

## 'The United States rediscovers the world'

### Sen. Richard Lugar delivers 2004 Terry Sanford Distinguished Lecture

Despite continued difficulties faced in rebuilding Iraq, Sen. Richard Lugar (R-Ind.), chairman of the U.S. Senate Foreign Relations Committee, said there are reasons to be optimistic for a more peaceful Middle East. Lugar delivered the 2004 Terry Sanford Distinguished Lecture, titled "The United States Rediscovered the World," on Jan. 14.

Displaying a nimble and wide-ranging analysis of the pre- and post-Sept. 11 political landscapes, Lugar addressed a capacity crowd in the Institute's Fleishman Commons.

Since Sept. 11, 2001, both the Bush administration and average U.S. citizens have become increasingly

*Please see Lugar, p. 4*



*Sen. Lugar addresses a full house in Fleishman Commons.*

Karen Tam

## Soros assails U.S. foreign policy

U.S. involvement in Iraq has actually weakened the United States, according to billionaire international investor, philanthropist and author George Soros, who led a wide-ranging discussion of U.S. foreign policy and the presidential campaign before an audience of more than 700 people on Feb. 17.



*George Soros responds to a question*

Karen Tam

Soros' daylong to Duke visit was co-sponsored by the Institute and the Duke Center for International Development (DCID), along with the Office of the Provost, the Center for International Studies' Program on Globalization, Equity and Democratic Governance, and the Kenan Institute for Ethics. The visit was initiated by **Robert Conrad**, associate professor of public policy studies and economics and DCID director. Through his tax policy work in Russia and a number of other countries, Conrad has worked closely with Soros.

*Please see Soros, p. 5*

## Institute co-hosts D.C. health policy forums

The Institute is co-sponsoring a new series of cross-sectoral health policy forums for policymakers in Washington, D.C., to offer timely insights into complex topics for policymakers, agency personnel, and NGOs.

"Duke is blessed with a wealth of resources in health services and health policy," said Frank Sloan, director of the Institute's Center for Health Policy, Law & Management, and professor of public policy studies and economics. "These forums provide an opportunity for scholars at Duke to share information with practitioners in the policy world, as well as with other researchers who are located in the D.C. area."

Sen. Elizabeth Dole, R-N.C., and Rep. David Price, D-N.C., co-hosted the most recent Duke forum, "Intellectual

*Please see D.C. Forums, p. 6*

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## New Faculty and Research Fellows Join Sanford Institute

**Dr. Anthony So**, a 2003 Fleishman Fellow in Civil Society, joined the Institute in March as director of the new Program on Global Health and Technology Access and a senior



*Dr. Anthony So*

research fellow in public policy and law.

The new program is a joint venture among the Institute's Cross-Sectoral Public Policy Program, the Law School's Center for the Study of the Public Domain, and the Duke Institute for Genome Sciences & Policy's Center for Genome Ethics, Law and Policy.

"I am delighted to join the Duke University community and look forward to working with students and faculty," Dr. So said.

Dr. So's appointment is being supported by a major grant from the Rockefeller Foundation, where he was associate director for health equity since 1998.

The Program on Global Health and Technology Access will support research, policy meetings and teaching on issues of intellectual property and the ownership and control of knowledge and how it is harnessed to improve the health of the poor.

Before joining the Rockefeller Foundation, Dr. So served as a senior advisor in HHS's Agency for Health Care Policy and Research, as a White House fellow under HHS Secretary Donna Shalala, and as senior medical research associate for the American College of Physicians. He earned an M.D. at the University of Michigan (Ann Arbor) and a master's in public affairs at Princeton's Woodrow Wilson School.

Rice University President

**Malcolm Gillis**, who is stepping down at the end of the academic year, plans to return to the Institute as visiting



*Malcolm Gillis*

professor of public policy studies and distinguished research fellow in the Duke Center for International Development. Gillis joins the Institute for the 2004-05 academic year, his first sabbatical in 35 years as a faculty member at three institutions. Gillis, whose research and teaching activities fall generally into the areas of fiscal reform and environmental policy, also plans to work closely with the Nicholas School of the Environment and Earth Sciences.

His first faculty post was as an assistant professor of economics at Duke, followed by 15 years at Harvard. He returned to Duke in 1984 as a professor of economics and public policy studies, and in 1990 was named Z. Smith Reynolds Distinguished Professor in Public Policy. He held several Duke admin-



*Karen Tam*

*Students catch up on reading between classes at the Institute.*

istrative posts before becoming president at Rice in 1993.

**Bernard Avishai** joins the Institute in the fall as a senior research fellow in the Cross-Sectoral Public Policy Program and as a visiting faculty member in the Institute and Fuqua School of Business. Avishai currently is professor of business and government at The Interdisciplinary Center, Herzliya, Israel, with prior faculty appointments at MIT, University of Toronto and elsewhere.

He also has served as the technology and strategy editor for the *Harvard Business Review*. Avishai holds a Ph.D. in political economy from the University of Toronto. His research and writing focus on public-private partnerships, corporate social responsibility, and business and society. He will hold a two-year appointment.

**Noah Pickus** was named associate director of the Kenan Institute for Ethics in March and will begin serving as an adjunct faculty member in public policy studies beginning this fall. Pickus, a former Institute faculty member, most recently was founding director of the Institute for Emerging Issues at N.C. State University.

Among other responsibilities, he is an advisory board member for the Institute's Program in Cross-Sectoral Public Policy. Through his work with the Emerging Issues Forum Pickus has developed expertise on a wide range of ethical and policy issues concerning biotechnology, economic innovation and the creative economy, as well as an interest in issues of ethical and civic leadership in the 21st Century economy.

## Social policy attracts master's applicants



Fritz Mayer

The Institute's new social policy concentration helped attract the highest number of U.S. applicants to the MPP program this year, said Fritz Mayer, director of graduate studies.

"This is the first year that we've advertised the social policy concentration" and a large number of applicants expressed interest in it, among them some Teach for America participants, Mayer said. The number of social policy students is expected to equal the number in the global policy track that was launched two

years ago. The admitted class averaged 3.5 years of work experience.

The total number of applicants declined to 303 from last year's record high of 351, driven by a precipitous drop in international applications, Mayer said. Similar declines have been experienced at graduate and policy schools nationwide, in part due to new barriers that make it harder for international students to obtain visas.

As a measure of the quality of the accepted students, Mayer said, four were offered James B. Duke Fellowships. This is the first year MPP students have been eligible for these awards administered by the Graduate School.

## Service Program Selects 16

Hart Leadership Program selected 16 participants for its 2004 yearlong Service Opportunities in Leadership Program. The group of eight women and eight men includes a Duke *Chronicle* columnist, three Eagle Scouts, a sexual health peer educator, a fraternity president, a playwright, two A.B. Duke Scholars, a University Scholar and a Robertson Scholar.

During their high school and college careers, they've been involved with death penalty litigation, antiwar campaigns, HIV/AIDS awareness and education, literacy training, and research on health inequalities. Their written work has been published in *The Talking Drum*, *The Chronicle*, *Saturday Night*, and *Thread*, with articles pending publication in the *Journal of Infectious Diseases* and the *Journal of Clinical Microbiology*.

Combined the group speaks eleven languages, including Tamil, Portuguese, Malayalan, and Cantonese, and is comprised of people with hometowns as close as Greensboro, N.C., and as far away as Brazil, Hong Kong, and Singapore.

## TV News Executive to Lecture

Rick Kaplan, who oversaw coverage of the Iraq War as senior vice president at ABC News, was scheduled to give the Ewing Lecture on Ethics in Communications, titled "Journalism and the War on Terrorism," on March 23 at the Institute. Kaplan has been a prominent figure in television news as president of CNN, an executive producer at ABC News, and a producer at CBS. He has won numerous awards including 34 Emmys, Peabodys and Polks. He is currently president of MSNBC.

