting lecturer at DCID, gave a presentation at the Duke

The annual award recognizes "significant and sustained contributions to the field." Fleishman received the award at ARNOVA's annual meeting in Atlanta on Nov. 16, 2007 where he gave the plenary address titled "What Role for Foundations in the Search for Social Justice?"

In addition, Fleishman secured grants from the David and Lucile Packard Foundation and the William and Flora Hewlett Foundation of \$900,000 and \$600,000, respectively, to provide continuing operational support to FIRG.



**Natalia Mirovitskaya**, senior research scholar and lecturing fellow of PPS, was awarded the Certificate of Excellence in Teaching by the Class of 2006-2007 Hubert H. Humphrey Fellows at UNC-Chapel Hill.

University Malaria Symposium sponsored by the Global Health Institute on Nov. 15 in Durham titled "Human Resource Shortfall and Strategies for Meeting Targets for Malaria Program Scale-up: A Zambian Case Study." Students from her courses, PPS264.30 and PPS325, presented their Global Fund policy task force results to a Global Fund senior management delegation on Dec. 5 in a paper titled "The Global Fund's Role in Health Systems Strengthening."

**Natalia Mirovitskaya**, senior research scholar and lecturing fellow of PPS, was invited to be a Visiting Professor of Public Policy by the School of International and Public Policy at Hitotsubashi University in Tokyo and taught an intensive class on "Introduction to Policy Analysis of Development" there in December.

**David Schanzer**, visiting associate professor of PPS, gave the the keynote address to the International Conference on City Emergency Management at the Graduate University of the Chinese Academy of Science in Beijing, China. He was also awarded a research grant from the IBM Center for the Business of Government on "Evaluating Risk for the Development of Homeland Security Policy."

Senior Research Fellow of PPS **Anthony So** gave a presentation at the American Cancer Society on "Trading Tobacco for Health—Act II: Building Research Capacity for a Tobacco-Free Southeast Asia" in Atlanta on Oct. 8. He also presented at the WHO Technical Workshop on "Managing Intellectual Property for Health" in Ottawa, Canada, Oct. 10-11. On Oct. 26, he gave a talk on "Pharmaceutical Innovation and Access: The Role of Ownership of Knowledge" at a meeting hosted by the Drugs for Neglected (Please see page 15)

## Faculty Publications

**Darity, William Jr.**, P. Mason and J. Stewart. "The Economics of Identity: The Origin and Persistence of Racial Identity Norms." *Journal of Economic Behavior and Organization* 60 (2006): 283-305.

Goldsmith, A., D. Hamilton and **William Darity Jr.** "From Dark to Light: Skin Color and Wages Among African Americans." *Journal of Human Resources* 42.4 (2007): 701-738.

Goldsmith, A., D. Hamilton and **William Darity Jr.** "Does a Foot-in-the-Door Matter? White-Nonwhite Differences in Wage Return to Tenure and Prior Workplace Experience." *Southern Economic Journal* 73.3 (2006): 267-306.

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## Alumni News

### MPP Notes

**Jess Campese ('06)** and Steve Ollis were married on Oct. 6, 2007, in Chatham County, N.C.

**Lanier McRee ('06)** and Scott Davis were married on Oct. 27, 2007, in Mississippi, and honeymooned in the Galapagos Islands. Classmates **Amber Kuchar**, **Jess Campese**, **Verena Arnabal**, **Sarah Mazur**, **Drew Pounds**, **Kate Roetzer**, **Loren Becker**, **Stephanie Dean** and **Kristin Walker** attended the wedding. Lanier has a new position as an associate at ICF International in Raleigh.

**Paul Quinlan ('06)** married Corrie Robertson on Aug. 25, 2007. They met at Sanford Institute Speed Dating, a 2005 fundraiser for the Graduate Internship Fund. Paul works at N.C. Sustainable Energy Association in Raleigh.

**Eileen Fleck ('03)** has left the Virginia Joint Legislative Audit and Review Committee for a new job with the Baltimore Health Care Commission.

**Meaghan Muldoon Mann ('03)** has a new position as special assistant to the director of the Congressional Budget Office of Peter Orszag.

**Melanie Kadlic ('02)** married Drew Meren in October 2007 in an outdoor ceremony on the Chesapeake Bay in Maryland. Attending the celebration were fellow MPP classmates **Susan Barnidge**, **Elizabeth Pika** and **Eric Sapp**. The couple honeymooned in Thailand before returning to Washington, D.C., where Melanie works at Collaborative Communications Group, a consulting firm dedicated to strengthening public education through public engagement.

