

'Asking Questions That Shape Our Lives'

Three experienced public policy leaders shared their ethical challenges with emerging public policy leaders during the inaugural Charles S. Murphy Ethics and Public Service Leadership Seminar, held Jan. 12-14 at the Terry Sanford Institute of Public Policy. "Ethical and Effective Leadership in Political Life" was co-sponsored by Duke's Kenan Institute for Ethics, the Sanford Institute, the John C. Stennis Center for Public Service and the Harry S. Truman Scholarship Foundation.

Murphy, a North Carolina native and Duke alumnus (undergraduate and law) and trustee, served as adviser and legal counsel to President Harry S. Truman. "The two great influences in my father's life were Duke University and Harry Truman," said C. Westbrook Murphy, also a Duke alumnus ('62), who helped organize the event to honor his father's long history of public service and his relationship with Duke. The seminar was funded by the Charles S. Murphy Endowment Fund.

"Through this seminar, we hope to help identify obstacles and challenges to ethical leadership, and to give you a better sense of personal and institutional resources for promoting ethical leadership," said Elizabeth Kiss, director of the Kenan Institute and moderator of the event's first panel discussion.

Institute Director **Bruce W. Jentleson** welcomed the group, noting that they "would be asking questions that shape our everyday lives." The group included three Institute alumni: **Greg Behr**, (JD/MPP '00), **Paul Braithwaite** (JD/MPP '93) and **Ashley Files Flory** (MAPPs '83).

Friday evening discussion participants were Congressman David Price, representing North Carolina's 4th District; Heidi Heitkamp, former two-term attorney general in North Dakota and unsuccessful 2000 Democratic candidate for governor in that state; and **James A. Joseph**, former U.S. ambassador to South Africa and professor of the practice and leader-in-residence at the Sanford Institute's Hart Leadership Program. Other event participants with Sanford Institute ties included **Betsy Alden**, coordinator of service-learning, Kenan Institute; **Evan Charney** and **Noah Pickus**, assistant professors of public policy studies, Sanford Institute; and **Christopher Schroeder**, professor of law and public policy, School of Law.

Joseph Delivers Sermon, Biddle Lecture

James A. Joseph, former U.S. ambassador to South Africa and professor of the practice and leader-in-residence at the Sanford Institute's Hart Leadership Program, delivered the sermon Jan. 14 during the Duke Chapel service as part of the university's 12th Annual Rev. Martin Luther King Jr. Commemoration. The sermon was titled, "The Ministry of Reconciliation: Honoring the Life and Legacy of Martin Luther King." [Please see excerpts in *Issues*.]

Joseph also delivered the Anthony Joseph Drexel Biddle Jr. Lecture on International Studies on Feb. 7. His topic was "Ethics and Diplomacy: What I Learned From Nelson Mandela."



Looking at Durham. From left, students John Atlas, Jill Gentry, Ashley Bowling were members of a Hart Leadership Development Team that worked with the Durham Convention and Visitors Bureau on freshman perceptions of Durham. The team's work was featured in a recent DCVB newsletter. (Not shown is Steve Sentner; photo courtesy of DCVB.)

Jentleson Attends Munich Conference

Institute Director **Bruce W. Jentleson** was part of the bipartisan U.S. congressional delegation participating in the 2001 Wehrkunde Security Conference in Munich, Germany, Feb. 1-4. Sen. John McCain (R-Ariz.) and Sen. Joseph Lieberman (D-Conn.) led the delegation, which also included new Secretary of Defense Donald Rumsfeld and former Secretary of State Henry Kissinger. The annual event, sponsored by the German government, provides an international forum for high-level discussions of European and alliance security issues, including NATO, Bosnia and Kosovo, and national missile defense.

"As the new administration gets under way in Washington, this was a valuable opportunity to engage with our European allies on key issues on the foreign policy agenda," he said of the security conference.

Jentleson has particular expertise in ethnic conflict and humanitarian intervention, and is the author of recent studies published by the U.S. Institute of Peace and the Carnegie Commission on Preventing Deadly Conflict. He also served on the bipartisan Presidential Study Group 2000-2001, which recently released its recommendations on U.S. interests in the Middle East.