## Hartman accepts Futrell Award for Excellence in Communications

David Hartman, founding host of ABC's "Good Morning America" and currently a documentary producer for PBS, accepted the Futrell Award for Excellence in Communications and Journalism on Feb. 25 at the Institute. Hartman also spoke on "TV News Interviewing '04: Entertain? Inform? Inspire?"

The Futrell award is named for Ashley B. Futrell Sr., publisher of the Pulitzer Prize-winning *Washington* (N.C.) *Daily News*. It is given by the Institute's DeWitt Wallace Center for Communications and Journalism to Duke alumni working in the field of journalism.

Hartman is best known for his 11 years as host of "Good Morning America," launched in 1975. During his tenure, he conducted more than



Ken Rogerson

*Ellen Mickiewicz, director of the DeWitt Wallace Center for Communications and Journalism, presents the Futrell Award to David Hartman*

12,000 interviews with people from all walks of life, and the show became the nation's top-rated morning news and information program.

Since leaving the show, Hartman has been a documentary host, writer and producer. He currently co-writes and hosts a public TV documentary series about New York City. In 2003, he hosted an hourlong documentary on the Wright Brothers in celebration of the centennial of powered flight.

After earning a degree in economics at Duke, Hartman served three years active duty as an officer in the U.S. Air Force, Strategic Air Command. Among Hartman's professional honors are two national news and documentary Emmy Awards, the Aviation/Space Writers' Journalism Award, the Silver Apple Award and the Cine Golden Eagle.

### Lugar (from page 1)



Karen Tamm

*Sen. Lugar talks with students, while Fritz Mayer, director of graduate studies, listens.*

aware of the historical precedents contributing to current global unrest, said Lugar. However, he conceded that "our understanding of the world is incomplete; we must do a better job."

Lugar also fielded questions from the audience, including issues of human rights in Uzbekistan, his opinion on the "questionable justifications" for invading Iraq, and the feasibility of democracies in countries like Egypt and Saudi Arabia.

A senator since 1976, Lugar helped forge a bipartisan partnership with then-Senate Armed Services Chairman Sam Nunn (D-Ga.) to secure and dismantle weapons of mass destruction in the former Soviet Union. Since its ratification in 1991, the Nunn-Lugar program, also known as the Cooperative Threat Reduction Program, has secured and dismantled nearly 6,000 nuclear warheads.

The Terry Sanford Distinguished Lecture was endowed by a gift to the university from the William R. Kenan Jr. Charitable Trust in honor of the late Terry Sanford, who served as Duke president for 16 years, and founded the Institute. Previous lecturers include former Israeli Prime Minister Shimon Peres, former Costa Rican President Oscar Arias, former Secretary of Defense Robert McNamara, former Harvard President Derek Bok and U.S. Sen. Joseph Lieberman.

— By Bridget Booher

## Soros (from page 1)

Soros' talk focused on his latest book, *The Bubble of America Supremacy: Correcting the Misuse of American Power*. U.S. administration has based its foreign relations on unilateralism and military might rather than on principles of international law, the book states, a stance that has proven ineffective. Rather than dismissing flawed international institutions such as the United Nations, the United States should use its influence to strengthen them, he asserted.

Soros, chairman of Soros Fund Management LLC, as well as founder and chairman of the Open Society Institute (OSI), is known for his network of philanthropic foundations, and for his legendary success in international financial markets.

However, his current stint in the limelight stems from his political views. He is a vocal critic of the Bush Administration, has donated millions to political organizations such as MoveOn.org, and pledges to spend more to help persuade American voters to reject President George Bush in November.

Although it is "desirable to reduce the influence of money" in U.S. politics, Soros said, he acknowledged his special status. "Most rich people have positions that don't allow them to speak out," Soros said. "I am privileged that I can."

Following Soros' remarks, Provost Peter Lange moderated a panel discussion of foreign policy and fielded questions from the audience. Panelists Peter D. Feaver, political science professor; **Bruce W. Jentleson**, director of the Terry Sanford Institute of Public Policy; and Robert O. Keohane, political



Karen Tam

Public policy grad students, from left, Kelsey Blakely, Cindy Wang, Erika Dempsey, and Alexandra Molnar (at right edge), talk with George Soros.

science professor, offered commentary on Soros' book and a range of responses to Soros' positions.

Although Soros' views are controversial, "he has long has been a leading figure in international affairs and the world of philanthropy," Jentleson noted, "and we are pleased the Duke

community had this opportunity to engage with him."

Audio of Soros' address, the panel discussion and the Q&A session is available on the Institute's Web site at [www.pubpol.duke.edu](http://www.pubpol.duke.edu).

— By Karen Kemp

## Calendar

- ▶ **April 15:** Joel Fleishman Birthday Celebration (see pp. 8-9).
- ▶ **April 15-16:** "U.S.-Canadian Security Relations: Partnership or Predicament?" A two-day conference. For details or to register, please go to [www.law.duke.edu](http://www.law.duke.edu)
- ▶ **April 17:** "Brown v. Board of Education: Conversations across Generations," Hillside High School, Durham, 9 a.m.-4 p.m. For details, see [www.pubpol.duke.edu](http://www.pubpol.duke.edu)
- ▶ **April 23:** Professor Leslie Clark of the University of Alabama at Birmingham lectures at the NIDA Transdisciplinary Prevention Research Center. For details, see [www.childandfamilypolicy.duke.edu](http://www.childandfamilypolicy.duke.edu)
- ▶ **April 27:** Professor Linda Collins of Pennsylvania State University lectures at the NIDA Transdisciplinary Prevention Research Center. See [www.childandfamilypolicy.duke.edu](http://www.childandfamilypolicy.duke.edu) for details.
- ▶ **May 8-9:** Sanford Institute and Duke graduation ceremonies

## Director Named for New Adolescent Drug Abuse Prevention Center

Billions of dollars have been spent over the past three decades to reduce and prevent substance abuse among America's children, yet millions of adolescents abuse tobacco, alcohol and other drugs every day.

**Susan Alexander** has been named director of a new abuse prevention research center, which will identify peer influences associated with adolescent substance abuse and seek to change the way substance abuse prevention messages are presented to young people.

Alexander was selected to head the Duke Trans-Disciplinary Prevention Research Center, established under the auspices of Sanford Institute's Center for Child and Family Policy. A \$6 million, five-year award from the National Institute

on Drug Abuse (NIDA) created the research center, one of 10 NIDA-funded centers across the United States. Alexander is the former director of South Carolina's Center for Safe Schools and earned her Ph.D. in counselor education from the University of South Carolina.

"The Trans-Disciplinary Prevention Research Center has a tall task, but this award provides a terrific opportunity for Duke University and the Center for Child and Family Policy to identify and to implement innovative, creative solutions to the pervasive problem of adolescent drug abuse," said Kenneth A. Dodge, director of the Center for Child and Family Policy.

Dodge, William McDougall Professor of Public Policy Studies,

and Duke professor Philip Costanzo, a leading social psychologist of peer influences, are co-leading a group of 34 scholars from the disciplines of economics, psychology, sociology, neuropharmacology, public policy, statistics, psychiatry, epidemiology and health behavior at Duke University and the University of North Carolina at Chapel Hill.

Three research programs within the new Center include adolescent social cognition and self-regulation; interpersonal processes of peer influence; and institutional peer effects, such as those associated with school placement. The Center's administrative, data and policy cores will support each of these three programs of research.

### D.C. Health Policy Forums (from page 1)

Property and the Innovation Process," on March 19.



*Robert Cook-Deegan*

**Robert Cook-Deegan**, director of the Duke Institute for Genome Science & Policy's Center for Genome Ethics, Law and Policy, moderated the forum. **James Boyle**, William Neal Reynolds Professor of Law at Duke, spoke on "Four Ways to Ruin an Intellectual Property System" while **Arti Rai**, law school professor, addressed

"Why Open Research is Not an Oxymoron."

