

## Lieberman: Spread Democratic Values to Muslim World

by Keith Lawrence, Duke News Service

[Editor's Note: Sen. Joseph I. Lieberman delivered the 2001 Terry Sanford Distinguished Lecture on Oct. 28. Prior to the event, Duke President Nannerl O. Keohane and Institute Director Bruce W. Jentleson co-hosted a dinner at the Institute attended by more than 200 people. The following article originally appeared in the Oct. 29 *Daily Dialogue*. For more information about the lecture, including a videotape of the event, please see the Institute's Web site at [www.pubpol.duke.edu/news/lieberman.html](http://www.pubpol.duke.edu/news/lieberman.html)]

The United States is a unique country defined by its democratic values and, in light of the Sept. 11 terrorist attacks, its foreign policies should be based on spreading those ideals to the Muslim world, U.S. Sen. Joseph Lieberman told an overflow crowd at Duke's Fuqua School of Business Sunday night.

In delivering the 2001 Terry Sanford Distinguished Lecture, Lieberman called for the development of a new version of the Marshall Plan to bring the democratic values of freedom, humanitarianism, tolerance and justice to Arab countries. Similar efforts brought an end to the Cold War in communist countries, he said. "What we need is not just a marketing plan, but a Marshall Plan—a democratic plan—for the Muslim world," said Lieberman, D-Conn., who ran for vice president last year on the ticket with Al Gore.

Sunday's lecture, sponsored by the Terry Sanford Institute of Public Policy, filled Fuqua's Geneen Auditorium, and five nearby classrooms that showed the talk on closed-circuit television. More than 1,000 people attended.

Lieberman touched on a number of topics during his 30-minute speech and the question-and-answer session that followed. They included:

- The United States needs to topple Iraqi leader Saddam Hussein, who Lieberman called "a time bomb ticking against us." He said Hussein was "probably embold-

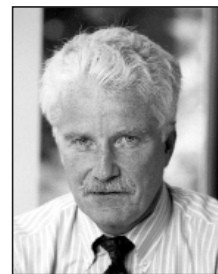
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*Lieberman lectures to capacity crowd.*

## Faculty Receive National Recognition

**Philip J. Cook**, ITT/Sanford Professor of PPS and Professor of Economics and Sociology, and **James T. Hamilton**, Oscar L. Tang Family Associate Professor of PPS and Associate Professor of Economics and Political Science, were honored recently by two prestigious national organizations. Institute and University colleagues congratulated Cook and Hamilton during a reception Nov. 13. Co-sponsored by the Institute and the Center for Child and Family Policy.



*Philip J. Cook*

Cook was elected as a member of the Institute of Medicine, a private, nonprofit organization that provides health policy advice under a congressional charter granted to the National Academy of Sciences. He was among 60 new members announced Oct. 15 during the Institute of Medicine's annual meeting.

Hamilton received the David N. Kershaw Award and Prize, presented biannually by the Association for Public Policy Analysis and Management (APPAM) to individuals under the age of 40 who have made distinguished contributions to the field of public policy analysis. Hamilton



*James T. Hamilton*

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## Chafe: Duke Committed to New Wing

Duke Arts and Sciences Dean William Chafe addressed the opening session of the Institute's Fall Board of Visitors meeting, noting that the University is committed to helping the Institute build a new wing. During his time as dean, Chafe said, "One of the things I am proudest of is the way Public Policy Studies has come together as a program. It has been one of the top priorities of my deanship." He cited the Institute's activities in globalization and in key areas such as child and family policy, health policy and the Hart Leadership Program, as well as work with emerging programs such as the University's Institute for Genome Sciences and Policy and its Center for Genomics Law, Ethics and Policy. "You have great leadership, board and faculty," he said.

Institute faculty, staff and students have participated in initial space planning for the new wing. The building is estimated at 27,000 square feet (double the amount of existing usable space) and will cost approximately \$12 million. The University has committed to meeting half that amount, with PPS and Arts and Sciences providing 30 and 20 percent, respectively. Chafe encouraged the Institute board to facilitate fund-raising efforts to help move the project along quickly. **Dr. Charles Sanders**, Chair of the board, and other board members responded enthusiastically. With the addition of the new wing, Sanders said, "We have a tremendous opportunity to be a convening force at Duke." Groundbreaking could be as early as fall 2002.

ened” by the Sept. 11 attacks “and if we don’t act to protect ourselves, he may bring more death and destruction to our door.” Lieberman suggested the United States support Iraqis who oppose Hussein, but said selective U.S. military support may also be needed.

- The United States should “seize the moment” to build strong relationships with Russia and China. It is clear from the Sept. 11 attacks that the United States, China and Russia have “more to fear from rogue nations and terrorists than each other.”
- The U.S. military must restructure itself and increase its capability of dealing with new threats. “Though we have military power unequaled, it is possible for smaller nations to find points of vulnerability asymmetrically and strike us there.”

Lieberman also called on the Bush administration to increase efforts to mediate other international disputes, particularly those between Israel and the Palestinians, and between India and Pakistan.

In response to a question, Lieberman noted that a Middle East peace effort would work only when the Israelis and the Palestinians are willing to recognize each other’s right to have a homeland. He said despite a “breathtaking” offer last year by former Israeli Prime Minister Ehud Barak to create a Palestinian homeland, it appears the Palestinians have not fully accepted that Israel is entitled to having its own homeland.

