



- 3/Award honors Stubbing
- 7/School feeding programs
- 9/The changing face of AIDS
- 11/Sloan testifies to Congress
- 14/Alumni news
- Back page/Winter events

FOCUS

Health policy panel in D.C. prompts further analysis of AIDS spending

A Nov. 5 Duke Health Policy Forum in Washington, D.C., on AIDS funding disparities resulted in an expansion of current Duke research, at the request of federal agencies that administer various AIDS funding programs.



The Center for Health Policy, Law and Management's Health Inequalities Program (HIP), led by Associate Professor of PPS **Kathryn Whetten**, discussed research on the

question: "Is there really an HIV/AIDS epidemic and funding crisis in the southern states?"

Whetten was joined by Research Scholar **Susan Sullins Reif**, Southern States Project Coordinator **Curtis Coomes**, and interns **Malavika Prabhu** and **Sejal Shah**.

As a result of the dialogue generated by the meeting, HIP is augmenting its AIDS funding analysis to reflect state-level trends in addition to regional trends. HIP will survey state Medicaid programs to collect currently unavailable state-level data on HIV-infected beneficiaries and spending on HIV care.

In addition, Whetten and the HIP team were invited to work with the Government (Please see page 4)

Global public policy track draws growing number of MPP students

Three years after the Institute began offering master's students a concentration in global public policy (GPP), the number of students focusing on international affairs has more than doubled. Approximately 40 percent of the 57 students who enrolled this year chose the GPP track.

"In a very short time, we have gone from a predominantly domestic-focused program to also being one of the most internationally oriented programs in the country," said **Frederick "Fritz" Mayer**, director of graduate studies for the Institute. The shift was by design, Mayer said. "We did it because we thought it was important, because of Duke's emphasis on internationalization, and because we had the resources, in terms of faculty and other infrastructure, to succeed."

The Institute has a number of scholars whose research is primarily international, including **Bruce Jentleson** and **Bruce Kuniholm** (foreign policy), **Robert Conrad** (public finance), **Judith Kelley** (EU and ethnic minority politics), **Anirudh Krishna** (poverty and democracy), **Ellen Mickiewicz** (political communications and media) **Francis Lethem** (development), **Natalia Mirovitskaya** (politics and environment) and **Mayer** (trade and governance).

In addition, some Institute professors who previously focused on domestic matters now pursue comparative studies as well. For example, the last two books written by education expert **Helen "Sunny" Ladd**, **Edgar T. Thompson** Distinguished Professor of Public Policy Studies and professor of economics, dealt with school choice and education reform (Please see page 5)

Leading journalists discuss Bush's 2nd Term



Political journalists **Margaret Warner** of "Lehrer NewsHour," **David Broder** of The Washington Post; and **David Brooks** of The New York Times, discuss President Bush's second term Jan. 15 during the 17th annual **Zeidman Colloquium**. About 200 people attended the panel discussion sponsored by the Institute's **DeWitt Wallace Center for Communications and Journalism**. Please see story, p. 4.

KARENTAM

Institute Updates

Seminar series brings nonprofit, foundation experts to Institute

A series of distinguished speakers is visiting the Institute this spring as part of the Foundation Impact Research Group faculty seminar series, organized by Joel Fleishman, professor of PPS and law. The series, now in its fourth semester, explores the relationships between strategic choice-making and impact measurement in foundations and nonprofits. Scheduled speakers are:

Jan. 19 – Carol Diamond, managing director, Markle Foundation's Health Care Program;

Feb. 9 – Barbara Goodmon, president, A. J. Fletcher Foundation;

Feb. 23 – David Hunter, director of evaluation and knowledge development, Edna McConnell Clark Foundation;

March 9 – Doug Nelson, president, The Annie E. Casey Foundation;

March 23 – Richard Schlosberg, former president of the Packard Foundation;

April 6 – Dr. Anthony So, Institute senior research fellow and former associate director of the Rockefeller Foundation's Health Equity Program;

April 20 – Rebecca Rimel, president and CEO, The Pew Charitable Trusts.

Institute faculty members and faculty from other Duke departments and professional schools, as well N.C. foundation executives and nonprofit leaders attend the seminars, as well as public policy students with an interest in foundations and nonprofits. The seminars take place in Rhodes Conference Room at the Institute from 4 to 6 pm.

The Foundation Impact Research Group seminar series is part of the Duke Philanthropic Foundation Research Program, financed with support from several foundations, including the Ford and Hewlett foundations.

For more information, please contact Program coordinator Susanne Peace at peace001@duke.edu or 613-7376.



Board of Visitors hosts MPP student lunch

MPP students discussed career paths with Institute Board of Visitors members during the BOV's November meeting. At top, MPP students Leandra Marin, left, and Elizabeth Bax, right, talk with BOV member Dale Royal, who oversees affordable housing in San Diego. At center, BOV member Michael "Buz" Waitzkin, a partner in the Washington, D.C., law firm FoxKiser, discusses post-graduate options with MPP student Matt Perault.

Graduate teaching award created to honor memory of Stubbing

A new award named in honor of **Richard Stubbing**, who taught at the Institute for 20 years until his death in November, will be presented annually to the Institute faculty member who exemplifies Stubbing's commitment to teaching and mentoring students.



Stubbing, a professor of the practice emeritus, taught courses in U.S. national security and public budgeting. Before joining the Institute in 1982, Stubbing worked for nearly 20 years in the U.S. Office of Management and Budget (OMB), serving as OMB representative on the major defense policy and strategy studies of the Nixon, Ford and Carter administrations.

The Richard Stubbing Graduate Teaching and Mentoring Award was created to "honor Dick's legacy and to recognize others on the faculty who share Dick's deep commitment to the training of future public servants," said **Frederick "Fritz" Mayer**, professor and director of graduate studies for the Institute.

The award will go to the faculty member who makes "outstanding contributions to the teaching mission of the graduate programs of the Sanford Institute" and demonstrates "deep commitment" to the intellectual, professional and personal development of graduate students.

Stubbing died Nov. 11 after a battle with cancer. He was 74. Hundreds of family, friends, colleagues, former and current students, and fellow parishioners of Durham's Holy Cross Catholic Church attended his funeral Nov. 17 in Duke Chapel.

He testified before Congress on numerous occasions during the 1980s on defense program and budgetary issues. Among his accomplishments at OMB, Stubbing led efforts to improve defense purchasing practices, became the expert on contracting for new weapons and equipment and chaired a 1975 working group to impose tighter controls on the CIA.

His publications include the 1986 book, *The Defense Game: An Insider Explores the Astonishing Realities of America's Defense Establishment*, which describes the workings of the defense establishment and assesses the performance of five secretaries of defense. In 1998, he was named the recipient of Duke's Humanitarian Award.

He is survived by his wife, Patricia, four grown children and 11 grandchildren.

Remembrances

"The critical core of Dick Stubbing was that he put others first, and he was a great teacher because of that. That's why students kept coming back to him for counsel and advice."

– Ted Triebel, lecturer in PPS

"Dick was a champion for his students. He always had time for you and made you feel like there was nothing more important to him than talking to you."

– Amy Hepburn, MPP '01

"He was the compassionate cynic, the happy skeptic, the man with few illusions who nonetheless dedicated his career to improving the institutions of which he was a part. His mission in the classroom was to set the students straight about how things really worked in Washington while all the time insisting that they could and should do better when it was their turn."

– Phil Cook, professor of PPS

"No faculty member in my time at Duke has meant more to MPP students than Dick, in part because of what happened in his classroom, always a lively place, but in larger measure because of the time he always had to talk with students ... The Institute will miss him greatly ... "

– Fritz Mayer, director of graduate studies

Brown's student entrepreneurs win project support

Two projects begun during the fall semester as part of **Tony Brown's** social entrepreneurship course have garnered significant university support and funding in excess of \$5,000—Operation Snowball, a weekend retreat in collaboration with the Duke/Durham Partnership; and Summer of Service, a direct service summer internship program for Duke students.

Brown, a Hart Leadership Program faculty member, has taught the class for five semesters. Of the 24 projects initiated during the first four classes, three-quarters are ongoing, Brown said.

Operation Snowball, a project led by students **Amy Rosenthal**, **Nimmi Chilamkurti** and **Nelson Williams**, aims to offer 150 Durham middle school students sessions on substance abuse prevention, leadership empowerment, eating disorders and other

teenage issues. The team obtained accreditation from the national Operation Snowball Program, made presentations to a local middle school, created a detailed curriculum and developed a business plan.