The forum addressed consequences of changes in intellectual property protection in an information-based economy, pointing to unintended effects on the national innovation system. Boyle and Rai emphasized the value of a robust "scientific commons" where knowledge and technologies are widely available at low cost, and also pointed out pitfalls in the spirit of "friendly amendment."

About 35 people attended the first forum in the series on Jan. 13, titled "Frontiers in Pharmaceutical Research." The session created an opportunity for

dialogue about the challenges of implementing the recently enacted Medicare prescription drug legislation. **Kevin Schulman**, professor of medicine and business administration, moderated a panel of speakers:

► **David Ridley**, assistant professor in the Fuqua School of Business, spoke on the effect of changes in prescription copayments on prescription drug use. Ridley's research yields estimates of the elasticity of demand for prescription drugs as well as estimates of the effect of prescription drug advertising on expenditures.

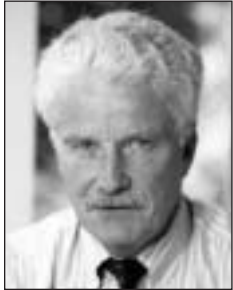
► **Lesley Curtis**, assistant professor in the School of Medicine, discussed her research into the effects of insurance on prescription expenditures among elderly people who are currently uninsured.

► **Henry Grabowski**, economics professor, addressed the expected effects of the prescription drug legislation on research and development.

A third forum is planned for May. The sessions are co-sponsored by the Institute, its Center for Health Policy, Law & Management and the Duke School of Medicine.

## Cook advises on ballistics, violent death databases

**Phil Cook**, ITT/Terry Sanford Professor of Public Policy Studies, professor of economics and professor of sociology, has been named to a National Academy of Sciences study commission examining



Phil Cook

the potential for a national ballistics database. The Committee to Assess the Feasibility, Accuracy, and Technical Capability of a National Ballistics Database held its first meeting Feb. 18-19 in Washington, D.C. The group is charged with making its final report by December 2005.

“Gun fingerprinting” programs, as they are commonly known, require that before being sold, new handguns must be fired, the shell casings scanned and the images retained in a database. Maryland and New York have ballistics databases, but no national program yet exists.

Cook also traveled to Geneva March 12-13 in his capacity as advisor to the Quaker UN Office and the Small Arms Survey, an organization initiated in 1999 by the Swiss gov-

ernment in conjunction with other interested governments. The NGOs are working on programs to reduce demand for guns in developing nations. Cook assisted the groups in identifying countries to include in a project to document the effectiveness of various nations’ programs for reducing demand for guns.

In addition, Cook is serving as co-chair of a Durham committee created to advise state health department officials on development of the North Carolina Violent Death Reporting System.

The new reporting system, funded by a grant from Centers for Disease Control, will compile existing data from district attorneys, medical examiners and crime reports into a database that can be linked with the National Violent Death Reporting System.

Cook’s committee will advise the state health team – led by Kay Sanford, epidemiologist with the Division of Public Health’s Injury Prevention Branch – on ways to disseminate and apply the data. It also will develop models for collaborative law enforcement and community-initiated injury prevention strategies.

## Conover testifies on Hill

A detailed cost-benefit analysis of regulation in health care shows that the nation spent \$128 billion in 2002 on unnecessary regulation, enough to cover health insurance for nearly 5 million uninsured Americans,



Chris Conover

**Chris Conover** told the U.S. Senate in January.

Conover, assistant research professor of public policy studies, testified before the Senate Committee on Health, Education, Labor and Pensions during its Jan. 28, 2004, hearing titled *What’s Driving Health Care Costs and the Uninsured?*

Three areas account for the lion’s share of the burden. The medical tort system, including litigation costs, court expenses and defensive medicine, totals \$81 billion; FDA regulation adds another \$42 billion; and health facilities regulation adds \$29 billion. Thus, the states and federal government both have roles to play in findings way to trim regulatory excess, Conover said.

His estimates are based on preliminary results of more than two years of research conducted in part under contract to the Department of Health and Human Services.

## Korstad book wins award

Robert Korstad’s book, *Civil Rights Unionism: Tobacco Workers and the Struggle for Democracy in the Mid-Twentieth Century South* (UNC Press, 2003, 576 pp.), has been selected co-winner of the 2004 Liberty Legacy Foundation Award. Korstad is associate professor of public policy studies and history. The award was to be presented at the March 27 annual meeting of the Organization of American



Robert Korstad

Historians (OAH) in Boston. The award honors the best book on any historical aspect of the struggle for civil rights in the United States from the nation’s founding to the present. The March-April 2004 issue of *Duke Magazine* features “Striking Out Against Big Tobacco,” an interview with Korstad and discussion of the book.

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is available online at:  
**www.pubpol.duke.edu.**

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# Focus On:

## Joel Fleishman — A Cause for Celebration

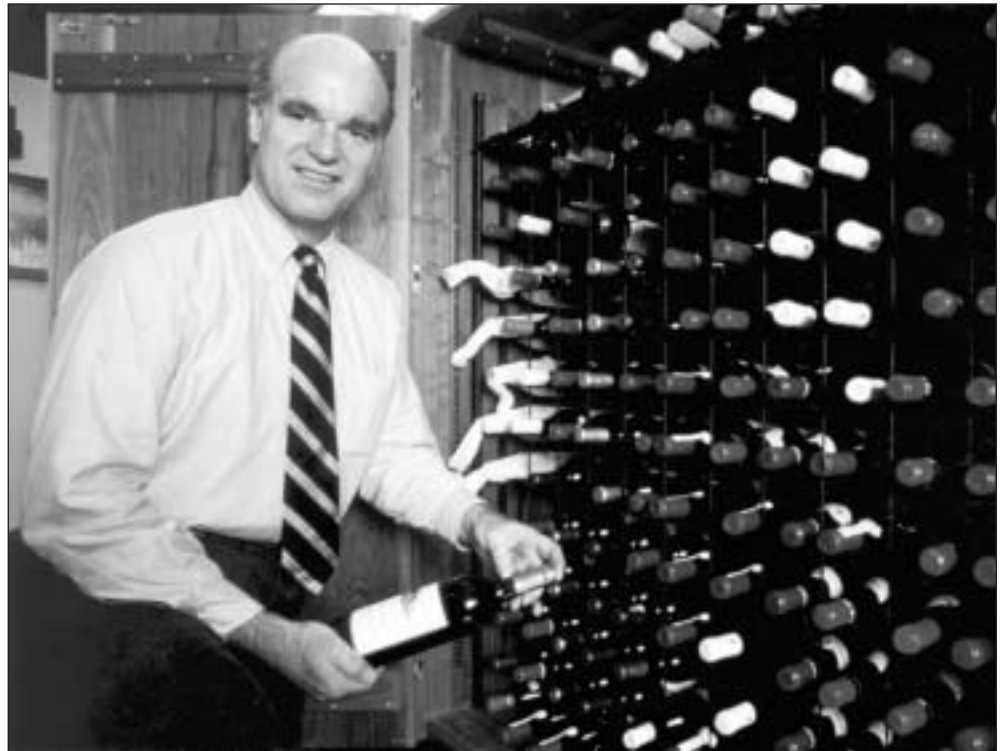
The official biographical summary of Joel L. Fleishman is impressive indeed:

- ▶ Director of the Institute's Samuel and Ronnie Heyman Center for Ethics, Public Policy, and the Professions, and a professor of law and public policy studies since 1971.
- ▶ Legal Assistant to Governor Terry Sanford, 1961-65.
- ▶ First director of the Sanford Institute; Fleishman provided the academic leadership and raised funds to get Duke's public policy program off and running.
- ▶ Distinguished university leader, he has served Duke in many administrative capacities, including senior vice president, vice chancellor, and capital campaign chairman.
- ▶ Talented fund-raiser, helping raise \$200 million in endowment as part of a \$450 million campaign.
- ▶ Member of the prestigious American Academy of Arts & Sciences, elected in 2003 along with other distinguished Americans such as Walter Cronkite and Bill Gates.
- ▶ President, from 1993 to 2001, of The Atlantic Philanthropic Service Co. Inc., a N.Y.-based philanthropy that uses its \$3.9 billion in assets to improve the lives of disadvantaged and vulnerable people.
- ▶ Respected scholar, with scores of book chapters, papers, articles and reviews to his credit. His latest work, a book on the role and impact of foundations in American society, is due for completion by the end of the year.
- ▶ A long record of service, including membership on the boards of the Urban Institute, the John and Mary R. Markle Foundation, the Jewish Theological Seminary of America, the Artscroll Mesorah Heritage Foundation, the American Hebrew Academy and the Partnership for Public Service.