Upcoming Events

- March 31** Annual Zeidman Colloquium, noon, Fleishman Commons
"The Bush Presidency: Past, Present and Future"
- April 21** Reunion Weekend Ice Cream Social, 2-4 p.m. on the lawn
- April 26-27** Institute Board of Visitors Spring Meeting
- April 27** Internship Fund Barbecue and Auction, evening, Fleishman Commons/1st Floor

Duke, UNC Students Double-Team DC

While Duke and UNC-Chapel Hill compete on the basketball court, Institute MPP and UNC-CH MPA students collaborate each year on the Duke/UNC Career Forum in Washington, D.C. More than 30 students participated in the 4th annual event, hosted Feb. 2 by Institute Board of Visitors member **Sally Jaggard** at the U.S. General Accounting Office. Both Duke and UNC alumni provided information on their workplaces. Participating Institute alumni included **Andy Cook** (MPP '92), IRS; **Kirk Odegard** (MPP '96), Federal Reserve; **Eric Rollins** (MPP '95), Congressional Budget Office; **Patrick Garvey** (MPP '97), Capitol Hill – Sen. Richard Lugar's office; **Susie Powell** (MPP '94), Capitol Hill – Sen. Max Baucus' office; **Jill Hyland** (MPP '95), PricewaterhouseCoopers; **Peter Brown** (MPP '97), Accenture; **Mollie Finch** (MPP '98 and member, Institute Board of Visitors), Community Wealth Ventures; **Dave Sheldon** (MPP '96), Council for Excellence in Government; **Karen Schulman** (MPP '97), Children's Defense Fund; **Kim Zimmerman** (MPP '00), American Nurses Association; and **Joanna Hastings** (MPP '99), U.S. Department of Health and Human Services, who talked about the Presidential Management Internship Program.

Faculty Participate in Education Forum

Helen F. Ladd, professor of PPS and economics and director of graduate studies, moderated a panel discussion on High Standards/High Performance, and **William Raspberry**, Knight Professor of the Practice of Public Policy and Journalism spoke at a lunch session during the N.C. Emerging Issues Forum held Feb. 12-13 in Raleigh. The forum, an annual event hosted by former North Carolina Gov. Jim Hunt, focused on education this year. Its title was "First in America: Charting the Course for Excellent Schools." Other program participants included Roy Romer, Los Angeles superintendent of schools; Lynn Olson, senior editor, *Education Week*; Sharon L. Kagan, Yale's Bush Center in Child Development; David Grissmer, RAND Corp.; and Tom Vander Ark, executive director for education, Bill and Melinda Gates Foundation.

Most-Ever Javits Fellows Named

Three MPP students were named Javits Senate Fellows for 2001 — the most students that have ever been selected from Duke to serve as Javits Fellows. **Josh Bowlen**, **Brian Hickey** and **Lisa Jaworski** (all MPP '01) were chosen unanimously by the Jacob K. Javits Foundation's executive committee to serve as staff in the U.S. Senate for one year, based on their academic records, a personal statement and an essay written in the tradition of Senator Javits' legislative commitment. Last year, one student, **Elizabeth Field** (MPP '00), received the prestigious fellowship.

In return for their commitment to public service, the three fellows will receive full tuition for one year of study, and the Foundation will also provide a supplement to their Senate salaries for the year of their fellowship. Congratulations to our Javits Fellows, and to our MPP program for being recognized by the Javits Foundation!

The Trust a 'Must-Read'

The Trust: The Private and Powerful Family Behind the New York Times, by Susan Tift, Eugene C. Patterson Professor of the Practice of Public Policy and Journalism, and Alex Jones of the Shorenstein Center at Harvard's JFK School of Government,

is a "must-read," says a review in the February issue of *Upside*, a magazine devoted to entrepreneurs. The reviewer, Jerry Borrell, noting the "dire financial straits" of Adolph Ochs, observes, "If you don't think his story speaks to the heart of the issues faced by today's high-tech entrepreneur, then you haven't ever been, or are not currently, in the midst of starting and running a company. ..."

