

SUMMER
2004



Duke University

TERRY SANFORD
INSTITUTE OF
PUBLIC POLICY

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FOCUS

Rubenstein Hall under way

Hamilton
named
new DUS,
appointed to
Sydnor chair



James T. (Jay)
Hamilton begins
the 2005 academ-
ic year with two

new titles: Charles S. Sydnor Professor of Public Policy Studies and director of undergraduate studies. Hamilton takes over the DUS post from Associate Professor of PPS and Economics Robert Conrad, who served in that role five years.

"The Sydnor chair is a great honor for Professor Hamilton, and a well-deserved one," said Institute Director Bruce Jentleson. "As both an excellent teacher and an accomplished scholar, Jay embodies so much of what Duke values in its faculty."

Hamilton has produced five books in seven years, most recently *All the News That's Fit to Sell*, an analysis of how economic forces shape news content (Princeton Press, 2004). He anticipates publication in 2005 of his just-finished book, *Regulation through Revelation*, about the national Toxics Release Inventory, for which he received a research fellowship from Resources for the Future.

Hamilton's scholarly works seem diverse, yet they are linked by the concept of market failures that result in "externalities," such as excessive TV violence and pollution, or in the case of *All the News*, too little civic journalism, Hamilton says.

Hamilton's first task as DUS is reviewing the undergraduate (please see page 3)

Faculty and staff have watched with great interest over the spring and summer as steady progress has been made on building Rubenstein Hall. The \$12 million, 46,000-square-foot building, named for 1970 Duke graduate and donor David Rubenstein, will double the Institute's office space. It also will add three new classrooms, seven seminar/meeting rooms, and the Susan B. King Instructional Technology and Multimedia Center. Clancy & Theys Construction Co. began construction in March on land between the Institute's parking lot and Towerview Road.

To minimize the impacts of construction on the current building's employees, construction crews access the site from

Towerview Road. During the site-clearing phase, trees were saved where possible, and a number of cypress trees surrounding the lawn were replanted in other on-campus locations. By May, site grading was complete and workers began excavating trenches for the foundation, as well as digging the hole in the ground that will become the basement.

After the foundations are in place, construction can begin on the building's exterior and then, subsequently, the interior. The building, designed by the same architects as the current building, Architectural Resources Cambridge, will have a similar façade, creating a campus-within-a campus atmosphere. (please see page 2)

Institute celebrates 30th graduation

Growth was the hallmark for Sanford Institute's 2004 graduation ceremonies, as faculty, families and friends honored 175 undergraduates and 77 graduate students May 8 in separate ceremonies. Construction of the Institute's second building forced events to relocate from the Institute lawn to the nearby Wilson Recreation Center.

The 30th graduating class was 25 times larger than the Institute's first, which graduated seven students in 1974. Public Policy Studies remains among the top three majors in Arts & Sciences at Duke, and among the largest undergraduate public policy majors in the country.

Institute Director Bruce Jentleson told attendees the graduates' work here had helped them develop "the kind of analytic,



MPP graduates, from left, Gina King, Megan Fotheringham, Felicity Kolp and Lori Allen celebrate. King and Kolp earned the 2004 MPP Faculty Awards.

research, writing and other communications core skills that are the real keys to successful careers" in many fields, as well as the adaptability needed in a fast-changing world. (please see page 2)

Institute Updates

Rubenstein Hall *(continued from page 1)*

Completion of Rubenstein Hall is expected during the summer of 2005. The new building will provide additional space for several Sanford programs currently situated both on and off campus. These include the Center for Child and Family Policy; the Center for Health Policy, Law and Management; and the Program on Population, Policy and Aging. To track the progress of Rubenstein Hall, visit the slide show on the Institute's Web site at <www.pubpol.duke.edu>.

— Bob Malme



DUKE UNIVERSITY PHOTOGRAPHY

Rubenstein Hall begins to take shape on land between the Institute's parking lot and Towerview Road. The building, slated to open in fall 2005, will provide new office space for faculty and Institute research centers.

Graduation *(continued from page 1)*

Mark A. Pike (PPS '04) delivered the student address to his fellow undergrads. The Joel Fleishman Distinguished Scholar Award went to **Andrew D. Katz-Mayfield** and **Stacy M. Seely** for highest academic achievement among public policy majors. The Terry Sanford Leadership Award was presented to **Mary P. Adkins** and **Nancy C. Lee**. Adkins, a B.N. Duke Scholar, was recognized for focusing attention on social and health issues through her writing and production of on-campus plays, volunteer work and creation of a teen dance group in Durham's West End neighborhood. Lee was honored for her advocacy for Asian-American Studies and students at Duke, commitment to social justice and ability to build coalitions to achieve positive change.

In the graduate student hooding ceremonies, 46 Master's of Public Policy and 31 Master's in International Development Policy students were recognized. **Charles Clotfelter**, professor of PPS economics, and law, was the MPP faculty speaker, while **Natalia Mirovitskaya**, senior research scholar, gave the PIDP address. **Megan Fotheringham** gave the MPP student address, and **Cynthia Viveros-Cano** spoke on behalf of the PIDP students.

The 2004 MPP Faculty Award went to co-winners **Gina N. King** and **Felicity A. Kolp** in recognition of outstanding academic achievement and master's projects, as well as their contributions to the intellectual life of the Institute.

Vaupel elected to NAS

James Vaupel, senior research scientist and director of the Institute's Program on Population, Policy and Aging, was among 90 researchers worldwide elected to the National Academy of Sciences in April.



Membership in the national academy—a private, congressionally authorized organization that advises the federal government—is considered one of the highest honors in science and engineering.

Vaupel is founding director of the Max Planck Institute for Demographic Research in Rostock, Germany. His demographic studies have affected national policy discussions on a number of topics, particularly aging, life expectancy and mortality rates. In June 2003, Vaupel testified before a U.S. Senate committee that, despite slowing health progress for older Americans, life expectancy in the United States will continue to increase. His findings have significant implications for Social Security and other federal expenditures related to aging.

Vaupel's previous honors include the Taeuber Award from the Population Association of America and the 2003 Ipsen Foundation Longevity Prize from the Gerontological Society of America. He came to Duke as an assistant professor in 1972.

Bains named AFS president

Leslie Bains, vice chair of the Sanford Institute Board of Visitors, was named president of AFS International in June. AFS Intercultural Programs, Inc. (www.afs.org) is one of the world's largest not-for-profit community-based volunteer organizations dedicated to intercultural exchange. A network of 52 AFS partner organizations runs programs in more than 50 countries.

Royal earns housing award

Sanford Institute Board of Visitors member **Dale Royal**, senior project manager for San Diego's Centre City Development Corp., received the San Diego Housing Federation's John Craven Memorial Award on May 26. The award is given to a public employee who has taken risks and gone above and beyond the call of duty to assist developers. The award includes a \$1,000 donation to the non-profit organization of the recipient's choice.

Hamilton (continued from page 1)

PPS major, a routine assessment recommended by the Institute's external review.

"We're getting 10 percent of the Duke senior class, so whatever we do affects the overall picture," Hamilton notes. He is examining data, soliciting input from all PPS undergrads and speaking one-on-one with every faculty member who teaches an undergraduate course. Two faculty conversations were accomplished this summer while waiting in line at the airport.

"We want to make sure we are integrating core courses and electives, offering opportunities to do in-depth research, and doing a good job teaching writing," Hamilton says. Hamilton will produce a report on his review of the major for faculty review this fall. Any resulting changes would go into effect in the fall of 2005.

In his off hours, Hamilton teaches a "new class" of young scholars, his sons Matthew, 5, and Jamie, 3, who offer the opportunity to "work on political party ID from the age of 4" (although he declines to say which party).

Hamilton's own abiding interest in politics and public policy can be traced to the presidential campaign button he acquired at age 7, the first item in a collection that eventually ballooned to 3,000 items. The collection prodded him to read about the politicians themselves, laying the groundwork for his intellectual pursuits today.

Hamilton joined the Duke faculty in 1991 and in 1993 received the Trinity College Distinguished Teaching Award. Among other honors, Hamilton was named to Duke's Bass Society of Fellows in 2000, and received the Goldsmith Book Prize from the Shorenstein Center at Harvard's Kennedy School for his book, *Channeling Violence: The Economic Market for Violent Television Programming*.

Hamilton held the Oscar L. Tang Family chair in PPS from 2000 to 2004. The Sydnor chair is named in honor of a well known Southern historian who taught at Duke from 1936 until his death in 1954.

MPP program partners with West Point

Under a new agreement between the Institute and the U.S. Military Academy at West Point, Duke will offer reduced tuition for two or three Army officers to earn master's degrees in public policy each year.

After completing the two-year program, the officers will return to West Point to share their knowledge with cadets during three-year teaching stints. The program, which starts this fall, is only the second of its kind in the nation.

Duke benefits in several ways, said **Frederick Mayer**, the Institute's director of graduate studies. The Army officers add to student diversity, and bring leadership skills and international experience to the classroom.