It's an amazing list of accomplishments. Yet it fails to capture what many friends and colleagues say is Joel Fleishman's most important contribution.

*"... What is the utterly indispensable essence of great leadership? It is the ability to evoke from those whom one would lead the willingness — the eagerness — to seek to achieve the objectives that they do not believe — and have never believed — they have the capacity to achieve."*

— Joel Fleishman



*Fleishman selects a wine from his collection in this photo taken at his home in 1986.*

He inspires people.

"He changed my life," said Susan Tiff, Eugene C. Patterson Professor of the Practice of Journalism and Public Policy Studies, "and there are 5,563 other people who could say the same thing."

Tiff met Fleishman when she was a Duke undergrad. She had wheedled her way into visiting journalist Eugene Patterson's class, and a perk of the course that



term was an invitation to a reception for Russian poet Yevgeny Yevtushenko — at Fleishman's home. Tift, who grew up in small-town Maine, stepped inside and felt transported to another world.



*Joel Fleishman talks with Sen. Richard Lugar during Lugar's February visit to the Institute.*

Classical music, an international literary figure and a roomful of bright, earnest people who shared a passion for making the world a better place all combined to create a new vision of what life could be. Fleishman was the catalyst. "Immediately," Tift said, "I knew I wanted to be part of that world."

Over the years, Tift would learn of Fleishman's annual Beethoven birthday parties, his love of wine, theater and opera, and the surprising, almost magical way that — no matter where on Earth he travels — he encounters someone he knows.

"It's not a question of what you could crassly call networking. He has enduring relationships with a great many people," Tift said.

Fleishman thanks his parents, Albert and Ruth Fleishman, for instilling the spirit of service in him.



*In this photo from the mid-1970s, Fleishman talks on the phone in his office in the Old Chemistry Building, the original location of the public policy program.*

Both were active in the Jewish community in Fayetteville, where Fleishman grew up. Fleishman remembers standing on a street corner as a grade schooler, collecting money for the March of Dimes. Although Duke President Nannerl Keohane praised

his "legendary fundraising skills," Fleishman said he has never relished the task.

"But when you see an important need — improving race relations, providing opportunities for disadvantaged kids — you screw up your courage and ask because you can't build an institution otherwise."

## You're invited

It will be a 70th birthday bash like no other, to celebrate an inspiring individual and his creative contributions to the Terry Sanford Institute of Public Policy. Institute friends, faculty, staff and alumni will gather on April 15 to honor Joel L. Fleishman, founding director of the Institute and director of the Institute's Samuel and Ronnie Heyman Center for Ethics, Public Policy and the Professions, as he begins his seventh decade of life.

"So much of what is great about the Sanford Institute traces back to Joel's work as our founding Director," said Director Bruce Jentleson. "It's a real privilege to have the opportunity to build on what he so ably started. This celebration gives us a chance to express our appreciation for Joel as a colleague and friend."

Events begin at 6 p.m. with a reception for invited donors at Duke President Nan Keohane's home. Other guests arrive at Duke's Wilson Recreation Center for a festive reception with live music from 6:30 to 7:30 p.m., followed by the seated dinner, birthday cake and a short program.

In keeping with Fleishman's lifelong dedication to service, the event will raise money to support the continued growth of the Institute's Joel L. Fleishman Fellows in Civil Society Program and for Duke's Freeman Center for Jewish Life.

Begun in 2002 with generous seed funding from The Atlantic Philanthropies (USA), the Fleishman Fellows program so far has brought 12 leaders from domestic and international non-profit organizations, non-governmental organizations, foundations and other civil society groups to Duke for four-week mini-sabbaticals. Fellows' research projects have dealt with combating corruption in the South Caucasus region, AIDS/HIV in Africa, globalization of philanthropy, responses to humanitarian emergencies and other aspects of global civil society.

Duke's 17,000-square-foot Freeman Center for Jewish Life opened in 1999 to provide a place for Jewish students to explore and celebrate their Jewish identity.

Tickets for the Joel Fleishman 70th Birthday Celebration are \$100 for faculty and staff and \$250 for others. Please contact Randy Pratt at [randy.pratt@duke.edu](mailto:randy.pratt@duke.edu) or (919) 684-1976.

## 'All the News That's Fit to Sell: How the Market Transforms Information into News'



James Hamilton

who is interested, its value to advertisers, the costs of assembling the details, and competitors' products.

But in *All the News That's Fit*

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*"This is by far the best book in a new and growing field — economics of the media, one of the most important and neglected parts of economics. James Hamilton, the leading authority in the area, has produced a seminal analysis."*

— Tyler Cowen, author of *Creative Destruction: How Globalization Is Changing the World's Cultures*

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to Sell, (Princeton University Press, 2004, 344 pp.) economist **James Hamilton**, Oscar L. Tang Family Professor of Public Policy Studies, shows just how this happens. Furthermore, many complaints about journalism — media bias, soft news and pundits as celebrities —

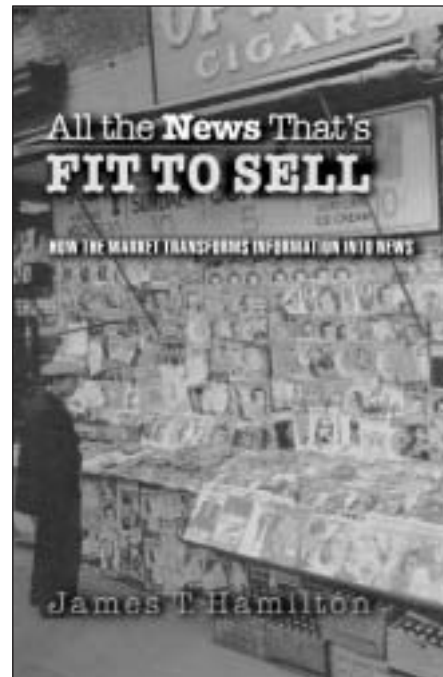
arise from the impact of this economic logic on news judgments.

This is the first book to develop an economic theory of news, analyze evidence across a wide range of media markets on how incentives affect news content, and offer policy conclusions. Media bias, for instance, was long a staple of the news. Hamilton's analysis of newspapers from 1870 to 1900 reveals how nonpartisan reporting became the norm. A hundred years later, some partisan elements re-emerged as, for example, evening news broadcasts tried to retain young female viewers with stories aimed at their (Democratic) political interests.

Examination of story selection on the network evening news programs from 1969 to 1998 shows how cable competition,

deregulation and ownership changes encouraged a shift from hard news about politics toward more soft news about entertainers.

Hamilton concludes by calling for lower costs of access to government information, a greater role for nonprofits in funding journalism, the



development of norms that stress hard news reporting and the defining of digital and Internet property rights to encourage the flow of news. Ultimately, this book shows that by more fully understanding the economics behind the news, we will be better positioned to ensure that the news serves the public good.

