

## Social, Health Policy Experts Join Institute Faculty

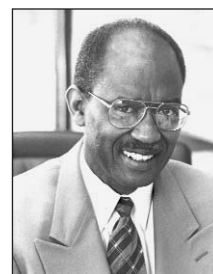
Three new professors have joined the Sanford Institute faculty: **Sherman A. James**, a renowned social epidemiologist from the University of Michigan and **Robert Cook-Deegan**, Director of Duke's Center for Genome Ethics, Law and Policy (GELP); and **Donald H. Taylor**, Assistant Professor of PPS, an expert in aging and health policy at the Institute's Center for Health Policy, Law and Management.

"We are very pleased to have these outstanding researchers and teachers on our faculty," said Institute Director **Bruce W. Jentleson**. "Their appointments demonstrate clearly the Sanford Institute's and Duke's commitment to enhancing our courses in social and health policy. They also will contribute significantly to our new graduate-level Social Policy Concentration and our Health Policy Certificate program."

James is the newly announced Susan B. King Professor of Public Policy Studies, named for the Duke trustee



Cook-Deegan



James



Taylor

emerita and Sanford Institute Board of Visitors member. Before joining the Institute faculty, he served as Chair, Health Behavior and Health Education, at the University of Michigan's School of Public Health. James is no stranger to North Carolina: Before going to Michigan, he served on the epidemiology faculty at UNC-Chapel Hill for 16 years. James's research has focused on racial and ethnic health disparities.

Cook-Deegan, Research Professor of PPS, came to Duke in July 2002 as director of GELP, part of Duke's \$200 million Institute for Genome Sciences and Policy. He is a leading expert on science policy-making and social issues involving the field of genomics. GELP encourages interdisciplinary research and promotes public debate about genomics. Cook-Deegan is the author of *The Gene Wars: Science, Politics, and the Human Genome*.

Taylor's research interests include aging, with focus on dementia, preventive services and impact of lifestyle factors on health costs; and comparative health policy. He is Principal Investigator of a grant funded by the National Institute on Aging to study the linkage between the perception of risk and health behaviors among the elderly. He has been on the faculty as an Assistant Research Professor of PPS since 1997.

## Graduation 2003: 'You've Stretched Yourselves Mightily'

Sunny, hot weather greeted this year's graduation events at the Sanford Institute, as hundreds of family members and friends gathered to celebrate with the graduating classes of PPS majors and Master of Public Policy and Program in International Development students.

The day began with a hooding ceremony for 37 MPP and 22 PIDP graduates. Institute Director Bruce W. Jentleson welcomed attendees and described for them Institute founder Terry Sanford's vision of "bridging the gap" between the academic and policy worlds, and the importance of



Mayer, left, and Jentleson lead graduating MPP and PIDP students to the ceremony.



Graduating PIDP Fellow Pan Sik Hwang enjoys the day with his daughter.

continued on page 2

## Upcoming Events

**October 1** Lester Crown Lecture in Ethics  
 Thomas Friedman, Pulitzer Prize-winning columnist with *The New York Times*  
 6 p.m., Geneen Auditorium, Duke's Fuqua School of Business  
 This event is free and open to the public.

**October 30-31** Sanford Institute Fall Board of Visitors Meeting

# Graduation 2003

(from page 1)

having – and achieving – “outrageous ambitions.” He encouraged students to continue that legacy: “As you begin your careers, be ambitious for yourself and for society. ... it’s really yours to take from here.”

Director of Graduate Studies **Frederick W. Mayer** and PIDP Program Director **Francis Lethem** also praised the graduating students for their work. Mayer awarded the Institute’s first certificates in Global Public Policy, signifying completion of the new MPP concentration. He also recognized the first MPP students to participate in the Institute’s Summer in Geneva program, held in June and July 2002.

Also participating in the ceremony were **Donna Dyer**, Director of Career Services and Alumni Relations, and **Jerry Van Sant**, Visiting Lecturer in PPS for the Institute’s Duke Center for International Development.

## Speakers Challenge Grads

PIDP and MPP students two honored faculty members by asking them to speak at graduation. Here are some excerpts:

PIDP Speaker: **Corinne M. Krupp**, Visiting Associate Professor of PPS

“Yours is the class I was teaching on the morning of September 11, 2001. I’m sure none of us will ever forget where we were and what we were doing when we found out what the terrorists had done. While those disasters unfolded, we were discussing how market demand and supply are determined. We were building the foundation for understanding how markets function, and thus, how economies can grow and how people, by pursuing their interests and using their talents, can bring benefits to themselves, their communities, and the world. How ironic that while we were building up, other twisted individuals were hell-bent on destruction. ...How can we make a dent in the seemingly insurmountable problems the world is facing now?”

Well....it starts here. Now. Today. With you. If you don’t remember anything else you’ve learned here, remember these three things: 1) Incentives matter. Change won’t happen unless people are convinced they have a vested interest in fomenting change for the better. 2) People are the most important input and output we have. They should always be the focal point. 3) Love makes everything possible.”

MPP Faculty Speaker: **Arthur W. Spengler**, Professor of the Practice of PPS

“You’ve stretched yourselves mightily. Our profession wants your energy and your ideas.” His parting



*Krupp*



*Spengler*

pearls of wisdom included, “Don’t overlook policies and practices that have worked for others.” He also advised the graduates to “take a step back from time to time,” and to “maintain perspective and balance in your lives.”



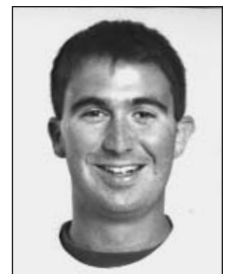
*Messina*

Graduate students also honored their own by asking PIDP Fellow **Olga Messina** and MPP graduate **Kevin Hutchinson** to address the gathering. Messina praised faculty as “partners in the learning process,” and noted three main lessons from her time at the Sanford Institute: “hard work is rewarded; it’s the work that’s important, not where you’re from; and PIDP has broadened our horizons.”

“We came to learn how to change the world. ... The common theme was passion. No matter what we say, we say it with passion,” Hutchinson said. “...So here we are, passionate, skilled, and understanding of the new world we are about to engage. For two years now, we have written memos, papers, and reports, and concluded them by making recommendations – telling our client, boss, or political principal what to do – how to solve the problem.

“Well, now, many of us will take that a step further. We’ll take action. We’ll be put into positions where a recommendation is quite not enough – we’ll have to make it work. Our skills, tools, perspectives, experiences, knowledge, and, yes, our passion, will guide us as we take these next steps. We’re ready, and I cannot WAIT to see what we accomplish.”