"When I'm discussing globalization and the war on terror and have somebody in the classroom with real military experience, or a veteran of the Iraq war, it changes the whole tenor of the discussion," Mayer said.

The pact with West Point also allows the institute to better compete with other top-tier universities to enroll this "select group" of master's students, said **Chuck Pringle**, the Institute's director of graduate admissions.

"We want these officers in our program, and this agreement will help us attract more of them," Pringle said. Two Sanford Institute graduates are now West Point instructors—**Maj. Beth Robbins** and **Capt. Mike Yankovich**.

"It's a win-win situation," agreed Maj. Joseph Kopser, personnel officer in the Department of Social Sciences at West Point. "We know the merits of sending our top officers to the top schools (but) the rising cost of grad schools was limiting the number of top-tier schools where we could send our people."

Duke will reduce the officers' tuition by about 43 percent, or \$10,000, during each of the two academic years. The reduction approaches 60 percent if the officer takes a research or teaching assistantship.

PPS students win Truman Scholarships

Two public policy students were selected as national winners of the Truman Scholarship, which recognizes academic accomplishments, leadership potential and commitment to a career in public service.

Philip Kurian, a public policy and physics major from Mount Pleasant, S.C., and **Anthony Vitarelli**, a public policy and economics major from Marlton, N.J., were among 77 students from 67 U.S. colleges and universities that received the scholarships. Kurian, a B.N. Duke Scholar, has been a columnist for the Duke student newspaper. Vitarelli co-founded the Duke Greening Initiative, an interdisciplinary organization that promotes environmentally friendly policies.

The Foundation awards scholarships of \$2,000 for senior-year study and up to \$26,000 for graduate studies to students who plan to pursue government or public service careers. In addition, Truman scholars receive leadership training and federal government internship opportunities.

Wiener named Perkins Professor

Jonathan B. Wiener was named the William R. and Thomas L. Perkins Professor of



Law July 1. Wiener, director of the Duke Center for Environmental Solutions, retains secondary appointments as a professor of public policy studies and environmental policy. Wiener's research interests include U.S. and international environmental law, climate change, precaution, risk regulation and risk-risk trade-offs. He earned his law degree from Harvard University in 1987.

The endowed chair was established in honor of James B. Duke's personal counsel, William R. Perkins, for whom Perkins Library also is named. The chair was modified in 1977 to include the name of Perkins' son, Thomas, a former Duke trustee and president of The Duke Endowment. From 1974-2004, the chair was held by law professor William Van Alstyne, now a professor at the College of William and Mary.

New Hart Fellows

Five recent Duke graduates were selected for Hart Leadership Program's 2004-2005 Hart Fellows Program. The fellows are placed with organizations throughout the developing world to conduct research and fieldwork on pressing policy issues, including humanitarian challenges. This year's participants are:

Courtney Crosson of Gainesville, Fla., graduated in 2003 with a B.A. in art history. Crosson will work with the Kibera Community Self-Help Programme (KICOSHEP) in Nairobi, Kenya, which provides testing, counseling, drugs, and other support for people affected by HIV/AIDS. Her faculty advisor will be **Sherryl Broverman**, assistant professor of the practice of biology.

Katie Mitchell of Carmel, Fla., graduated in 2004 with a public policy studies major and minors in women's studies and Spanish. Mitchell will work with the Kilimanjaro Women Information Exchange and Consultancy (KWIECO) in Moshi, Tanzania. Her faculty advisor will be **Kate Whetten**, assistant professor of public policy studies and community and family medicine and director of the Health Inequalities Program.

Laurie Ball of Sudbury, Mass., graduated in May with a major in public policy studies and minors in Spanish and economics. Ball will work closely with Zoran Puljić, executive director of the NGO Development Foundation in Sarajevo, Bosnia and Herzegovina. Her faculty advisor will be **Bruce Jentleson**, director of the Sanford Institute.



After a four-day retreat, the 2004-'05 Hart Fellows gathered for a send-off breakfast. Back, from left: 2003-'04 Hart Fellow and new program coordinator Laura Thornhill, Jay Lee, Harry Phillips, Laurie Ball, and 2001-'02 Hart Fellow Sarah Chasnovitz. Front, from left: Katie Mitchell and Courtney Crosson.

Hsien-Jay Lee of Greer, S.C., graduated from Duke in 2004 with a double major in philosophy and public policy studies. His fellowship will be with the Freedom Foundation, which works in the fields of alcoholism/drug addiction and AIDS in India. His faculty advisor will be **Anirudh Krishna**, assistant professor of public policy studies and political science.

Harry Phillips from Costa Rica and Beaufort, S.C., graduated in May with a major in public policy studies, a minor in economics and a certificate in Latin American Studies. Phillips will work with Grupo Hermes de Cultura e Promoção Social, based at the Federal University in Bahia, Brazil. His faculty advisor will be **Sherman James**, Susan B. King Professor of Public Policy Studies.

The seminar, supported by the Interscientific and Intercultural Center of Olympia, the University of Macedonia, and the University of Patras, explored the relationship between mass media and democracy, using examples from continental Europe, the United States and Great Britain. Topics covered included media coverage of politics and public policy, the economics of news production and consumption and the interplay of politicians, journalists and other actors who influence news content. Other faculty members leading the seminar were professors Paolo Manchini, University of Perugia, and Colin Shaw, Oxford University.

Peace Corps agreement to bring volunteers to Institute

Under a new partnership signed this summer, Duke's first Peace Corp Fellows will be admitted to the Institute's master's degree programs in the fall of 2005. Duke joins more than 30 universities, including Columbia, Johns Hopkins and Carnegie Mellon, in hosting a Peace Corp Fellows/USA Program.

"We're looking forward to having more Returned Peace Corps Volunteers in our programs," said **Bruce W. Jentleson**, Institute director. "Our past experience has shown them to be outstanding students who become insightful leaders. This collaboration will not only give the Peace Corps Fellows an exemplary education but will enrich both the Sanford Institute and Durham communities."

The Fellows/USA Program offers reduced tuition to returned Peace Corp volunteers seeking graduate degrees in various fields, including public policy. In addition to their course work, fellows are expected to take active leadership roles within the Institute and must complete a community service project focused on an underserved community in Durham.

"The goals of the program are to educate future American leaders in international fields by allowing returning volunteers to bring their knowledge home and share their grassroots experience in other nations, and to assist the underserved populations of the local community," said **Stephanie Alt-Lamm**, coordinator of the Institute's Program in International Development Policy and co-author of the Peace Corp Fellows proposal.

Peace Corp Fellows will be able to apply to either the PIDP or the Master's in Public Policy (MPP) program. Fellows who enroll in the two-year MPP program will receive a minimum of \$10,000 per year to be applied to tuition; Fellows enrolled in the PIDP program will receive \$7,500 per year. By 2008, as many as five Peace Corp Fellows will be enrolled in the master's programs each year.

Media and democracy seminar in Greece

Ellen Mickiewicz, James R. Shepley Professor of PPS, professor of Political Science, and director, DeWitt Wallace Center for Communications and Journalism, organized and led a two-week seminar on International Journalism, Communication and the Media in Olympia, Greece, July 5-17. Participants included advanced graduate and post-doctoral students as well as professionals from countries ranging from Nigeria, to Latvia, the United States and Greece.

Study finds gains in NC's child protective services

North Carolina's new approach to child protective services system provides families with the support they need without compromising children's safety or increasing instances of child abuse and neglect, according to a recent study by the Institute's Center for Child and Family Policy (CCFP).

The findings about the Multiple Response System (MRS), implemented in 10 counties in August 2002, were reported to the North Carolina General Assembly in April 2004. The study's results led the state to decide to extend the program statewide.

Instead of relying only on traditional investigations, unannounced home visits and child interviews, MRS increases coordination between law enforcement agencies and child protective services, tailors interventions to address the individual needs of families and uses other key strategies to protect children.

The study, led by CCFP Director **Kenneth A. Dodge**, evaluated MRS on four measures: child safety, timeliness of response, timeliness of service and coordination of local human services. The study found both areas of success and areas in need of improvement.

In general, the system did not adversely affect child safety, or significantly delay the initial 72-hour response and 30-day official case decision. Social workers overwhelmingly agreed that MRS is a more respectful way to serve families, while parents and families were more satisfied with the state's child protective services and seemed more willing to cooperate with the Department of Social Services, the study found.

Recommendations arising from the study included limiting case-loads to six to eight families per worker, or implement a "team" approach with teams consisting of investigators, case managers and foster care workers; and providing additional training for all involved.

"This evaluation clearly shows that the Multiple Response System is preferred by social workers and families when investigating and supporting children," Dodge said. "The General Assembly must consider strengthening the Multiple Response System by providing funds for additional cross-agency and management training, ensuring that case-loads are kept to a manageable size and building an information system to track families and evaluate costs and outcomes over time."