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<http://pup.princeton.edu/titles/7604.html>

## Symposium, Talks Foster Policy Discussions

"News in the Public Interest: A Free and Subsidized Press," a symposium based on policy suggestions in **James Hamilton's** February 2004 book, *All the News That's Fit to Sell*, is scheduled to take place March 19-20 at Louisiana State University's Manship School of Communications. Hamilton, Oscar L. Tang Family Professor of Public Policy Studies, will moderate, along with Manship Dean John M. Hamilton.

Hamilton's book also was reviewed in the *Wall Street Journal* ("Jim Lehrer vs. Janet Jackson," Feb. 4, 2004) and on Feb. 11, Hamilton and **John Dancy**, visiting lecturer at the Institute, discussed the economics behind news decisions on WUNC-FM's "State of Things."

Since October 2003, Hamilton has given book talks on campus at the Duke Law School and the Fuqua School of Business, at Harvard's Kennedy School of Government, and at University of California, San Diego. In February, Hamilton presented a related paper, "The Marketplace and the Media" at the Annenberg Foundation Trust's Commission on the Press meeting in Palm Springs, Calif.

# 'After Brown: The Rise and Retreat of School Desegregation'

The U.S. Supreme Court's 1954 landmark decision, *Brown v. Board of Education*, set into motion a process of desegregation that would eventually transform



Charles T. Clotfelter

American public schools. *After Brown: The Rise and Retreat of School Desegregation*, (Princeton University Press, 2004, 216 pp.)

provides a comprehensive and up-to-date assessment of how *Brown's* most visible effect — contact among students of different racial groups — has changed over the fifty years since the decision.

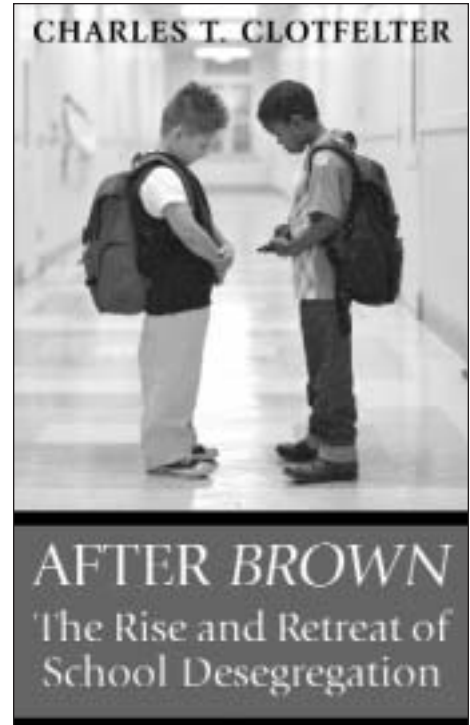
Using both published and unpublished data on school enrollments from across the country, author **Charles Clotfelter**, Z. Smith Reynolds Professor of Public Policy Studies, law and economics professor, and director of the Institute's Center for the Study of Philanthropy & Voluntarism, uses measures of interracial contact, racial isolation and segregation to chronicle the changes.

Clotfelter goes beyond previous studies by drawing on heretofore unanalyzed enrollment data covering the first decade after *Brown*, calculating segregation for metropolitan areas rather than just school districts, accounting for private schools, presenting recent information on segregation within schools and measuring segregation in college enrollment.

Two main conclusions emerge. First, interracial contact in American schools and colleges increased markedly over the period, with the most dramatic changes occurring in the previously segregated South.

Second, despite this change, four main factors prevented even larger increases: white reluctance to accept racially mixed schools, the multiplicity of options for avoiding such schools, the willingness of local officials to accommodate the wishes of reluctant whites and the eventual loss of will on the part of those who had been the strongest protagonists in the push for desegregation. Thus decreases in segregation within districts were partially offset by growing disparities between districts and by selected increases in private school enrollment.

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<http://pup.princeton.edu/titles/7768.html>



## Events examine effects of Brown decision

The resegregation of American schools explored in Charles Clotfelter's forthcoming book is among the discussion topics at conferences and seminars planned for the 50th anniversary of the *Brown v. Board of Education* decision. On April 2, Clotfelter will present a paper titled "Private Schools, Segregation, and the Southern States" at a conference at Vanderbilt University's Peabody College. On May 17 at 7 p.m. Clotfelter will read from the book and discuss the topic at The Regulator Bookshop in Durham.

On April 17, Clotfelter will join Institute faculty members **William "Sandy" Darity**, research professor of public policy studies, African American studies, and economics, and **Helen Ladd**, Edgar T. Thompson Distinguished Professor of Public Policy Studies and economics professor, as well as Daniella Cook of the N.C. Child Advocacy Institute and John Powell of Ohio State University (who does not capitalize his name), to discuss the issue at a symposium at Durham's Hillside High School.

The panel is one of many offered during the free, daylong symposium — "**Brown vs. Board of Education: Conversations across Generations**" — which aims to assess *Brown's* significance and its meaning now and for the future. Other participants include Julius Chambers, former NCCU chancellor; John Hope Franklin of Duke; and Elaine Jones, president of NAACP Legal Defense Fund. The event is co-sponsored by the Institute's Center for Child and Family Policy, University of North Carolina-Chapel Hill, North Carolina Central University and North Carolina State University. For more information and to register online, go to [www.pubpol.duke.edu/centers/brownboard](http://www.pubpol.duke.edu/centers/brownboard).

## International Media Fellows Selected

Six journalists were selected for the DeWitt Wallace Center for Communications and Journalism Media Fellows program Feb. 9 - March 5. They were:

- ♦ **Eva Maria Kaiser**, editor, Current Affairs, Austrian Broadcasting Corp., Vienna. Kaiser is a journalist for the weekly TV magazine "Report," and covers Austrian politics and EU affairs.
- ♦ **Anja Kretschmer**, journalist, Rundfunk Berlin-Brandenburg RBB, Berlin, Germany. Kretschmer has researched, edited and produced radio reports and TV documentaries for 15 years.
- ♦ **Dominik Lessmeister**, freelance reporter, SR German Radio and TV, Saarbrücken, Germany. Lessmeister covers political stories and presents the radio news.
- ♦ **Nils Rode**, reporter, Current Affairs, German Public TV, Channel WDR, Duesseldorf. His

pieces are centered around people and how they are influenced and affected by political, social and economic changes.

- ♦ **Sonja Sagmeister**, TV journalist, Austrian Broadcasting Corp., Vienna. Sagmeister started her career in newspaper and radio, and seven years ago moved to television. She has worked in Namibia, China, Iran, Russia, Ukraine, Slovenia, Croatia, Slovakia, Hungary, the Czech Republic and as a correspondent in Rome.
- ♦ **Jeffrey Smith**, national investigative correspondent, *The Washington Post*. Smith, a 1976 Duke public policy graduate, has been at the Post since 1986 and has covered the Pentagon, the State Department, the White House and the intelligence community, and also served bureau chief in Rome.

## DCID offers foreign trade training to Chinese officials

Duke Center for International Development (DCID) held an inaugural training program from February 16 to March 5 for 40 officials of the Tianjin Economic-Technological Development Area (TEDA).

TEDA, established in 1984, is one of China's first state-level development areas. More than 3,500 businesses operate there, an investment of \$10 billion. TEDA benefits from preferential government policies as it works to attract both domestic and international investments, especially in the high-tech arena.

The program, "Decision Making and Management Tools for Foreign Trade," was directed toward middle- and senior-level officials from all sectors of TEDA. Four concentration areas were presented: Economic Analysis for Decision Making: Learning the Tools; International Trade: Theory and Policy; Finance: Public and Corporate; and Managing the Public Sector With Business Management Tools.

Professors from DCID, the Institute, UNC-Chapel Hill's Institute of Government and other experts represented a wide variety of disciplines and perspectives during the three-week program. DCID anticipates continuing the program once annually for the next two years.