Three MPP students were honored with the MPP Faculty Award, recognizing students for outstanding academic achievement and master’s projects, as well as overall contributions to the intellectual life of the Sanford Institute. Winners, who will receive funding to attend the annual Association for Public Policy Analysis and Management research conference, were **Nick Cornelisse**, **Ilse Weichers** and **Mike Yankovich**. **Mark Moland** received the second annual Russ Allen Memorial Scholarship, named for an MPP student who died in an accidental drowning in May 2001.



*Hutchinson*

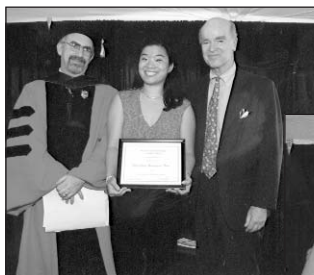
## Awards Recognize Outstanding Seniors

In the undergraduate graduation ceremony, 173 PPS majors were honored. Professor **Robert Conrad**, Director of Undergraduate Studies, presided, with help from Undergraduate Program Coordinator **Anita Wright** and Undergraduate Program Assistant **Cumbuka Ortez**. Professors **Alma Blount**, **Robert Korstad**, **Corinne Krupp** and **Kenneth Rogerson** also assisted.

**Joel Fleishman**, Professor of PPS and Law and Director of the Heyman Center for Ethics, Public Policy and the Professions, presented awards to two outstanding graduating seniors:

- **Christina Hsu**, 2003 Terry Sanford Leadership Award. The award is presented annually to a senior who has demonstrated achievement in leadership. Hsu majored in PPS and minored in Asian and African Languages and Literature. As a Fulbright Scholar, she hopes to research the rural elderly in China and their access to the media and support services. She plans to get a master's degree in public policy upon her return to the U.S.
- **Janna Fishman**, 2003 Joel Fleishman Distinguished Scholar Award. The award is presented annually to recognize the graduating major with the highest academic achievement in public policy. Fishman majored in PPS and minored in Computer Science and English. She will enter Harvard Law School in the fall, where she plans to pursue an interest in digital intellectual property.

**Dave Chokshi** (PPS/Chemistry '03) was acknowledged for receiving both a Rhodes Scholarship and a Harry S. Truman Scholarship.



From left: Jentleson, Hsu and Fleishman.



Fishman, left, and Fleishman



Jillian Johnson

Jillian Johnson, the PPS student speaker, discussed the value of a Duke degree and its ability to help students achieve their goals: "The Duke degree that you will soon hold in your hand makes every one of us, literally, the most powerful people on the planet. ... It's up to us to figure out how to use these degrees as tools to create the world we want to see. We all have the ability to change the world for the better while making ourselves happy at the same time."

In a special tribute, Conrad presented flowers to Wright, acknowledging her important role in working with PPS students.

During the ceremony, Jentleson recognized Institute staff members who served on the Graduation Planning Committee: **Stephanie Alt Lamm**, **Dale Baker**, **Elizabeth Dixon**, **Donna Dyer**, **Elise Goldwasser**, **Men-Ching Lim**, **Cumbuka Ortez**, **Sandra Peters**, **Chuck Pringle**, **Allison Rosenstein**, **Jackie Terrell** and **Anita Wright**; and other staff who helped work the events: **David Arrington**, **Butch Bailey**, **Belinda Barrett**, **Bob Malme** and **Kathy Neal**.



Conrad, left, honors Wright as Jentleson looks on.

Photos: Duke University Photography.

## Researcher Documents N.C. Workers' Struggle

The struggle for civil rights in North Carolina began long before the protests and demonstrations of the 1960s. A new book by **Robert Rodgers Korstad** chronicles a little-known but critical civil rights movement in the 1940s in Winston-Salem, N.C., when the working-class Local 22 of the Food, Tobacco, Agricultural and Allied Workers (FTA) challenged industrial giant R.J. Reynolds Tobacco Co. The effort involved both African-American and white workers, an unusual alliance in the segregated South of that time.

Korstad felt both a strong professional and personal



Korstad

link to the book, *Civil Rights Unionism: Tobacco Workers and the Struggle for Democracy in the Mid-Twentieth Century South*, published by the University of North Carolina Press. As an Associate Professor of History and PPS at the Sanford Institute, Korstad has researched and written extensively about segregation in the South and its effects on African-Americans and working-class whites.

And as a boy growing up in North Carolina, he watched his father serve as an organizer and regional director for the FTA. His father's last assignment was in Winston-Salem, where he worked with Local 22 in its last-ditch efforts to preserve the union that workers had built during World War II.

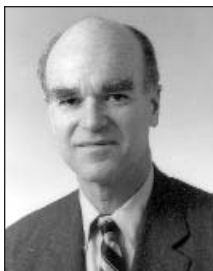
Korstad drew on scores of interviews with black and white tobacco workers in Winston-Salem, bringing to life the forgotten heroes of Local 22. These workers confronted a system of racial capitalism that consigned

continued on page 5

## Fleishman Named to American Academy of Arts

**Joel Fleishman**, Professor of PPS and Law and Director of the Samuel and Ronnie Heyman Center for Ethics, Public Policy and the Professions, has been elected to the prestigious American Academy of Arts and Sciences. The Academy's purpose, according to its Charter of 1780, is "to cultivate every art and science which may tend to advance the interest, honor, dignity, and happiness of a free, independent, and virtuous people."

This august body, now in its 223rd year, honors distinguished scientists, scholars, and leaders in public affairs, business, administration and the arts. It has numbered among its members "the finest minds in each successive generation," including John Adams, George Washington, Benjamin Franklin, Thomas Jefferson, Daniel Webster, Albert Einstein and Woodrow Wilson. "To these ranks of esteemed intellectuals, prominent public figures, major contributors to American society and genuine Renaissance men and women, it is apropos that Joel Fleishman now takes his place," said Institute Director Bruce W. Jentleson.



Fleishman

## Buchanan Receives Langford Award



Buchanan

**Allen Buchanan**, Professor of PPS and Philosophy, has received Duke's Thomas Langford Lectureship Award for 2003-04. He was one of five recipients recognized by the program, initiated three years ago as a tribute to the memory of Thomas Langford, former Duke Divinity School faculty member, Dean and Provost. The Langford Lectureship is designed to provide the general faculty with an opportunity to hear about the ongoing scholarly

activities of recently promoted colleagues.

Buchanan teaches "Ethics and Biotechnology Policy." His research focuses on bioethics and political philosophy, ethics issues in genetics and international law.

Buchanan recently was quoted in the *News & Observer* of Raleigh about his work with the N.C. Eugenics Study Committee. The committee in late May tentatively endorsed a proposal to create a special state fund that would provide medical care and education opportunities for people sterilized under the state's eugenics program.