Lieberman also pointed out that since Sept. 11, the U.S. government has received more support and trust from the American public than it has had in the past 35 or 40 years. Citizens’ desire to help has created an opportunity to attract a new generation of high school and college students as well as mid-career people into public service. “It’s a unique moment where we in government must capture that broad-based desire to serve.”



Lieberman, right, greets Carolyn Sattin (PPS '02) as Institute Director Bruce W. Jentleson looks on.

## Internship Fund Auction Set April 5

New Board of Visitors member **Charles Dombeck** reported on plans for the Institute’s 3rd Annual Internship Fund Auction and Barbecue dinner, set for Friday, April 5. “We want to increase the pool of bidders, especially from other parts of the University,” he said. Dombeck was reporting at the request of **Kathy Sorley**, board member and driving force behind the auction, who was unable to attend the board meeting but continues to lead planning for the event. Proceeds from the charity auction go to the Internship Fund Endowment, created by MPP students to support classmates who want to pursue unpaid or low-paying internships. It allows students to accept positions in organizations that best match their career interests. **Robin Gelinás** and **Katie Tedrow**, both MPP '03, are co-chairs of this year’s Internship Fund Auction Committee; **Sandra Peters**, Institute Special Events Coordinator, chairs the planning committee.

Meanwhile, MPP students continue to raise money for the Internship Fund. Current ventures include T-shirt and coffee mug sales, auction item donations, and corporate fundraising. Past interns have worked for non-profit organizations such as the Carter Center, the Common Sense Foundation, Gay Men’s Health Crisis and Surfrider Foundation. In addition, students who wanted to pursue internships at large agencies that do not provide paid internships were able to do so with the help of the Internship Fund. Many of this year’s students hope to intern in Geneva through the Institute’s new Global Public Policy concentration.

Look for T-shirt sales at the Institute during lunch Monday through Thursday in the upcoming weeks. Individual donations can be sent to the Internship Fund Committee, care of the Terry Sanford Institute of Public Policy, Box 90239 Duke University, Durham, NC, 27708. Check should be made out to Duke University.

## Working Paper Series Debuts

Institute faculty are now posting working papers on the Institute Web site as part of the Sanford Institute’s Working Paper Series [[www.pubpol.duke.edu/policymakers.html#policy](http://www.pubpol.duke.edu/policymakers.html#policy)]. Papers are available as PDF files and may be viewed by author or by topic.

**James T. Hamilton**, Oscar L. Tang Family Associate Professor of PPS and Institute Associate Director, is coordinating the project. “We wanted to make faculty research available more broadly to the academic and policy communities, and our recent Web redesign made that easy to do,” said Hamilton. Abstracts from some of the most recent papers will run in future issues of *News*.

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received the award Nov. 2 during the association’s 2001 research conference in Washington, D.C.

Cook, co-author of the recent book *Gun Violence: The Real Costs*, is an expert on key societal issues such as public health policy; regulation of alcohol, guns and gambling; and violence prevention. Hamilton’s research focuses on how economic issues affect such diverse areas as environmental regulatory decisions and violent television programming.

“Phil’s election by fellow IOM members is an especially meaningful recognition of the breadth and quality of his work,” said Institute Director Bruce W. Jentleson. Of Hamilton’s award, he noted, “Jay has demonstrated exemplary public policy research and outstanding teaching, which have earned him a strong reputation both at Duke and in the broader academic community.”

## Program Looks at Life under 'Jim Crow' Laws

"Remembering Jim Crow: An American Radio Works Documentary" was broadcast Nov. 13 on National Public Radio stations across the country. The program was developed in collaboration with Duke's Center for Documentary Studies project, "Behind the Veil: Documenting African-American Life in the Jim Crow South." The documentary coincides with the publication of *Remembering Jim Crow, African Americans Tell About Life in the Segregated South*, edited by Duke faculty William Chafe, Arts and Sciences Dean; Raymond Gavins, Professor of History; and **Robert Korstad**, Associate Professor of PPS and History. (The New Press, 2001).

After slavery and Reconstruction, The American South implemented a series of laws and customs designed to deny African-Americans their dignity and rights as citizens. "Jim Crow," as it came to be called, gripped the South for 80 years, and race relations today are deeply marked by the experience. In this original one-hour radio documentary from American Radio Works, producer Stephen Smith illuminates these neglected "middle years" of America's segregation story, mainly through the voices of the people—both black and white—who lived it. For more information about the project, visit: [www.americanradioworks.com/features/remembering/index.html](http://www.americanradioworks.com/features/remembering/index.html)



Robert Korstad

## Reception at South African Embassy Helps Launch U.S.-Southern Africa Center

Sheila Sisulu, Ambassador of the Republic of South Africa to the United States, hosted a reception Nov. 16 in honor of the Institute's new U.S.-Southern Africa Center for Leadership and Public Values. The reception was at the South African Embassy in Washington, D.C. The center is a binational partnership between the Institute and the University of Cape Town's Graduate School of Business in Cape Town, South Africa.