JoAnn Lamm, program administrator for the Family Support and Child Welfare Services section of the N.C. Division of Social Services, said the reform effort is "already working to help preserve families and to change how child welfare does business. We're going statewide because MRS is good for families and good for children." **Adele Spitz Roth** and **Christina Christopoulos**, CCFP research scientists, presented the research findings at the N.C. Association of County Department of Social Services Directors annual meeting on May 14.

The MRS grew out of legislation passed in 2001 requiring the N.C. Division of Social Services to pilot an alternative response system for child protection. North Carolina is one of only a handful of states that uses an approach similar to MRS to investigate and substantiate child abuse and neglect cases.

Children's Peer Relations: From Development to Intervention

Edited by **Janis B. Kupersmidt** and **Kenneth A. Dodge**



Children's Peer Relations: From Development to Intervention is a compilation of virtually everything that is known about the association between children's peer relations and the development of peer rejection, aggression, and antisocial behavior. Looking beyond the peer rejection process, this volume also covers dyadic relationships, cliques and associations with different types of peers as well as the effects of family influences. In a comprehensive examination of the last three decades of research, contributors reveal the connections between the social and emotional processes associated with peer problems in childhood and mediators of peer experiences.

The book, with chapters written by some of the best-known scientist-practitioners, grew out of a Festschrift conference held in honor of John D. Coie, whose contributions to the field are legion.

For additional information, go to The American Psychological Association Web site at <www.apa.org/books>. Dodge is director of the Institute's Center for Child and Family Policy.

Elizabeth Glennie, research scientist, and Jacob Vigdor, professor of PPS and economics,

on teacher incentive program:

... Legislators need to think very carefully before eliminating funding for this program ... The \$1,800 bonus program ... has the potential to do more than simply compensate teachers for taking jobs that few volunteer for. It can also provide the state and the nation critical information on a subject about which surprisingly little is known: just exactly how far money will go in making teaching jobs in disadvantaged schools a more attractive option for our most promising teachers.

Excerpted from a June 28, 2004 op-ed in the Raleigh, N.C. *News and Observer*. Glennie and Vigdor are collaborating with professors Helen "Sunny" Ladd and Charles Clotfelter to research for the N.C. Department of Public Instruction the effectiveness of bonuses on recruiting and retaining teachers for high poverty schools.

Chinese media studies program launched



A new program in Chinese media studies aims to generate research into press freedom and the relationship between media and public policy in China. The program also will include a media fellows program for visiting Chinese journalists.

The Program in Chinese Media and Communication Studies was co-founded by **Ellen Mickiewicz**, James R. Shepley Professor of PPS and director of the DeWitt Wallace Center for Communications and Journalism, and **Tianjian Shi**, associate professor of political science at Duke. **Liu Kang**, professor of Chinese cultural studies, serves as program director.

"As China becomes increasingly integrated into the globalization process, media and communications play crucial roles in shaping and influencing public opinion, policy, and political, ideological and socioeconomic changes," Liu said. Although China's print and broadcast media are state-owned, they are going through significant restructuring and becoming increasingly diverse, financially autonomous and market-driven, which has profound implications, he added.

"These changes affect not only the 1.3 billion Chinese, but also regional and global stability and development," Liu said.

Shi specializes in political culture and political participation in China. Mickiewicz is a specialist on media and politics, especially in the former Soviet Union and Eastern and Central Europe, and co-directs an international non-governmental organization called the Commission on Radio and Television Policy.

In the first year, research efforts will concentrate on two projects: Liu's book examining Chinese television and social change in the 1990s, and comparative studies of how U.S. media report on China and how Chinese media cover the United States.

The Program in Chinese Media will run under the auspices of the Institute's DeWitt Wallace Center. The center's media fellows program, which brings about 50 international journalists to Duke each year, will serve as a model for the Chinese media fellows program, set to begin in 2005.

The program will strengthen faculty collaborations and exchanges with leading media and government, Mickiewicz said, as well as with major research institutions.

Partners in the Chinese media program include the Institute, Duke's departments of Asian and African Language and Literature, Political Science and Sociology, the Literature Program and the Film/Video/Digital Program. Faculty at the UNC-Chapel Hill School of Journalism and Mass Communication and the Curriculum in Asian Studies also are collaborating.

Ladd book examines education reform in South Africa



Ten years have passed since the apartheid system in South Africa was replaced by a democratic government committed to principles of racial equity. How these changes have played out in the area of education is the topic of a new book by **Helen "Sunny" Ladd**, Edgar Thompson Professor of Public Policy Studies and professor of economics, and Edward Fiske, former New York Times education editor.

Elusive Equity: Education Reform in Post-Apartheid South Africa (Brookings Institution Press, July 2004) describes the egregious inequities of the state education system during the apartheid period. It then reviews the progress that the new government has made toward eliminating racial barriers to educational access, establishing a unified and equitable school funding system, introducing a curriculum aimed at preparing all citizens to participate in the new democracy, and improving higher education.

"If you define equity in terms of race-blind treatment, the country has come a long way," Ladd said. "In sharp contrast to the apartheid period with its 15 separate racially defined departments of education, there is now a single national department of education. Schools are treated the same with regard to public funding, and students cannot be denied access to particular schools simply because of their race."

Nevertheless, she continued, the quality of schools serving poor black students in the townships and the former homelands is still far below that of those serving middle class white and black students. In addition, little, if any, progress has been made in assuring that education prepares all students to participate fully in the political and economic life of the country.

South Africa's inability to make even greater progress toward a more racially equitable education system is attributable, according to Fiske and Ladd, to the absence of new public revenue for education and to limited managerial and human capacity. Bowing to "Washington consensus" pressure for an austere budget, South Africa did not have public funds to invest in the previously disadvantaged schools, to develop a national program for retraining teachers, or to offset the adverse educational effects of extreme poverty.

Elusive Equity argues persuasively that history matters. Ladd and Fiske draw parallels with affirmative action in the U.S. and suggest that, with an entrenched history of inequity, "race-blind reform is not enough." The book grew out of a Fulbright Scholarship that took Ladd to the University of Cape Town for six months in 2002 for teaching and research.

First World Bank Fellow visits Duke, DCID

Julian Schweitzer, director of the World Bank's human development efforts with South Asia, visited Duke and the Institute in May as the inaugural World Bank Senior Fellow. The Duke Center for International Development (DCID) signed an agreement with the World Bank this year to pilot the World Bank Fellows Program.

Coordinated by DCID, in collaboration with the University of North Carolina–Chapel Hill Center for International Studies (UCIS), the program is designed to provide senior-level managers at the World Bank time to reflect on experiences and lessons learned from a prior assignment as they prepare for transition to a new assignment. Before taking on his current role Schweitzer served as country director of the World Bank's Moscow office.

During the last two weeks of May, Schweitzer met with faculty at Duke and UNC–Chapel Hill to discuss current issues in South Asia. He also gave two presentations on Russia's economic development and India's progress on meeting the United Nation's Millennium Goals for development. DCID and UCIS are in discussions with the World Bank on the selection of future World Bank Fellows.

Rotary peace scholars present research

The Duke Center for International Development (DCID) and the University Center for International Studies at the University of North Carolina–Chapel Hill co-hosted the second annual Rotary World Peace Scholar Conference "From Conflict to Peace" on April 17 at the Sanford Institute. The conference allowed graduates of the Rotary Center for International Studies to engage with fellow Rotary World Peace Scholars, academic experts and practitioners through a series of presentations and discussions about a variety of topics, including conflict resolution and peacemaking.

Nine graduates presented their research projects at this capstone seminar, which marks the completion of the master's program. The projects included the topics human rights and democratization and the role of civil society in social reconstruction of Iraq.

Bruce Jentleson, Institute director, delivered the keynote address. In addition to attending large group presentations about U.S. foreign policy in North Korea and conflict prevention in development programs and policies, participants attended break-out sessions related to peace and conflict resolution.

DCID hosts former Duke provost

Former Duke University Provost **Phillip Griffiths** (1983-1991) was the guest of honor at May 7 luncheon hosted by the Duke Center for International Development (DCID). Dr. Griffiths spoke about the importance of building science and technology capacity in developing countries, and fielded questions from the audience. As provost, Griffiths authorized the creation of DCID. Staff members updated him on the activities and growth of the Center, including the Program in International Development Policy (PIDP).

DCID helps guide Russian higher education reforms

The Duke Center for International Development (DCID) at Sanford Institute hosted eight Russian provosts, rectors and deans in May as they took an in-depth look at the administration and management of U.S. universities. The Program on Social Science Academic Support, May 9-19, was designed to assist the Russian administrators in their ongoing reform of the higher education system in Russia.



Russian education administrators, from left, *Boris G. Kapustin*, vice rector of the Moscow School of Social and Economic Sciences; *Vadim V. Radaev*, provost, State University; and *Natalia L. Shutova*, National Training Foundation Program coordinator, gather in Rhodes Conference Room for a DCID-sponsored program.