## Distinguished Professorship Honors Ladd

Professor **Helen "Sunny" Ladd** has been named the Edgar Thompson Distinguished Professor of Public Policy Studies. "This award recognizes Professor Ladd's outstanding scholarly work, dynamic teaching and exceptional leadership at the Institute," said Institute Director Bruce W. Jentleson. "In all her capacities with us—as a scholar, a teacher, our former DGS, current Associate Director and committed colleague—we long have known that she is distinguished. And now she has the formal recognition of having been awarded a chair by Duke."



Ladd

Ladd is known internationally for her work on education policy. She is the editor of *Holding Schools*

*Accountable: Performance-Based Reform in Education* (Brookings Institution, 1996) and is the coauthor (with Edward Fiske) of *When Schools Compete: A Cautionary Tale* (Brookings Institution, 2000) which draws lessons for the U.S. from New Zealand's experience with self-governing schools, parental choice and competition.

Thompson was Professor of Sociology at Duke from 1935 to 1970, Acting Chair of the Sociology Department (two terms) and Chair of Duke's Center for Southern Studies from 1965-1968. He had a noted career as an educator, sociologist and expert on plantation society in the South.

## Joseph Helps Select Clinton Fellows

**James A. Joseph**, Professor of the Practice of PPS and Director of the U.S.-Southern Africa Center for Leadership and Public Values, participated in the selection of the 2003 Clinton Democracy Fellows. The extraordinary group of 10 young leaders from South Africa spent part of the spring and early summer in the U.S. as part of a City Year initiative, sharing strategies for building democracy with leading American citizen service practitioners, policymakers, academics, social entrepreneurs, private sector leaders and public officials. The 10-week U.S. curriculum will be followed by additional training in South Africa to complete the one-year Fellowship. The mission of the Fellowship is to build a global network of young leaders committed to citizen service; to provide an opportunity for Americans to learn from young leaders engaged in democracy building around the world; to inspire the development of citizen service programs and policies; and to provide an opportunity for these leaders to learn about citizen service programs and policies in the United States.



Joseph

---

## Hart Fellows Serve Around the World

Placements have been finalized for this year's Hart Fellows, the post-graduate component of the Hart Leadership Program that offers recent university graduates year-long fellowships with international humanitarian organizations:

- **Sona Ajit Chikarmane** will work in two residential treatment centers for substance abusers and people living with HIV/AIDS: Sahara House in Delhi, India, and the Freedom Foundation in Bangalore, India.
- **Carl Randy James** will work in Moshi, Tanzania with KIWAKKUKI (the Swahili acronym for Women Against AIDS in Kilimanjaro). KIWAKKUKI's activities include the operation of an AIDS community information center; community HIV/AIDS education activities; material support and home visits by trained volunteers to HIV-positive individuals, their families, and orphaned children; and skills-training and income-generating activities for people affected by AIDS.
- **Chad J. Hazlett** and **Laura Thornhill** will spend their fellowships working in Udaipur, India, with *Seva Mandir*, a non-governmental organization working on rural development issues.
- **Seth D. Napier** will be working in Battambang, Cambodia, with the organization *Homeland*, which works to improve the standard of living and well-being of vulnerable children and families.

## Entering PIDP Fellows from 35 Countries

The Program in International Development Policy will welcome 38 new fellows this fall, bringing the total number of first-and second-year fellows to 67, the largest ever for PIDP. The fellows represent 35 different countries, the largest numbers being from South Korea, Japan, and Mongolia, along with several other fellows from Latin America. Included in the new class are four new Korean government officials coming in on the second year of PIDP's agreement with the Korean Government Long-term Fellowship for Overseas Studies (Korean 1+1) and four new Rotary Scholars from India, Pakistan, Japan and Argentina, also in its second year with the new, joint Rotary Center for International Studies between Duke and UNC-Chapel Hill. Other new fellows join PIDP on Muskie, Fulbright, Ford Foundation, Ron Brown and many other highly competitive scholarships.

### *Workers' Struggle (from page 3)*

African-Americans to the basest jobs in the industry, perpetuated low wages for all southerners, and shored up white supremacy, he says.

Korstad participated in a talk and book signing on June 17 and in a forum on June 22 in Winston-Salem. Both events commemorated the 60th anniversary of the organization of Local 22. The book has received extensive media attention in North Carolina, and Korstad has been interviewed by the Winston-Salem Journal, WUNC and the UNC Center for Public Television. For more information about the book, see <http://uncpress.unc.edu/books/T-6216.html>.

## Duke Hosts Russian Leaders, Journalists

The Sanford Institute's DeWitt Wallace Center for Communications and Journalism hosted a delegation from Russia April 19-26. In cooperation with the Library of Congress's Center for Russian Leadership, the Center coordinated the Open World Exchange Program, an intensive week of activities for 12 young Russian leaders and journalists from various regions of the country.

The goal of the visit was to provide emerging Russian leaders with significant exposure to the operations of American civic and cultural institutions. The visit's focus was youth issues. Delegates explored federal, state, community, and private youth programs through firsthand experience of daily work and round-table discussions.

Open World aims to build mutual understanding between the United States and the Russian Federation and to work with Russia's leaders as they implement democratic and economic reforms. More than 6,000 Open World visitors from all 89 Russian regions have been hosted in all 50 states since the program began in 1999.

The delegation included three facilitators (young Russians with previous experience of living in the U.S.) and the following participants:

- Aleksey Lvov, Editor-in-Chief, "Voice of Mordovian University"
- Dmitriy Pavlov, TV Operator, "Smolensk" TV and Radio Company
- Igor Ozerov, Editor in Chief, *Inform Polis* Newspaper
- Oleg Berezhnykh, Editor, *Open World Magazine*
- Oleg Golovin, General Director, "Radio-Most" Youth Radio Station
- Olga Cheburina, Editor-in-Chief, *Naryana Vinder* Newspaper
- Olga Matveyeva, Editor, "Chuvashiya" TV and Radio Company
- Vadim Beloshedov, Editor in Chief, *Career-Ural* Newspaper
- Vadim Smirnov, Deputy Chief Editor in Youth Department, *Kaliningradskaya pravda* Newspaper
- Vladislav Rusakov, Manager, Petrozavodsk State University
- Yelena Donskova, Manager of Special Programs, Federal TV and Radio Company "Vladivostok"
- Yelena Kylosova, Deputy Director, Youth Information Center



*U.S. Representative David Price speaks with Pavlov during a visit by an Open World delegation.*

## OAS Agreement Signed

The Program in International Development Policy has signed an agreement with the Organization of American States to fund potential fellows from Latin America to study in the program. The purpose of these scholarships is to expand educational opportunities for professionals in Latin America to promote further development in the region.

# ISSUES

## The Future of Human Longevity

Excerpts from Testimony before the Senate Special Committee on Aging hearing on “The Future of Human Longevity: How Important Are Markets and Innovation?”