PIDP, MPP Students Visit Washington

The Center for International Development Research sponsored its annual January trip to Washington, D.C. This year, Program in International Development Policy fellows were joined by a group of international MPP participants. The event has four objectives: acquaint participants with the major international financial institutions and with U.S. decision-makers and advocacy groups; help them connect with potential sources of relevant summer internships; enhance the visibility and reputation of the Institute and PIDP program; and build bridges between present PIDP fellows and PIDP alumni working in the D.C. area.

Students visited the International Monetary Fund and the Center for Concern's **Barbara Kohnen** (MPP '94), discussed poverty alleviation strategies at the World Bank (with former Institute Professor Sudhir Shetty), and at USAID; small and medium-enterprise development at the International Finance Corp.; and how to address private-sector environmental concerns at Conservation International.

New Yorker Notes Media Fellow

The Dec. 18 issue of *The New Yorker* magazine included a feature on Eduard Shevardnadze, Georgian head of state, by Michael Specter. In the article, Specter highlights work done by **Akaki Gogichaishvili**, whom he describes as "Georgia's first true investigative television journalist" who "regularly infuriates Shevardnadze" during a weekly "60 Minutes"-like program. Akaki was a 1996-1997 Freedom Support Act Fellow at the Institute's DeWitt Wallace Center for Communications and Journalism.

Commission Encourages Free, Responsible Journalism on Internet

Journalists, news executives and policymakers from Europe and the United States examined the effects of new media and the Internet on journalism and governance at the annual meeting of the Commission on Radio and Television Policy: Central and Eastern Europe, Nov. 17-18, in Vienna. The meeting received coverage in several European media outlets, as well as at Duke.

Commission participants from more than 20 countries discussed how to reconcile the liberating benefits of Internet communication with the potential for abuse, particularly where the legacy of government repression or armed conflict is still relatively recent and the institutions of democracy and a free press are in various stages of development.

The Commission on Radio and Television Policy was founded in 1990 by former U.S. President Jimmy Carter to help advance the role of the free press in democratic societies. The Commission is co-chaired by former Vice Chancellor of Austria Erhard Busek and **Ellen Mickiewicz**, director of the Institute's DeWitt Wallace Center for Communications and Journalism.

Reviewer Praises Book on Cost of Gun Violence

A *Denver Post* book review praised “Gun Violence: The Real Costs,” by Phil Cook, ITT/Terry Sanford Professor of Public Policy Studies, and Jens Ludwig of Georgetown. The book “offers not one, but three significant new ideas about how to comprehend and reduce gun violence in America. First, ‘Gun Violence’ offers a new approach for assessing the costs involved. Second, this approach reveals a profoundly different view of how broadly costs are spread throughout society. Third, the authors propose a multistage approach toward solutions based on maximizing the reduction of guns in high-risk situations, while respecting strongly held attitudes and beliefs,” says reviewer Paul Rosenberg. “From start to finish, the authors focus tightly on pragmatic approaches to understanding, measuring and reducing the problem while minimizing the impact of ideology. It would be tragic indeed if this original contribution got buried beneath endless repetitions of old arguments and old positions.”

The book also received coverage in the Nov. 10 “Hot Type” column of *The Chronicle of Higher Education*.

Internship Fund Auction April 27

The Second Annual Internship Fund Auction is gathering steam. Internship Committee co-chairs **Mike Dombeck** and **Karen O'Donnell** are seeking contributions of items that can be auctioned off to help raise funds for internship stipends and the Internship Endowment. “This is truly an Institute-wide effort, with staff, faculty, graduate and undergraduate students, and the Board of Visitors all contributing to its success,” said Dombeck. Target date for identifying all auction items is March 19; contact Dombeck at dombeck8@pps.duke.edu or O'Donnell at odonnell8@pps.duke.edu if you have an item to contribute.

The silent and live auctions will be preceded by a barbecue dinner. Tickets will be available later this month. The first auction, last April, was a huge success – exceeding expectations on all fronts. More than \$38,000 was raised.