**James A. Joseph**, former U.S. Ambassador to South Africa and a Professor of the Practice of PPS will direct the center. Among its goals are to enhance the capacity of highly promising emerging leaders, primarily in Southern Africa but also in historically disadvantaged communities in the United States; strengthen civil society with particular regard to mutual learning and collaborative initiatives in the United States and Southern Africa; and promote public discussion and understanding of the role of ethics and values in public life in both Southern Africa and the United States. For more information, please contact **Michelle Newman** at [newman@pps.duke.edu](mailto:newman@pps.duke.edu).



James A. Joseph

## New Program Brings Together Young Leaders from US, UK, Russia

A new program coordinated through the Close Up Foundation in Washington, D.C., and the Sanford Institute provides a forum for rising stars from the United States, Russia and the United Kingdom to network and discuss global issues affecting young professionals. The first group of leaders met in early November in Washington.

The program seeks to strengthen the vital and long-standing relationships among these three countries, and hopes to broaden and deepen understanding among individuals by encouraging the formation of life-long relationships; encourage participants to develop an enhanced sense of responsibility to their own and each others' societies; enhance international dialogue; and develop common approaches to issues of mutual interest.

**Frederick W. Mayer**, Director of Graduate Studies and Associate Professor of PPS and Political Science; **Amy Hepburn** (MPP '01), Research and Program Assistant; and **Tanya Wolfram** (MPP '01) organized and facilitated the inaugural program around the theme of Globalization and Leadership in the 21st century. Participants heard from public and private-sector leaders, including Dan Glickman, former Secretary of Agriculture under the Clinton Administration; Benjamin Barber, author of the acclaimed book *Jihad vs. McWorld*; Chan Heng Chee, Singapore's Ambassador to the United States; and Allen Neuharth, founder of the Freedom Forum and the nation's most widely read newspaper, *USA Today*.

The Young Leaders Program is operated under a grant provided to the Close Up Foundation and is sponsored by YUKOS Oil Co. (Corporate Sponsor), the Sanford Institute (Academic Sponsor), APCO Worldwide (U.S. Organizing Sponsor) and The Policy Partnership (U.K. Organizing Sponsor).

## Faculty Participate in APPAM Sessions

Institute faculty chaired and participated in a number of sessions during the 23rd Annual Research Conference of the Association for Public Policy Analysis and Management, held Nov. 1-3 in Washington, D.C. Participants and topics included **Philip J. Cook**, ITT/Sanford Professor of PPS and Professor of Economics and Sociology, Youth Violence and Crime and Social Policy; **William Darity Jr.**, Research Professor of PPS, African and African-American Studies and Economics (wearing his UNC-Chapel Hill "hat"), Race and Educational Outcomes and Race, Employment, Education and Earnings; **Charles T. Clotfelter**, Z. Smith Reynolds Professor of PPS and Professor of Economics and Law and **Jacob L. Vigdor**, Assistant Professor of Public Policy Studies and Economics, SAT Tests; and **Helen F. Ladd**, Professor of PPS and Economics, Effects of School Vouchers and Strengthening JPAM (*Journal of Policy Analysis and Management*). Ladd serves on the JPAM editorial board.

Also during APPAM, the Institute hosted a reception for alumni in the Washington area. **Frederick W. Mayer**, Director of Graduate Studies and Associate Professor of PPS and Political Science, welcomed the group. **Donna Dyer**, Director of Career Services and Alumni Relations, and **Jackie Terrell**, Assistant to the Director of Career Services, organized the event. Board of Visitors member **Sally Jaggar** also attended.

# ISSUES

## Public Policy Analysis and The Events of September 11

By Joel L. Fleishman

[Editor's Note: Fleishman is Professor of Law and PPS and Director of the Institute's Samuel and Ronnie Heyman Center for Ethics, Public Policy and the Professions. He delivered the address at a dinner during the Nov. 9 meeting of the Institute's Board of Visitors. For the full text of the remarks, please see the Institute's Web page at [www.pubpol.duke.edu](http://www.pubpol.duke.edu).]

... When, last summer, I accepted Bruce Jentleson's generous invitation to speak to you tonight, the seismic events of September 11th had not yet occurred, and I had a pretty good idea then of what I wished to explore – the importance of public policy analysis for a democratic society. September 11, however, threw me, like everyone else, into a state of profound shock, and raised questions about whether I should reconsider my choice of subject. When I recovered from the initial shock, however, it was obvious to me that my original topic continued to be not only related to the staggering, horrific events of September 11 and their implications but even more relevant than before. Indeed the practice of rational policy analysis is nothing more nor less than the best antidote for what brought September 11th about. Public policy analysis was invented with the twin goals of facilitating the peaceful, non-violent functioning of a robust democratic society and of preventing the recourse to violence to achieve one's ends. Perhaps an exploration of its development and meaning may help us all cope with the frightening events of September 11 and their effects on all our lives and way of life.

What brings us together here tonight is our shared commitment to the enterprise of public policy analysis, which most of us believe to be absolutely essential to the functioning of democracy, and all the more a democracy in a pluralistic, multi-cultural society. Why is that so? It is because the policy analysis enterprise offers a framework by which to enlarge the arena in which human beings of differing views of the public interest and how best to serve it can reason together with civility and mutual respect about better and worse ways of achieving objectives all of them hold precious. ...