The Summer of Service program, initiated by students **Elle Pishny**, **Jessica Palacios** and **Elliot Miller**, is being carried out in collaboration with the Career Services Center and the Duke Alumni Association. The program will provide service-based internship opportunities for Duke students committed to strengthening and making a difference in nonprofit organizations and communities across the nation.

The program will pair undergraduate students with Duke alumni host families, helping students feel connected to the cities they serve and helping alumni feel connected to the university. For more information, visit

the new program's Web site at www.dukealumni.com/summerofservice.

Meanwhile, students in Brown's "Leadership, Development, and Organizations" class completed 11 community leadership projects. Their projects included nutrition for the Latino population in Durham's elementary schools, initiation of an environmental education center in Durham, collaboration among the eight Durham charter schools and evaluation of a local company's community investment program.



Leading political journalists forecast ambitious agenda in Bush second term

President Bush believes he has a mandate to pursue ambitious policy reforms during his second term that could fundamentally alter domestic institutions, said three political journalists who spoke Jan. 15 at the Terry Sanford Institute of Public Policy. Social Security, tort and liability reform, and potentially sweeping tax law revisions top Bush's second-term agenda, they said.

About 200 people attended the panel discussion of "The Bush Presidency: The Next Four Years," featuring **David Broder**, national political correspondent for *The Washington Post*; **David Brooks**, *New York Times* columnist; and **Margaret Warner**, senior correspondent with the PBS program "The NewsHour with Jim Lehrer."

KAREN TAMM



Margaret Warner, "Lehrer NewsHour" senior correspondent, responds to a question during the Jan. 15 Zeidman Colloquium.

The event was part of the annual John Fisher Zeidman Memorial Colloquium on Communications, sponsored by the Institute's DeWitt Wallace Center for Communications and Journalism. Center Director Ellen Mickiewicz, professor of political science and public policy studies, moderated.

The Social Security battle is under way, with the Bush Administration engaged in a PR campaign to convince the public that the system is in crisis, Warner said. Although Democrats have long seen Social Security reform as "their issue," and oppose proposals for private retirement accounts, they are "bankrupt as to policy ideas," Broder observed. At the same time, Warner said,

"Republicans on the Hill are nervous about Social Security reform because they are not persuaded that it is a political winner."

The future of democracy in the Middle East, partisan politics, recent media blunders and the possibility of a draft also were addressed during a wide-ranging question-and-answer session.

Brooks said Bush acted boldly to rid Iraq of Saddam Hussein. Despite the "screw-ups" of failing to supply sufficient military, diplomatic, or nation-building infrastructure for the invasion, Brooks said, the ideas Bush has championed are "extremely powerful... and the idea of democracy in the Middle East will succeed." But the new governments will be "unfriendly and unmodern," he noted. "They may be democratic, but they will not look like us."

Warner countered that success in Iraq will depend on "what the winners do with their power." While holding elections is important, she said, the success of President Bush's strategy will be measured by whether Iraqi citizens gain from the changes. If they do, democracy can replicate in the Middle East, she said.

All three journalists saw little chance of a draft—a move widely seen as political suicide—in part due to opposition from the military itself. After the Iraq election, Warner predicted the new government will move swiftly to create a timetable for U.S. withdrawal. If that happens, pressure on the military will be diminished, Warner predicted.

Democrats are "whistling past the graveyard" when they put a positive spin on the November election results, Warner said. Broder, who has covered every presidential campaign since 1960, said that although the outcome did not represent a "wipe out," 94 of the nation's 100 fastest growing counties were carried by Bush, a clear sign of Republican strength. If Democrats "get comfortable talking to people who go to church" they might become competitive again, he said.

Brooks was more pessimistic. He noted a longterm slide in Democrat registrations and said Democrats' confrontational responses to the Bush administration "are not helpful to them."

The Zeidman Colloquium is made possible by a gift to Duke from Philip and Nancy Zeidman in memory of their son, John, a former Duke student who died in 1982 after contracting viral encephalitis while studying in China.

AIDS research (continued from page 1)

Accountability Office (GAO) on a congressionally mandated analysis of the Ryan White Comprehensive AIDS Resources Emergency (CARE) Act program. Their report could have significant consequences on the reauthorization of the program, scheduled for early 2005.

Whetten opened the forum with an audio recording of a woman talking about her experiences and emotions as a person living with HIV in the Deep South. Reif then presented both existing literature and current HIP/CHPLM research, which showed that compared to the rest of the country, the South has greater rates of AIDS incidence and AIDS deaths, higher rates of substance abuse and symptoms of mental illness and less access to medical services.

To address these issues, HIP's federally funded demonstration project has combined HIV medical care with substance abuse and mental health treatment. Results have shown a decrease in psychiatric symptoms, substance use, sexual risks and inpatient health care costs.

Coomes, Prabhu and Shah followed with a presentation on federal and state funding for HIV care and prevention. One important conclusion was that while western and southern states contribute the most in state funding to their respective AIDS Drug Assistance Programs (ADAPs), the Deep South ADAPs are among the most restrictive in the country in terms of financial eligibility and medications covered. They also tend to experience cost containment measures (such as waiting lists) more frequently than other regions of the country.

The forum concluded with comments from the audience, which included attendees from the GAO, National Institutes of Health (NIH), Centers for Medicare and Medicaid Services (CMS), Department of Health and Human Services (DHHS), Office of Sen. Rick Santorum, Office of Rep. Eddie Bernice Johnson, the Kaiser Family Foundation (KFF), National Alliance of State and Territorial AIDS Directors (NASTAD), The AIDS Institute, and GlaxoSmithKline.

The Dec. 5 Duke Health Policy Forum, titled "Information Technology in Health Care: A New, Working Model" featured **William Hammond**, visiting faculty member in Fuqua's Health Sector Management Program; **Dr. David Lobach**, Duke Family Medicine; and **Brian Baum** of the Health Data Exchange.

Internationalization of the MPP curriculum (continued from page 1)

in New Zealand and South Africa.

The Institute's growing Duke/HEI Program in Global Policy and Governance in Geneva offers GPP students valuable international experience. The sought-after program, now in its third year, includes a summer internship with an international organization, and an intensive, month-long course taught at the Graduate Institute of International Studies (HEI).

About half of the GPP students will participate this year.

Other hallmarks of the internationalization trend include a new program to enroll returning Peace Corps volunteers and the first-ever recruiting trips abroad. Interest in global health courses also is growing, reflecting a campus-wide strength.

The Institute gained membership in the Association of Professional Schools of International Affairs (APSIA) in 2002 and Jentleson serves on the organization's executive committee. Meanwhile, the Program in International Development Policy brings mid-career professionals from around the world to the Institute, offering the potential for MPP students to interact with and learn from experienced international policy practitioners.

Nationwide, MPP programs are increasing their emphasis on international policy, Mayer said. "It reflects the reality that, with economic globalization, no matter what your area is or where you work, you need to understand the way the world works." Although a majority of MPP graduates probably will continue choosing work in domestic arenas, all can benefit from a global perspective, he said.



Frederick Mayer

The shift is happening as the public policy discipline—largely an American phenomenon until now—begins to take hold in universities overseas. This interest has prompted discussions among Jentleson, Professor **G.P. Shukla** and others with several Chinese institutions, which may lead to reciprocal programs there within a year.

Despite the trend, the MPP program retains its core strengths in economics, policy analysis, ethics, data analysis, political analysis and leadership. GPP students supplement those required subjects with electives in international trade and finance, global governance, international development and security policy, to name a few.

One challenge in meeting the needs of the GPP students has been demonstrating how the core courses are relevant to students with an international focus, Mayer said. "We are beginning to use more international examples and case studies in the core courses," he noted. A larger intellectual challenge, Mayer added, is addressing the issues of governance often found in international settings.

"Public Policy programs grew up with a heavy emphasis on policy analysis and analytical tools, with relatively less focus on institutional design, law, the role of civil society and other issues that arise in the international arena," Mayer said. "Developing countries often lack the basic institutional structures that we take for granted in the United States." As a result, students need to learn more about capacity building, negotiation and building consensus, Mayer said, while mastering essential skills in analysis.



Geneva, Switzerland

LAURA ZAMBRANO

Sanford News Briefs

New director at CHPLM • Kathryn Whetten, associate professor of PPS, Community and Family Medicine, and Nursing, and director of the Health Inequalities Program, became director of the Institute's Center for Health Policy, Law and Management effective January 1. **Frank Sloan**, J. Alexander McMahon Professor of Health Policy, Law and Management, professor of PPS and Economics, had served as director for seven years.