The program, directed by **Natalia Mirovitskaya**, DCID professor, was initiated by the Russian National Training Foundation, an agency in charge of World Bank projects, and designed, organized and implemented by DCID in association with the UNC-Chapel Hill Center for Slavic, Eurasian and Eastern European Studies and American Councils for International Education.

"The program was very intense and comprehensive, and attracted high-level educational administrators," Mirovitskaya said. "Their feedback was very enthusiastic, and we hope to expand their dialogue with Duke University in the future."

The program exposed the participants to diverse aspects of the academic, programmatic and fiscal management of leading U.S. universities, including new endeavors in interdisciplinary research and collaboration, education for traditional and non-traditional students, faculty training, executive training, long-distance education and university accreditation.

The program also highlighted linkages among University researchers, venture capitalists and entrepreneurs. During their stay, participants visited governmental, non-governmental and international agencies in Washington, D.C., including the American Council of Education, Council of Graduate Schools, American Political Science Association, and the Kennan Institute at the Woodrow Wilson International Center for Scholars. They also met with experts from the World Bank, the International Monetary Fund and the Carnegie Foundation.

Issues



Bush has driven public to make U-turn on Iraq

By BRUCE W. JENTLESON

With public support for the Bush administration's Iraq policy dropping precipitously, lamentations and accusations about the American public's alleged fickleness have begun:

- "Oh, if the public only had the stomach and the staying power to see things through."
- "Here we go again, cutting and running as soon as casualties mount."
- "And, by the way, the 53 percent of you who disapprove of President Bush's handling of Iraq [up from 37 percent in January] and the 44 percent who say 'bring the troops home' [up from 32 percent] are undermining the policy, endangering the troops and showing questionable patriotism."

This has it backward. The drop in public support is less a matter of public fickleness than Bush administration forfeiture. It is not a matter of stomach and staying power; it is a prudent and pragmatic judgment about the soundness of the policy being pursued.

The American public asks for three things when troops are committed to foreign conflicts: a compelling objective, confidence in the strategy and trust in the team. All three are being questioned, and in ways that are reasoning and not reactive.

The original objective of deposing Saddam Hussein for liberating the Iraqi people, finding his weapons of mass destruction and furthering the war on terrorism has not stood up very well. Nothing has changed the American public's view of Saddam as a horrific dictator who deserved to be hiding in a hole. While even with the current chaos the Iraqi people are in some ways better off liberated from Saddam, they have not been well-served by the American occupation.

... An Associated Press poll conducted April 10-11 reports 49 percent see an increased threat of terrorism because of the military action in Iraq. In this respect the public is following the Bush administration's original line of argument of Iraq being a key front in the war on terrorism — but assessing that this central objective is being hampered, not helped.

Fighting the war largely unilaterally made sense to the American public. But winning the peace is seen as requiring a more multilateral strategy. Even going back to March 2003 ... when people were asked, "who should take the leading role in rebuilding Iraq and helping its people set up a new government," 61 percent said the United Nations and only 31 percent the United States. By September 2003, 72 percent favored a greater U.N. role. ...

One of President Bush's greatest strengths has been the public's sense that he tells it like it is. But he told the American people the war was over, and then they saw that it wasn't. He and his team did tell the public it needed to be

Talking with children about Abu Ghraib

By KENNETH A. DODGE

A reporter asked me whether schoolteachers and parents should be talking with children about the Iraqi prison scandal. After all, the reports are horrific, and the photos make the child in me squirm. Our children are exposed to too much violence already.

... We cannot pretend that they are not watching. They are learning, and we can be sure that they will be called to act at some time in the future. There is no easy moral answer to what is happening in Iraq, nor is there an easy answer to what we tell our children at home. I have no simple answer, but I know that it is our responsibility to raise and to educate the next generation. So what do we say to the children?

Of course, we must respond to the developmental needs of the individual child. Five-year-olds need a sense of safety and security. They need to hear that things will be all right, that they are safe, and that no one will harm them.

What a tall order. We need to make all of our children safe, not only by protecting American borders but by stopping our marital bickering, the beatings in our homes, the bullying at our schools, the violence in our neighborhoods.

My 9-year-old daughter is wrestling with fundamental right and wrong: "Did those soldiers do something wrong? Maybe they were just following orders. Or maybe they were just doing what the Iraqis have done to them. Does our family follow the rule of an eye for an eye and a tooth for a tooth? Or do we turn the other cheek? When a girl pushes me on the playground, should I punch her in the nose?"

My 13-year-old son is learning that truth is often gray. It is my job to help

him become a moral thinker, to help him become able to see both nuance and clarity. And so my conversations with him are especially important and particularly difficult. It is the parents' job to socialize their children morally, to communicate to their children their own sense of moral right and wrong and how we get to a conclusion of right versus wrong.

It is the schoolteacher's job to educate children, to help them think for themselves so that they can reach their own conclusions. Good teachers ask hard questions. "Could it be the stress of war that makes good people act badly? ... Should we go easy on them? Is it fair to punish the soldiers in the photos but not the ones who took or viewed the pictures?"

The line between educating and politicizing is easy to cross, and public school teachers must be careful not to cross it. But teachers are paid to use current events to help our children learn how to think morally.



prepared for a long-term commitment, but they sure made it sound like it was one they were in control of. One doesn't have to sign on to all the lessons of Vietnam to take to heart the ramifications of a widening credibility gap.

No administration could ask for more support than the American public gave to the Iraq war. The Bush administration has squandered that support, and risks continuing to do so unless it forges a stronger consensus on the core objectives, shifts its strategy in ways that will provide a basis for greater public confidence, and treats public trust like the lifeblood of democracy that it is.

Bruce W. Jentleson is director of the Terry Sanford Institute of Public Policy. This commentary was first published April 21, 2004 in the *Atlanta Journal-Constitution*.



If we try to sweep this crisis under a rug, we will trip over it. Our children know what's up. If we pretend it did not happen, they may learn that atrocities are OK as long as we hide them. And so my answer to the reporter is that there are many healthy ways to respond to our children, but silence is not among them.

Kenneth A. Dodge is director of the Institute's Center for Child and Family Policy. A longer version of this commentary was published May 22, 2004 as "Age groups and Abu Ghraib" in the *Raleigh, N.C., News & Observer*.



The fragile legacy of Brown

By CHARLES T. CLOTFELTER



Commentaries on the 50th anniversary of the Supreme Court's 1954 *Brown v. Board of Education* decision have ranged from celebration of the decision's emphatic rejection of legalized segregation to lamentation over its failure to completely end racially isolated schools. But before deciding how to judge the past half-century of experience, we should examine how interracial contact in the nation's schools has actually changed.

To conclude that nothing has changed over the past 50 years would be wildly inaccurate. ... In 1954, four out of every 10 students in the U.S. attended schools that were segregated by law. Today, the region that made up the bulk of those states, the South, has the least segregated schools in the country. ...

But, like a child running up a descending escalator, the changes wrought by *Brown* were diminished by countervailing forces, the most important of which was white reluctance to embrace racially mixed schools. ...

Now, having been freed of the oversight of federal courts, some school districts in the South are gradually returning to assignment policies based on neighborhood schools, with the predictable result of increasing the number of racially isolated schools.

Consider Charlotte-Mecklenburg ... Following a ruling by a lower federal court in 2001 that the district had erased the vestiges of past segregation, the Charlotte school board adopted a new pupil assignment plan based on parental choice. This plan allowed more students to go to neighborhood schools, with the result that 23% of black students now attend schools with 90% or more minority enrollments.

Clearly, the trend in the United States in recent years is toward a slow but marked reversal of *Brown*. But does it matter if racially isolated schools are reappearing in American communities?

There is good reason to think that it does. ... In his dissenting opinion in another Michigan case in 1974, Thurgood Marshall put it simply: "Unless our children begin to learn together, there is little hope that our people will ever learn to live together."

The federal courts are taking an increasingly laissez-faire approach to the question of racial desegregation in our schools. ... (and) local school boards will have to accept the mantle of preserving the fragile gains achieved in the post-*Brown* era.

Some districts have clearly demonstrated that they can meet the challenge. They have fostered interracial contact through such policies as attractive magnet school offerings, school assignments that limit the proportion of low-income students in any school, and voluntary transfers across district lines to enhance racial diversity. But these policies will not be easy to sustain without an understanding of and commitment to racial diversity.

Charles T. Clotfelter is professor of PPS, economics, and law and the author of *After Brown: The Rise and Retreat of School Desegregation* (Princeton University Press, 2004). His full-length commentary appeared in the *Washington Post* on May 15, 2004.

Health Policy

Smokers who quit early can avoid long-term harm

A new analysis of data on smoking and health found that smokers who quit before the age of 35 are likely to regain their health over time and live as long—and as well—as people who never smoked. **Donald H. Taylor, Jr.**, assistant professor of PPS, Center for Health Policy, Law and Management, worked with Dr. Truls Ostbye, a Duke Medical Center professor, to conduct the research.