... And where did policy analysis come from? Believe it or not, from Adam Smith. Remember that the first scientific economist was Adam Smith, and note well that his professorship at Glasgow was in the field of Moral Philosophy. ... What Adam Smith combined in one field of study, the 19th Century tore violently apart. So, by the 20th Century, politics, economics, and ethics were walled off from one another in their respective academic disciplines. By and large they didn't talk with one another or illuminate the learning of one another.

It became the primary mission of public policy analysis to bring them back together in a single framework of analysis which highlights the values at stake in any decision or policy, the identity of the stakeholders, the interests that motivate them, the advocates who advance the interests, and the methods they use in their competition. ...

... The bottom line is that the policy analysis enterprise aims centrally at enlarging the arena in which human beings holding differing views of the public interest and how to serve it can reason together civilly about better and worse ways of satisfying values they hold precious. Policy analysis, therefore, inherently opposes, or at least tends to diminish, all irrationality, irreducible subjective choice dilemmas, blind ideology, and, of course, all uses of violence.

Alas, September was not a good month for the policy analysis enterprise, and we must ask why the awful events occurred in the first place, what they say about us and about those who attacked us, and what we must learn if we are to avoid such shocks in the future.

... The conventional wisdom is that there was a massive intelligence default, and there certainly seems to have been, but, even if the intelligence services had reported the likelihood of a plot such as unfolded on September 11, who would have been believed the report enough to take effective action which would have prevented it? It is not as if voices had not repeatedly been raised in recent years warning of likely major violent actions by terrorists, including specifically Osama Bin Laden. In 2000, for example, the Hart-Rudman Report, full of warnings of such actions, was released and, according to Senator Hart, even the combined prestige of Warren Rudman and himself could not get press coverage for the report in the *New York Times*! ...

The default, however, is not primarily that of the public, but of the character of our political leadership. ... Most political leaders—[former North Carolina Governor] Jim Hunt is a tall exception—no longer raise and sustain their voices in crying out the truth across the wilderness of public opinion. Instead they look to see in advance whether there is a popular mandate that will respond favorably to their proposals. They do market research to follow the political marketplace rather than to LEAD it. They are like The French Revolution's Robespierre, who is reported to have said: "The crowd is in the streets; I must see where they are going for I am their leader." Let me quickly add that I am not criticizing those who do the polling for politicians, such as the highly principled [Institute Board of Visitors member] Peter Hart who is with us tonight. There is a valid—indeed essential—role in politics for opinion research, but that role should never take the place of a clear mind dedicated to the public interest or a stout heart willing to pursue it whatever the costs. ...

The same is true for the media. The press, almost uniformly, failed to give sustained, prominent attention to the obvious critical need for changes in airline security practices. Even one single-minded publisher or editor with national scope, crusading as a Gene Patterson or Hodding Carter did in fighting segregation, or Ed Murrow did in fighting hunger, could perhaps have raised public consciousness about the urgent seriousness of our vulnerability. But that vigorous style of advocacy journalism is no longer fashionable. ... It was not only the Hart-Rudman report that was ignored, but many other reports, including the Kennedy School's report in 2001 on our nation's terrorism preparedness. And even had they reported it, one doubts whether anyone would have done anything to remedy the defaults so vividly pointed out.

Why was that so? Simply put, because no one—political leaders, media leaders, and the public—believed that anything like September 11 could ever happen here. That they could believe that even after Oklahoma City, which WAS here, the 1993 attempt on the World Trade Center, which WAS here, the attack on the USS Cole, the bombing of the US embassy in Nairobi, the bombing of US military barracks in Saudi Arabia, the aborted effort in early 2000 to bomb Los Angeles Airport, the latter five of which had all been tied directly to Osama Bin Laden, testifies powerfully to the mass denial that was at work. ...

Why the mass denial? Because everybody believed that, because terrorism on a massive scale had never before happened here, the US mainland was invulnerable to organized terrorist actions, so no one was willing to take the extraordinary steps required to prevent them. ...

And why the persistence of that widespread belief? Because no political, governmental or media leaders—even those who were convinced of the reality of the danger—made a campaign of their beliefs in order to try to educate the public. And why not? Because they saw no political capital in doing so.

The truth is that there never is any short-term political capital in being a voice in the wilderness. It is perhaps the primary obligation of political leaders to CREATE political capital where there is none. ...

... The willful assault on the Twin Towers was devastating, not only in the loss of lives for whom all of us mourn but also in the wound to our national pride. After we grieve awhile, I have no doubt that we will come to view September 11 as having had many positive effects on our society. Let me list a few.

First, it has banished the awkwardness most of us had come to feel in openly expressing a love for our country. Not since World War II has there been such a show of American flags, or an outpouring of patriotic feeling. ...

Second, it stimulated an outpouring of charitable giving to the families of the firemen, police, and families now approaching \$1.5 billion, which is an all-time high response to any single disaster event. ... the amount given is eloquent testimony to the genuineness of American generosity and the depth to which American hearts were touched.

Third, it has significantly lifted Americans' trust of and confidence in government from the lows of recent years to much higher levels—77% for the military (double that of a year ago), 52% for the Executive Branch, and 43% for the Congress.

... In short, for all its horror, tragedy and loss of life, September 11 promises to make the United States of America a much stronger union of its citizens, a nation called again to greatness as the land of the free and the home of the brave.