Krupp to lead PIDP • Cory Krupp, visiting associate professor in PPS, will succeed Francis Lethem as director of graduate studies for the Program in International Development Policy in the Duke Center for International Development. The change takes effect on July 1. Lethem has directed the PIDP program since July 1997, overseeing tremendous expansion of the program. He will continue as co-director of the Duke-UNC Rotary Center for International Studies.

MPP students join policy talks • The Center for Child and Family Policy is offering opportunities for MPP students to join its research scientists and policy experts in one-on-one meetings with state policymakers working in education and health and human services.

Meetings so far have included sessions with **Molly Broad**, president of the UNC System; **Martin Lancaster**, president of the N.C. Community College System; and **Sen. Martin Nesbitt** and **Rep. Verla Insko**, co-chairs of the Joint Legislative Oversight Committee on Mental Health, Developmental Disabilities and Substance Abuse Services.

Health access issues discussed • The Program on Global Health and Technology Access, led by senior research fellow **Anthony So**, co-sponsored a talk on Nov. 4, "The Fight for Global Health: AIDS and Access to Essential Medicines," by **Jamie Love**, director of the Consumer Project on Technology.

LANY students chosen • Twenty-three students have been selected to participate in Leadership and the Arts in New York (LANY), a component of the Hart Leadership Program. The group includes a filmmaker, a *Chronicle* columnist, a trumpeter with the Duke Symphony Orchestra, two *cappella* singers, international students from Bulgaria and Singapore, a Baha'i Benjamin N. Duke Scholar, the co-leader of the Campus Crusade for Christ's Greek ministry team, and a teen health facilitator. LANY takes place during the spring semester and is directed by lecturer **Bruce Payne**.

Women as Leaders • Students in visiting lecturer **Betsy Alden's** "Women as Leaders" course (PPS 140) selected and developed programs and projects in the fall around issues to which they were personally committed. Several projects grew out of the students' service-learning mentoring experiences at Chewning Middle School.

The projects include a pre-major advisors workshop to increase women math majors at Duke; an Arab-Jewish discussion group modeled on the Judea Pearl-Akbar Ahmed inter-faith conversations; and educating Indian sex-workers on HIV-AIDS risks.

Mock refugee village highlights crisis in Sudan

A handful of public policy undergraduates helped raise awareness about ongoing ethnic violence in Sudan by erecting a mock refugee village on campus last semester. The sophomores, three of whom plan to begin their PPS studies next year, built temporary tents of plywood, plastic and cloth.

They recruited other students and spent a week at the site in mid November, providing information and telling fellow students how to get involved in assistance efforts.

The project was a response to the conflict that has killed about 70,000 and displaced an estimated 1.8 million in Darfur, a western region of Sudan.

"From where we sit in our dorm rooms or at our desks in class, it's hard to really understand what these refugees and these tribal Africans are going through," **Ben Abram** said. "We hoped the village would provide an emotional reference point."

The awareness efforts included an evening vigil organized by Justice, a Duke human rights advocacy group. The vigil was part of a nationwide initiative and coincided with similar events at Harvard and Georgetown universities, Swarthmore College and elsewhere.

Student activist **Damjan Denoble** used

the Committee on Conscience, an online forum facilitated by the U.S. Holocaust Memorial Museum, to network with other college activists and share ideas about combating modern-day genocide. Duke sophomores **Vijay Brihmadessam** and **Corey Sobel** also were among the organizers of the Sudan awareness activities.

The students organized an Oct. 22 conference on Sudan that attracted more than 70 attendees from all over the state, Denoble said. **Fisal Dousa**, a native of Sudan, talked about his family, most of whom are now refugees in neighboring Chad, and students presented ideas for action. Other initiatives included sales of bracelets to raise money for relief efforts, and a plan to participate in a national student conference in Washington.

Civil war has wracked Sudan for decades. International agencies estimate that since March 2004, disease, malnutrition and clashes among the displaced have killed more than 70,000 people.

A version of this article, reported by Emily Rotberg, first appeared in the *Duke Chronicle*.



Radio, TV policy panels probe news coverage of crime, corruption

The 2004 session of the Commission on Radio and Television Policy, a program of the DeWitt Wallace Center for Communications and Journalism, focused on "Coverage of Crime, Corruption and Economic Development." The conference, at the Austrian Broadcasting Corp. Conference Center in Vienna Nov. 12-13, drew more than 50 scholars and journalists from about 20 countries.

Panel discussions covered issues such as how to research economic crimes that cross national borders; ethical issues encountered in reporting on crime and corruption; censorship as a threat to national security; and how to ensure the safety of journalists who uncover crime and corruption.

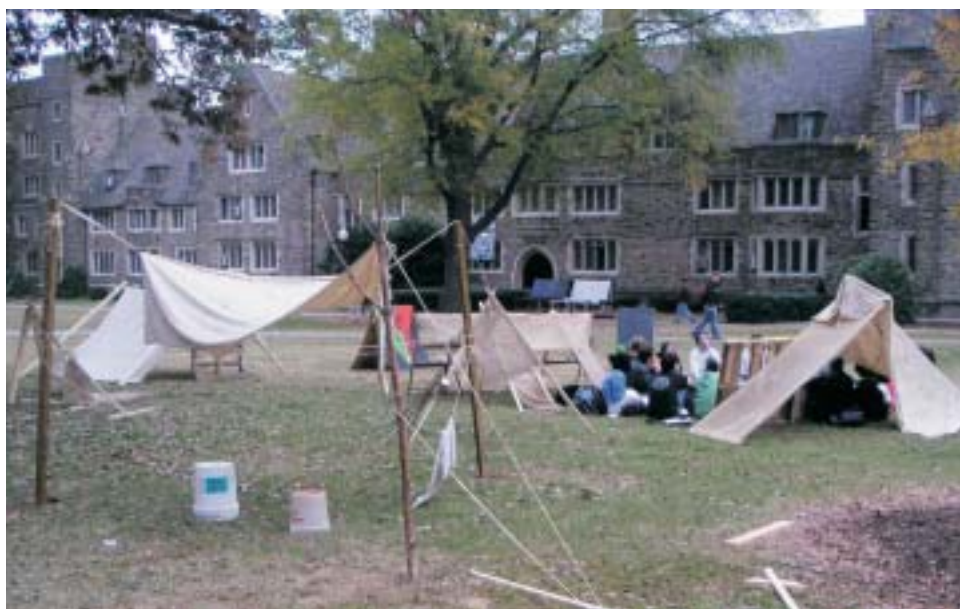
Ellen Mickiewicz, director of the DeWitt Wallace Center, and **Erhard Busek**, director of the Institute for the Danube Region and Central Europe and coordinator of the Southeast European Cooperative Initiative, co-chair the Commission's annual meetings.

Among the many panelists were **Mikhail Fedotov** of the Russian Union of Journalists; **Agron Bajrami**, deputy editor in chief of the *Koha Ditore* in Kosovo; **George Chirita**, executive director of the Romanian Association of Broadcasters; **Boris Bergant**, deputy general director, Radio Televizija Slovenija, and **Joëlle Stolz**, a journalist with *Le Monde*.

Recommendations arising from the annual meetings are published and made available to governments as well as international governmental and non-governmental organizations.

The commission is an international non-governmental organization founded in 1990 by former U.S. President Jimmy Carter. The first of its media guidebooks, *Television and Elections*, is available in more than a dozen languages and was recently sent to Iraq to be used in training seminars for Iraqi journalists covering that nation's post-war election.

DAMJAN DENOBLE



Duke students gather near a mock refugee village constructed to raise awareness about ethnic violence in Sudan, where civil war has displaced nearly 2 million people.

Global Policy Briefs

Duke, Institute lauded • An annual report, "Internationalizing the Campus," by NAESA: Association of International Educators, featured Duke and the Institute as examples of U.S. successes in broadening curricula and increasing the numbers of international students. Duke was one of six campuses honored with the 2004 Sen. Paul Simon Award for Campus Internationalization. The Institute's Hart Leadership Program was highlighted in the report. Also mentioned were the Institute's Duke Center for International Development, Program in International Development Policy, the Duke-UNC Rotary Center for International Studies in Peace and Conflict Resolution, and the DeWitt Wallace Center for Communications and Journalism.

Panel discusses Iraq • Reconstruction in Iraq was the topic for the first forum held Oct. 28 by the newly formed North Carolina Triangle Chapter of the Society for International Development. **Peter Benedict**, director of Post-conflict Societies in Transition, RTI International, discussed his experiences as head of the USAID Iraq Local Governance Project in Baghdad; **Yung Le**, Rotary World Peace Scholar from Australia, discussed her World Bank project "Education for Iraq;" and Iraqi citizen **Dalia Kaikhasraw**, a PIDP Fellow at the Institute, offered an account of her experience working in relief and development agencies based in Iraq. **Francis Lethem**, PIDP director of graduate studies, moderated.