The analysis suggests that smoking cessation initiatives should emphasize the impact of smoking on quality of life, in addition to its relationship to early mortality. Taylor and Ostbye said smokers might be more inclined to quit if they understand that not only might they die sooner, but the quality of their final years might be significantly lower. Their findings were published in the June issue of *Health Services Research*. Media nationwide reported on the study.

“The message is that it’s better to quit now than later, but there are benefits to cessation even among persons quitting in their 50s and 60s,” Taylor said. “If you quit by age 35 you can avoid most of the harm from smoking. For many smokers it takes a negative health event to stop. We need to consider using information on disability and quality of life in risk messages, and not just information on mortality. In focus groups, we found a sense of fatigue among smokers with the message that it will kill you. Many said they would rather be dead than disabled.”

The study focused on the effects of smoking on quality of life or years of healthy life in middle-aged and older Americans. For the purposes of the study, quality of life was described as the degree to which people perceive themselves able to function physically, emotionally and socially.

Taylor and Ostbye analyzed data on smoking and health collected as part of the Health and Retirement Study (HRS) and its companion study, the Asset and Health Dynamics Among the Oldest Old (AHEAD). The studies, funded by the National Institute on Aging, gathered data from 1993 to 2000 on how retirement affects older Americans’ health and wealth. In the HRS study, 12,652 men and women aged 50 to 60 were interviewed about their health behaviors, disease and disability, and medical care usage. The AHEAD study collected similar data from 8,124 men and women aged 70 years and older.

“Former smokers felt healthier and on average lived longer than smokers,” Ostbye said. “It’s not a surprising result, but by examining these large data sets that included long periods of follow up, we can confirm what other smaller studies suggested.”

Importantly, former smokers, both male and female, who reported having quit for 15 years or more had no statistically significant difference in years of remaining life or years of remaining healthy life when compared to those who reported never having smoked at all, the study found.

Robert M. Cook-Deegan, director of the Center for Genome Ethics, Law, and Policy,

on stem cell research:

... This is a problem of moral disagreement within a democratic political system. What is that political system doing about it? ...

We need a process that harnesses the vigorous moral debate to a set of practices that researchers respect, even if they do not fully agree with them all, and in which religious organizations, women’s organizations, and disease advocacy organizations all have a stake. The UK has such a system in the Human Fertilisation and Embryology Authority; we need a similar oversight body, rather than more reports and more invective.

Excerpted from a piece that appeared in the May-June 2004 *Duke Magazine*.

Affiliate earns Mandela award

Masias Makhalemele, a research fellow with the Health Inequalities Program, has been awarded the 2004 Nelson Mandela Award for Health and Human Rights. The award is presented to an individual with outstanding leadership and personal commitment to the advancement of health and human rights of South Africans.



Makhalemele, a South African, has specialized in destigmatizing HIV/AIDS and increasing awareness of the disease since her own diagnosis in 1993. Of the many foundations to combat AIDS that she has established, the latest is Tsa-Botsogo Community Development, a foundation in Soweto that provides basic necessities to AIDS orphans.

As a fellow at HIP, a program of the Institute’s Center for Health Policy, Law and Management, Makhalemele provides consultation on how to address the HIV/AIDS epidemic with family-centered approaches and system-based changes.

The award, instituted in 1992 at the behest of Nobel Peace Prize winner Mandela, includes a \$10,000 grant to be applied towards Tsa-Botsogo.

Sanford News Briefs

Program fosters dialogue on information access •

The Institute's new Program in Global Health and Technology Access, directed by senior research fellow **Anthony So**, co-hosted a May meeting of the Open Society Institute's Information Program to map out strategic priorities for grantmaking related to intellectual property rights. The OSI Information Program promotes access to knowledge and the information essential for open societies, work that has helped create the Electronic Information for Libraries (EIFL) network, and the Budapest Open Access Principles, among other advances.

The session brought together a diverse mix of intellectual property rights experts: **James Boyle**, **Arti Rai**, **Jennifer Jenkins** and **Jerome Reichman** of Duke Law School's Center for the Study of the Public Domain; Outside experts including **James Love**, Consumer Project on Technology; **Dan Ravicher**, Public Patent Foundation; and others; OSI program staff and Sub-Board members including So, **Istvan Rev**, and **Ethan Zuckerman**, founder of Geek Corps.

In conjunction with the meeting, participants **Peter Suber** and **Jean-Claude Guédon** spoke on the "Open Access Movement" as part of panel discussion attended by members of the Triangle Research Libraries Network. Suber is advisor to the U.N. World Summit on the Information Society and Open Access Project Director at Public Knowledge, among other roles. Guédon chairs the Canadian Research Knowledge Network.

Health policy in the campaign • A new book on issues important in the 2004 presidential campaign contains a chapter on health care policy written by **Chris Conover**, assistant research professor of PPS, Center for Health Policy Law and Management. The book, *Get in the Booth! A Citizen's Guide to the 2004 Election*, will be distributed by Longman Publishing to high schools and colleges nationwide as a companion manual to standard texts. The book, edited by Larry Sabato at the University of Virginia Center for Politics, aims to better inform young voters about the campaign and policy issues.

Civic engagement on campus • **Alma Blount**, director of the Hart Leadership Program, was among a small group of U.S. program directors and journalists invited to provide input on "Creating Civically Engaged Campuses" at a Wingspread conference June 6-8. The conference brought together 37 college presidents and provosts from across the country to work on the American Democracy Project, an initiative aimed at helping university leaders learn how to reorient their institutions to focus on students' civic engagement.

Student events boost internship fund • A series of fund-raisers, including a popular new speed-dating event for graduate students, generated a record \$14,300 for the Internship Fund during the last academic year. The student-led fund-raisers help support master's students whose required internships pay little or not at all. Faculty showed strong support for the Internship Fund, with 60 percent donating. The Institute matched their contribution of \$4,475, for a total of \$8,950 from the faculty initiative.

Study suggests change in Medicaid AIDS policy

A four-year study of 1,495 HIV-positive patients in North Carolina revealed that Medicaid-eligible patients are less costly to the state than patients with slightly higher incomes who become eligible only after high medical expenses cause them to spend down their savings. The study also showed that spend-down patients re-entered Medicaid with poorer health than categorically eligible patients.

The study, conducted by Assistant Professor of Public Policy **Kathryn Whetten**, revealed inefficiencies in North Carolina's Medicaid program, the only program in the nation to require patients to reach 100% of the federal poverty level in order to qualify for aid. The spend-down program, targeted toward medically needy individuals, requires that they spend down their incomes in a six-month period in order for Medicaid to cover them for the subsequent six-month period.

In order to reduce the unnecessarily high cost of care, Whetten foresees two options for states with a medically needy program—either reduce the frequency with which individuals must spend down, or expand categorical eligibility to include these individuals.

"While these results represent data from one disease in one state, they indicate the need for policymakers in the 35 states with spend-down programs to examine the efficacy of this program," Whetten said. "It is also possible that results would be similar for persons with other chronic diseases."

The study, which analyzed data from three state clinics representing 40% of North Carolina's HIV population, measured the average per-patient daily charges for categorically eligible and for spend-down patients. The average yearly cost was \$5,475 more for spend-down than for categorically eligible patients.

Additionally, the average yearly cost for spend-down patients during Medicaid-eligible periods was higher in the first and last month of coverage, and spend-down patients incurred \$8,395 more per year during eligible periods than during spend-down periods.

Expanding eligibility requirements would improve health outcomes and be more cost-effective, as early therapy saves \$11,500 over a five-year period, and delays the progression of AIDS. Moreover, because spend-down patients experience inconsistent access to medication during their periods off Medicaid, the current system aggravates the problem of medication adherence, extremely problematic with HIV, where adherence lower than 95% creates drug-resistant strains of HIV.

The study, funded by the Special Projects of National Significance arm of the Health Resources and Services Administration, is scheduled for publication in the August issue of the journal *AIDS Care*.

— Malavika Prabhu

Faculty Notes

John Ahearne, visiting professor in PPS, was appointed to the advisory committee for the Jet Propulsion Laboratory JIMO (Jupiter Icy Moons Orbiter) project. He gave an invited talk April 29 at the MIT symposium in honor of Norman Rasmussen, and spoke on "Development in Technology and Future Energy Supply in the United States" at the Global Energy Foresight forum in Stavanger, Norway, May 26-27, and spoke on Ethics in Science at a meeting of the MIT Club of Norway, in Oslo, on May 28.

Lisa J. Berlin, research scientist, (with **K. A. Dodge**, J. Bryant, **D. R. Castellino**, **D. M. C. Winn**, and K. Stevens) presented "Enhancing the transition to kindergarten through 'STARS Plus'" at the Head Start National Research Conference, Washington, D.C., in June.

Domini R. Castellino, K. Tyson and **W. Darity** presented a poster, "High achieving African American students: Individual, school and family correlates to their success" at the Biennial Meetings of the Society for Research on Adolescence, Baltimore, Md., in March.