**Sekou Kaalund ('99)** has a new position as senior vice president and global head of sales for JP Morgan Private Equity Fund Services, and has been a speaker at industry conferences in Dubai, Boston and California. He had a commentary published in *Private Equity International* magazine.

**Susan Timberlake ('99)** welcomed her daughter, Iselle Hope Timberlake Cohen, born July 21, 2007.

**Rob Schmoll ('98)**, and his wife, Susan, welcomed August Ra Schmoll on Nov. 26, 2007. Rob is an attorney in Atlanta, Ga.

**Patrick Garvey ('97)** is engaged to Andrea Budzinsky and they are planning a June 2008 wedding. Patrick is on the professional staff of the Sen-

ate Foreign Relations Committee.

**Trent Stamp ('97)** was awarded the 2007 *Five Sectors of Society Lifetime Achievement Award* by the New Jersey State Legislature for "making a significant impact in serving diverse segments of the New Jersey landscape."

**Stephanie Eglinton ('95)** has taken a new job as program officer with the Sam L. Cohen Foundation in Portland, Maine. Stephanie and her husband Peter (Nicolas School '95) live in Portland with their two daughters, Hannah, 9, and Julie, 6.

**Brad Regens ('95)** is leaving his position as director of fiscal policy for the Arizona House of Representatives to work as senior director for business development for Corrections Corp. of America, a private prison company.

**John Drescher ('88)** has been named executive editor of *The (Raleigh) News & Observer*. He was managing editor.

**Keith Fontenot ('82)** has left the U.S. Office of Management and Budget to become the new deputy assistant director for health and human resources at the Congressional Budget Office.

## Alumnus Profile: Neal Keny-Guyer, CEO of Mercy Corps

By Karen Kemp

The term "social entrepreneur" had just entered the lexicon when **Neal Keny-Guyer** was an undergrad at Duke in the 1970s. But as it turned out, the intellectual and spiritual explorations Keny-Guyer began as a joint public policy/religion major made him one of the leaders who define the term.

As CEO of Mercy Corps since 1994, Keny-Guyer leads an international relief and development organization with a staff of more than 3,400, an annual operating budget of nearly a quarter billion dollars, and operations in more than 40 countries.

When a devastating tsunami hit southeast Asia in December 2004, Mercy Corps had a damage assessment team there within 24 hours.

Since then, with an investment of \$28.7 million in Aceh province and a focus on long-term economic health, Mercy Corps helped cre-

**Goss, Kristin.** “Foundations of Feminism: How Philanthropic Patrons Shaped Gender Politics.” *Social Science Quarterly* 88.5 (2007): 1174-1191.

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(Continued from page 12) Diseases Initiative, a product development partnership of seven private and public entities developing new therapies for neglected diseases, where he also led a breakout group on Intellectual Property and Technology Transfer. He gave a talk titled “The Price of Hope: Innovation + Access for Essential Medicines for the Developing World” at the University of Michigan in Dearborn on Nov. 12. On Nov. 30, he spoke on a plenary panel on “Access to Affordable Medicines” at the International Generic Pharmaceutical Alliance in Miami, Fla.

**Susan Tiftt**, Eugene C. Patterson Professor of the Practice of Journalism and Public Policy Studies, has been appointed to the National Advisory Board of the Poynter Institute, a school for journalists in St. Petersburg, Fla.

**Jacob Vigdor**, associate professor of PPS and economics, delivered an invited lecture titled “Should ‘No Child Left Behind’ Be Left Behind?” as the inaugural lecture of the Education Policy Initiative at the Ford School of Public Policy at the University of Michigan in October.

**Jonathan B. Wiener**, William R. and Thomas L. Perkins Professor of Law, Environmental Policy and PPS, gave a presentation June 8, 2007, on “Differences in Precaution in U.S. and E.U. Regulatory Approaches,” at a conference at the University of Pittsburgh. He spoke on “Better Regulation in Europe and Regulatory Reform in the United States,” at the Society of Risk Analysis–Europe annual meeting at The Hague, Netherlands, June 18-19. In Durham, he gave presentations on “A Charged Atmosphere” at the Duke Environmental Law & Policy Forum conference Nov. 16, where he was also moderator and delivered closing comments. He spoke Nov. 14 on “Cap and Trade for Greenhouse Gases” at the Duke Environmental Law Society, and on Nov. 26, he gave a talk on “New Thinking on Climate Policy” at the AEI-Brookings Joint Center for Regulatory Studies in Washington, D.C. At the seminar series, “Breaking the Logjam,” at NYU Law School, he gave a presentation on “Radiative Forcing: Climate Policy and the Future of Environmental Law,” on Dec. 3 in New York.