Other Faculty News

Bob Behn, professor of PPS and director of the Institute's Governors Center, was quoted in *The News & Observer of Raleigh* about the transition work of newly elected N.C. Gov. Mike Easley.

Charles Clotfelter, Institute associate director, Z. Smith Reynolds Professor of PPS and director of the Institute's Center for the Study of Philanthropy and Voluntarism, spoke with a number of reporters in December about the recent decline in philanthropic contributions. He was quoted in the *Florida Times-Union*.

Chris Conover, assistant research professor of PPS in the Institute's Center for Health Policy, Law and Management, addressed “The Future of Health Care Reimbursement and Financing” during the N.C. Medical Society's annual meeting in November.

Philip J. Cook, ITT professor, has been awarded a grant from the Joyce Foundation to study how the prevalence of gun ownership affects the amount and patterns of crime and violence.

Kenneth Dodge, William McDougall Professor of Public Policy Studies and director of the Center for Child and Family Policy, was quoted in the *South China Morning Post* during a recent visit

to the Chinese University of Hong Kong. Dodge discussed the center's Fast Track Program.

Kirk Felsman, visiting professor of PPS, has been appointed the Duke faculty affiliate for the Robertson Scholars, an innovative new undergraduate scholarship program in which half of the participants matriculate at UNC-Chapel Hill and half at Duke. **Robert Korstad**, director of the Institute's Hart Leadership Program, is on the coordinating committee for the Robertson Scholars.

James T. Hamilton, Oscar L. Tang Family Associate Professor of PPS, had an article, “The Market for Television Violence,” published in the Fall 2000 issue of *National Forum*, the Phi Kappa Phi journal.

Bruce W. Jentleson, Institute director and professor of PPS and political science, received a grant from the Ford Foundation to support a project titled, “Building Bridges: Forging Greater Collaboration among Key Foreign Policy Communities.” The project will pursue the possibilities of bridge-building both for the general value of developing a process-model with broader applicability and for specific application to a key controversial area of U.S. foreign policy, economic sanctions and their alternatives.

James A. Joseph, professor of the practice and leader-in-residence with the Hart Leadership Program, has been elected to the board of directors of the N.C. Institute for Policy and Research and the board of advisors of the Kenan Institute for Ethics. Joseph also has been elected chairman emeritus of the Children's Defense Fund, an honor he shares with Hillary Clinton and former U.S. Secretary of Health and Human Services Donna Shalala.

Panagiotis Karamanos, CIDR visiting assistant professor, had a paper on voluntary environmental agreements published in the January 2001 issue of the *Journal of Environmental Planning and Management*. He also received a 2001 Mitchell Young Scholar Award for Sustainable Development. As part of the award, he will develop a case study on corporate environmentalism. Karamanos, **Alexandra Kennaugh** (MPP '01) and **Takanori Nagatomo** (PIDP fellow) spoke on “Green Hunting, Fisheries Management and Voluntary Environmental Initiatives” in November at Duke's International Security Conference for high school students.

Susan B. King, president of Duke's Leadership Initiative and the Hart Leadership Program's inaugural leader in residence, was named a Gallup research associate last spring, and through this affiliation has been named an adviser to the U.N. University, Leadership Programs in North America.

Anirudh Krishna, assistant professor of PPS, was editor of a recent publication of the Civil Society Team of the United Nations Development Programme. The publication, “Changing Policy and Practice from Below: Community Experiences in Poverty Reduction: An Examination of Nine Case-Studies,” examines the “... rise of local, national and global civil society organizations (CSOs) ... a trend that has been broadly fuelled by the quest for more democratic, transparent and accountable government together with growing scepticism about the prospects of addressing critical challenges like poverty through market solutions alone.”

Helen F. Ladd, professor of PPS and economics, presented a paper titled, “Market Based Reforms in Education” to a Harvard conference in December on Creating Change in Urban Public Education, organized by William Julius Wilson

in cooperation with the Robert Wood Johnson Foundation. In January, she spoke on charter schools and education management associations at a conference on privatization sponsored by the Economic Policy Institute in Washington and presented her New Zealand schools research at a national conference on school choice at Rutgers University.