Philip Cook, ITT/Terry Sanford Professor of PPS and professor of economics and sociology, was appointed in June as the Duke representative to the Oak Ridge Center for Advanced Study, a new venture organized by the universities affiliated with Oak Ridge National Lab. He was an invited discussant at a May 5 conference on Public Housing and Urban Crime at Harvard's Kennedy School of Government. Cook presented a paper on evidence-based gun policy at a Fordham Law School conference April 13 and at Columbia Law School April 14. He also presented a paper March 26 dealing with health-related externalities of widespread firearms ownership at a National Bureau of Economic Research conference.

Christopher Conover, assistant research professor of PPS, Center for Health Policy, Law and Management, has begun a second phase of research into the effects of health benefits mandates on cost and coverage under a 2-year, \$453,092 grant from the federal Agency for Healthcare Research and Quality. Conover testified May 13 before the Joint Economic Committee on the "Cost of Health Services Regulation in the U.S." in Washington, D.C., and to the Alaskan legislature May 3 regarding certificates of need for medical imaging facilities.

William Darity, research professor of PPS, **D.R. Castellino**, research scientist, and K. Tyson presented a paper, "In the shadow of

the gap: Examining the success of high achieving black students" at the Southern Sociological Society Meetings, Atlanta, Ga., in March.

Sherman James, Susan B. King Professor of PPS, was appointed in May to serve on a National Academy of Sciences' committee to review the National Institutes' of Health strategic plan for reducing health disparities. **James** moderated a session on "Racial/Ethnic Health Disparities: The Role of Residential Segregation and Interpersonal Discrimination" and presented a paper on hypertension risk in African Americans at the annual meeting of the Society for Epidemiological Research, June 15-18, in Salt Lake City, Utah.

Bruce Jentleson, Institute director and professor of PPS and political science, lectured on U.S. foreign policy at a series of seminars and panel discussions throughout Germany June 30-July 8. Sessions were held at the German-American Institute in Heidelberg, the University of Nuremberg, the BMW Quandt Foundation in Munich, and at the Friedrich Ebert Foundation and German Council on Foreign Relations in Berlin and were attended by students, university faculty, political groups, government officials, senior military officers, and media. Jentleson also participated in a conference on "Force and Legitimacy," a Brookings Institution project, held near Lake Como, Italy. Jentleson also joined the executive committee of APSIA.

Ambassador **James A. Joseph**, professor of the practice of PPS, received an honorary degree May 14 from Southern University where he was commencement speaker. He also was honored by the State of Louisiana at a ceremony declaring May 14 James A. Joseph Day in Baton Rouge, and named Honorary Mayor-President of the City of Baton Rouge and East Baton Rouge Parish.

Judith Kelley, assistant professor of public policy studies and political science, presented a paper titled "Soft balancing: Explaining U.S. and European failures to align policies" at a European Union Studies Association conference March 15-16 in Washington, D.C. Kelley also participated in a conference March 31-April 4 in Warsaw, Poland, sponsored by several European foundations to foster discussions over a two-year period among young leaders of Europe.

Helen "Sunny" Ladd, Edgar T. Thompson Distinguished Professor of PPS and professor of economics, was elected to the board of the American Education Finance Association in March, and in April participated in a scientific peer review panel for the U.S. Department

of Education. In June, Ladd presented a seminar on her research (with **Charles Clotfelter** and **Jacob Vigdor**) into relationships between teacher quality and student achievement to the dean's working group on the Race Achievement Gap Initiative at the Harvard Graduate School of Education.

Jennifer Lansford, research scientist, (with **P. Malone**, **D. R. Castellino**, **K. Dodge**, J. Bates, & J. Pettit) presented a poster, "Trajectories of internalizing, externalizing, and grades for children who have and have not experienced their parents' divorce" at the Biennial Meetings of the Society for Research on Adolescence, Baltimore, Md., in March.

Shari Miller-Johnson (with D. Gorman-Smith, T. Sullivan, P. Orpinas, T. Simons & MVPP) presented a paper, "Multiple risk factor model for the prediction of early adolescent dating violence" at the Tenth Biennial Meeting of the Society of Research on Adolescence, in Baltimore, Md., in March. She also presented a poster, with **K. A. Dodge**, **P. Malone**, K. Bierman, M. Foster, & CPPRG, "Is gender a risk factor for early starter conduct problems?" at the Society for Prevention Research, Quebec, Canada, in May.

Richard O'Dor, lecturer in PPS, received a National Science Foundation summer research grant to coach minority undergraduate students on televised scientific presentations. It was the 16th year that O'Dor received NSF funding.

Susan Tiff, Eugene C. Patterson Professor of the Practice of Journalism and Public Policy Studies, spoke April 22 on "Intellectual Journalism" at the International Institute for Modern Letters, University of Nevada at Las Vegas. "Who Owns the Media? Does Ownership Affect Content?" was the topic of Tiff's address on June 28 at Harvard's program on The Media and Democracy. Tiff was scheduled to speak Aug. 3 at Monteagle Assembly, Monteagle, Tenn., on "A Tale of Two Families: A Portrait of Success and Failure," an examination of the parallel stories of two media families, the Bingham and the Sulzbergers.

David L. Rabiner, research scientist, presented "The impact of attention problems on children's academic achievement" at Spencer Fellows Colloquium at Duke, in March 2003.

Ken Rogerson, research director, DeWitt Wallace Center for Communications and Journalism, presented a paper titled "Frontier For Freedom Or Ripe For Regulation? U.S. Congressional Attempts At Internet Regulation" at the International Communi-

cation Association in New Orleans in May. He also led a roundtable discussion on "The Impact of the Media on the Development and Maturation of Democracy throughout the World" at a March 4 conference sponsored by the University of Utah's Center for the Study of Ethics.

Anthony So, senior research fellow in PPS and law and director of the Program in Global Health and Technology Access, presented "Enabling Conditions for the Scientific Commons" at a conference hosted by The Earth Institute at Columbia University, May 20-21. He spoke on "Antibiotic Development and the Changing Role of the Pharmaceutical Industry" at an international conference in Sweden, May 5-7. At the 5th International Bioethical Conference in Warsaw, Poland, April 23-24, So presented "Ensuring Research Access to the Building Blocks on Knowledge."

Elizabeth Stearns, Elizabeth Glennie, and Domini Castellino, research scientists, presented "Contextualizing Extracurricular Activity Participation Decisions" at the Southern Sociological Society Meetings, Atlanta, Ga., in March.

Jacob Vigdor, assistant professor of PPS and economics, was named a faculty research fellow in the education program at the National Bureau of Economic Research (NBER) in Cambridge, Mass. At the Trans-Atlantic Public Economics Seminar, Munich, May 20-22, Vigdor presented "Other People's Taxes: Nonresident Voters and Statewide Limitation of Local Government." Vigdor and Sanford faculty members **Charles Clotfelter** and **Helen Ladd** presented "Teacher Sorting, Teacher Shopping, and the Assessment of Teacher Effectiveness" at a No Child Left Behind conference May 6 at the University of Chicago Harris School. On April 15 Vigdor presented "The New Promised Land: Black-White Convergence in the American South, 1940-2000" at the University of Kentucky Center for Poverty Research. Vigdor also presented a paper co-authored with Peter Arcidiacono, on estimating economic returns to attending a racially diverse college at the NBER's April 30 higher education meeting.

Jonathan B. Wiener, professor of law, environmental policy and PPS, presented "Precaution in a Multirisk World" at Resources for the Future in Washington, D.C., on April 21. He also spoke on "Risk Analysis under Federal Law," for a Harvard School of Public Health course in Washington, D.C. on April 16 and on "Tragedy and Comedy in the Climate Change Commons" at the University of Chicago Law School in January.

Faculty Publications

Clotfelter, Charles T. (With Helen Ladd, Jacob L. Vigdor, and Roger Aliaga). "Do School Accountability Systems Make It More Difficult for Low Performing Schools to Attract and Retain High Quality Teachers?" *Journal of Policy Analysis and Management* 23(2) Spring 2004: 251-271

Conover, Christopher J. "Health Care: The Big Unknown." in Larry Sabato, ed. *Get in the Booth! A Citizen's Guide to the 2004 Election*. Longman Publishing Group, 2004.

Cook, Philip. (With D. Azrael, and M. Miller) "State and Local Prevalence of Firearms Ownership: Measurement, Structure, and Trends" *Journal of Quantitative Criminology* 20(1): March 2004: 43-62.

Cook, Philip. (With J. Ludwig.) "Does Gun Prevalence Affect Teen Gun Carrying After All?" *Criminology* 42(1) February 2004: 27-54.

Kelley, Judith. "Does Domestic Politics Limit the Influence of External Actors on Ethnic Politics?" *Human Rights Review* 4(3): 34-55.

Kelley, Judith. "Transatlantic Tensions: Opportunities for Learning." *European Union Studies Association Review* 17(2) Spring 2004: 9-10.

Kinlaw, C. R., & Kurtz-Costes, B. "The development of children's beliefs about intelligence." *Developmental Review* 23 (2003): 125-161.