CASSANDRA NELSON/MERCY CORPS



Neal Keny-Guyer (PPS/Religion '76), right, talks with a woman in Lebanon.

ate or reopen 400 businesses in the region. Mercy Corps' rebuilding initiatives have been praised by former President Bill Clinton and others for their practicality and effectiveness.

Mercy Corps' most recent accolade came in December when it was selected for a Fast Company and Monitor Group 2008 Social Capitalist Award. The award recognizes nonprofits that use the tools of business to solve pressing social problems and have “a consistent and unusually large impact on society.”

Keny-Guyer calls the award a “huge honor.” But perhaps his

deepest personal satisfaction comes from Mercy Corps' long-term projects in post-war Bosnia. Home and community rebuilding projects and microfinance institutions have helped create new relationships among ethnic minorities and build “a bridge on behalf of peace” in an area deeply scarred by wartime atrocities, Keny-Guyer says.

Today's students contemplating lives dedicated to social change will find the lines blurred between nonprofit, corporate and governmental sectors, Keny-Guyer says. Many Duke grads will move back and forth from nonprofit to

for-profit organizations. As they tackle pressing problems such as climate change and poverty, they'll need to focus on the “triple bottom line”—not just financial return, but community and environmental benefits as well.

“Duke and the public policy school had a significant influence on my thinking,” Keny-Guyer recalls. At the time, the program was brand new. The field of public policy studies itself was an emerging idea. Professors **Bruce Payne**, **Joel Fleishman** and documentary photographer **Robert Coles**, in particular, exposed him to critical issues of social justice in the United States.

“They inspired me to see my career more as a mission, more than focusing on going out and earning a high salary. I came out very inspired to make a difference.”

After graduation in 1976, Keny-Guyer worked for Communities In Schools, a program for at-risk youth in the inner cities of Washington and Atlanta. In 1980, he went to Thailand to assist

Cambodia's refugees and war victims for CARE/UNICEF. He buttressed his business acumen with an MA in Public and Private Management at Yale University in 1982, and then joined Save the Children.

As Save the Children's Director of Middle East, North Africa and Europe, Keny-Guyer designed and implemented relief and development programs in some of the world's most divided, politically sensitive regions—Lebanon, West Bank/Gaza and Sudan.

Although his work at times has makes him confront the darkest manifestations of human nature, Keny-Guyer focuses on the positive side of human potential.

“When we go into a community that has been torn apart, where people have lost everything, we find people with such dignity, such grace; they will offer you their last morsel. And I see that over and over again. Mercy Corps exists to empower and support those folks.”



# GALLERY

## “Pai, Estou Esperando/ Father, I am Waiting”

Photography Exhibit Illustrates Families of Brazilian Sugarcane Workers

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EMMA RAYNES

“When I am in bed, sometimes I start to cry of longing for them... There are times when I receive news that they are not well and I get really worried. But I can't come and visit because I lose the little that I earn on the travel costs. I need all that I earn to buy clothes, school supplies, and all the things that they need. I am not able to give them everything they ask for, but I give whatever I can... Dear daughters, I want to say that you should be certain in the bottom of your hearts that I love you, and even when I am far from you, you are always in the bottom of my heart.”

**Eduardo with His Daughters, Fernanda, Caroline, Karalâini. March 2007**

with the nonprofit Centro Popular de Cultura e Desenvolvimento in Araçuaí, Brazil. In this drought-plagued region known as the Valley of Misery, nearly 20 percent of the workforce leaves in the spring to work

as sugarcane cutters. Cutting 8 to 10 tons of sugarcane a day for \$1.35 per hour, Brazilian sugarcane cutters spend up to 10 months of the year living far from their families, a little-seen consequence of the expanding biofuel industry.

In an exhibit at the Sanford Institute, photographer **Emma Raynes** documents her work to help strengthen connections between 40 absent fathers and their families through photography, correspondence and recorded dialogue.

The exhibit, “Pai, Estou Esperando/ Father, I am waiting,” will be on display at the Sanford Institute from Feb. 13 through July 31, 2008.

Raynes, a 2007 Lewis Hines Fellow with the Duke Center for Documentary Studies, worked on the project

as sugarcane cutters. “I am hoping an exhibition of this work will draw attention to how the separation and dislocation caused by seasonal migration of sugarcane cutters impacts children and their families,” Raynes said.

A graduate of Bowdin College, Raynes earned a certificate in Documentary Studies from Duke in 2005 and was selected as a Lewis Hines Fellow for 2006-07.

The Lewis Hine Documentary Fellows Program places recent graduates in fellowships with humanitarian nongovernmental and nonprofit organizations in the United States and abroad for 10-month periods. For more on Raynes project, visit her blog: [emma-daqui.blogspot.com/](http://emma-daqui.blogspot.com/)

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