## Generation TT

By Bruce W. Jentleson

[Editor's Note: This article originally appeared in the November/December 2001 issues of *Towerview*, the *Chronicle's* news perspective magazine.]

The faces said it all that afternoon: shock, pain, uncertainty, tears. On September 11, students and other members of the Duke community packed the Sanford Institute for an open

forum. The one thing we knew even then was that the events of that day were not just today's headlines, fading out after a news cycle or two. The world — our world, our students' world — was profoundly and enduringly changed.

My son, a junior at Columbia, described what it was like to go down to the World Trade Center site. It was a full sensory experience, he said; the smoke in your eyes, the smells in your nose, the crud crawling on your skin, the sheer enormity of the rubble that you see in ways not possible on television.

Amidst the rubble, though, are rays of hope, however hard to discern.

As a native New Yorker, I used to have no more prized possession than my Yankees cap. Now it's my FDNY hat. The 300+ firemen, policemen and emergency rescue workers who died when the Twin Towers collapsed gave their lives in public service. For that we will forever respect them. They did so because public service gave meaning to their lives — and in that way we must emulate them.

I think back to President John F. Kennedy's challenge to my generation, in his 1961 inaugural address, to "ask not what your country can do for you — ask what you can do for your country".

We must re-issue this call, to this generation of Duke students and their peers, to rekindle the spirit of public service as a personally fulfilling and societally meaningful career.

The war on terrorism may be more metaphorical than classical but it nevertheless requires a sustained and broad-based effort. It needs the very best of this generation: doctors and nurses for the public health challenges, language specialists to give us the human intelligence we need, lawyers to help strike the balance between national security and civil liberties, economists to help develop more effective policies to alleviate global poverty, public safety professionals, and yes, public policy leaders and others with the skills and aspiration to make a difference.

For those who don't choose public service as their primary career path, let the public spiritedness that has infused so many volunteers, so many businesses, so many individuals who have given time, money and expertise to the September 11 rescue and recovery efforts be captured and carried forward even once the sense of crisis subsides. The private sector, working with the nonprofit and public sectors, can do much to meet the new challenges of safety and security, even while also pursuing prosperity and opportunity.

Whatever our work and profession, we also must strengthen our sense of national community. The attacks of September 11 were against all of us as Americans. Virtually every state in the United States lost a native son or daughter; virtually every racial and ethnic and religious group lost a member. So too with our international community: More than 80 countries from around the world lost citizens.

JFK's "ask not" challenge was posed to everyone, but especially to the youth of that generation. Once again, the call must go out. We must challenge our students and others in their generation to respond. Let this be Generation TT, the generation that emerged from the rubble of the Twin Towers with a commitment to public service, public-spiritedness and national community that will help us regain our sense of security and safety, and accomplish much else here at home and in the world.

*Editor's Note: Issues contains abstracts and excerpts from articles, editorials and speeches by faculty at the Terry Sanford Institute of Public Policy. All items are reprinted with permission. For more information, please contact the editor at [neal@pps.duke.edu](mailto:neal@pps.duke.edu) or 919/613-7394.*

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## Jentleson Op-ed in DLC Magazine

The Democratic Leadership Council has devoted the November/December issue of its magazine, *Blueprint*, to addressing the events and aftermath of Sept. 11. Authors include U.S. Sen. Joe Lieberman, former President Bill Clinton and U.S. Rep. Ellen Tauscher. Institute Director **Bruce W. Jentleson's** article on "Dealing with the Middle East" is included. Peter Ross Range, editor, notes in his introduction that, "Hitler practically invented modern terrorism with the V-1 and V-2 attacks on London. It was war in a new dimension, and it was defeated. Bin Laden and his henchmen have carried terror to a new dimension again, and again we must defeat it. Our writers show some of the ways to accomplish that mission." The DLC leads the New Democrat movement, a national network of elected officials and community leaders whose innovative ideas are modernizing progressive politics for the 21st Century.

## Retired *NY Times* Editor Receives Futrell Award

Fred Andrews, retired senior editor with *The New York Times*, received the 2001-02 Futrell Award, presented annually by the Institute's DeWitt Wallace Center for Communications and Journalism to Duke alumni who have demonstrated excellence in the field of communications and journalism. Andrews is a 1960 graduate of Duke.

**Ken Rogerson**, Acting Director of DeWitt Wallace, presented Andrews with the award on Nov. 8. Andrews then delivered a public lecture about his experience in the newspaper industry, "Has It Really Been 40 Years? Lessons from a Lifetime as an Inside Man at the Skunk Works." Andrews also touched on the challenges faced by the *Times* in publishing the paper, post-Sept. 11.

In nearly 25 years at the *Times*, Andrews served in a variety of positions, including business-financial deputy editor and editor, deputy metropolitan editor, co-chairman of the newspaper's education task force and reporter. Andrews still maintains close ties to Duke as founding member of the *Duke Magazine's* Editorial Advisory Board. He has served on the board for nearly 18 years.

The Futrell Award is made possible by a gift from Ashley B. "Brownie" Futrell Jr. in tribute to his father, Ashley B. Futrell Sr., for his career contributions to Duke and to the profession of journalism. The Futrells are Duke alumni who own and operate the Pulitzer Prize-winning *Washington* (N.C.) *Daily News*. Past Futrell Award recipients include television journalist and talk show host Charlie Rose, CNN senior anchor Judy Woodruff and *New York Times* staff writer Jason DeParle.