June 3, 2003

By James W. Vaupel,  
*Senior Research Scientist and  
Director of the Program on  
Population, Policy and  
Aging, Sanford Institute;  
Director, Max Planck  
Institute for Demographic  
Research, Rostock, Germany*



Mr. Chairman and members of the Committee,

Is life expectancy approaching its limit? Many—including individuals planning their retirement and officials responsible for health and social policy—believe it is. The evidence suggests otherwise.

Consider an astonishing fact. Female life expectancy in the record-holding country has risen for 160 years at a steady pace of 3 months per year. In 1840 the record was held by Swedish women, who lived on average a little more than 45 years. Among nations today, the longest expectation of life—just over 85 years—is enjoyed by Japanese women. There is no evidence of any slowing of this long-term rise in best-practice life expectancy.

In the 19th century and the first half of the 20th century, the increase in life expectancy was driven by progress in reducing infant, childhood and early adult mortality. Since 1950 and especially since 1970 the continued rise in the expectation of life has been fueled by substantial declines in death rates at older ages. This progress has been accompanied by progress in extending the healthy, active period of life. The progress is due to the prosperity created by market economies and to innovation based on research.

From 1900 to 1950 life expectancy increased rapidly in the United States. At mid-century U.S. life expectancy was only a few months less than the highest life expectancy anywhere in the world. As recently as 1979 the U.S. disadvantage was only two years. Among people 80 years old or older, survival was better in the United States than anywhere else, a lead the U.S. held until 1992.

But health progress in the United States slowed in the second half of the 20th century and especially over the past decade or two. Other countries caught up and sur-

passed us. Today U.S. life expectancy at birth is more than six years behind the record. In many countries, including Japan and France, people of all ages, from the very young to the very old, enjoy better survival chances than in the United States. The United States is the world's leader in so many things that it is surprising and disturbing that the U.S. has fallen so far behind in the matter of life itself.

The Social Security Administration forecasts that improvements in U.S. life expectancy will continue to be slow. This implies that the life-expectancy gap between the United States and Japan, between the United States and France, between the United States and almost all other advanced countries in the world, will continue to widen by one or two months per year.

Consider the situation in 2050. A half-century may sound distant, but a majority of the people currently living in the United States, including nearly all children and young adults, will still be alive in 2050. The Social Security Administration's latest (2003) forecast is that female life expectancy in the United States will gradually rise from 79.5 years today to 83.4 years in 2050. This level half a century from now is less than *current* female life expectancy in Japan and France and 13 or 14 years less than likely Japanese and French female life expectancy in 2050. The prediction for Japan and France is uncertain, but most of the uncertainty is on the up side—breakthroughs in biomedical research could lead to even higher life expectancies.

Is it realistic to assume that the United States will fail to catch up in half a century with expectations of life already exceeded in Japan and France? Is it realistic to assume that the United States will fall more than a decade behind Japan and France? I do not think so. Market economies around the world are tightly interconnected. Research ideas and innovations quickly spring across national boundaries. The United States will, I am confident, reduce the health disparities, implement the health-care and health-promoting innovations, and make the research investments needed to halt the widening life-expectancy gap—and then to reduce it.

A crucial first step is to figure out why the U.S. is falling behind. There are guesses and assertions but no persuasive findings. Research by demographers, epidemiologists and economists could uncover the answers. The National Institute on Aging is funding some pertinent research; a larger, concerted, more focused effort is needed.

Many people believe that little or nothing can be done about health at older ages. This is nonsense. Mortality and many kinds of morbidity at older ages have declined remarkably over the past half-century.

*Editor's Note: Issues contains abstracts and excerpts from articles, editorials and speeches by faculty at the Terry Sanford Institute of Public Policy. All items are reprinted with permission. For more information, please contact the editor at [neal@pps.duke.edu](mailto:neal@pps.duke.edu) or 919/613-7394.*

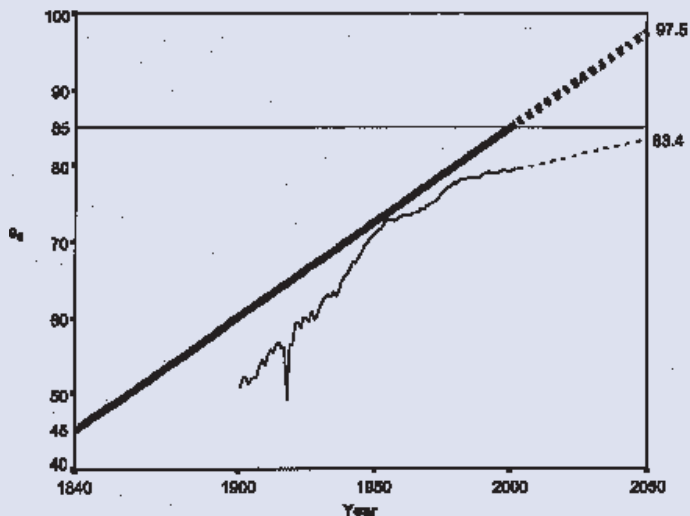


FIGURE: Female life expectancy at birth ( $e_0$ ) from 1840 to 2050. The thick gray line shows the trend in female life expectancy in the national population with the highest life expectancy. The thin black line shows the trend in female life expectancy in the United States. The broken gray line extrapolates the long-term trend in best-practice life expectancy. The dashed black line shows the Social Security Administration's "intermediate" forecast.

East Germany offers a dramatic example of how much can be done to improve the health of the elderly. Under communist rule, older East Germans suffered poor health and short lives. Today, a mere decade after the fall of communism, older East Germans enjoy almost the same high level of health and longevity as West Germans. The number of centenarians in East Germany has tripled. These people were in their late 80s or early 90s when communism fell. Even at their advanced ages, they were able to benefit from a Western economy and health-care system.

In sum, given intelligent economic and social policy and continued investment in research, longevity and healthy longevity will dramatically increase in coming decades. This is not a problem—it is a great achievement—but it will result in challenges for policymakers, especially concerning Social Security.

The United States was once a longevity leader, especially at older ages, but the U.S. has fallen further and further behind, particularly over the past twenty years. The Social Security Administration assumes that the US's recent mediocre performance will persist. I doubt this. At the very least, the Social Security Administration should systematically assess the possibility that the United States will not fall further behind—and perhaps even catch up with—France, Japan and other advanced countries.

Because of markets and innovation, because of the research funded by the U.S. National Institute on Aging and other organizations, human longevity is going to rise substantially—not only elsewhere but for Americans as well.

Thank you.

## Older Smokers' Health Problems May Be Key to Kicking the Habit

Why do adults in their 50s and 60s continue to smoke cigarettes, despite decades of warnings that it is dangerous to their health? The answer may lie in smokers' personal experience with negative health effects, say researchers at Duke and N.C.

State University in their new book, *The Smoking Puzzle: Information, Risk Perception, and Choice*.

The book, published by Harvard University Press, could help public health workers and others in the medical community develop more effective messages to convince older adults to cut back or quit smoking.