PIDP graduates • Five fellows in the Program in International Development Policy (PIDP) graduated during the program's first-ever December ceremony. **Changho Jung** and **Sanghui Lee**, both of Korea, had completed their first year of graduate study at the Korean Development Institute and their second year in the PIDP program. **Young Joo Jeong** and **Jung Youl Park**, both of Korea, completed an 18-month program that began in fall 2003, and will conclude their studies with six-month internships with public sector agencies in North Carolina, as required by their employer. Also graduating was **Rubi Sugana** of Indonesia.

Project investigates effectiveness of U.N. school feeding programs

The effectiveness of school feeding programs in reducing hunger and facilitating learning among children in Latin America and the Caribbean, specifically in the countries of Bolivia, Ecuador, and Honduras, is being reviewed under a research grant to the Duke Center for International Development (DCID) from the United Nations World Food Programme (WFP). The WFP has been involved in supporting local government feeding efforts for 30 years and currently reaches about 15 million children in 69 countries.

The study team, led by DCID professors **Rosemary Fernholz**, **Francis Lethem** and **Fernando Fernholz**, held a workshop from Oct. 31 to Nov. 2, bringing together researchers from the three countries and Duke to report on the first stage of the research and discuss plans for further investigation, field case studies and analysis.

The forum on "Social Development Programs in Latin America: School Feeding as an Option" was sponsored jointly by DCID and the Center for Latin American and Caribbean Studies. Conference panelists were **Deborah Hines**, U.N. World Food Programme senior advisor; **Mauricio Leon**, coordinator of the Integral System of Social Indicators of Ecuador (SIISE) and faculty member of the Latin American Faculty of Social Sciences (FLACSO); **Cecilia Salazar**, professor in the Center for Development Studies of the Major University of San Andrés (CIDES-UMSA), Bolivia; and **Lucila Funes**, executive director of Press and Audiovisual Analysis (AAP), Honduras.

"The WFP is doing strategic planning to enhance the effectiveness of its school feeding programs" Rosemary Fernholz said. "Our research will help them review cost and delivery systems that have positive impact and potential for sustainability."

The research project will compile findings from previous studies on the performance and impact of school feeding programs, as well as the delivery mechanisms in place to achieve program goals. Field case studies will highlight best practices. The nutritional impact of the programs will not be assessed. The nine-month research study will end in April.

Currently there are 300 million chronically hungry children all over the world. School feeding programs aim to increase children's attention span and capacity to learn, develop incentives to participate in education, and also help improve overall nutrition and health.

The project involves alumni, graduate students and undergraduates from various Duke departments. Duke International Development Policy (PIDP) alumna **Alejandra Ortiz** from Chile, a recent PIDP graduate who also has a masters' degree in political science, serves as project coordinator. Graduate assistants include PIDP Fellow and Fulbright scholar **Nicolas Perez**; PIDP Fellow **Maria Soledad Bauza**, a social scientist from Argentina and Paraguay, and **Channa Jayasekera**, a first-year medical student who has worked with the WFP in Sri Lanka. Also involved have been undergraduate assistants **Sara Goss** and **Lauren Nichols**, and **Franco Gamboa**, a PIDP alumnus in Bolivia.



Schoolchildren line up for a meal in Poroma Village in Chuquisaca, Bolivia.

FERNANDO FERNHOLZ

Issues



PHOTO COURTESY OF RICHARD GEE

U.S. restriction on foreign aid adds fuel to international ire

By JUDITH KELLEY



Imagine the following: An American is suspected of having committed war crimes in Trinidad and Tobago. After intense negotiations with the U.S. government, Trinidad and Tobago decides

that a fair trial in America is impossible.

Subsequently, the International Criminal Court, also convinced that the United States will not carry out justice, requests the surrender of the American to the court. Against all U.S. efforts, Trinidad and Tobago surrenders the American to the ICC.

This scenario is about as likely as George W. Bush joining the Democratic Party. Yet the United States has withheld military aid for Trinidad and Tobago to get it to sign a so-called Article 98 agreement never to surrender an American to the ICC.

Indeed, the administration has withheld aid to dozens of other countries, and has left no stone unturned to get other nations to sign these agreements. As one U.S. official said about a year ago: "If you find a rock with a flag on it, we'll negotiate an agreement."

The campaign has been a huge diplomatic blunder. Now, a new proposal before Congress is about to make matters worse.

The effort started in August 2002. One month earlier, the 1998 Rome Statute establishing the ICC to prosecute genocide, war crimes and crimes against humanity went into effect. In response, Congress passed the American Service Members Protection Act, which makes U.S. support of peacekeeping missions and U.S. military aid conditional on the conclusion of non-surrender agreements. About half the world's countries have rebuffed the U.S. effort, and there is evidence that the military aid sanctions made some countries less likely to sign, a key lesson in diplomacy.

Certain countries clearly gave in to U.S. pressure. For example, tiny Dominica lost \$400,000 in military aid for its Coast Guard, causing vessels to be docked due to lack of fuel. In May, 15 Dominicans drowned in a

capsized boat accident while the Coast Guard helplessly stood by. Dominica then relented and signed the non-surrender agreement.

Nevertheless, many countries have bluntly rebuffed such coercion. The prime minister of St. Lucia said: "We would not flinch in the face of a decision by the U.S. to withhold assistance." The Namibian Defense Minister said: "Let's go hungry if we must."

A state representative of Trinidad and Tobago called the U.S. efforts an "affront" and, because the United States exempted all its important allies from the military aid cuts, noted: "The implication is that there is one rule for large states and another for small states. The U.S. can use sanctions against us, but not against South Korea, Europe and so on."

Nonetheless, the U.S. is at it again. The 2005 government spending bill contains a provision that will bar the transfer of other foreign assistance money, not just military aid, to countries that have not signed a non-surrender agreement. This provision could affect U.S. Agency for International Development programs to promote peace, democracy and economic reforms, and to fight drugs. In short, it undercuts U.S. national interests.

"Tiny Dominica lost \$400,000 in military aid for its Coast Guard, causing vessels to be docked due to lack of fuel. In May, 15 Dominicans drowned in a capsized boat accident while the Coast Guard helplessly stood by."

The effort to get Article 98 agreements has contributed to anti-U.S. sentiments worldwide and should be abandoned. Most legal experts dismiss U.S. fears of politically motivated trials, arguing that the ICC treaty contains sufficient safeguards to prevent such misuse of the court.

While the U.S. administration argues it is a matter of legal principle to prevent the ICC ever from having jurisdiction over any American, this largely symbolic campaign has embarrassed U.S. allies and humiliated countries dependent on U.S. military aid. If Congress passes the provision, it will not only further damage America's reputation, but also undercut U.S. influence and derail important projects in countries with long-standing relations with the United States.

"The effort to get Article 98 agreements has contributed to anti-U.S. sentiments worldwide and should be abandoned."

It is revealing that the average level of democracy and rule of law is much lower in the countries that have signed such agreements. Their human rights records are also significantly worse. What symbolism is achieved by aligning these countries with U.S. policy? What message does that send? It seems a rather moribund strategy.

In contrast, the many countries refusing such agreements are sending a clear message: we respect the court and the international rule of law, we care about our international commitments and we value our reputation and ability to make autonomous decisions.

Since Nov. 2, the world has been abuzz with what a second Bush term will mean for international relations. President Bush says he has earned political capital and now he is going to spend it. It would be tremendous if he chose to invest some of it internationally and stopped efforts to pass such provisions.

Note: The Article 98 measure was passed by the U.S. Congress and approved on December 8, 2004.

Judith Kelley is an assistant professor of public policy and political science at the Institute.



What you can do about AIDS

By JAY LEE

The first time I saw Umadevi, a quiet, beautiful young woman in a bright orange sari, she was sitting in a self-help group meeting for HIV-positive women. Within a month, she was admitted as a patient at the Freedom Foundation, the AIDS hospice in India where I've been working since July.

Umadevi had changed in that month. Her hair was thin, her face sunken and her behavior increasingly paranoid and incoherent as AIDS dementia was taking its toll. Faithful to her husband, Umadevi had been infected after his visits to commercial sex workers, and she imparted the virus to her son during birth. Today I barely recognize her.