## Commission Examines News Coverage of Terrorism

News organizations that cover war and terrorism must, as always, be vigorous advocates of the public's right to know, urged journalists and news executives at the annual meeting of the Commission on Radio and Television Policy, Oct. 19 and 20, in Vienna. Conference participants also strongly cautioned journalists to be aware of propaganda efforts and

to emphasize in their reporting not only what they do know about a conflict, but as importantly what they do not.

The event attracted dozens of reporters and editors, including former Media Fellow **Akaki Gogichaishvili**, who attended despite death threats to himself and to his family. In an email, **Ellen Mickiewicz**, Commission Co-chair and Director of the Institute's DeWitt Wallace Center for Communications and Journalism, said, "When he went back [to Georgia], the offices were raided and he put it on live and, as a result, Tbilisi erupted with popular support for the journalists of Rustavi 2 and the President of Georgia was forced to fire his entire cabinet—if he wished to retain his own job...this is truly a victory."

The commission's discussion of terrorism coverage was part of a larger examination of the problems news media face as audiences become increasingly fragmented, especially where societies have sharp divisions of ethnicity, religion or culture. In some respects, said Peter Pountchev of Bulgaria's Private Radio Association, "The questions are the same as before for journalists—where is the border between freedom, morality, responsibility, between information and propaganda."

Response to the recent Commission meeting has been enthusiastic and far-reaching. George Chirita, Executive Director of the Romanian Association of Broadcasters, forwarded the group's recommendations to association members and to participants in the Conference of the Southeast Europe Network of Associations of Private Broadcasters.

The Commission on Radio and Television Policy was founded in 1990 by former President Jimmy Carter to help advance the role of the free press in democratic societies. It is co-chaired by Mickiewicz and former Vice Chancellor of Austria **Erhard Busek**, also a Visiting Professor of the Practice of PPS, and is co-sponsored by the DeWitt Wallace Center, ORF, Institut für den Donauraum und Mitteleuropa, American-Austrian Foundation, the City of Vienna and the Austrian Federal Ministry of Foreign Affairs.

## 'Lessons Parents Couldn't Teach Us'

As part of Parents' Weekend at Duke Oct. 26-28, Peter and Linda Biehl presented a panel discussion at the Institute on "Absorbing the New South Africa: Lessons Parents Couldn't Teach Us." The Biehls' presentation was part of the Distinguished Speakers Series of the Sanford Institute's Hart Leadership Program.

Peter and Linda Biehl are the parents of Amy Biehl, an anti-apartheid activist who was murdered in 1993 while working as a Fulbright Scholar in South Africa. In her honor, they established the Amy Biehl Foundation to prevent youth-perpetrated violence in South Africa and the United States by providing program opportunities in education, sports/recreation, arts, employable skills and safety.

Other panelists were undergraduates in the Hart Leadership Program's Service Opportunities in Leadership (SOL) program who have worked with the Amy Biehl Foundation Trust (ABFT) in South Africa: **Tejas Shah**, **Neil Gupta** and **Beth Richardson**, all seniors. **James A. Joseph**, former U.S. ambassador to South Africa, Hart Leader-in-Residence, Professor of the Practice of PPS and director of the Institute's new US – Southern Africa Center for Leadership and Public Values, moderated the discussion. The panel was sponsored by the Institute, the Hart Leadership Program, the Center for International Studies, and the Kenan Institute for Ethics.

## Lyman Discusses Global Issues

Princeton Lyman, executive director of the Aspen Institute's global interdependence initiative and expert in international affairs, visited the Sanford Institute Oct. 17. He gave a luncheon talk on "Engaging the Public on Global Issues: A Case of Mixed Metaphors." During his speech, Lyman, former U.S. Ambassador to South Africa and to Nigeria, discussed the importance of engaging the public in the foreign policy arena.

Lyman had a distinguished career in the Foreign Service and has written numerous books and articles on Korean development, the U.S. relationship with South Africa, UN Security Council reform, UN peacekeeping, U.S. foreign policy, and the AIDS crisis in Africa.

While at Duke, Lyman also participated in small group meetings with faculty from across the university to discuss global AIDS issues and preventive diplomacy. He wrapped up his visit by speaking to MPP students in PPS 320: Globalization and Governance class, where he discussed the importance of bridging the gap between policymakers and the public. According to several students and faculty members, Ambassador Lyman's visit "was one of the best Institute events of the year."



Princeton Lyman

## Fellows Discuss Front-line Journalism

Exploris, an interactive, global museum in Raleigh, N.C., and the Institute's DeWitt Wallace Center for Communications and Journalism sponsored a community forum Oct. 30 on front-line journalism and the international media's coverage of the terrorist attacks and war in Afghanistan.

International journalists participating in the DeWitt Wallace Center's Media Fellows Program spoke about their experiences reporting from the front line in times of global crisis. Panelists included journalists from Bosnia, Serbia, South Africa, Germany and the United States. They discussed their experiences reporting on crises ranging from apartheid to the fall of the Berlin Wall. The panel then addressed how the events of Sept. 11 and the subsequent war in Afghanistan are being reported around the world and the role of ethics in international journalism. Participants included Media Fellows **Dzenana Aladuz**, freelance correspondent, AIN, Sarajevo, Bosnia and Herzegovina; **Batic Bacevic**, political editor, NIN, Belgrade, Yugoslavia; **Brita Blumencron**, political editor, *News*, Vienna, Austria; **Marion Edmunds**, political correspondent, eNEWS, Cape Town, South Africa; and **Alexander von Sallwith**, editor, North German Broadcasting Corp., Hamburg, Germany.