Ladd and Jacob Vigdor, assistant professor of PPS and economics, received a grant from the Spencer Foundation for their project, "Individual and Group Differences in Student Achievement: The Role of Peers, Parental Choices and Neighborhoods." Thomas Nechbya, economics, and Nancy Hill, psychology, also are participating in the project.

Ellen Mickiewicz, James R. Shepley Professor of PPS and director of the DeWitt Wallace Center for Communications and Journalism, was quoted Jan. 10 in the *Atlanta Constitution* regarding the possibility of CNN founder Ted Turner's buying an interest in NTV, Russia's biggest independent TV network. She noted Turner's interest might be related to strengthening democracy in Russia. Mickiewicz gave a presentation on "The Media in Russia: New Roles, New Rules," at the State Department in December.

Noah Pickus, assistant professor of PPS, was quoted in *The Independent Weekly* on changing U.S. immigration policies and their effect on the North Carolina workforce, especially in the high-tech arena. He also was quoted in the *Washington Times* and the *Philadelphia Inquirer* on immigration issues. In a *Durham Herald-Sun* article covering a panel discussion at the Kenan Institute for Ethics, Pickus emphasized the importance of ethical training for public policy students.

Bud Reiter-Lavery and Donna-Marie Winn, researchers with the Institute's Child and Family Policy Center presented findings on the State of Durham's Children 2000 at a breakfast meeting of Durham's community leaders. The State of Durham's Children 2000 documents many of the risk and resiliency factors affecting Durham's children and families.

The peripatetic Poynter media critic, Dr. Ink, recently ran a column on his favorite columnists, citing Knight Professor of the Practice of Public Policy and Journalism **William Raspberry**. The columnist "admires Raspberry's ideological independence, his wit, decency, pragmatism, and civility. Writing about politics, race, education, or American culture, Raspberry can be tough and critical, but he is always open to the possibility of good and imagines that solutions can be found for the nation's most difficult problems."

Ken Rogerson, research director for the DeWitt Wallace Center, was invited to attend a United Nations Workshop on Indigenous Media sponsored by the Office of the United Nations High Commissioner for Human Rights. The meeting was held in New York in December and was attended by 50 indigenous journalists from all over the world. The topic was the relationship between indigenous media and the mainstream media.

"Moral Leadership in Vietnam," a course taught by visiting PPS lecturer **Steve Schewel**, was highlighted in a column in the *News & Observer of Raleigh*. The columnist wrote about a guest lecture by Anne Morrison Welsh, widow of Norman Morrison, who immolated himself in front of the Pentagon to protest the Vietnam War.

Christopher Schroeder, professor of law and PPS, testified at the U.S. Senate Judiciary Committee's hearing on former President Bill Clinton's pardon of Marc Rich. He also discussed the pardon on the News Hour with Jim Lehrer.

Helen Ladd, Charles Clotfelter and Jacob Vigdor received a grant from the Spencer Foundation for their project titled, "Teacher Quality and Student Achievement." The project focuses on the relationship between teacher characteristics and student achievement and on the effects of North Carolina's accountability system on teacher movement among schools.

A retrospective of the photography of **Alex Harris**, professor of the practice of PPS and director of the Center for Documentary Studies, was displayed at the Institute of Modern Art in Valencia, Spain, Sept. 28 through Dec. 3. "Islands in Time" included 90 color and black-and-white photos.



Top photo: "Las Vegas New Mexico, 1984," which is used on the cover of the catalog accompanying the exhibit. Bottom photo: "Jacobo Romero, El Valle New Mexico, 1979".

Student Notes

Brad Keller and Ellen Weiss (BSM, MPP '00) were named Presidential Management Interns. The PMI is a prestigious two-year program designed to attract high-caliber graduate degree students to the federal government.

Roberto Obando (MPP '01) recently published an article in the journal *Judicial Gazette*, the only periodical law publication in the Dominican Republic.

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