## Jentleson appointed to Middle East panel

Bruce Jentleson, Institute director and professor of public policy studies and political science, has been appointed to a prestigious 2004 Presidential Study Group. The blue-ribbon, bipartisan panel organized by the Washington Institute for Near East Policy is charged with generating a blueprint for the next U.S. Administration's approach to Middle East policy.

"In an unprecedented way, 2004 is likely to be the most sensitive and important Study Group effort ever undertaken," wrote co-convenors Dennis Ross and Robert Satloff. "It is the first study group of the post-9/11 era. Thanks to the war on terrorism and the campaign in Iraq, Middle East issues, writ large, are at the heart of U.S. foreign policy for the first time in history."

The group's first meeting took place Feb. 12-13 in Washington, D.C. It will continue to meet privately every six to eight weeks and produce its final report shortly after the November election. Jentleson also served on the 2000 Presidential Study Group, in his capacity as foreign policy advisor to presidential candidate Al Gore.

The Washington Institute for Near East Policy, founded in 1985, is a public educational foundation dedicated to scholarly research and informed debate on U.S. interests in the Middle East.

On March 8, Jentleson met with members of the *Atlanta Journal-Constitution* editorial board to discuss foreign policy issues, and also delivered a related talk to about 200 members of the Atlanta Rotary Club during their International Day. He had been invited to speak by John White, Sanford Board of Visitors member.

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## Faculty Notes

**John F. Ahearne**, visiting professor in public policy studies, gave an invited talk, "E3: Energy, Engineers, and Ethics," and moderated a session on Ethics in Engineering Education at a National Academy of Engineering Workshop in Washington, D.C., Oct. 14-15, 2003. Ahearne also presented an invited paper, "Report on the Burning Plasma Assessment Committee" at the Forum on the Future of Fusion, Nov. 20, 2003, in Washington, D.C., and participated as a panel member to discuss Russian-American Fissile Materials Disposition Programs on Nov. 19, 2003, at GLOBAL 2003 in New Orleans. Ahearne was appointed chair of the National Research Council Committee on the Effects of Nuclear Earth-Penetrator Weapon and Other Weapons; a member of the University of Chicago Advisory Committee on Nuclear Non-Proliferation; and a member of the Jet Propulsion Laboratory (JPL) Advisory Council.

**Alma Blount**, director of the Hart Leadership Program (HLP), along with Kenan Institute for Ethics Director Elizabeth Kiss, and Dean of Trinity College of Arts and Sciences Bob Thompson, presented a panel titled "Scholarship with a Civic Mission: Implementing a Research Service-Learning Model," at the January 2004 annual meeting of the Association of American Colleges and Universities (AACU). Their talk focused on a new model for research service-learning that Duke is implementing with support from a grant from the Department of Education.

Four current or former students of **Tony Brown**, director of the Hart Leadership Program's Enterprising Leadership Incubator and a professor of the practice in public policy studies and sociology, are nominees for Duke's 2004 Truman Scholarship. Also, in December, Brown led a daylong session at the American Theological Schools Leadership Conference attended by 34 divinity school presidents and deans. In January, Brown was the keynote speaker at the Literacy Center's Board of Directors annual retreat.

**Allen Buchanan**, professor of public policy studies and philosophy, spoke March 3 on "North Carolina's Eugenics Program: An Ethical Autopsy," at the Duke University Medical Center. Buchanan discussed the results of the governor's task force on which he served, which recommended reparations for the victims of North Carolina's eugenics program.

**Robert Cook-Deegan's** review of James Shreeve's book, *The Genome War: How Craig Venter Tried to Capture the Code of Life and Save the World* appeared in the March 2004 issue (Vol. 36, No. 3) of *Nature Genetics*. Deegan, Institute faculty member, and director of the Duke Center for Genome Ethics, Law and Policy, calls the book the first to tell Celera's side in any detail. He notes, "The fundamental story line is sound and the quotes are delicious, but details are shaky ... (with) errors of science and misunderstandings of law."

**John Dancy**, visiting lecturer in public policy studies with the Institute's DeWitt Wallace Center, is a scheduled panelist at the Broadcast Educators Association's April 16 annual meeting in Las Vegas. Dancy and other panelists were slated to discuss: "It's Up To Us: How Former Broadcast Journalists Can Subvert

the Low Standards in Broadcast News by Teaching the Next Generation to Buck the System."

**William "Sandy" Darity**, research professor of public policy studies, African American studies, and economics, was honored with a 2003 distinguished teaching award from the Southern Economics Association at the group's annual meeting in San Antonio, Texas. During a January on-campus discussion celebrating the life of the Rev. Martin Luther King Jr., Darity presented a talk titled "Realizing the Dream: Where Do We Go From Here?" Darity also was invited to present the keynote address on reparations for African Americans at the Southwestern Social Science Association meeting March 18 in Corpus Christi, Texas.

Oscar L. Tang Family Professor of Public Policy Studies **James Hamilton** presented a paper titled "Media Coverage of CEOs: Who? What? Where? When? Why?" at the Stanford Graduate School of Business in March. Co-author on the paper is Richard Zeckhauser of Harvard.

**Alex Harris**, professor of the practice of public policy studies, is exhibiting his photographs of the Experience Corps Program at the offices of the Robert Wood Johnson Foundation in Princeton, N.J., through December 2004. The Foundation engaged Harris to document the program in Boston, San Francisco, New York, and Portland, Oregon. The school-based mentoring program engages older adults in inner-city environments.

**Bruce Jentleson**, Institute director, and professor of public policy studies and political science, co-chaired an on-campus conference Feb. 6-7 with Duke Political Science Professor Peter Feaver on "Wielding American Power: Managing Interventions after September 11." On March 22, Jentleson also delivered the keynote address, titled "Two Talons of the Eagle: America in a Post-Cold War and Post-9/11 World," at N.C. State University's weeklong series of seminars and workshops, "US and the World in the Wake of September 11."

**Helen Ladd**, Edgar T. Thompson Distinguished Professor of Public Policy Studies and economics professor, discussed education finance during a time of fiscal stress at the March 11 annual conference of the American Education Finance Association in Salt Lake City, Utah. Ladd reviewed North Carolina's experience with educational accountability at the March 5 Symposium on Education Finance and Organizational Structure in New York State Schools, in Albany, N.Y. She also was scheduled to present an update on March 25 about joint research with Institute faculty members **Charles Clotfelter** and **Jacob Vigdor** into teacher quality and student achievement at the University of Connecticut.

**Shari Miller-Johnson**, a research scholar within the Institute's Center for Child and Family Policy, has received a five-year, \$730,000 career development award from the National Institutes of Mental Health (NIMH) to continue her research on girls and aggression. Miller-Johnson's research focuses on understanding the nature, antecedents, course and mechanisms of aggression and antisocial behavior in girls. Details at [www.childandfamilypolicy.duke.edu](http://www.childandfamilypolicy.duke.edu)

## Faculty Notes (continued)

Lecturer **Bruce Payne**, director of Hart Leadership Program's Leadership and the Arts Program led a Duke Alumni Association weekend in March that included tickets to *Don Giovanni* and *Tosca* at the Metropolitan Opera; tickets to the Paul Taylor Dance Company at the City Center Theater; lectures by Bruce Payne; and educational video and readings prior to the trip.

**Frank Sloan**, director of the Institute's Center for Health Policy Law and Management, has received two grants from the Robert Wood Johnson Foundation for health policy research. A \$400,000, three-year award funds research on why mature smokers don't quit. The study will collect data on smokers in Seattle, St. Louis, and North Carolina's Research Triangle area to get a nationally representative sample. Partners in the work are Ahmed Khwaja, Duke economics professor, and Dan

Silverman, University of Michigan economics professor. A \$275,000, two-year investigator award supports Sloan's work on a forthcoming book, "Crises in Medical Malpractice," an analysis of policy reactions to malpractice crises.