## Faculty & Staff Notes

**John Ahearne**, Visiting Professor in PPS, chaired a meeting, "Ensuring the Safety of the U.S. Mail", at the National Academy of Sciences called at the request of the chairman and ranking member of the House Committee on Government Reform to provide expert advice to the U.S. Postal Service.

**Robert J. Bliwise**, Visiting Lecturer in PPS and Editor of *Duke Magazine*, served as Editor for *Trend Lines*, a sample of Duke student writing from PPS 119S, the magazine journalism seminar that Bliwise teaches. For a copy of the publication, please contact Bliwise at robert.bliwise@daa.duke.edu.

**Chris Conover**, Assistant Research Professor of PPS, has been retained as consultant by the N.C. Department of Insurance to help advise on the conversion of BlueCrossBlueShield of North Carolina to for-profit status.

**Kirk Felsman**, Senior Research Scholar and Director of the Hart Fellows Program, is currently working on a Mellon Foundation-supported project, *Unaccompanied Minors from Southern Sudan: A Systematic Data Analysis & Follow-Up Study*. Preliminary findings from the research were presented at two conferences this fall: the Workshop on Research Ethics in Complex Humanitarian Emergencies and the Roundtable on the Demography of Forced Migration. Both meetings were co-sponsored by the Committee on Population of the National Research Council.

**Amey Hepburn** (MPP '01), Program and Research Associate, was a lead presenter at a Town Hall Conference on Oct. 23 in Washington, D.C. sponsored by USAID and UNICEF on "Increasing Primary Education Access for Children Living in AIDS-affected Areas in Sub-Saharan Africa." She presented her master's thesis research on increasing primary education access for orphans and vulnerable children in Eastern and Southern Africa.

**Helen F. Ladd**, Professor of PPS and Economics, served as an expert member of an Organisation for Economic Cooperation and Development mission to Helsinki, where she was responsible for analyzing and making recommendations on the tax and fiscal aspects of territorial development in the Greater Helsinki Region. In November, Ladd gave the Jerry Miner Lecture at the Maxwell School of Syracuse University on "Implementing Value-Added Measures of School Effectiveness: Getting the Incentives Right." While there, she also gave a seminar in the public administration program on "Who Teaches Whom? Race and the Distribution of Inexperienced Teachers." This is the first paper from her research project with PPS faculty **Charles Clotfelter** and **Jacob Vigdor** on teacher quality and student achievement.

**Alex Harris**, Professor of the Practice of PPS, spoke at the conference, "Coming of Age: Developing the Field of Civic Engagement," in San Jose, Calif., on Nov. 11. He discussed his ongoing documentary photographic project about civic engagement among older Americans published in three new titles of the "Innovations" series from the nonprofit organization, Civic Ventures. The publications are: *The Art of Medicine: Samaritan House Free Clinic*, *Lessons for Life: Experience Corps*, and *Raising a Neighborhood: Hope Meadows*. A fourth publication about Habitat for Humanity will be published early in 2002.

**Bruce W. Jentleson**, Institute Director and Professor of PPS and Political Science, discussed "The United Nations and Threats to Peace and Security in the 21st Century" during a meeting Oct. 24 of the United Nations Association-USA (West Triangle Chapter) in Chapel Hill. The event commemorated UN Day, celebrating the 56th anniversary of the founding of the world body. The United Nations Association of the United States of America (UNA-USA) is a nonprofit, nonpartisan national organization dedicated to enhancing U.S. participation in the United Nations system and to strengthening that system as it seeks to define and carry out its mission. Jentleson recently has been interviewed by local and national media concerning the war in Afghanistan and the aftermath of Sept. 11, including the *Christian Science Monitor* and WRAL-TV.

**James A. Joseph**, Professor of the Practice of Public Policy and Leader-in-Residence of the Hart Leadership Program, spoke Oct. 25 to nearly 1,000 foundation and non-profit leaders at the annual meeting of the North Carolina Center for Nonprofits. He also addressed the Mayors Breakfast in Las Vegas for nearly 1,000 state leaders.

"A tour de force of the international and transnational politics around the Caspian Basin" is how one reviewer describes the book, *The Caspian Sea: A Quest for Environmental Security*, co-authored by William Ascher, former DCID director, and **Natalia Mirovitskaya**, Visiting Research Scholar in PPS. The book has received a number of favorable reviews, including one from Nikolai N. Mirnov with the Institute of Ecology and Evolution, Russian Academy of Sciences, who noted in *Environment* that, "[The book] *The Caspian Sea* is a concentrated presentation of the complex environmental problems in this region

that people involved in further discussions of these issues should be obligated to read.”

**Richard O’Dor**, Lecturer in PPS, serves as Director of the Duke Debate Team, which competes in intercollegiate tournaments against teams from Harvard, Princeton, Dartmouth, College of William and Mary, MIT and others. The team placed second in recent tournaments at the College of William and Mary (against 41 teams) and at Bryn Mawr College (against 38 teams).