Book co-authors are **Frank A. Sloan**, J. Alexander McMahan Professor of health policy and management and Director of the Sanford Institute's Center for Health Policy, Law and Management; **V. Kerry Smith**, NCSU Distinguished



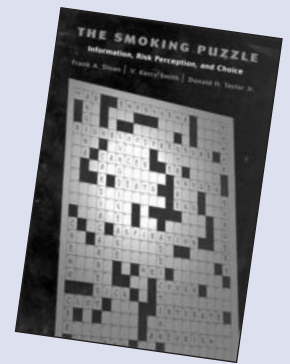
Sloan

Professor in the Department of Agricultural and Resource Economics, and **Donald H. Taylor Jr.**, Assistant Professor at the Center for Health Policy. The research was funded by a grant from the Robert Wood Johnson Foundation and administered through the foundation's Substance Abuse Research Program.

It has been nearly 40 years since the first U.S. surgeon general's 1964 warning about smoking. "No one can deny there is lots of information about the hazards of smoking," Smith said. "But when those in their 50s and 60s started smoking as youths, the information may have been less clear." The puzzle for the researchers was why older adults continued to smoke when they had access to so much information about negative effects of smoking.

"Older adults' decisions to quit smoking require personal experience with a serious health event attributable to smoking, like a heart attack or onset of severe emphysema. Less serious events, such as onset of difficulty in climbing a few flights of stairs or in walking several blocks appear insufficient to induce quitting," Sloan said. Researchers also found that the more personal the message, the more likely it was for smokers to quit. "The notion that smoking kills apparently is not news to most people," Sloan said. "But information about the impact on quality of life of a smoking-related disease is news and does cause smokers to change their perceptions of the risk associated with smoking."

The researchers suggest, therefore, that the best means of reducing smoking among older adults is to develop personalized messages, based on individual habits and circumstances. These messages would be most effective coming from doctors and would change the kind of messages that doctors now provide to patients who smoke.



## Fathers' Absence May Increase Girls' Early Sexual Activity

The absence of fathers in early life appears to be a more significant risk factor for girls' early sexual activity and adolescent pregnancy than previously believed, researchers at Duke, Indiana and Auburn universities and in New Zealand have found.

"We knew that a number of studies had identified the link between absent fathers and risk for daughters' early sexual activity, but the risk had been ascribed to more generalized family problems, such as poverty and stress," said **Kenneth A. Dodge**, Director of the Sanford Institute's Center for Child and Family Policy. Dodge was one of the co-principal investigators of the study. "Our research shows clearly that father absence itself during the first five years of life is a unique risk factor."

Dodge, Bruce J. Ellis of the University of Canterbury in Christchurch, New Zealand, and a team of researchers analyzed data from two long-term studies that followed 242 girls in the United States and 520 girls in New Zealand. Among Western industrialized nations, the U.S. and New Zealand have the highest and second-highest rates of teenage pregnancy, respectively.

Based on multiple interviews and questionnaires administered over the years to both parents and children, the data covered everything from family demographics to parenting styles and child behavioral problems to childhood academic performance. The study results appeared in the May issue of *Child Development*.

The researchers noted that girls whose fathers left the family earlier in their lives—before the age of 6—had the highest rates of both early sexual activity and adolescent pregnancy, followed by those whose fathers left at a later age, followed by girls whose fathers were present. "Clearly, it is not just the father's absence, but the timing of that absence that is critical," Dodge said.

The research may also have strong implications for policymakers: "These findings may support social policies that encourage fathers to form and remain in families with their children (unless the marriage is 'highly conflictual or violent')," the study notes.

The research was supported in the U.S. by the National Institute of Mental Health and the National Institute of Child Health and Human Development, and in New Zealand by the Health Research Council, National Health Research Foundation, the Canterbury Medical Research Foundation and the New Zealand Lottery Grants Board.



*Dodge*

## Ladd Testifies on School Choice

**Helen F. Ladd**, Edgar T. Thompson Distinguished Professor of PPS and Professor of Economics, testified May 9 on issues of school choice and vouchers before the Congressional Committee on Government Reform. The committee was conducting an oversight hearing on alternative schools and educational reform in the District of Columbia. The hearing addressed HR 684, which would set up a private and independent D.C. Scholarship Corporation funded by Congress.

"Expanding choice to private schools through a publicly funded scholarship program [as outlined in HR 684] is not likely to lead to higher student achievement," Ladd said. However, should the federal government proceed with such a program, it should be rigorously and fully evaluated "so that it can generate useful information for other urban areas about the outcomes, both intended and unintended, of such programs.

"Because students from low-income families tend to have far fewer schooling options than students from higher-income families, I support efforts to give low-income families more choice," says Ladd. But based on her research of voucher and other school-choice programs in the U.S. and in other countries, Ladd concluded that "the argument for choice is far more compelling when it is cautiously applied to public schools than when it is extended to private schools."



*Ladd testifies before a congressional committee hearing.*

Sam Kittner Photography



## PPS Alum, Institute Supporter Join Duke Trustees

**Michele Sales** (PPS '78) is one of six new members elected to the Duke Board of Trustees. Also elected was **Paula Hannaway Crown** of Chicago, a long-time supporter of the Sanford Institute and Duke.

Sales is the current president of the Duke Alumni Association. Sales holds two degrees from Duke, a B.A. in PPS and a law degree (1981). She is now a practicing attorney specializing in mediation and arbitration of personal injury, employment and medical malpractice matters.

Crown is a 1980 graduate of Duke's Trinity College and a principal of Henry Crown and Company, a private investment firm. She has served on the Trinity College Board of Visitors and also serves on the Campaign for Duke Steering Committee. She and members of her family have established the Lester Crown Endowment for Lectures in Ethics at the Sanford Institute. Pulitzer Prize-winning columnist Thomas Friedman will deliver the 2003 Crown Lecture in Ethics at 6 p.m. on Wednesday, Oct. 1, at Fuqua's Geneen Auditorium.

## BOV Member Addresses Fuqua Grads

**Leslie E. Bains**, Senior Executive Vice President of HSBC Bank, North America, and member of the Sanford Institute's Board of Visitors, gave the commencement address at the graduation ceremony for Duke's Fuqua School of Business on May 10. Below are excerpts; for the full text, please go to [http://www.fuqua.duke.edu/admin/extaff/news/graduation\\_bains\\_2003.htm](http://www.fuqua.duke.edu/admin/extaff/news/graduation_bains_2003.htm)

...The fact that you are here proves that you have the intelligence, and your education will provide you with the foundation, but sometimes you'll need to forget what you have been taught to come up with something that can truly be of value to your fellow travelers. This is not to say that the people around you will immediately embrace your original idea. You will most likely encounter people who are strongly attached to their right answers. They will say things like, "we've always done it this way." Or they will say that because they could not do something, it cannot be done. They may give you very informed reasons as to why it will not work. So you may find that, in the beginning, you will have to travel a lonely road. This is not something to fear. If there is a well-worn path, it is someone else's path—it is not yours.