**Jonathan Wiener**, professor of law, public policy, and environmental policy, received the Young Risk Analyst Award from the Society for Risk Analysts (SRA) at its annual meeting in December 2003.

**Susan Tifft**, Eugene C. Patterson Professor of the Practice of Journalism and Public Policy Studies, spoke Feb. 15, 2004, on "The Social and Cultural Roots of Student Dishonesty" at the National Conference on Law & Higher Education in Clearwater Beach, Fla. She also attended the second meeting of the Annenberg Sunnyslands Trust's Commission on the Press, of which she is a member, Feb. 5-8 in Palm Springs, Calif.



Jacob Vigdor

Institute scholars' research into peer influences on student achievement has received significant funding support through a series of recent grants. **Jacob Vigdor**, assistant professor of public policy studies and economics, and **Tom Nechyba**, economics department chairman and public policy studies professor, received a \$300,000 National Science Foundation grant to study peer

influences on achievement in North Carolina elementary schools. The research also is supported by a \$300,000, 5-year grant from the William T. Grant Foundation, which named Vigdor a William T. Grant Scholar. The research will analyze state education data to determine how characteristics of child's familial and social environments may affect learning.

Vigdor's research on urban gentrification was featured in articles in the Nov. 17, 2003 *New York Observer* and in the Jan. 19, 2004 edition of *U.S. News and World Report*. Vigdor, assistant professor of public policy studies and economics, also appeared Jan. 15 on National Public Radio's "Talk of the Nation" to discuss the practice of legacy admissions in higher education, based on current research with Duke economist Peter Arcidiacono on the relation between college admissions policies and the quality of higher education.

Vigdor also gave research seminars at the University of Michigan and the University of Virginia in December, as well as shorter presentations at the APPAM annual meeting, the North American Regional Science Council annual meeting, and the American Economic Association annual meeting.

## Faculty publications

**John Ahearne's** paper, "Radioactive Waste: What is it? Where is it? Why is it a Problem? (Or is it?)" was published in Proceedings of The Symposium on Energy and the Environment, University of Michigan, October 2003.

"Tough Love Multilateralism," by Institute Director **Bruce W. Jentleson**, was published in the Winter 2003-04 issue of *The Washington Quarterly* (27: 1 pp. 7-24). An in-depth critical examination of multilateralism's strengths and weaknesses, the article was among the Top 20 articles ever accessed on the journal's Web site, with 3,000 hits in three months.

*The American Journal of Preventive Medicine* devoted its January issue [ 26(1S), 1-81] to the Multisite Violence Prevention Project, a 5-year Centers for Disease Control project in four states to compare the effects of several types of interventions intended to reduce aggression and violence among middle-school students. Principal investigator for Duke **David L. Rabiner**, senior research scientist in the Center for Child and Family Policy, served as an editor for the issue. **Shari Miller-Johnson**, **Donna-Marie Winn** and **Ken Dodge**, all of the Institute's Center for Child and Family Policy, contributed to papers in the report, as did Steve R. Asher, Duke psychology professor.

**Frank Sloan**, director of the Institute's Center for Health Policy Law and Management, was lead author on the paper, "The Effect of Dementia on Outcomes and Process of Care for Medicare Beneficiaries Admitted with Acute Myocardial Infarction," in the February 2004 *Journal of the American Geriatrics Society* (52: 2, pp.173-181). Co-authors were Duke colleagues Justin Trogdon, Lesley Curtis and Dr. Kevin Schulman.

**Jacob Vigdor's** article "Residential Segregation and Preference Misalignment," published in the November 2003 issue of the *Journal of Urban Economics* (54: 3, pp. 587-609) studies the role of disparities in neighborhood composition preferences in perpetuating residential segregation. Evidence from the multi-city study of urban inequality (MCSUI) suggests that it would be impossible to simultaneously sort white, black, Asian, and Hispanic households into neighborhoods that match their stated ideal.

*Principles of Cash Flow Valuation: An Integrated Market-based Approach*, a book by **Joseph Tham**, visiting assistant professor for the Duke Center for International Development, and Ignacio Vélez-Pareja, Politécnico Granacolombiano, was published by Elsevier Academic Press in January.

## Alumni Notes

### First Positions of MPP Class of 2003

**Susanne Adcock**, Master of Laws (LL.M.) in European Law, University of Edinburgh, Scotland.

**Chuck Anderson**, Vietnam Veterans of America Foundation, Nuclear Threat Reduction Campaign, Washington, D.C.

**Ann Broecker** (MPP/JD), Wiley, Rein and Fielding, Washington, D.C.

**Nick Cornelisse**, Office of Senator Russell Feingold, Washington, D.C.

**Nicole Crawford** (MPP/JD), Brooks, Pierce, McLendon, Humphrey and Leonard, Greensboro, N.C.

**Jason Derosie**, Kaplan Test Prep Center, State College, Pa.

**Michael Dombeck** (MPP/MBA), DarPharma Inc., Chapel Hill, N.C.

**Andrea Ervin Howard**, (PMI), Veterans Administration Medical Center, Philadelphia, Pa.

**Neal Fann**, (PMI), U.S. Environmental Protection Agency, Office of Air Quality Planning and Standards, Emission Standards Division, Risk Exposure and Assessment Group, RTP, N.C.

**Tillman Finley** (JD/MA), Clerk, Hon. Curtis L. Collier, Chattanooga, Tenn.

**Eileen Fleck**, Joint Legislative Audit and Review Committee, Virginia Legislature, Richmond, Va.

**Gustavo Flores-Macias**, Procuraduria Federal del Consumidor, Unidad de Comunicacion Social, Mexico City, Mexico.

**Robin Gelinis**, Alliance for Excellent Education, Washington, D.C.

**Amanda Glover**, Peace Corps.

**Craig Harper** (MPP/MEM), Office of Sen. Dianne Feinstein, Washington, D.C.

**Trina Hedrick** (MPP/MEM), Arizona Department of Game and Fish, Phoenix, Ariz.

**Jenifer Hlavna** (MPP/MBA), MAXIMUS, Indianapolis, Ind.

**Kevin Hutchinson**, Office of the Governor, Raleigh, N.C.

**Jamie Klima** (MPP/JD), Clerk, U.S. Federal Court, Erie, Pa.

**Heather Lee**, Howard University School of Social Work, Washington, D.C.

**Ivan Lenoir**, Barry University School of Law, Orlando, Fla.

**Mike McBrierty**, SAS Global Government Affairs, Cary, N.C.

**Meaghan Muldoon**, Office of Management and Budget, Washington, D.C.

**Amy Murphy**, TATC Consulting, Washington, D.C.

**Jennifer Nevin**, (PMI), Bureau for Europe and Eurasia, USAID, Washington, D.C.

**Autumn Newman McCain**, New World Health, New York, N.Y.

**Bridget O'Connor** (MPP/JD), Clerk, Hon. D. Brooks Smith, U.S. Court of Appeals, Altoona, Pa.

**Sarah Rankin**, Self-Help, Durham, N.C.

**Tracy Robinson**, Department of Homeland Security, Washington, D.C.

**Janet Rosenblad** (MPP/JD), U.S. General Accounting Office, Washington, D.C.

**Emily Schilling** (MPP/JD), Akin, Gump, Straus, Hauer and Feld, Washington, D.C.

**Renee Sewchand** (MPP/JD), Clerk, Hon. Franklin Van Antwerpen, Eastern District, Easton, Pa.

**Katie Tedrow Astrich**, Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C.

**Jim White** (JD/MA), Moore & Van Allen, Raleigh, N.C.

**Ilse Wiechers**, Duke University Medical School, Durham, N.C.

**Michael Yankovich**, United States Military Academy, West Point, N.Y.

**Marshall Jun Yuan**, Bank of China, New York, N.Y.

**Yan Zhang** (MPP/MBA), The World Bank, Washington, D.C.

### MPP alum manages Dean presidential campaign budget

Susie Powell credits the late Terry Sanford with opening her mind to the positive potential of politics — a perspective that indirectly led to her current job as budget director for the 2004 Howard Dean presidential campaign.