**Bruce Payne**, Professor of the Practice of PPS and Director of the HLP’s Leadership and the Arts in New York program, continues to serve as an informal consultant to a number of colleges and universities that are establishing or expanding their leadership and the arts programs. In November, Payne presented a lecture at the new Center for Public Leadership at the Kennedy School, titled “Imperial Visions, Race and Gender: What’s To Be Learned From *Aida*?” He also represented the Hart Leadership Program at the International Leadership Association annual meeting in Miami.

**Susan Tift**, Eugene C. Patterson Professor of Journalism and PPS, and her co-author Alex Jones had an op-ed published in the *New York Times*. It was a sidebar to the Times’s 150th anniversary coverage. Tift also had a major article on Sen. Jesse Helms published in the November issue of *Talk* magazine.

**Jacob L. Vigdor**, Assistant Professor of PPS, has been awarded a grant by the Russell Sage Foundation to study “The Residential Segregation of Immigrant Groups in the United States, 1910-2000.” Part of the study will involve using the Triangle Census Research Data Center, located on Duke’s campus. Co-grantees are David Cutler and Edward Glaeser of Harvard University. Vigdor recently participated in a panel discussion, “America’s New Diversity: The Varied Landscape of Segregation,” at a symposium titled “Census 2000 and the New Urban Dynamic,” sponsored by the Fannie Mae Foundation, Brookings Institution and Cleveland State University.

## Student Notes

**Mike Dombeck** (MPP/MBA ’03) has had a paper published on hypertension and cost-effectiveness of drug treatments in *Managed Care Interface*. He also had four research projects accepted for presentation as posters at the International Society for Pharmacoeconomics and Outcomes Research Fourth Annual European Congress, held Nov. 11-13 in Cannes, France. The posters addressed the efficacy and cost-effectiveness of various drug treatments for tuberculosis.

As part of the Hart Leadership Program course “Leadership, Development and Organizations” (PPS146), undergraduate students **Anna Mutoph**, **Lori Nathanson** and **Jen Stapleton** analyzed traffic and parking problems at Durham’s School of the Arts. Their recommendations, such as connecting parking areas and redirecting traffic to prevent clogging of major streets, became part of the Durham bond package that was approved in early November. As a result, \$400,000 given to the school will be used to implement the project for traffic and transportation. PPS146 is taught by HLP faculty member **Tony Brown**, Professor of the Practice of Public Policy Studies and Sociology and Director of the HLP’s Enterprising Leadership Initiative.

## Alumni Notes

**Brent Andrew** (MPP ’83) is President of Link Research, a nonprofit that connects community-based organizations needing research with university-based researchers.

**Nigel Asquith** (MPP/Ph.D. ’98) is the new Director of Conservation Policy of Conservation International in Washington, D.C.

**Caroline Davis** (MPP ’94) is now with the California Department of Health Services, Medi-Cal Managed Care Division.

**Will Davis** (MPP ’87) is still with the Organisation for Economic Cooperation and Development, but he has moved to the OECD headquarters office in Paris to be the Manager of Civil Society and Parliamentarian Affairs, the public relations and public affairs office of OECD.

**Rebecca Gau** (MPP ’98) announced the birth of Maximilian Davidson Gau, born on June 23, 2001.

**Amy Hepburn** (MPP ’01) has joined the Sanford Institute staff as Program and Research Associate, working with international programs and the Institute’s Multi-Sector Public Policy initiative.

**Brad Keller** (MPP ’00) is the Deputy Chief of Staff for West Virginia Governor Bob Wise.

**Beth Kidder** (MPP ’98) returned to her home state of Florida and is working as a health program analyst in the Florida Agency for Health Care Administration.

**Jason Paukovits** (MPP ’99) has left the Massachusetts State Budget Agency and is now working for the Department of Environmental Protection.

**Sandy Paul** (MPP ’00) is the Director of Mid-Atlantic Research for Delta Associates, a real estate services firm in Alexandria, VA.

**Brett Perryman** (JD/MPP ’99) is now with Affiliated Managers Group, a corporate communications firm in Boston, MA.

**Heidi Recksiek** (MPP ’97) has moved from Florida to Charleston, SC, to be a Coastal Management Specialist at the NOAA Coastal Services Center.

**Dale Rhoda** (MPP ’93) married Kara Maupin on August 4, 2001. Dale works on air traffic issues with the U.S. Department of Transportation in Cambridge, MA.

**Maribeth Suprock** (MPP ’99) has left the New York Administration for Children’s Services to attend Notre Dame Law School.

**Arif Ullah** (MPP ’98) is the Education and Community Outreach Coordinator for the Immigration Resource Center of the American Friends Service Committee in Long Island, NY.

**Stephanie Walsh** (MPP ’00) is a Legislative Analyst for the Joint Budget Committee of the Colorado State Legislature.

**Ellen Weiss** (MPP ’00) left the Department of Education to be a Policy Analyst for the American Federation of Teachers in Washington, D.C.

**Mark Wiggin** (MPP ’99) has returned to Anchorage, Alaska, to work in the oil industry. He and his wife, Diane, and daughter, Arielle, have a new son and brother, Andrew Julian Wiggin, born June 18, 2001.

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