Ladd, Helen F. and Edward B. Fiske. "Balancing Public and Private Resources for Basic Education: School Fees in Post-Apartheid South Africa." In Linda Chisholm, ed., *Changing Class: Education and Social Change in Post-Apartheid South Africa*. Cape Town: HSRC Press, 2004.

Lansford, Jennifer E. (With K. Deater-Deckard, K. A. Dodge, J. E. Bates, & G. S. Pettit. "Ethnic differences in the link between physical discipline and later adolescent externalizing behaviors." *Journal of Child Psychology and Psychiatry* 45(2004): 801-812.

Malone, Patrick S. (With J. E. Lansford, D. R. Castellino, L. J Berlin, K. A. Dodge, John E. Bates, & Gregory S. Pettit.) "Divorce

and Child Behavior Problems: Applying Latent Change Score Models to Life Event Data." *Structural Equation Modeling: A Multidisciplinary Journal* 11(3): 401-423.

Mickiewicz, Ellen. "Nesushchestvuiushchy 25th Frame" ("The Nonexistent 25th Frame") *Expert* April 19-25, 2004.

Mickiewicz, Ellen. "Rossiiskie telezriteli znachitelno umnee chem o nikh prinyato dumat" ("Russian Television Viewers: significantly more sophisticated than is customarily thought") *Zhurnalist [Journalist]*, April 4, 2004.

Rabiner, David L., P. S. Malone and the Conduct Problems Prevention Research Group. "The impact of tutoring on early reading achievement for children with and without attention problems." *Journal of Abnormal Child Psychology* 32 (3) June 2004: 273-284.

Rogerson, Kenneth. "Talking Past Each Other: International Organization Internet Policy in the Developing World." *International Politics* 41(2) June 2004: 1-20.

Vigdor, Jacob L. "Community Composition and Collective Action: Analyzing Initial Mail Response to the 2000 Census." *Review of Economics and Statistics* 86(1) February 2004: 303-312.

Wiener, Jonathan B. "The Regulation of Technology, and the Technology of Regulation." *Technology in Society* 26 (2004): 483-500.

Wiener, Jonathan B. "Hormesis, Hotspots and Emissions Trading." *Biological Effects of Low Level Exposures* 12 (1) March 2004: 20-31.

Wiener, Jonathan B. (Editorial, with K. Saterson, N. L. Christensen, R. B. Jackson, R. A. Kramer, S. L. Pimm & M. D. Smith). "Disconnects in Evaluating the Relative Effectiveness of Conservation Strategies." *Conservation Biology* 18(3) June 2004: 1-3.

Wiener, Jonathan B. (with Richard B. Stewart). "Practical Climate Change Policy." *Issues in Science and Technology* 20 (2) Winter 2004: 71-78.

Donna-Marie Winn, research scientist, was an invited panelist at the May 4 Robertson's Scholars meeting in Durham and spoke on "Building Policy, Research and Practice Collaborations on Behalf of North Carolina's African American Youth." Winn, (with Ellen Pinderhughes, M. Nicholson, **Shari Miller-Johnson**, and **David Rabiner**) presented results from Great Schools and Fast Track research at the Ninth Conference of the European Association for Research on Adolescence in Porto, Portugal, May 4.

Please visit the
Sanford Institute Web site at
<www.pubpol.duke.edu>
and select the
NewsMedia tab for
Institute Faculty In the News.

MPP Alumni Notes

Kevin Hutchinson (MPP '03) and his wife, Katherine, welcome Ellen ("Ellie") Elizabeth Hutchinson born on Tuesday, May 11, 2004. Kevin and Katherine live in Durham, and Kevin works in the N.C. Governor's Policy Office.

Chuck Anderson (MPP '03) was selected by the Defense Intelligence Agency (DIA) as an Intelligence Community Scholar for 2004-05. He will matriculate to the Joint Military Intelligence College this summer to pursue a Master of Science of Strategic Intelligence degree, and upon completion, will receive a full-time position at DIA.

Gustavo Flores Macias (MPP '03) was appointed director of public affairs at the Federal Consumer Protection Agency for the Mexican Government in February. Gustavo hopes to return to the United States in the fall to pursue a Ph.D. degree in public policy.

Amanda Glover (MPP '03) is in the Peace Corps in Guatemala working on municipal development issues. She has also become engaged to Roderick Austin, an aerospace engineer from South Africa.

Meaghan Muldoon (MPP '03) and Jason Mann were married on June 19. Meaghan works at the U.S. Office of Management and Budget.

Wolfgang Zehentmayer (Exchange Student '01-'02) works at Porsche in Germany in the public relations office and will return to the United States this fall for an internship with the United Nations in New York.

Jennifer Loukissas (MPP '02) has completed her Presidential Management Fellowship and accepted a permanent position at the National Institute of Mental Health communications office, helping design and implement public education campaigns and publications with a focus on autism and child and adolescent mental health.

D.J. Vogt (MPP/MBA '02) has a new position at the U.S. Department of the Treasury in the Office of Legislative Affairs, handling Treasury appropriations as well as tax and budget issues on Capitol Hill.

Charmeka Bosket (MPP '01) received an award to participate in the Fulbright Memorial Fund Teacher Program for June 2004. She will travel to Japan to explore culture and education systems through various encounters with Japanese government officials, business leaders, and local school administrators.

Josh Bowlen (MPP '01) was promoted to legislative director for U.S. Rep. Walter B. Jones (R-N.C.) in April.

Gordon Wilson (MPP/MBA '01) has a new position in Charlotte with the investment banking firm of Madison Keats, LLC.

Lisa Jaworski (MPP '01) announces her engagement to Rich Murphy, and they are planning a September wedding.

Alex Kennaugh (MPP '01) has a new position as policy reports manager at the Natural Resources Defense Council in New York.

Hayden Childs (MPP '00) has left the Public Utility Commission of Texas for a new position with the Legislative Budget Board of Texas in Austin.

Todd Rose (MPP/MD '00) and his wife, Bonnie, welcome Jacob Andrew Rose, born on March 17. Todd is now chief resident in orthopaedics at Duke University Medical Center, and will complete his residency in June 2005.

Cindy Siebert Kinkade (MPP/MEM '00) has returned to work for the City of San Diego Water Department as an environmental planner after leaving to get married and travel last year.

David West (MPP '00) has left the nonprofit world to become a full-time English as a Second Language instructor for Wake Technical Community College in Raleigh, N.C. He is also the president of the Housing Rights Center of Wake County.

Sekou Kaalund (MPP '99) was promoted to senior bank examiner at the Federal Reserve Bank of New York in April, overseeing foreign banks with U.S. assets. In June, Sekou accepted a new position as vice president of strategic initiatives at Citigroup.

Gisele Lee (MPP '99) was married to David Parry on Tobago on May 2. Joining the couple for the festivities were Duke classmates Duncan Brenan, Kevin Carroll (and wife Athena), Joanna Hastings Sampson (and husband Bob), and Christy Lynn Wilson.

Jeff Bland (MPP '98) and his wife, Karen, announce the birth of Rory Samuel Bland, on June 24. Jeff has also taken a new position with Hinshaw & Culbertson, LLP, in Minneapolis, Minn.

Justin Brown (MPP '98) is leaving his position at Booz Allen Hamilton in Washington, D.C. to work for the Joint Legislative Audit and Review Commission in Richmond, Va., as a senior legislative analyst, evaluating the effectiveness of and providing recommendations for improvement to executive branch agencies.

Kristin Cozza (MPP/MEM '98) and her husband, Andrew Bick, of Charlotte, N.C., announce the birth of Henry Albert Bick on May 29.

Rebecca Gau (MPP '98), and her husband, Bill, welcome their second son, August Edward Gau, born on May 11. Rebecca is leaving her position at the Morrison Institute of the University of Arizona to teach at Western International University and doing freelance consulting (while being a full-time mom).

Mollie Finch Hunter (MPP '98) reports from Bahrain that she has a new job as the manager of the Navy Federal Credit Union branch on base where her husband, John, is stationed.

Beth Kidder (MPP '98) has just completed her first year as the administrator for Florida Medicaid's long-term care and behavioral health care programs, supervising 30 staff with responsibility for policy, development and oversight of over 50 programs and services for the elderly, disabled, and mentally ill.

Jennifer Baker Frownfelter (MPP/MEM '98) lives in Arizona and works as a project manager/environmental planner for URS Corp., managing the contracted efforts for development of a long-term resource management plan for the recently designated Ironwood Forest National Monument near Tucson.

Danny Werfel (JD/MPP '97), his wife, Beth, and their son, Sean, 2, welcome their second child, Molly Grace, born on May 23.

Trent Stamp (MPP '97) was named one of "40 Under 40" in the April edition of *New Jersey Business Magazine*, and in May, *Charity Navigator*, where Trent is executive director, was named one of the "100 Best Things About America" by *Reader's Digest*.