Umadevi is one face in the newest wave of AIDS: a young, married, monogamous Indian woman. Studying AIDS just a year ago as an undergraduate student at Duke University, it seemed to me that we might win the war on AIDS. The stigma was breaking and the devastation in sub-Saharan Africa was so severe that the world seemed jolted into resolve that we would fight back. Once the tide was stemmed in Africa, I thought, AIDS would be at the beginning of an end.

But AIDS is not ending. It's moving. The tide isn't turning. It's realigning.

The World AIDS Day theme for 2004 was "Have You Heard Me Today?" — a plea on behalf of the voiceless collection of women being swept up by the moving tide of AIDS.

Take India, for instance. Although in the process of change, India remains primarily a patriarchal country of arranged marriages, subservient housewives, prevalent domestic violence and traditional views on how women should be treated. I see women who were infected by their husbands but fell sick first because of a weaker constitution, only to be blamed, beaten and cast out for bringing HIV into the family.

Women lack the opportunity to be informed, lack the empowerment to make personal decisions about sexuality and lack the means to control their own lives. Because women are often powerless and ignorant, they are at higher risk for contracting HIV.

Being a woman also takes away her right to live with dignity, to live after HIV. And it's a story echoed across the world, not just in



SUBMITTED PHOTO

Jay Lee, center, gives a piggyback ride to one of his young charges at the Freedom Foundation in Bangalore, India, a program that assists HIV/AIDS patients.

India. This isn't a call to blame men for spreading HIV; this is a call to elevate women.

AIDS is moving from husbands to wives, from wives to their children, and from these families come orphaned children. These are the stories I see every day in India at the Freedom Foundation. Here, 15 beds are occupied by infected men who caught HIV through an often unfaithful brush with an infected partner. These men are usually attended by wives, mothers and siblings.

In another ward, 14 beds are occupied by women who remained faithful to their husbands and families, but were mostly infected when the husband brought the infection home. These women are usually alone, abandoned by their families. A volunteer often spends nights sitting on patients' beds just so these women will not die alone.

So what can the average citizen do? Anything and everything. Give your time, your money, your voice. Tell just one person you know that India will soon eclipse South Africa as having the most HIV infections in the world. Support organizations that continue the fight for women's empowerment and education, write to your congressional representatives about supporting initiatives in the fight against global AIDS, support international education initiatives. Life sustaining

"Because women are often powerless and ignorant, they are at higher risk for contracting HIV."

anti-retrovirals cost as little as 67 cents a day. Care of an orphaned child costs even less.

If nothing else, give your understanding. For every person who knows about AIDS and AIDS prevention, another life can be saved. For every person who takes a stand against discrimination, another person can be freed from the stigma.

I cannot save Umadevi. I cannot make her family accept her. I cannot change what happened to her. All I can do here in India is little more than what I could do back in the United States. Stand up. Fight back. Raise my voice for those who cannot speak and for those who are willing to listen.

AIDS is moving. What will we do to help stop it?

Jay Lee is conducting community-based research in Bangalore, India as a 2004-05 Hart Fellow, the post-graduate component of the Hart Leadership Program. This commentary originally appeared in the Dec. 1, 2004 *Dallas Morning News*.

Social & Health Policy

Study outlines strategies to improve N.C. teacher development system

A nearly yearlong examination of issues surrounding professional development for preK-12 teachers in North Carolina culminated in November with a “Proposal for Action” to improve the system from what has often been called a “collection of opportunities” to one that is coordinated and includes quality standards.

The Z. Smith Reynolds Foundation launched the Professional Development Initiative in collaboration with the N.C. Education Cabinet. The Foundation asked **Jenni Owen**, director of policy initiatives at the Institute’s Center for Child and Family Policy, to lead the effort.

The “Proposal for Action” submitted to the N.C. Education Cabinet recommends creation of a searchable online professional development resource center; cohesive and comprehensive implementation of existing professional development standards; better accounting of the sources and uses of professional development funds; and data collection to inform future enhancements to the system. The proposal includes specific action steps for each component.

The initiative provides a partial response

to the N.C. Supreme Court’s *Leandro* decision, which deals with inequities in education funding and quality among N.C. counties, as well as federal “No Child Left Behind” legislation. An implementation work group made up of education leaders, teachers and administrators across the state provided direction and advice for the research.

The proposal noted that—although teacher quality is one of the most important factors affecting student achievement—professional development opportunities for North Carolina teachers are disjointed and lack consistent quality controls.

Gov. Mike Easley noted the Education Cabinet’s support of the action plan, committed to proceeding with its implementation and made establishment of the online resource center a priority, Owen said. Estimates for launching and maintaining the online resource center range from under \$100,000 to several hundred thousand annually, Owen said. Implementation of the professional development standards is already under way.

The complete proposal is available online at www.childandfamilypolicy.duke.edu.

Research grant to expand study of marriage among low-income couples

Christina Gibson-Davis, assistant professor of PPS for the Institute’s Center for Child and Family Policy, received \$60,000 from the Smith Richardson Foundation’s Public Policy Fellowship Program for a project titled “Moving Towards the Altar: Understanding the Marriage Trajectories of Low Income Couples.”

The project is in response to President Bush’s marriage initiative and a follow-up to Gibson-Davis’ Fragile Families and Child Wellbeing Survey. This longitudinal study of unwed parents (and a comparison group of married parents) interviewed nearly 5,000 couples in 20 cities shortly after the mother had given birth. Of the approximately 3,700

unwed couples interviewed, 82 percent were romantically involved with each other, and 80 percent of the cohabiting couples had plans to marry.

Since it is widely agreed that marriage confers a host of benefits on children, and potentially their parents, policymakers were encouraged by the pro-marriage attitudes exhibited by these new mothers and fathers.

The Smith Richardson Foundation award allows Gibson-Davis to build on her previous work in this area, by analyzing how couples’ stated expectations for marriage are associated with their actual relationship trajectories.



SUBMITTED PHOTO

Michele Sutton (PPS '03) guides students through a reading lesson in her Phoenix classroom. Sutton joined Teach for America.

Center for Child and Family Policy reviews school antiviolence efforts

As part of an effort aimed at strengthening North Carolina’s domestic violence laws, the Institute’s Center for Child and Family Policy is working with the N.C. Department of Public Instruction (DPI) to summarize antiviolence efforts in the state’s public schools.

David Rabiner, director of program evaluation services for the CCFP, leads a team that is analyzing results of a survey of 115 school districts, as well as antiviolence initiatives contained in Safe and Drug Free Schools applications submitted to DPI. The work is being done at the request of the N.C. General Assembly. Preliminary findings were presented to a DPI taskforce and a final report is in progress.

Information on the Center’s program evaluation services is available online at <http://www.childandfamilypolicy.duke.edu/progeval.html>

Smoking's real cost reaches \$40 per pack over lifetime, study concludes

America's 51 million cigarette smokers already bemoan the high cost of their habit, but what would they do if they knew that the real price, over a lifetime of smoking, amounts to nearly \$40 per pack?

In their new book, *The Price of Smoking*, Institute health economists calculated this sum by analyzing all the costs of smoking—personally, to the smoker's family and to society at large. Their analysis found that the cost for a 24-year-old smoker over 60 years was \$220,000 for a man and \$106,000 for a woman, or a total of about \$204 billion nationally.

The figures include expenses for cigarettes and excise taxes, for life and property insurance, medical care for the smoker and for the smoker's family, and lost earnings due to disability.

Costs borne only by the smoker amounted to \$33 of the \$40-per-pack total, or \$182,860 for a man and \$86,236 for a woman over the smoker's lifetime. Incidental costs such as higher cleaning bills and lower resale values on smoky cars were not included.

The research differs from previous smoking studies in that it comprehensively analyzes a wider range of costs over a smoker's entire lifetime, drawing on such data as Social Security earnings histories dating back to 1951.

Most smoking studies rely on data that provide a snapshot of annual costs, said co-

author **Frank Sloan**, J. Alexander McMahon Professor of Health Policy, Law and Management; professor of PPS and economics. Co-authors were Duke health policy research associate **Jan Ostermann**, **Gabriel Picone** of the University of South Florida College of Business Administration, and Duke health policy professors **Christopher Conover** and **Donald H. Taylor, Jr.**

The "life cycle" method used in this research could prove equally enlightening in the study of other health behaviors, such as obesity and excess alcohol use, Sloan added. The study calculates costs to the smoker's family separately from costs to the smoker himself, figures that most economists lump together.

"Given the high rate of divorce and the questionable assumption that spouses condone smoking on the part of their husbands or wives, we believed it made more sense to separate costs to the smoker from costs to his family," Sloan said. Those costs amount to \$23,407 over the smoker's lifetime, or about \$5.44 of the \$40-per-pack total.