But I caution you, there really is no such person as a self-made man or woman, no such feat as lone accomplishment, no such reality as complete independence—only interdependence. As the poet Maya Angelou said, "Nobody and I mean nobody, makes it out here alone."

This is why I have spent my adult life pursuing a theme of greater communication and connections between organizations that are often thought of as highly different, incompatible even—business and government, the non-



Bains

profit and the for-profit sectors, academia and industry. Yet each of these areas, like the individuals who comprise them, are interdependent, and it is only by recognizing this interdependence that they can grow to be their most vital.

We must all recognize that we are mutually dependent. And that by working together and understanding each other's needs better, we can all do what we do better and expand the horizons of people in government, business, academia and the non-profit sector. ..."

## N.Y. Attorney General Decries Pullback of Federal Regulation

By Jon Goldstein, Duke Law School

The wave of corporate scandals that recently swept the country – and continues to have serious repercussions throughout the financial world – has its roots in a 20-year-old movement to reduce the federal role in various forms of governmental regulation, New York State Attorney General Eliot Spitzer told a crowd of more than 100 at the Sanford Institute April 23.

The visit by Spitzer, who was voted "Crusader of 2002" by *TIME Magazine* for his successful fight against corporate corruption, was sponsored by Duke Law School, the Global Capital Markets Center, and the Sanford Institute's Samuel

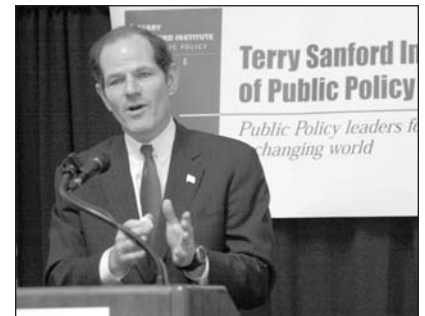
and Ronnie Heyman Center for Ethics, Public Policy and the Professions. Spitzer was introduced by **Joel L. Fleishman**, Professor of PPS and Law and Director of the Heyman Center.

"They called this a devolution of power," Spitzer said of the movement away from federal regulatory efforts and toward state regulation in areas such as securities, other forms of commerce and environmental issues. "Back then I opposed this 'new federalism.'"

The result was a regulatory vacuum that states were unequipped to fill, he said. Further, Spitzer said, some in Congress, along with business interests, have worked to prevent states from playing a regulatory role in areas including oversight of Wall Street practices and predatory lending.

At the same time, he said, relatively weak boards of directors at some corporations ceded more and more power to CEOs. Spitzer cited salary figures to underscore that power shift. In 1980, he said, CEO salaries at major corporations averaged 42 times the salaries of average workers within those companies. By 2001, the CEOs were earning 411 times the salaries of average workers.

All of these forces created an atmosphere in which corporate malfeasance was able to fester and weaken once-healthy companies. "What happens is you have all of these barnacles on the ship and they drag the whole ship down," he said.



## MPP Class of '92 Celebrates Belated 10th

The MPP Class of 1992 held a belated 10th Anniversary celebration April 25-27 in and around Durham, reports class member and Institute staffer **Bob Malme**. Attending from the class were members of the



Organizing Committee: **Garrick Francis**, **Nancy Hamilton**, **Malme** and **Sheila White Chavis**, along with **Andy** and **Melissa Cook**, **Tim Cook**, **Melinda Haskins** [along with **Matt Haskins** (MPP '90)], **Sharon LaPalme**, **Kelly Metcalf-Meese**, **Lucia Peck** and **Anna Tefft**. The gathering, including family members, totaled 31.

Reunion events included a pizza dinner, a trip to the N.C. Museum of Life and Science, tours of the new (to many) Institute building, the Duke campus, and attending the Duke-Maryland baseball game. A dinner party Saturday night was held at the home of (Professor) **Jay** and **Nancy Hamilton** and was also attended by many Institute faculty members including **Phil Cook**, **Charlie Clotfelter**, **Bruce Kuniholm**, **Sunny Ladd**, **Fritz Mayer** and **Dick Stubbing**, along with former Internship and Alumni Director **Mary Edwards**. All agreed it was great seeing everyone and are looking forward to a future 15th Reunion in 2007.

## Spring Consulting Projects Presented

A team of MPP '04 students, as part of their spring consulting project, presented a report to N.C. Health and Human Services Secretary **Carmen Hooker Odom** and 30 members of her management team. The team developed a performance-evaluation model. The secretary "seemed

pleased with our work," says team member **Charles Mathews**. Other team members were **Jing Fang**, **Beth Landy**, **Brett Stohs** and **Wendy Wu**.

The work of an MPP '02 team on voter participation and accuracy in N.C. contributed to a report published recently through the N.C. Center for Public Policy Research. Team members were **Tim Saintsing**, **Rob Buschmann**, **Roberto Obando**, **Margaret Smith** and **Trip Stallings**.

Professor **Art Spengler** is the faculty adviser for the Spring Consulting Project, which pairs first-year MPP students with real-world clients.

## Alumni Notes

**Lee Cochran** (MPP '02) has a new position as Asset/Risk Manager for the Charlotte-Mecklenberg Housing Partnership.

**Delvecchio Finley** (MPP '02) has a new position as Division Administrator for the Hematology/Oncology Division at San Francisco General Hospital.

**Keith Talbot** (MPP/JD '01) and his wife, **Genoveva Marin**, announce the birth of their son, **Samuel Kazuo Talbot**, on June 2, 2003.

**Beth Tolle Robbins** (MPP '01) was promoted in April to Major in the U.S. Army. **Beth**, who teaches at the U.S. Military Academy in West Point, NY, also got married in March to **Dr. James S. Robbins**, a professor at the National Defense University.

**Andrea Mazie** (MPP '00) was selected for the 2002-2003 Children's Defense Fund Policy and Advocacy Fellowship for Emerging Leaders in Child Care and Early Education, where she has been able to learn from and share with people involved with early childhood education across the country, including **Karen Schulman** (MPP '97) whose division at Children's Defense Fund administers the program.

**Kevin Carroll** (MPP '99) is the new Staff Director for the Energy Subcommittee of the U.S. House Science Committee.

**Rob Faggart** (MPP '99) is the new coordinator for Project Safe Neighborhoods for the Durham Police Department, a program to reduce gun-violence in low-income neighborhoods.