“I had my political awakening at Duke,” said the 1994 MPP graduate. “As an undergraduate, I was interested in public policy because it seemed to be an unbiased approach to decision-making, without the horse-trading and occasional sliminess of politics. I had this view that politics was too messy and maybe did not accomplish that much.”

During her stint as Sanford’s teaching assistant, conversations with the Institute’s namesake made her realize, “Political leaders really can make a difference, and although the political process can be chaotic, it’s an important part of our democratic system.”

Powell joined the Dean camp in part because she saw the possibility to join an administration that she thought would make positive changes. It also presented great opportunities to manage and problem-solve — her strong suits. The campaign had expanded rapidly, with an extensive field operation, an unprecedented Internet presence, and an ever-growing number of

low-dollar contributors and grassroots supporters. All were major financial management challenges Powell had to address.

“The campaign grew quickly from a \$100,000 to a multimillion dollar operation, and the challenge was to create a management structure to do that,” she explained. Her job was not to make strategic spending decisions, but to ensure the campaign could reliably project and account for expenditures.

Powell, 35, landed the job in part because of previous work as a budget analyst in the 1996 Clinton/Gore campaign. She also worked as deputy chief of staff for Sen. Max Baucus, D-Mont., operations chief for the Washington, D.C., Department of Public Works, and program manager for the Council for Excellence in Government.

After Dean’s withdrawal from the race, Powell faced several months of campaign closeout work, to ensure all bills get paid and correct financial data were available for Federal Election Commission reporting. She planned to leave headquarters in Burlington, Vt., with fresh experience in shoveling snow and working 14-hour days, return home to Washington, D.C., and seek a new position, perhaps in the private sector.

## Alumni Notes (continued)

### MPP Alumni Notes

**Laura Carter Whiteley (MPP '02)** and her husband, Sean, announce the birth of their daughter, Emma Taylor Whiteley, on Jan. 9, 2004. They live in Richmond, Va., where Laura works at the Joint Legislative Audit and Review Committee.

**Muhammad Hutasuht (entered with Class of 2002; on leave of absence)** has left his post as a senior foreign policy advisor to House Homeland Security Chairman Christopher Cox (R-Calif.) to work for a year with Ambassador Paul Bremer at the Coalition Provisional Authority in Iraq.

**Tim Saintsing (MPP '02)** has a new position as policy and research associate at PENCIL (Public Education Needs Civic Involvement in Leadership) in New York, N.Y.

**Amy Hepburn (MPP '02)** and her husband, Matt Fore, announce the birth of Juliette Hepburn Fore on Oct. 24, 2003. They live in Philadelphia.

**Tanya Scobie (MPP '00)** and her husband, Wolfgang Köhling, welcomed their daughter, Ella Marie Scobie Köhling on Oct. 30, 2003. They live in the D.C. area, where Tanya works at the International Finance Corp.

**Reid Chisholm (MPP '99)** has a new position as project manager for customer information with publisher R.H. Donnelley in Morrisville, N.C.

**Susan Timberlake (MPP '99)** and her husband, Geoff Cohen, announce the birth of a son, Sawyer Eliot Timberlake Cohen, on Sept. 28, 2003. They live in the Boston area, where Susan works at the Museum of Science.

**Valeria Balfour (JD/MPP '97)** recently left private law practice Los Angeles to begin work as a human resources consultant with Employment Practices Solutions, where she investigates employee discrimination com-

plaints and trains employers on compliance issues.

**Holly Barkley Depaul (MPP '97)**, and her husband, Tom, welcomed their son, Ian Scott, on Dec. 3, 2003. The Depauls live in the D.C. area, where Holly works with American Management Systems (AMS).

**Peter Brown (MPP '97)** and his wife, Michele, announce the birth of Joshua Dylan Brown on Nov. 22, 2003. The Browns live in the D.C. area where Peter works in Accenture's Office of Government Relations.

**Randy Chambers (MPP '97)** and his wife, Heather, welcome their second daughter, Alexa Hayden Chambers, on Dec. 29, 2003. They live in Durham, where Randy works at Self Help.

**Liz Rossin Laats (MPP '97)**, and her husband, Andy, welcomed their new daughter, Margo, born Sept. 29, 2003. The Laats live in Cardiff by the Sea, Calif.

**Danny Werfel (MPP/JD '97)** has a new position as chief of the new Financial Integrity and Analysis Branch, part of the U.S. Office of Management and Budget's Office of Federal Financial Management.

**Jeremy Citro (MPP '96)** has a new position with the Corporate Executive Board in Washington, D.C., focusing on human capital and workforce development issues. Jeremy also announces his marriage to Susan Matulaitis on Memorial Day weekend, 2003, with classmates **Patrick Prickett ('96)**, **Angel Zambrano (PIDP '97)**, **Jon Rosenwasser ('95)**, **Mike Daulton ('97)**, and **Jill Hyland ('95)** in attendance.

**Ric Lawson (MPP/MEM '96)** and his wife, Kathy, announce the birth of their second child, Althea Stocking Lawson, on Oct. 20, 2003. The Lawsons live in Ann Arbor, Mich., where Ric is a project manager for the Great Lakes Commission.

**Ryan Lordos (MPP '96)** has returned to D.C. and his former employer, the Board of Governors of the Federal Reserve System, after a brief stint in Indiana state government.

**Kirk Odegard (MPP '96)** is on a two-year rotation from his job at the Federal Reserve Board of Governors with the Bank for International Settlements in Basel, Switzerland, beginning in February 2004.

**Anne Scharff (MPP '95)** is happy to announce her engagement to Mark Bacon, with a wedding planned for late fall 2004.

**Caroline Davis (MPP '94)** has left the California Department of Health Services for a new position as program officer with the California HealthCare Foundation in Oakland.

**John Giambalvo (MPP '93)** has left his legal career in New York City for a new position with the Broadcasting Board of Governors in Washington, D.C.

**John McManus (MPP '93)** has left his position as the staff director of the Health Subcommittee of the House Ways and Means Committee to form his own consulting firm, The McManus Group. McManus was the lead staff negotiator of the recent Medicare legislation, and will focus on its implementation in his private company.

**Kara Smith Blakeslee (MPP/JD '92)** has a new position with American Land Conservancy in San Luis Obispo, Calif.

**Mark Carlson (MPP/MD '88)** has a new appointment as Associate Vice President for Government Relations at Case Western Reserve University and Associate Dean of the Case School of Medicine.

**Gene Conti (MPP/Ph.D. '78)** is taking a leave from his position at transportation consulting firm PBS&J in Raleigh, N.C., to manage the U.S. Senate campaign of Erskine Bowles, Democrat from North Carolina.

#### TERRY SANFORD INSTITUTE OF PUBLIC POLICY DUKE

*NEWS* is published five times a year by the  
Terry Sanford Institute of Public Policy at Duke University  
Box 90239  
Durham, NC 27708-0239  
[www.pubpol.duke.edu](http://www.pubpol.duke.edu)

The Terry Sanford Institute of Public Policy is a national and international leader in public policy studies. Its mission is to educate tomorrow's leaders and improve the quality of public policymaking through research, professional training, and policy and community engagement. The Institute is named for its founder, the late Terry Sanford, who served his state and the nation as governor of North Carolina, United States senator, and Duke University president.

Institute Director: Bruce W. Jentleson  
Editor: Karen Kemp  
Layout/Design: Duke Publications Group

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