The authors found that smokers' costs to society are less than generally believed—about \$1.44 of the \$40-per-pack total—when costs to the smoker's family are not included.

"The reason the number is low is that for private pensions, Social Security and Medicare—the biggest factors in calculating costs

The Price of Smoking
By Frank Sloan,
Jan Ostermann,
Gabriel Picone,
Christopher
Conover and
Donald H. Taylor, Jr.
MIT Press 2004,
320 pp



to society—smoking actually saves money," Sloan said. "Smokers die at a younger age and don't draw on the funds they've paid into those systems."

Using this figure, some economists might suggest that cigarette excise taxes in many states already are high enough to recover society's portion of the cost of smoking. But when the combined costs to society and to other family members are considered (\$6.88 per pack), one could conclude instead that excise taxes are far too low, Sloan said.

Given the high costs and adverse effects of smoking on individuals, it is "remarkable," the authors conclude, that funds from the 1998 settlement involving 46 state attorneys' general and major tobacco manufacturers largely are not being spent on smoking-cessation or related programs.

Sloan testifies to Senate panel on vaccine shortage

The shortage of flu vaccine this winter represents an "important wake-up call" about systemic problems in the nation's vaccine supply system, Professor **Frank Sloan** told a Senate committee in November.

Sloan, the J. Alexander McMahon Professor of Health Policy, Law and Management, as well as professor of PPS and economics, testified to a U.S. Senate Special Committee on Aging on Nov. 16. Sloan reported on recommendations made in August 2003 by an 11-member Institute of Medicine study panel that he chaired, advice that went largely unheeded until the recent crisis.

The committee's report, *Financing Vaccines in the 21st Century: Assuring Access and Availability*, outlined problems with the current vaccine system and ways to address them. For example, too few companies are

involved in vaccine production, Sloan said.

"Today only 5 companies produce all vaccines recommended for routine use by children and adults, and ... eight critically important vaccine products have only one supplier," Sloan said. "A long-term shutdown in capacity of any one of these companies could be devastating—experts suggest that it could take years to have a replacement vaccine licensed and available to the public in sufficient quantities."

With purchasing power for childhood vaccines concentrated in the federal government, substantial discounts and price caps result. This approach creates disincentives for private vaccine companies to develop new vaccines and to provide vaccines on a continuous, as-needed basis.

The committee recommended that the current system for purchasing and distribut-

ing vaccines should be replaced by a vaccine mandate, subsidy and voucher system. Sloan discussed the details of the proposal and acknowledged that the strategy would increase the prices of vaccines, "a tough sell in today's fiscal environment."

Nevertheless, he said, "It is important to place this spending in context. The entire global market for all vaccines is about the same as for one of several blockbuster drugs."

The committee also recommended a public process of stakeholder deliberations to explore the full implications of its proposals. To date that has not occurred, Sloan said.

"Events since the release of the report, in particular the experiences with flu vaccine both this year and in the previous year, point to the need for change," he said.

Faculty News

John Ahearne has been appointed, along with two NASA headquarters scientists, as co-chair of the team developing the NASA strategic roadmap for utilization of nuclear systems in civilian space missions. He also was tapped as chair-elect of the American Association for the Advancement of Science Section on Societal Impacts of Science and Engineering.

Alma Blount, director of the Hart Leadership Program, was selected for a new 15-member campus-wide Council on Civic Engagement. The council, chaired by Trinity College Dean **Bob Thompson**, is charged with reviewing, analyzing and advocating campus efforts in civic engagement. Blount also attended the Political Engagement Project (PEP) conference in Palo Alto, Calif., in early January to report on her research under the initiative of the Carnegie Foundation for the Advancement of Teaching. She attended the Fund for the Improvement of Post-Secondary Education (FIPSE) annual conference in Washington, D.C., in early November, where she, **Bob Thompson** and Kenan Institute for Ethics director **Elizabeth Kiss** made a presentation titled "Planning for Sustainability After Your FIPSE Grant Ends."

BOB MALME



During a December tour of Rubenstein Hall for faculty and staff, Professor Frederick "Fritz" Mayer, left, talks with Lee Jenkins, Clancy & Theys project manager, and Violet Deknikker, Duke project manager.

Evan Charney, assistant professor of PPS, published three book reviews in *Perspectives on Politics* during 2003 and 2004. Charney reviewed *Liberal Pluralism: The Implications of Value Pluralism for Political Theory and Practice*, by William Galston [In 1 (2) 2003]; *Restoring the Lost Constitution: The Presumption of Liberty*, by Randy E. Barnett [In 2 (3) 2004]; and *Libertarianism Without Inequality*, by Michael Otsuka [In 2 (3) 2004].

Stephanie Coard, research scholar with the Institute's Center for Child and Family Policy, was an invited speaker at the Youth and Race Conference Oct. 22-23 at the Institute of African American Research at UNC-Chapel Hill. Her talk focused on color consciousness, racial identity and self-esteem in African-American youth.

Philip Cook, ITT/Terry Sanford Professor of PPS, provided expert testimony Nov. 10 to the Governor's Task Force on Driving While Impaired and wrote an editorial on the topic for the *Raleigh News & Observer*.

Robert Cook-Deegan, research professor of PPS and Internal Medicine, and director of the Center for Genome Ethics, Law and Policy, has been named co-chair of the Duke Global Health Initiative Steering Committee, along with Bart Haynes.

Ken Dodge, director of the Center for Child and Family Policy, presented a talk at UNC-Chapel Hill Nov. 22 as part of the Carolina Consortium On Human Development Proseminar Series: "Gene-Environment Interaction Effects as a Window into Resilience."

Bruce Jentleson, Institute director, gave a talk at the Netherlands Ministry of Foreign Affairs in The Hague on Dec. 14 titled "Does multilateralism have a future in American foreign policy?" Jentleson also was a panelist during opening events for Duke's new science, engineering and medical facility, CIEMAS. The panel, "Policy and Ethics in Science and Engineering: Cases of Interdisciplinary Problem-Solving," was moderated by **Robert Cook-Deegan**, research professor of PPS. **Noah Pickus**, associate director, Kenan Institute for Ethics, and adjunct professor of PPS, also was a panelist.

Anirudh Krishna, assistant professor of PPS, was invited to join a newly formed advisory group created by the United Nations' Poverty Reduction Network (PRN). The advisory group will respond to queries about civil society issues and social development strategies that arise in the day-to-day work of more than 1,000 United Nations practitioners in the field.

Public policy professors **Helen "Sunny" Ladd**, **Charles Clotfelter** and **Jacob Vigdor**, along with Beth Glennie, research scholar with the Center for Child and Family Policy, submitted a report to the N.C. Department of Public Instruction titled "Evaluation of Teacher Recruitment and Retention Initiative." The study found that a state policy to award \$1,800 bonuses to math, science and special education teachers working in disadvantaged schools had a significant impact on turnover rates. The state legislature canceled the program for FY 2005.

Ellen Mickiewicz, director of the DeWitt Wallace Center for Communications and Journalism, gave a series of lectures and seminars Dec. 12-16 at the invitation of the U.S. Embassy in Moscow and the Moscow School of Political Studies. She gave a presentation titled "Television and Russian Viewers" at the conference "Media

Faculty Publications

Sloan, Frank; Ostermann, Jan; Picone, Gabriel; Conover, Christopher; and Taylor, Donald H., Jr. *The Price of Smoking*. MIT Press, 2004, 320 pp.

So, Anthony D. "A fair deal for the future: flexibilities under TRIPS." *Bulletin of the World Health Organization* 84(11) 2004: 813-14.

Vigdor, Jacob L. "Other People's Taxes: Nonresident Voters and Statewide Limitation of Local Government." *Journal of Law and Economics* 47 (2), October 2004: 453-476.

Vigdor, Jacob L. "The Labor Market Effects of the 1960s Riots." In *Brookings-Wharton Papers on Urban Affairs: 2004*. William G. Gale and Janet Rothenberg Pack, eds., Brookings Institution Press, 2004, 305 pp.

Perspectives on Politics and Foreign Affairs" at the All-Russian State Library of Foreign Literature; spoke on "Russian Television: Finding the Impact on Trust and Persuasion" at the Moscow State University School of Journalism; and took part in a roundtable discussion on "Relations between Media and the Government in the U.S." with students and faculty of the Internews School of Journalism. Mickiewicz also gave a talk on "TV and its Audience in Russia" at a Media and Society workshop in Gollitsyno and met with the head of the National Association of Broadcasters (Russia).