## Deployed in Baghdad

**Patrick Garvey** (MPP '97), an officer in the U.S. Naval Reserve, was called up from his staff job with the Senate Committee on Foreign Affairs to serve in the war on Iraq. He writes in early June about his experiences in Baghdad:

I have joined USAID's mission here (for the official statements, visit their website [www.usaid.gov/iraq/](http://www.usaid.gov/iraq/)). Basically, their mission is twofold (1) reestablishing the government ministries; and (2) reconstruction. Reconstruction is being handled primarily through contracts and programs as well as the NGOs. USAID administers the contracts. You've heard of most of the companies—Bechtel, Research Triangle Institute, WHO, UNICEF, Stevedoring Services of America, Skylink. There are also many subcontractors, many of them domestic. ...

Let me tell you about the roadtrip a group of us took last weekend. The mission was a fact-finding tour for the Ministry of Labor up into Northern Iraq, the homeland of the Kurds. We passed through Tikrit and Kirkuk on the way to Irbil, the capital of the North. ... As we passed through towns, we were visibly American. We were in uniform, driving big GMC trucks. However, in addition to kids waving at us, adults smiled and waved. In Baghdad, kids wave, but up there, everyone was happy to see us: "American, OK, mister, hello, thank you" were the popular refrains.

**Marcelo Fava (MPP '99)** was recently promoted to Manager at Accenture in Charlotte, NC.

**Rebecca Gau (MPP '98)** co-authored a new report, "Charter School Authorizing: Are States Making the Grade?" for the Morrison Institute for Public Policy at Arizona State University.

**Beth Kidder (MPP '98)** was recently promoted to a Program Administrator in the Florida Medicaid program, overseeing a dozen programs that provide long-term care services to frail elderly and individuals with disabilities.

**Kristin Goss (MPP '96)** has won the 2003 Lasswell Award, given by the American Political Science Association for the best dissertation in public policy. Kristen's dissertation on the gun control movement was written for Harvard's Department of Government.

**Drew Kim ('96)** is Chief Policy Advisor to Tennessee Governor Phil Bredesen. He was recently profiled in *The Tennessean*.

**Jeannette (Tunnichliff) Goldsmith (MPP '95)** and her husband, Andy, welcome James Mason Goldsmith, born Aug. 19, 2002. Jeannette is now a principal with McCallum Sweeney Consulting in Greenville, SC.

**Jon Rosenwasser (MPP '95)** has a one-year appointment as a research fellow at the Brookings Institution, where he will complete his dissertation for his Ph.D. from the Fletcher School of Law and Diplomacy at Tufts. His dissertation is currently titled: "Governance Structure and Weapon Innovation: the Case of Unmanned Aerial Vehicles."

**Paul Brathwaite (MPP '93, JD '96)** was profiled in the June 2003 *National Journal* special edition on The Hill People. Paul is Policy Director for the Congressional Black Caucus.

**Michael Bee (MPP '86)** received the 2003 Admiral Frederick C. Billard Intelligence Award, sponsored by the National Military Intelligence Association, for his work on Coast Guard-wide policy related to homeland security and his leadership in developing the Coastwatch program to support maritime domain awareness.

**Scott Litch (MPP/JD '86)** has earned the Certified Association Executive designation from the American Society of Association Executives. Scott is the deputy executive director and general counsel for the American Academy of Pediatric Dentistry in Chicago, IL.

## In Memoriam

The Sanford Institute community is saddened by the loss of friend and classmate **Jorge Febres (MPP '96)**, who died unexpectedly in late April while on a mission in Bolivia. Jorge worked at the Inter-American Development Bank. His wife, **Gulnara Karimova Febres**, graduated from the PIDP program and works at the World Bank. They have four children.

## PPS Alumni Notes

**Emily Livingston (PPS '02)**, had an op-ed published in the April 22 issue of the *News & Observer* of Raleigh. The op-ed addressed whether the U.S. is adhering to the Geneva Convention regarding the treatment of the Afghan war detainees at Guantanamo Bay. Livingston is a law student at American University.

**Whitney Gosden (PPS '03)**, had her op-ed on young people's political apathy published in the Greenwich Times, her hometown newspaper. Both Livingston and Gosden were students of Professor **Susan Tifft**.

## Faculty Notes

**John Ahearne**, Visiting Professor of PPS, arranged and chaired the first day of the World Congress on Risk, held in Brussels, Belgium, June 23-25. He also has been elected to the Nominations Committee for National Council on Radiation Protection and Measurements (NCRP).

In late May, Hart Leadership Program Director **Alma Blount** and Hart Fellows Coordinator **Sara Jewett** attended the first national conference of the Political Engagement Project, an initiative of the Carnegie Foundation for the Advancement of Teaching. The conference brought together for the first time all 21 schools and programs selected to participate in the three-year program, which will document the approaches used by "leaders of promising curricular and co-curricular programs focused on political engagement." Other participating schools include Harvard, Georgetown, Brown and the University of Maryland.

In May, HLP Professor of the Practice **Tony Brown**, his wife and HLP staff member **Teddie Brown** accompanied two Duke students, **Anthony Vitarelli (PPS'05)** and Amanda Earp, to Poland as part of the March for Remembrance and Hope. They attended lectures with prominent scholars on the history of the Holocaust and then visited the many death camps and work camps throughout Poland.

PPS Professors **Charles Clotfelter**, **Helen F. Ladd** and **Jacob Vigdor** had published in the May 2003 *North Carolina Law Review* an article on "Segregation and Resegregation in North Carolina's Public School Classrooms." Their study was referenced in a *Christian Science Monitor* story on resegregation in Mississippi schools.

**William Darity Jr.**, Research Professor of PPS, African and African-American Studies, and Economics, was quoted in the *New York Times* in an article titled, "For New York's Black Latinos, a Growing Racial Awareness." Darity is co-author of two recent papers on Latin ethnicity.

*Education Week* ran an article May 14 about a study done by **Kenneth Dodge**, Director of the Institute's Center for Child and Family Policy. Dodge's study looked at violence and its possible links to early childhood.

**Elizabeth Glennie**, Research Scholar with the Institute's Center for Child and Family Policy, participated in a panel on "Using Data to Make Good Teaching Quality Policy Decisions" at a symposium entitled: "No Child Left Behind: Implications for Teacher and Teaching Quality Policy" in Atlanta, GA. Her presentation focused on the North Carolina Education Research Data Center, which she directs. The symposium was hosted by Education Commission of the States, the National Governor's Association, the Southeast Regional Education Board, and the Southeast Center for Teaching Quality. Glennie also presented a paper with CFP's **Elizabeth Stearns** and **Domini Castellino**, and Bob Bifulco (now at the University of Connecticut) titled "Extracurricular Activity Participation in High Schools by African American, Asian, Latino, Native American, and White Teens" at the Southern Sociological Society meeting in New Orleans.