Mandy Tipton Bassow (MPP '97), her husband, Matt Bassow, and their daughter, Lilly, 4, are proud to announce the arrival of Charlotte Tipton Bassow on Jan. 24.

Holly Barkely Depaul (MPP '97), and her husband, Tom, welcome a new baby boy, Ian Scott, born on Dec. 3, 2003.

Jim Rettew (MPP '97) is in post-production of a show he created called "Guerrilla Guide to Politics," a high-energy, quick-paced look at how young people can become involved in the democratic process. Two PBS distribution companies have

signed letters of intent to distribute the show nationally, with possible fall airdates.

Cassandra Hanley (MPP '96) and **Marc Sumerlin (MPP '96)** are proud to announce the birth of twins, Quinn Reata and Austin Hanley, born on April 27.

Rebecca Rund (MPP '96), her husband, Roger Placer, and big sister, Sienna, 5, welcome Sage Gabrielle Placer, born on March 23.

Eric Griffin (MPP/MEM '96) was promoted to manager of fund development in intergovernmental affairs for the city manager's office in Dallas, Texas.

Mike Burgmaier (MPP '95) has left Bain & Co. to join CEI Community Ventures Inc. (CCVI), a small, socially responsible venture capital firm in Portland, Maine, a for-profit subsidiary of the nonprofit community development financial institution, Coastal Enterprises. CCVI competed this year in the Yale-Goldman Sachs Partnership of Nonprofit Ventures national business plan competition and was named one of four grand prizewinners. Mike and his wife, Kate, and son, Toby, 3, welcomed new daughter, Eliza, in November 2003.

Eric Rollins (MPP '95), **Prabha Raja Rollins (MPP/JD '97)**, and big sister, Asha, welcome Owen Chandra Rollins, born on May 13.

Jon Rosenwasser (MPP '95) has completed his doctoral degree at The Fletcher School at Tufts University. His dissertation is "Governance Structure and Weapon Innovation: the Case of Unmanned Aerial Vehicles." John is at the Brookings Institution through the end of August.

Anne Scharff (MPP '95) announces her engagement to Mark Bacon, with a wedding planned for November. Anne works at the N.C. Rural Economic Development Center in Raleigh, N.C.

Manisha Shah (MPP '95) and her husband, Brian Cochrane, welcome Tara Ainslie Cochrane, born on March 19.

Erica Gum Burson (MPP '94), her husband, John, and son, Nathan Patrick, announce the birth of their second child, Elizabeth Grace (Betsy), born on Sept. 8, 2003.

Gina Triplett Shell (MPP '92) was recently promoted to business services division manager for the Engineering and Property Management Department of the City of Charlotte, managing the

areas of budget and finance, human resources, IT, safety and contracting.

Olga Corrales (MPP '92) and **David Feingold (MPP '92)** report from San Jose, Costa Rica, that David, who introduced bagels to Central America, is now focused on wholesale and using proceeds from his business to develop pizza restaurants in the inner city that help employ

street children and single mothers. He is also president of Congregation B'nei Israel in San Jose. Olga is the national environment program officer for the United Nations Development Program in Costa Rica. They have two boys, Alex, 6, and Max, 4, and they hope to hear from any alumni who are visiting Costa Rica.

(please see back cover)

Alum researches elder care in China

How can China's elderly gain access to health care services? What roles do media play in communicating health information to this segment of the population, and what policies would improve support for seniors?

These are among the health policy questions being explored by **Christina Hsu (PPS '03)**, who spent the last year surveying senior citizens at elder universities, elderly homes, recreational centers, parks and suburban complexes from her base at Peking University in Beijing. She employed the *fang tan* method—"one-on-one interviews that take the form of casual discussions."

With the world's largest elderly population—230 million by the year 2020—China makes a good laboratory for elder studies, Hsu says. The Chinese respect for elders and the prevalence of multigenerational family groups mean that elders in China receive considerable familial support. But access to health care programs drops sharply in rural areas. As China's economy expands, the problem worsens, because potential family caregivers leave their rural provinces to seek greater employment opportunities in urban areas.

Hsu's project aims to assess media exposure and its effects on elderly behavior—emphasizing direct links between social networks, healthy longevity and media habits of elders—and to explore implications for policies and health communication methods.

Hsu received a Fulbright grant to conduct the study, guided by Research Professor Zeng Yi, director of Duke's Chinese Population and Socioeconomic Studies Center. Zeng put her in touch with professors Liu Yuzhi and Zhou Yun at Peking University's Center for Healthy Aging and Family Studies, who also oversee her work.



Hsu attends wedding in China.

With her command of Chinese and minor in African and Asian Languages and Literature, Hsu was well prepared for a year in Beijing. She did much of her work in Haidan district, "perhaps the fastest developing district in the fastest developing city in the world." She was amazed at the pace of change.

"When I moved to Beijing last year, my neighborhood was bordered by an empty street," Hsu wrote for the Fulbright Web site. "Within a few months, the street was packed from one end to the other with new bookstores, restaurants, shops, hair salons and a parking lot. Such development comes with tradeoffs, for the gap between the rich and poor is widening. Impressive skyscrapers will cast shadows on neighboring tenement houses, which may or may not be painted with the character 'chai' (dismantle)."

Hsu will take her interest in health policy with her when she begins the MPA program at Princeton's Woodrow Wilson School this fall.

"Regardless of where my career leads ... I know U.S.-China relations will play a large role," Hsu said. "My experiences in China have affirmed my commitment to public service and passion to work in sectors with global implications."

To read Hsu's field notes, visit the Fulbright Scholars Web site.

Focus

is published four times
a year by the

**Terry Sanford Institute of
Public Policy**
Duke University
Box 90239
Durham, NC 27709-0239
www.pubpol.duke.edu

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*"Issues" photos courtesy of
Hart Fellow Chad Hazlett*

This issue of the Sanford
Institute newsletter
introduces a new name
and a new look.
We invite your comments
at ppsinfo@duke.edu

Alumni (continued from page 15)

Janet Piller (MPP '90) has a permanent staff position at the World Bank, after working as a part-time consultant for four years. She is a senior resource management officer in the Strategy, Finance and Risk Management Vice Presidency.

Vincent Dennis (MPP '90) left federal service in February and joined BearingPoint in their public service practice area, continuing his work on national security and intelligence.

William Schuyler (MPP '90) has been promoted to vice president, federal government relations, trade, at GlaxoSmithKline. He lives in Washington, D.C.

Rene Mendez (MPP '89), his wife, Martha, and their son, Alexandro, 3, welcome the arrival of Gabriel Rene Mendez, born March 27.

Mark Carlson (MPP/MD '88) has a new appointment as associate vice president for government relations, Case Western Reserve University, and associate dean, Case School of Medicine.

Dale Royal (MPP '88) received the San Diego Housing Federation's John Craven Memorial Award on May 26, 2004. Dale and his wife, Dina, also welcome a new daughter, Kendall Alexis Royal, born on April 8, who joins big sister Sydney Janae, 2. Dale serves on the Sanford Institute Board of Visitors.

Noelle McAfee (MPP '87) has been appointed director of the honors program at the University of Massachusetts—Lowell, where she is also an associate professor of philosophy.

Mark Messura (MPP '87) and his wife, Galina, announce the birth of their daughter, Marina, on Jan. 27.

Leslie Takahashi Morris (MPP/MEM '87) received a master's in divinity from Meadville-Lombard Theological School in June, and is a candidate for the Unitarian Universalist Ministry.

Mike Bee (MPP '86) and his family moved to Rotterdam, The Netherlands in July. Michael is serving as a foreign port security liaison officer, representing the U.S. Coast Guard in Europe, Africa and the Middle East.

Cliff Duke (MPP '86) is now director of science programs at the Ecological Society of America in Washington, D.C., a professional society of some 8,100 ecologists. He works to link the research, management and policy communities through workshops, publications and other activities.

Dave Liebschutz (MPP/JD '85) has a new position as associate dean for career and alumni programs and public service professor at the Nelson A. Rockefeller College of Public Affairs and Policy, The University at Albany (SUNY), Albany, N.Y.

Mark Callahan (MPP '83) is now associate dean for finance and administration at the New York University Ehrenkranz School of Social Work in New York, N.Y.

Sandy Strauss (MPP '83) was named director of public advocacy for the Pennsylvania Council of Churches in April. Sandy was ordained as a Minister of the Word and Sacrament in the Presbyterian Church (USA) on Jan. 25, and served for several months as the interim associate pastor at First Presbyterian Church of York prior to her appointment at the Council.

Kara Smith Blakeslee (MPP '82) reports that her husband, Sam Blakeslee, won the Republican primary for California's 33rd Assembly District. The general election will be held in November.

William Marsden (MPP/JD '81) was named one of America's Leading Business Lawyers by Chambers USA in November 2003.

Steve Haeberle (MPP/Ph.D. Political Science '79) received the University of Alabama at Birmingham President's Award for Excellence in Teaching on April 30, and was awarded a Steuben Glass apple and \$2,500.