Kenneth Rogerson, research director, DeWitt Wallace Center for Communications and Journalism, was an invited speaker on technology and international politics at a conference called "Towards Global Justice" Jan. 20 in Salt Lake City.

Joel Rosch, senior research scientist and policy liaison for the Institute's Center for Child and Family Policy, met three times in November and December with state leaders in informational sessions to discuss the work of the State Collaborative for Children and Families. The Collaborative, which Rosch co-chairs, provides a forum for a wide range of state agencies to communicate and seek systemic solutions to problems in responding to the needs of children and families.

Dr. Anthony So, senior research fellow and director of the Program on Global Health and Technology Access, served on the American Association of the Advancement of Science's Science, Intellectual Property and Public Interest workgroup in the fall. He also chaired opening sessions at the World Health Organization/Health Action International meeting on medicine prices, and spoke on "Globalization and Health Equity: Getting a Fair Shake for the Future" as a Distinguished Visiting Scholar at Columbia University's School of Social Work.

Kudos

Sloan chosen to chair NIH cancer study



Frank Sloan, J. Alexander McMahon Professor of Health Policy and Management and professor of economics, has been named chair of National Health Institute of Medicine committee

studying cancer in low- and middle-income countries. The panel began work in December, and is charged with evaluating interventions for the primary prevention, early detection, diagnosis, treatment and palliation of cancer. It is scheduled to complete its work in February 2006.

The evaluation will take into account the costs and cost-effectiveness of the interventions, as well as the level of health infrastructure needed to support them. Legal and policy barriers to cancer control also will be addressed. The committee is expected to develop strategies for capacity building and research priorities that make the best use of limited resources, and to make recommendations for legal and policy change.

Primary sponsors are the National Cancer Institute and the American Cancer Society. Sloan has served on seven previous Institute of Medicine committees, most recently as chair of committee on vaccine financing in the United States.

Tobacco union history wins book awards



A history of Winston-Salem tobacco workers' struggle to unionize during the 1940s, the latest book by Robert Korstad, associate professor of PPS and history, collected two additional awards this fall. The awards were announced at the Southern Historical Association annual meeting, Nov. 3-6, in Memphis, Tenn.

Civil Rights Unionism: Tobacco Workers and the Struggle For Democracy in the Mid-Twentieth Century South was awarded the H. L. Mitchell Award and the Charles S. Sydnor Award for 2004. The selection committee for the biennial Mitchell Award praised the book as "meticulously researched, sensitively analyzed and compellingly written."

The annual Sydnor Award recognizes a distinguished book on Southern history. Korstad's book was lauded as "a landmark work" that "pushes back the chronology of the modern Civil Rights movement to the time before the fight against de jure segregation."

Civil Rights Unionism recounts the union movements of tobacco workers, both men



and women, black and white, amidst the pressures of Cold War politics during the 1940s and 50s. Much of the history is based on Korstad's interviews with participants.

Civil Rights Unionism (UNC Press, 2003) pre-

viously won the 2004 Taft Labor History Prize, sponsored by Cornell University's School of Industrial and Labor Relations. It also was co-winner of the Organization of American Historians' 2004 Liberty Legacy Foundation Award.

Fleishman named to lead nonprofit study group



Joel Fleishman, professor of law and public policy studies and director of the Institute's Samuel and Ronnie Heyman Center for Ethics, Public Policy and the Professions, was appointed in November to co-chair an expert advisory group that will advise Congress on ways to improve the administration of charitable organizations.

The eight-member advisory group will provide leadership to the affiliated 24-member Panel on the Nonprofit Sector, organized by the nonprofit organization Independent Sector at the encouragement of the U.S. Senate Finance Committee. The panel is slated to provide initial findings and recommendations by February 2005.

The advisory group and panel are part of a yearlong focus on charitable organizations by the Senate Finance Committee in response to numerous reports in the media of ethical lapses in governance, fundraising and other practices. More information online at <http://www.independentsector.org/media/>

Susan Tifft, Eugene C. Patterson Professor of the Practice of Journalism and PPS, was selected to join the advisory board for the Center for the Internet, Politics and Democracy at George Washington University's Graduate School of Political Management. Tifft also spoke in Chicago Oct. 30 at a panel discussion on "Writing in a Democracy" at the College Board's national forum. Panel moderator was College Board President Gaston Caperton and other panelists were *New York Times* columnist Bob Herbert and *New Yorker* writer Adam Gopnik.

Jim Vaupel, director of the Institute's Program on Population, Policy and Aging, gave an interview Dec. 14 on "The Plasticity of Longevity," via webcast on the SAGE Crossroads Web site at <http://www.sagecrossroads.net/public/>

Jacob L. Vigdor, assistant professor of PPS and economics, presented a paper, "The New Promised Land: Black-White Convergence in the American South 1940-2000" at a conference of the Association for Public Policy Analysis and Management Oct. 28-30 in Atlanta, and served as a discussant for a session on public policy initiatives in elementary schools. He also presented "Peer Effects in Elementary School: Learning from Apparent Random Assignment," based on research conducted with economics professor Tom Nechyba, at APPAM and again in the public economics seminar at Harvard University in November.

Kathryn Whetten, associate professor of PPS, spoke Nov. 17 at the 20th Annual Substance Abuse Services State of the Art Conference in Greenville, N.C. Her session was titled "Special Considerations Inherent in Southern Culture When Teaching Behavior Change with HIV." On Dec. 9, Whetten gave a talk entitled "Working with Rural-Living and Multiply Diagnosed HIV-positive Persons" in Fayetteville, N.C., at the Southern Regional Health Education Center.

Donna-Marie Winn, clinical psychologist and senior research scientist at the Center for Child and Family Policy, was interviewed for a Dec. 15 WRAL-TV documentary, "Lost Generation," a 30-minute examination of why many young black men in North Carolina end up behind bars. Winn also participated in a live panel discussion of the topic. Duke researcher Bill Wilson also contributed to the documentary.

For Institute Faculty In the News please visit the Sanford Institute Web site at www.pubpol.duke.edu and select the NewsMedia tab.

MPP Notes

Gray Chynoweth ('04) is living in Manchester, N.H. (where he passed the bar in September) and works at the law firm of Sheehan, Phinney, Bass + Green practicing in their real estate, health care and bankruptcy practice groups. On the side he writes for the local newspaper's lifestyle and A&E sections.

Trina Hedrick ('03) recently accepted a position with the aquatics program at the Utah Division of Wildlife Resources in Salt Lake City, Utah, working on the June sucker recovery program, the upper Colorado River basin recovery program and others.

Mike Yankovich ('03) was promoted from captain to major in the U.S. Army in December 2004. He continues to teach public finance and macroeconomics at West Point and to love Duke basketball.

Tim Saintsing ('02) was included in a New York *Newsday* article about PENCIL, the nonprofit where he works to improve public education in NYC by involving the local community.

Laura Whiteley ('02) moved to Boston, Mass., where her husband, Sean, has a new job. Laura is settling in and beginning to look for freelance research and writing assignments.

Greg Ferrante ('00) married Karen Norenberg (MEM '00) on Dec. 4, 2004, in Annandale, Va., with fellow MPP alumni **Ben Marglin**, **Ellen Weiss**, **Romy Gelb**, **Brad Keller**, **Eve Veliz**, and **Elizabeth Field Singer** in attendance.

Fang Liu ('00) and her husband welcomed a daughter, Sidney Cui, on Oct. 5, 2004. Fang will graduate from Duke Law School in May.

Stephanie McGarrah ('00) has a new position as policy director at Red Hat in Research Triangle Park.

Tanya Scobie ('00) recently moved to Johannesburg, South Africa, for a three-year post as head of the International Finance Corp. health and education activities within sub-Saharan Africa.

Jamie Shluker Strausz-Clark ('00) and **Chris Strausz-Clark ('00)** welcomed a daughter, Kathryn Leah Strausz-Clark on Nov. 3, 2004. They live in Seattle where Chris works for the Gates Foundation and Jamie works for the City of Redmond, Wash.



KAREN KEMP

MPP students toured the State Department's diplomatic reception rooms as the guest of MPP alumni Will Davis during a January trip to Washington, D.C. From left are Scott Reid, Jason Greer, Kurt Wise, Sarah Hoffman, alumni Will Davis, Mark McKeag, Katie Behr, Drew Pounds and Jeremy Williams.

Sean Wilson ('00) recently left his position as director of marketing for the Duke Alumni Association to work in business for a Japanese weather services company (www.weathernews.com). In addition, Sean is putting his policy education to use by starting up Pop The Cap: North Carolinians for Specialty Beer, a lobbying group working to end Prohibition-era restrictions on specialty beer in North Carolina (www.popthecap.org). Sean and Carolyn live in Chapel Hill with their two daughters, Ella, 7, and Sophie, 4.