Institute Director **Bruce W. Jentleson** gave lectures on "Winning the War? Winning the Peace? Iraq, the Middle East and the War on Terrorism" at the University of California, Davis, and to Duke alumni groups in Chicago, at an event co-hosted by Sanford Institute BOV member **Mark Florian**, and in New York City. In June, he participated in a panel discussion at the International Peace Academy's conference on "From Promise to Practice: Strengthening UN Capacities for the Prevention of Violent Conflict" in New York City and at a Stanley Foundation workshop on "Assessing Alternative Security Frameworks for the Persian Gulf," held in Virginia. He continued to be interviewed by media concerning both the Iraq situation and Middle East issues.

Articles have appeared in the *Chicago Tribune*, *Bloomberg News*, *Christian Science Monitor*, *Atlanta Journal-Constitution*, *San Francisco Chronicle*, *La Liberation* (France), and *USA Today*. He was also interviewed for Nightline on ABC News and a documentary on Le Canal-Plus France.

**Judith Kelley**, Assistant Professor of PPS, had published in the June 6 *Financial Times* a letter to the editor raising concerns about U.S. foreign policy and its lack of multilateralism, as discussed in the G8 talks that week. In late June and early July, Kelley attended the International Political Science Association meeting in Durban, South Africa. She participated in a panel discussion on efforts by international leaders to curb ethnic tensions.

**Helen F. Ladd**, Edward Thompson Distinguished Professor of PPS and Professor of Economics, was a discussant for a paper on school vouchers by Caroline Hoxby at an Economics of Education conference in Stockholm, Sweden, in March. In April at an American Educational Research Association conference in Chicago, she presented her introduction to the international book *Choosing Choice* (edited by Gary Sykes and David Plank, Teachers' College Press, 2003). Ladd also presented at the conference, "The State's Fiscal Crisis: What Should The Federal Government Do?" sponsored by the Taubman Center of the John F. Kennedy School of Government, Harvard University, May 29-30. In June, she participated in a telephone press conference on school vouchers sponsored by the Economic Policy Institute and made a presentation to the National Academy of Sciences Panel on Education Research. Starting July 1, she is serving on the editorial board of *Educational Evaluation and Policy Analysis*.

**Paula D. McClain**, Professor of Political Science, Law and PPS, directed the Ralph Bunche Summer Institute at Duke. The institute, now in its 16th year, is sponsored by the American Political Science Association. Duke has hosted the institute for the past three years, and the National Science Foundation recently awarded Duke a grant to host the program for an additional three years. The institute is named for the 1950 Nobel Peace Prize winner and first black American to receive a doctorate in political science.

**Ellen Mickiewicz**, director of the Institute's DeWitt Wallace Center for Communications and Journalism, appeared July 1 on the PBS NewsHour with Jim Lehrer. She discussed recent moves by the Russian government to close the country's sole independent television station and adopt new press rules for covering upcoming elections. She was also interviewed live on that topic by the Australian Broadcasting Corporation. In May, she gave the keynote address on "US-EU Differences and Dilemmas of Democracy" at an international conference on "Transatlantic Differences" held at the Austrian Academy of Sciences in Vienna. While in Vienna, she had separate meetings with Freimut Duve, Representative for Freedom of the Press for the OSCE, and with Johann Fritz, head of the International Press Institute, on further cooperation with the DeWitt Wallace Center.

The June 2003 *Journal of Environment & Development* included a review of *Guide to Sustainable Development and Environmental Policy*, co-edited by **Natalia Mirovitskaya**, Visiting Research Scholar in PPS. The book was described as "an indispensable resource of information" and "a must for economists and environmentalists alike in an era when the concepts of conservation and consumption have become blueprints for everyday life."

**Ken Rogerson**, Research Director for the Sanford Institute's DeWitt Wallace Center for Communications and Journalism, participated in an April 17 roundtable discussion on "hactivism," which joins the techniques of computer hacking with social activism. The event was held at Duke's John Hope Franklin Center. Rogerson has had two papers published recently: "Addressing the Negative Consequences of the Information Age: Lessons from Karl

Polanyi and the Industrial Revolution," in the journal *Information, Communication and Society*, and "The Internet as a Political Advocacy Forum," published in the *Encyclopedia of International Media and Communications*. Rogerson was interviewed by the *Winston-Salem (N.C.) Journal* about Internet policies. His op-ed on Internet "spam" was published in the *News & Observer of Raleigh* and was featured in the new e-newsletter of Duke's College of Arts and Sciences.

**Susan Tiftt**, Eugene C. Patterson Professor of the Practice of Journalism and PPS, has been interviewed by local, regional and national media on several media issues, including embedded journalists in Iraq, the *New York Times*/Jayson Blair controversy, the Federal Communications Commission's ruling on media ownership and the new book about John F. Kennedy Jr. She has been interviewed on CNN and MSNBC, and by the *American Journalism Review*, Associated Press, *TIME Magazine*, *Toronto Globe and Mail*, *Washington Post*, *Der Spiegel*, *New York Observer*, *New York Times*, *St. Petersburg Times*, *Baltimore Sun*, National Public Radio, *U.S. News & World Report*, *Newsday*, the *News & Observer of Raleigh* and WUNC-FM.

**Theodore W. Triebel**, Visiting Lecturer in Public Policy, was interviewed by the French television station France 2 for a story about the war on Iraq. Triebel, who is also a Navy veteran of the Vietnam War, also was interviewed by UNC-TV for a pre-Memorial Day story on the U.S. military. He wrote about his military experience with nuclear weapons in a June 8 op-ed in the *News & Observer of Raleigh*.

**Jacob L. Vigdor**, Assistant Professor of PPS and Economics, was interviewed by WDET-FM in Detroit for a story on the history of segregation in that city. His work, with Charles Clotfelter, concerning college admissions practices and the SAT, was picked up by the *Durham Herald-Sun* and the *Chronicle of Higher Education*.

**Jonathan B. Wiener**, Professor of Law, Environmental Policy and Public Policy Studies, was a presenter at The AEI-Brookings Joint Center program on Innovations in Climate Change Policy in late April in Washington, D.C. He discussed his new AEI book, *Reconstructing Climate Policy: Beyond Kyoto*.

**TERRY**  
**SANFORD INSTITUTE**  
OF PUBLIC POLICY  
D U K E

*NEWS* is published five times a year by the Terry Sanford Institute of Public Policy, Box 90239, Durham, NC 27708-0239. Web site: [www.pubpol.duke.edu](http://www.pubpol.duke.edu).

The mission of the Terry Sanford Institute of Public Policy is to educate tomorrow's leaders and improve the quality of public policymaking through research, professional training, and policy and community engagement.

Institute Director: Bruce W. Jentleson  
Editor: Kathy Neal  
Layout/Design: Duke Publications Group  
Photography: Duke University Photography, Sam Kittner Photography

For more information, please contact Kathy Neal at 919/613-7394, or [neal@pps.duke.edu](mailto:neal@pps.duke.edu).