Mireya Bustamante Brogan ('99) has accepted a teaching position at the University of Nevada, Las Vegas, beginning in Spring 2005.

Silvia Shin ('99) is engaged to Jeremy Lisnoff, a senior consulting associate at Cambridge Associates. Silvia will graduate this spring from Boston College Law School, and they will move to Philadelphia where she will work for the law firm of Saul Ewing in the public finance department.

Maribeth Suprock Linden ('99) was married to Paul Linden on Oct. 30, 2004, in Cincinnati. She graduated from Notre Dame Law School in June and is working at a firm in Cincinnati.

Shannon Szymczak ('99) has a new position as corporate budget manager for the City of Austin, Texas, responsible for coordinating the city's business planning, performance measurement and benchmarking efforts in addition to budget development.

Petrea Moyle Marchand ('97) was married to Vince Marchand on Oct. 9, 2004, and now also has a beautiful stepdaughter, Madeleine Marchand, 7. She lives in Sacramento and works for Yolo County as water resources coordinator.

Keith Ernst ('96) and his wife, Nisha Gopal, welcomed a son, Nilay, on June 3, 2004. Keith lives in Durham where he works at Self Help.

Anne Scharff Bacon ('95) married Mark Bacon in Raleigh

in November 2004, and became a step-mom to adorable Jacob Bacon, 7. Anne continues to serve as senior associate for workforce development with the N.C. Rural Economic Development Center in Raleigh.

Ted Slafsky ('95) and his family have moved from Falls Church to Vienna, Va. Ted is executive director of the Public Hospital Pharmacy Coalition, an organization of approximately 250 hospitals that provide a significant volume of pharmaceutical care to uninsured and Medicaid patients.

Lydia Faulkner Newman ('94) was married to Peter Newman on Oct. 30, 2004. She lives in Wilmington, N.C., where she runs a health care network that manages the care of the Medicaid population in six counties, working with physicians and patients to improve health care quality and reduce Medicaid costs.

Leonardo Alvarez Cordova ('93) is the director of cellular telephony in the Federal Commission of Telecommunications in Mexico.

Seth Blum ('93) announces that his law firm, Kurtz and Blum, headquartered in Raleigh, has opened a second office in Durham. Seth just completed a successful run as the lead in *One Flew Over the Cuckoo's Nest* at Raleigh Little Theatre.

Kara Blakeslee ('92) is proud to announce that her husband, Dr. Sam Blakeslee, was elected to the California State Assembly for the 33rd District. Kara left her position as project director for American Land Conservancy (but joined ALC's board of directors) and now serves as a financial planner with Blakeslee and Blakeslee in five locations on California's central coast.

Kate Berry ('89) is now vice president of program management for SureScripts, a company founded by the pharmacy industry to promote electronic prescribing due to its patient safety and practice efficiency benefits. Kate was married to Louis Pavia Jr., on Sept. 28, 2002, at a friend's residence at the Watergate in Washington, D.C.

Yuriko Sakairi ('89) has taken a leave of absence from the World Bank and is now working with Natsource Japan in Tokyo, the leading company dealing with climate

change and energy issues, and she will be there for at least one more year.

Jess Hale ('88) continues to work as a senior attorney for the Tennessee legislature with particular focus on Medicaid, health care policy and workers' compensation issues. In his spare time, he writes in the areas of ethics, health policy and American religious history. He has recently published book reviews in *Sojourners* and *Nashville Scene*, and has an article in the upcoming *Encyclopedia of the Stone-Campbell Movement*.

Marc Lapidus ('87) and his wife, Jen Schenkel, announce the birth of a daughter, Stella Sol Lapidus, on June 3, 2004. Marc is still executive director of New Yorkers for Fiscal Fairness.

Chuck Zeugner ('87) has been named an examiner for the Texas Award for Performance Excellence by the Quality Texas Foundation. Patterned after the Malcolm Baldrige National Quality Award, the Texas Award provides annual recognition for Texas organizations that excel in performance, quality and customer satisfaction.

Miriam Saxon ('85) retired after 20 years with the N.C. Administrative Office of the Courts to enroll in

Alexi Aleksishvili, a 2004 graduate of the Program in International Development Policy, recently was appointed Minister of Economic Development for the republic of Georgia. Aleksishvili studied at the Institute under a Muskie Graduate Fellowship. While here, he worked with the Duke Center for International Development's executive education branch, providing public finance training to government officials from around the world. Prior to joining Duke, he had worked with the Georgia Ministry of Finance as a deputy minister.

In 2000, Aleksishvili completed a project titled "Development of the Local Self-Governments in Georgia" under a grant awarded by the U.S. Embassy's Democracy Commission. Previously, Aleksishvili graduated with honors from Tbilisi State University in Georgia with a degree in international economic relations.



ministry at Duke to be ordained as an Episcopal priest.

Bruce Cowans ('83) was promoted to senior vice president of MAX-IMUS Inc. He directs a consulting

practice that serves government agencies in eight Midwestern states. Bruce won the company's 2004 CEO Award for excellence in government consulting.



PIDP students discuss civil service reform with PIDP alumna Ranjana Mukherjee (adjusting projector) at the World Bank in Washington, D.C. Seated, clockwise from left, are Rotary Scholar Edem Effiong, Mehmet Uzunkaya, Keoamphone Souvannaphoum, Professor Fernando Fernholz, Maja Jovicic, Mwila Chigaga and Danielle Veira.

KAREN KEMP



Winter 2005

Calendar

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Jan. 17 • Martin Luther King Jr. celebrations

Hart Leadership Program Lecturer **Bruce Payne** presents a session titled, "Freedom Songs and the Struggle for Civil Rights," accompanied by the Durham Ensemble Choir at 3 p.m. in the Von Canon A room of the Bryan Center.

Professor of the Practice **Alex Harris** presents slides of 2000-'01 Hart Fellow **Sara Gomez's** work in childcare centers in India, and former Hart Fellow **Peter Jordan** presents his documentary film about the effects of AIDS on two African children and their families, 1:30 p.m., Mary-Lou Williams Center.



Jan. 25, 4:30 p.m. Fleishman Commons "Is your research making a difference? Bridging Education Research and Education Policymaking"

• A panel discussion with **Michael Kirst**, Stanford University professor of education, business administration and political science and co-director of Policy Analysis for California Education (PACE). Also, **Terry Peterson**, senior fellow at the University of South Carolina and College of Charleston; **John Dornan**, executive director, Public

School Forum of North Carolina; **Kathryn Meyers**, former Durham School Board chair; **Charles Payne**, Duke professor of history and African American studies; and moderator **Helen "Sunny" Ladd**, Institute professor. Sponsored by the Center for Child and Family Policy.

Jan. 27, 4 p.m. Fleishman Commons U.S. Rep. David Price

• The Congressman discusses his book *The Congressional Experience*, newly revised to include the Bush presidency, consolidated Republican control of the White House and Congress, the plunge from budget surpluses to record deficits, and the "Bush revolution" in foreign policy.

Feb. 17, 4 p.m. Fleishman Commons Ambassador Dennis Ross

• "The Battle for Peace in the Middle East." **Ross**, U.S. Envoy to the Middle East from 1988 to 2000, talks about the experiences recounted in his book, *The Missing Peace: The Inside Story of the Fight for Middle East Peace*.



Feb. 24, 7 p.m. Fleishman Commons Malcolm Gladwell speaks on the power of 'rapid cognition'



Gladwell, a writer for *The New Yorker* since 1996, discusses his new book, *BLINK: The Power of Thinking Without Thinking*, an

exploration of snap judgments, good and bad. Sponsored by The Hart Leadership Program and The Regulator Bookshop.

Jan. 19 – April 20 Rhodes Conference Room Foundation Impact Research Group Seminars

• Speakers are: **Carol Diamond**, Markle Foundation's Healthcare Program (Jan. 19); **Barbara Goodmon**, A.J. Fletcher Foundation (Feb. 9); **David Hunter**, Edna McConnell Clark Foundation (Feb. 23); **Doug Nelson**, The Annie E. Casey Foundation (March 9); **Richard Schlosberg**, formerly of the Packard Foundation (March 23); **Dr. Anthony So**, formerly of the Rockefeller Foundation (April 6); and **Rebecca Rimel**, The Pew Charitable Trusts (April 20). For information, call Susanne Peace, 613-7376. All seminars are from 4 to 6 p.m.

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